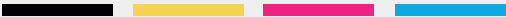




communicative/creative
responsability/teamplayer
analytical/international
polyhedric/curious



experience

- 06.24 **Brand Designer.**
03.23 **WHYBRAND. Berlin.**
Brand personality & creative idea.
Concept of design systems.
Pitch Deck design.
Naming & claim development.
Maintenance of digital brand portals.
Logo & corporate design.
Brand spaces such as trade fairs.
Clients: Arcelor Mittal, Wöhner, Future Systems, Schaltbau, Bartec, Linde MH, KPG Rotation Systems.
- 02.23 **Brand Designer. E-Commerce.**
03.21 **Private Pier Industry GmbH. Berlin.**
B2B / B2C - Online / Offline.
Packaging design.
Concept of design systems.
Pitch Deck design.
Brand material for trade fairs.
Clients: Grace O'Malley, Irish Pure, Lemanja.
- 02.20 **Trainee / Jr Brand Designer.**
06.20 **KNOM Design. Madrid.**
Strong focus on dynamic branding.
Motion graphics. High-level Usage of Adobe Package.
- 07.18 **Art Direction. Freelancer**
05.19 **Silencio Verde/Tanja Rohmann. Madrid.**
Project Manager.
Rebranding.
- 07.16 **Art Director. Freelancer.**
06.18 **"BID di_mad". Matadero Madrid.**
Layout and optimization of "bid18" publication.
High-level Usage of Adobe Package.
Strong focus on branding.
- 01.14 **Graphic Designer. Landscape Design-büro.**
10.15 **Frank-ad. Berlin.**
Aesthetics and balance on nature and architecture.
3D Modelling at different scales.

Nicolás Dacal

Brand & Visual Designer

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+34 646 335 119 / +49 152 57323587

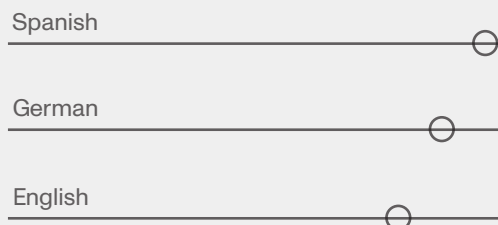


Hi! I am Nico Dacal, a Berlin-based brand&visual designer with a creative mind and a pragmatic approach to usability issues. I enjoy bringing concepts to life 😊

education

- 02.22 **Master of Branding.**
01.23 **Shifta by ELISAVA Barcelona. Online**
Visual Identity / Naming /
Brand Book / Brand Guide /
Social Media / UX Branding.
- 09.16 **Bachelor of Arts in Graphic Design.**
06.20 **ESD Madrid**
Corporate Identity / Packaging /
Typography / Motion graphics.
- 04.16 **Official Adobe course.**
10.16 **CICE School. Madrid.**
High-level Management: Ai, Ps, Id.
Adapt to meet project-deadlines.

languages



software

