A jornada de tecnologia e inovação

José Maria Cesário Jr.

cesarioj@br.ibm.com

Client Solution Architect

José Maria Cesário Júnior atua na IBM Brasil desde 2000, onde trabalha como Arquiteto de Soluções de Cloud, especializado em Internet das Coisas e Indústria 4.0.

- Pós Graduação TI - UNIMEP
- Pós Graduação Gerência de Projetos – FGV
- Pós Graduação em Automação e Controle - UNICAMP
- Mestre em Tecnologia e Inovação pela UNICAMP

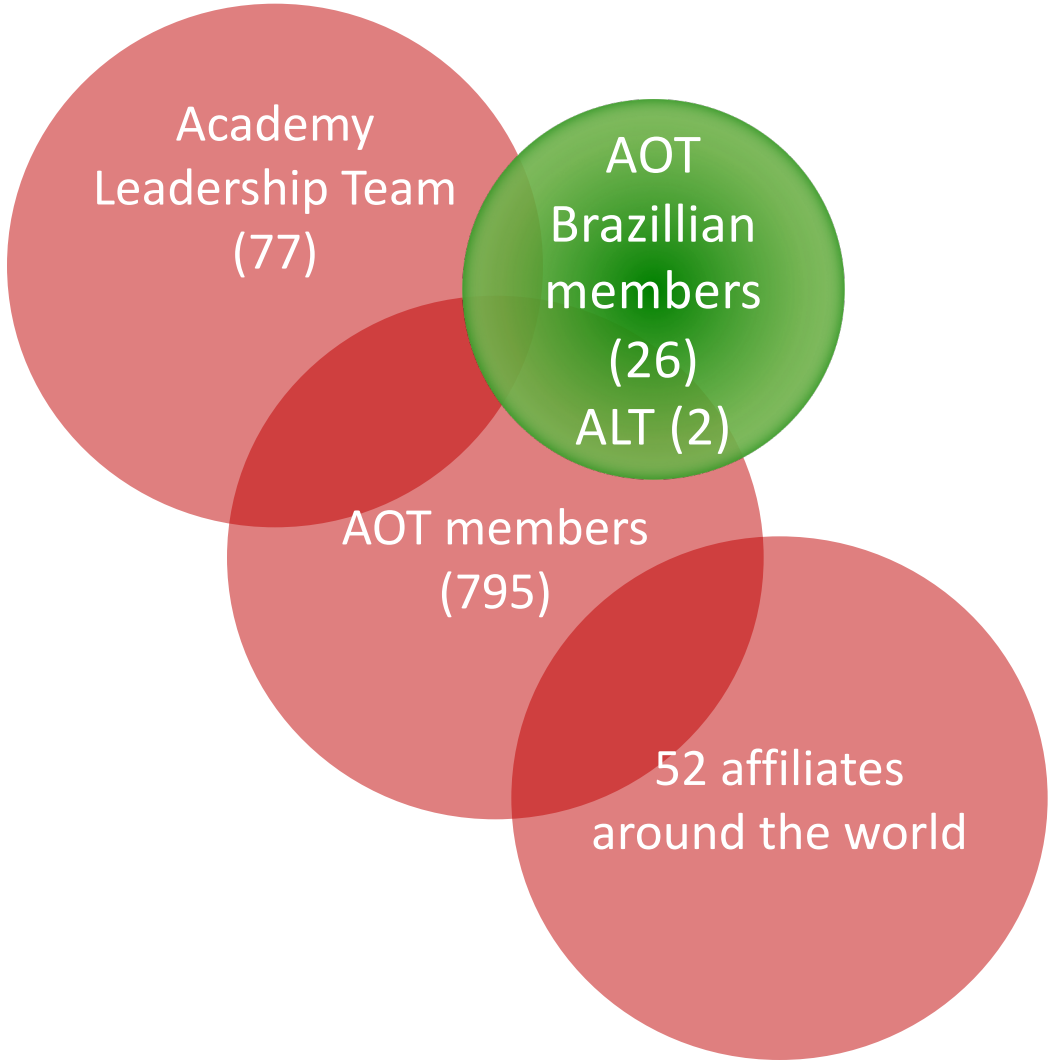
Desde 2007 atua como professor na UNIMEP - Universidade Metodista de Piracicaba.

