



# Premier Branded Retailer Program

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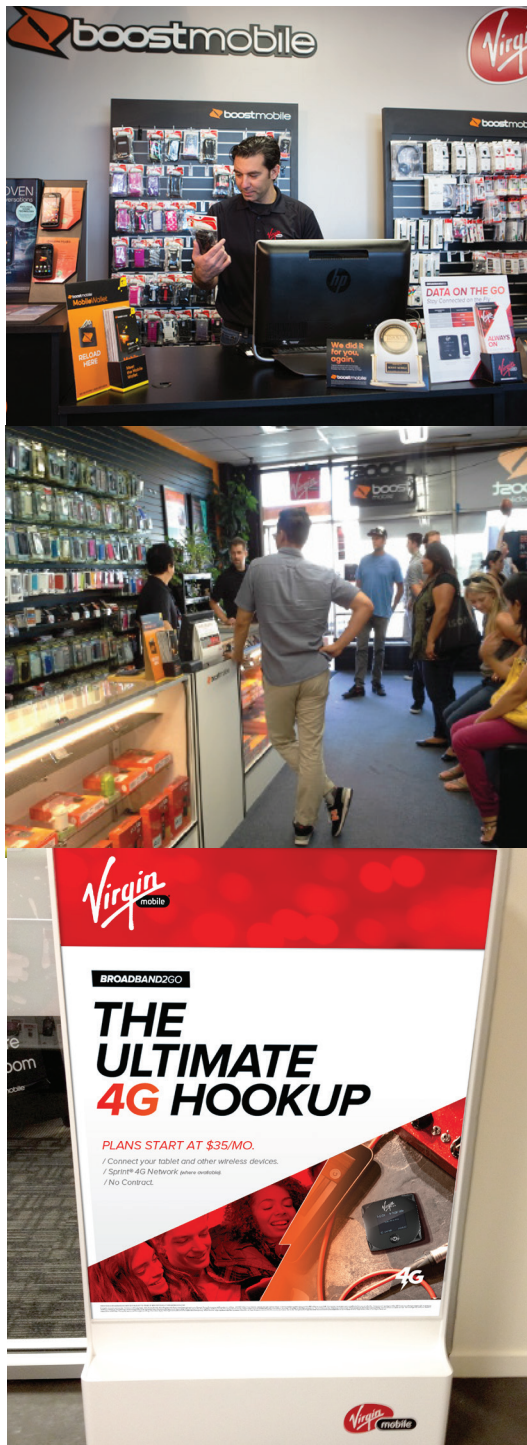
## Boost Branded Retailer:

- + Premier Product Selection
- + Premier Customer Experience
- + Premier Sales Employees
- + Premier Retail Operations
- + Premier Compensation
- + Premier Sales Support & Tools

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# = Premier Branded Retailer





## Premier Branded Retailer

**SPG** is known for leading edge product, sales, marketing and operational programs to support the best dealers in the prepaid wireless industry. The **Premier Branded Retailer (PBR) Program** is a new program reflecting SPG's commitment and trust in the branded dealer to drive a best in class experience for our customer. To assist with these increased expectations SPG is providing additional compensation for branded dealers who meet qualifying criteria.

### Program Requirements

1. 5+ BR doors
2. Dealer must have same name on lease of all eligible locations
3. Dealer cannot operate through another "non-approved Master Agent" and/or dealer sub-distribution (tri-stepping)
4. Assignment & Assumptions not eligible for program unless approved by SPG
5. Identified Fraud will disqualify dealer from program for a year.
6. Must pass all Customer Experience Reviews, any door that fails such review disqualifies dealer door from program in the subsequent quarter after violation
7. Must carry all devices on current "everyday value sales sheet"
8. SPG provides final approval and consent for a Dealership to participate in the program.

### New Dealers

See **About Us** section in [boostmobile.com](http://boostmobile.com) for branded retailer program application

### Bonus & Payment Qualifications

#### Dealer Qualifier

- Dealer must meet all contract requirements of the new **PBR** program
- Dealers will be reviewed and approved on a quarterly basis

#### Door Qualifier

- Door achieves greater than 40, 2nd re-fill payments in a month

#### Compensation

- If door qualifies, \$10 bonus on all 2nd re-fill transactions

#### Payments

- Processed via ePay
- All qualifying 2nd re-fill payment and payment metrics will be based on ePay data (consistent with "keep payment" activation bonus compensation program)
- Lump-sum bonus payment will be paid within 10 business days of month-end
- Utilize ePay early-life churn reporting to track door qualification progress

#### Disclaimer

Dealer eligibility program requirements, bonus, door qualifier and payment metrics may be re-evaluated and modified by Sprint at any time. The SPG contract takes precedence over all program requirements.