cesarioj@br.ibm.com

https://www.linkedin.com/in/josemariacesariojunior/

cesariojr@gmail.com

github.com/cesariojr



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https://ibm.biz/tlc-brazil

aws
Microsoft Azure
IBM Cloud
CLOUD COMPUTING
vmware
Google Cloud Platform
DigitalOcean

Pizza como Serviço

Caseira	Comprar & Fazer	Pizza Delivery	Restaurante
Mesa	Mesa	Mesa	Mesa
Bebidas	Bebidas	Bebidas	Bebidas
Eletricidade	Eletricidade	Eletricidade	Eletricidade
Forno	Forno	Forno	Forno
Lenha	Lenha	Lenha	Lenha
Massa	Massa	Massa	Massa
Molho	Molho	Molho	Molho
Recheio	Recheio	Recheio	Recheio
Queijo	Queijo	Queijo	Queijo

Controle, Personalização, Custo

Padronização; *Time to value*

- Managed by you
- Managed by Vendor

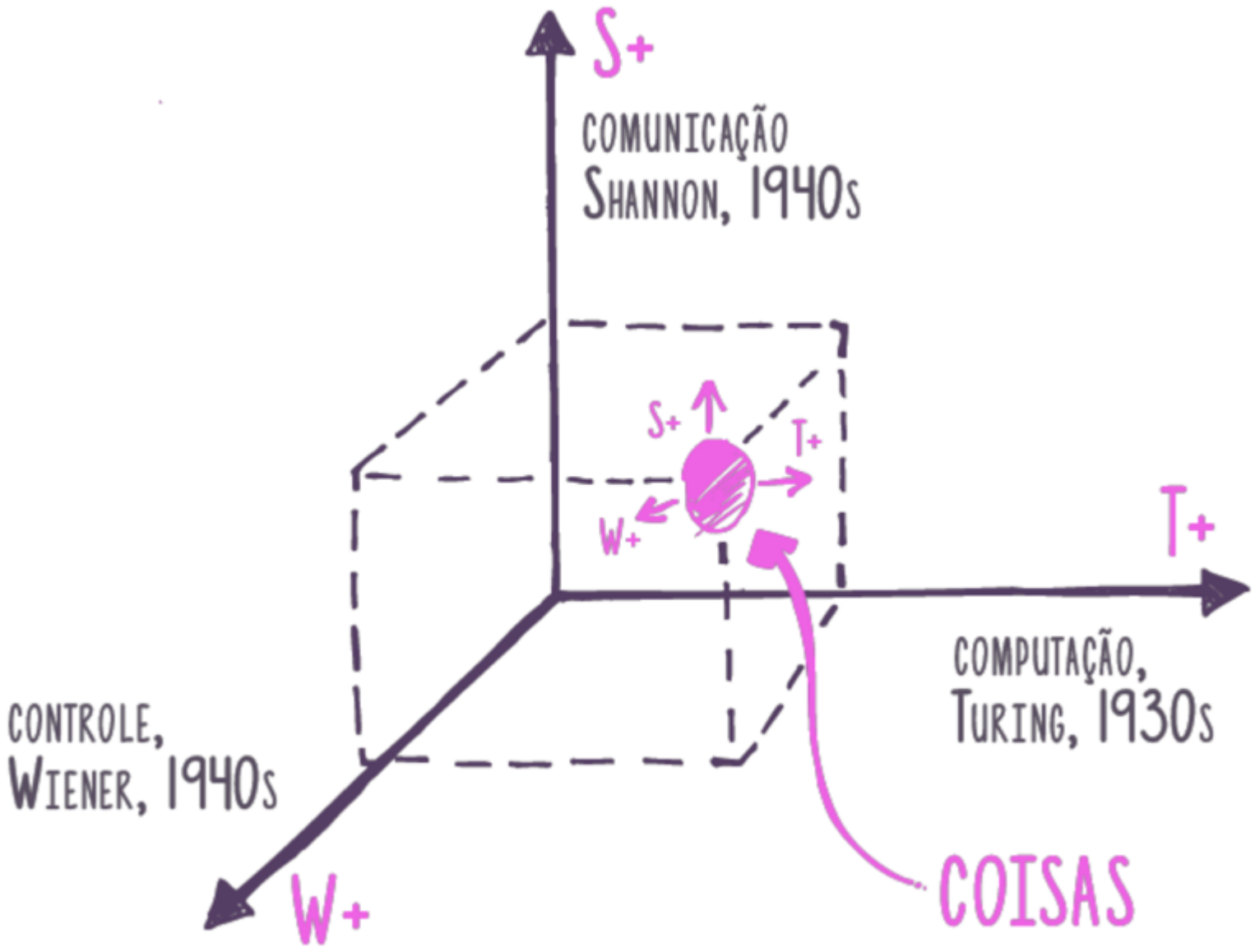
Cronologia da Internet em três fases

1 "A Internet originalmente foi concebida para conectar **máquinas**, que são dispositivos fixos e, por essa razão, fazemos referência a essa era como a "Internet das Máquinas".

2 "A popularização comercial da Internet (*web*) a partir da década de 1990 e a disseminação maciça dos dispositivos móveis a partir do início do século XXI deram origem a uma nova era em que o elemento mais importante deixa de ser a máquina e passa a ser o próprio usuário. Nessa era, as **pessoas** estão conectadas às redes sociais [...] por meio de vários dispositivos."

3 Atualmente estamos passando por um período de transição para a chamada **Internet das Coisas**, ou **IoT** (acrônimo de ***Internet of Things***), em que qualquer **coisa** poderá estar conectada à Internet para os mais diversos fins."

Fonte: NIC.br, https://youtu.be/jlkvzcG1UMk e Prof Samuel Henrique Bucke Brito, Livro "IPv6 - O Novo Protocolo da Internet" e 16/07/2014, Blog http://labcisco.blogspot.com.br/2014/07/a-internet-das-coisas.html



”**coisas**, aqui, são dispositivos que têm, em alguma intensidade, capacidades de **computação, comunicação e controle**, simultaneamente, [...].

1. **se não tem sensores ou atuadores** que lhe permitem características de controle, um objeto está no plano de computação e comunicação, **é uma máquina em rede**;
2. **se não tem capacidade de comunicação**, é um **sistema de controle digital**;
3. **se não tem capacidades computacionais**, é o que antigamente se chamava [e ainda existem, hoje] **sistemas de telemetria.**

- **coisas**, aqui pra nós, **têm as três características**, e todas elas digitais. a gente até poderia dizer que coisas, no sentido de internet das ***coisas***, são *objetos digitais completos*.”

Silvio Meira, 12/12/2016, blog ikewai, SINAIS do FUTURO IMEDIATO, #1: internet das coisas

Inteligência Artificial

Catalog

Search the catalog...

Filter

All Categories

- Compute
- Containers
- Networking
- Storage
- AI
- Analytics
- Databases
- Developer Tools
- Integration
- Internet of Things
- Security and Identity
- Starter Kits
- Web and Mobile
- Web and Application

AI

Watson Assistant (formerly Conversation)
Lite • IBM
Add a natural language interface to your application to automate interactions with your end users. Common applications include virtual agents and chat bots that can

AI OpenScale
Lite • IBM
IBM AI OpenScale is an enterprise-grade environment for AI infused applications that provides enterprises with visibility into how AI is being built, used, and delivering

Compare Comply
IBM • Beta
Process governing documents to convert, identify, classify, and compare important elements

Discovery
Lite • IBM
Add a cognitive search and content analytics engine to applications.

Knowledge Catalog
Lite • IBM
Discover, catalog, and securely share enterprise data.

Knowledge Studio
Lite • IBM
Teach Watson the language of your domain.

Language Translator
Lite • IBM
Translate text, documents, and websites from one language to another. Create industry or region-specific translations via the service's customization capability.

Machine Learning
Lite • IBM
IBM Watson Machine Learning - make smarter decisions, solve tough problems, and improve user outcomes.

Natural Language Classifier
IBM
Natural Language Classifier uses advanced natural language processing and machine learning techniques to create custom classification models. Users train their

Natural Language Understanding
Lite • IBM
Analyze text to extract meta-data from content such as concepts, entities, emotion, relations, sentiment and more.

Personality Insights
Lite • IBM
The Watson Personality Insights derives insights from transactional and social media data to identify psychological traits

Speech to Text
Lite • IBM
Low-latency, streaming transcription

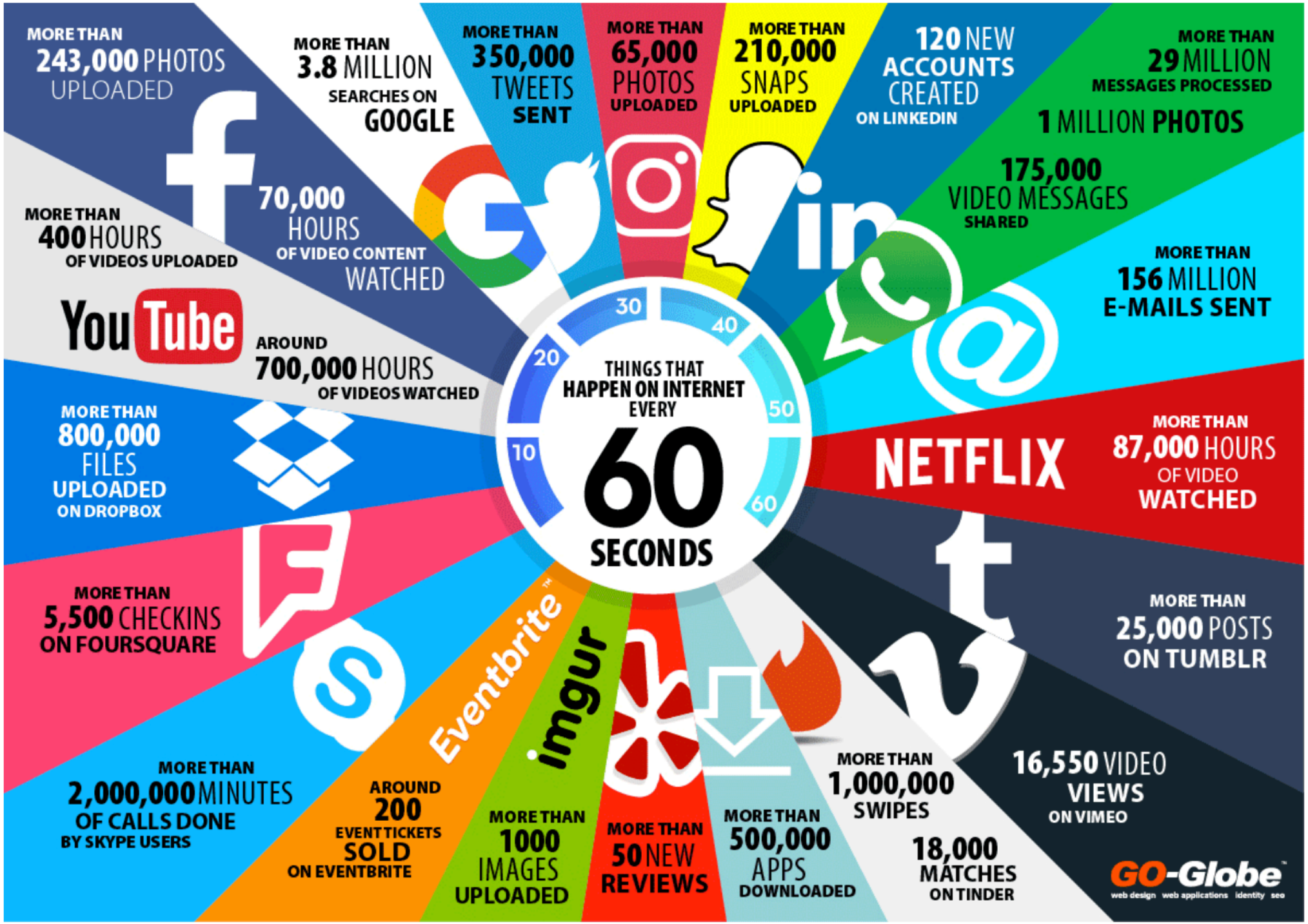
Text to Speech
Lite • IBM
Synthesizes natural-sounding speech from text.

Tone Analyzer
Lite • IBM
Tone Analyzer uses linguistic analysis to detect three types of tones from communications: emotion, social, and language. This insight can then be used to drive high

Visual Recognition
Lite • IBM
Find meaning in visual content! Analyze images for scenes, objects, faces, and other content. Choose a default model off the shelf, or create your own custom

Watson Studio
Lite • IBM
Embed AI and machine learning into your business. Create custom models using your own data.

PowerAI
Third Party
The accelerated deep learning platform for enterprise. Built on the IBM PowerAI platform, powered by Nimbix.


THINGS THAT HAPPEN ON INTERNET EVERY 60 SECONDS
10
20
30
40
50
60
MORE THAN 243,000 PHOTOS UPLOADED
MORE THAN 3.8 MILLION SEARCHES ON GOOGLE
MORE THAN 350,000 TWEETS SENT
MORE THAN 65,000 PHOTOS UPLOADED
MORE THAN 210,000 SNAPS UPLOADED
120 NEW ACCOUNTS CREATED ON LINKEDIN
MORE THAN 29 MILLION MESSAGES PROCESSED
1 MILLION PHOTOS
175,000 VIDEO MESSAGES SHARED
MORE THAN 156 MILLION E-MAILS SENT
MORE THAN 87,000 HOURS OF VIDEO WATCHED
MORE THAN 25,000 POSTS ON TUMBLR
16,550 VIDEO VIEWS ON VIMEO
18,000 MATCHES ON TINDER
MORE THAN 1,000,000 SWIPES
MORE THAN 500,000 APPS DOWNLOADED
MORE THAN 50 NEW REVIEWS
MORE THAN 1000 IMAGES UPLOADED
AROUND 200 EVENT TICKETS SOLD ON EVENTBRITE
MORE THAN 2,000,000 MINUTES OF CALLS DONE BY SKYPE USERS
MORE THAN 5,500 CHECKINS ON FOURSQUARE
MORE THAN 800,000 FILES UPLOADED ON DROPBOX
MORE THAN 400 HOURS OF VIDEOS UPLOADED
70,000 HOURS OF VIDEO CONTENT WATCHED
AROUND 700,000 HOURS OF VIDEOS WATCHED
YouTube
NETFLIX
Eventbrite
imgur
GO-Globe
web design web applications identity seo

Infra	Software	Mídias&Marketing
• Conexão Internet • Rede • Telefonia • Notebook • Tablet • Celular • Desktop • Servidores • Cloud/Nuvem	• Pacote de Escritório • ERP • CRM • Gestão • Específico (engenharia, finanças, imagens, etc) • Suporte • Segurança • E Commerce • Backup	• Site • Blog • Facebook • Instagram • Google

Hospedagem de Site

https://www.hostmidia.com.br/

https://www.hostgator.com.br/

https://uolhost.uol.com.br/

https://www.hostinger.com.br/

https://king.host/

https://br.godaddy.com

https://www.melhorhospedagemdesites.com/criador-de-sites/

Hospedagem de Site

- https://www.melhorhospedagemdesites.com/dicas-e-ferramentas/como-criar-um-site/#passo-a-passo

- https://www.melhorhospedagemdesites.com/criador-de-sites/

Loja Virtual

https://www.websitetooltester.com/pt/blog/criar-loja-virtual-gratis/

Ferramentas Gratuitas

Google Analytics

Runrun.it

Evernote

ERP lite FREE+

Trello

meister task

asana

Google Drive

https://blog.algartelecom.com.br/geral/10-ferramentas-gratuitas-que-ajudam-seu-negocio-a-prosperar/

Google Tools

Google My Business
Stand out to customers looking for you on Google Search and Maps, for free.

Docs
All your documents, editable and shareable, wherever you are.

Slides
Tell stories with presentations you can create and take anywhere.

Drive
A safe place to keep, access, and share your files.

https://about.google/products/

Gmail
Get more done with email by Google.

Sheets
Smart spreadsheets you can work on from anywhere.

G Suite by Google Cloud

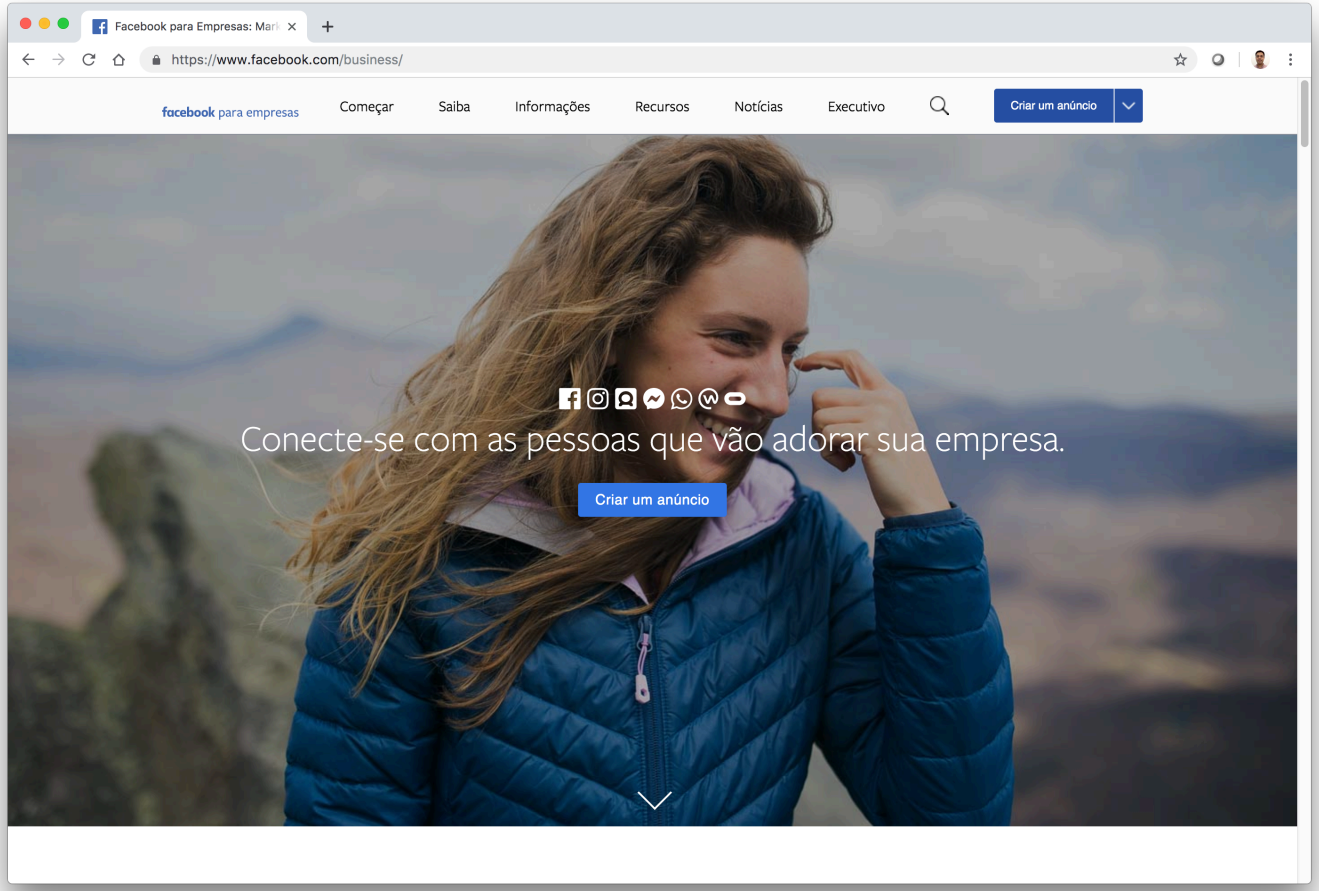
https://gsuite.google.com.br/intl/pt-BR/

Google Ads
Show up when customers search for what you offer.

AdSense
Monetize your content with ads you can count on.

Analytics
Gain customer insights across your channels.

Facebook para empresas



https://www.facebook.com/business/

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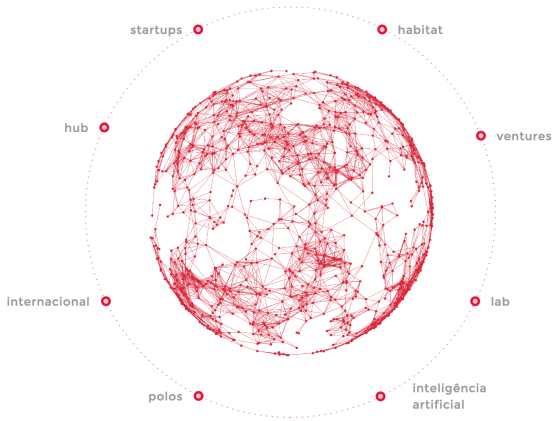

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inovabra

https://inovabra.com.br/

meetup

https://www.meetup.com/pt-BR/

Trugarez
Breton

Merci
French

Спасибо
Russian

Gracias
Spanish

多謝
Traditional Chinese

Dankon
Esperanto

תודה רבה
Hebrew

شكرا
Arabic

Tack så mycket
Swedish

Obrigado
Brazilian Portuguese

Thank You
English

Danke
German

Dekujeme Vam
Czech

நன்றி
Tamil

Tak
Danish

Grazie
Italian

多谢
Simplified Chinese

ขอบคุณ
Thai

धन्यवाद
Hindi

ありがとうございました
Japanese

Dank u
Dutch

go raibh maith agat
Gaelic