

**APPLICATION FOR INTERNATIONAL REGISTRATION  
GOVERNED EXCLUSIVELY BY THE MADRID PROTOCOL**

For use by the applicant

This international application includes the following number

- continuation sheets: taxa de continuacao
- MM17 forms: formulario mm17

Applicant's reference: escritorio de origem

For use by the Office

Office's reference: referencia de  
escritorio

**1 CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN**

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**2 APPLICANT**

(a) Name: nome do titular

(b) Address: endereco do titular

(c) Address for correspondence: endereço correspondência do titular

(d) Telephone: telefone do titular

Fax:

fax do titular

E-mail Address email do titular

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, therefore, you will no longer receive any paper correspondence. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address

(e) Preferred language for correspondence: ☒ English ☒ French ☒ Spanish

(f) Other indications (as may be required by certain designated Contracting Parties, such as, for example, the United States of America; only provide indications in either item (i) or in item (ii) but not in both items):

(i) if the applicant is a natural person, nationality of the applicant: nacionalidade do

(ii) if the applicant is a legal entity (please, provide both the following indications):

- legal nature of the legal natureza pessoa

- state (country) and, where applicable, territorial unit within that State (canton, province, state, etc.), under the law of which the said legal entity has been organized:

nacionalidade pessoa jurídica do titular

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### ENTITLEMENT TO FILE

(a) Check the appropriate box:

- ☒ (i) where the Contracting Party mentioned in item 1 is a State, the applicant is a national of that State;
- ☒ (ii) or, where the Contracting Party mentioned in item 1 is an organization, the name of the State of which the applicant is a national:  
definição contratante organização
- ☒ (iii) or, the applicant is domiciled in the territory of the Contracting Party mentioned in item 1;
- ☒ (iv) or, the applicant has a real and effective industrial or commercial establishment in the territory of the Contracting Party mentioned in item 1.

(b) Where the address of the applicant, given in item 2(b), is not in the territory of the Contracting Party mentioned in item 1, indicate in the space provided below:

(i) if the box in paragraph (a)(iii) of the present item has been checked, the domicile of the applicant in the territory of that Contracting Party, or,

(ii) if the box in paragraph (a)(iv) of the present item has been checked, the address of the applicant's industrial or commercial establishment in the territory of that Contracting Party.

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### APPOINTMENT OF A REPRESENTATIVE

Name: nome do representante

Address: endereço do representante

Telephone: telefone do representante Fax: fax do representante

E-mail Address email do representante

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, therefore, you will no longer receive any paper correspondence. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

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### BASIC APPLICATION OR BASIC REGISTRATION

Basic application number: AP455-B001

Date of the basic application: 01/01/2015 (dd/mm/yyyy)

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**PRIORITY CLAIMED**☒ The applicant claims the priority of the earlier filing mentioned below:

Office of earlier filing: definição do escritório

Number of earlier filing (if available): número da prioridade

Date of earlier filing (dd/mm/yyyy): 01/01/2015

If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate:

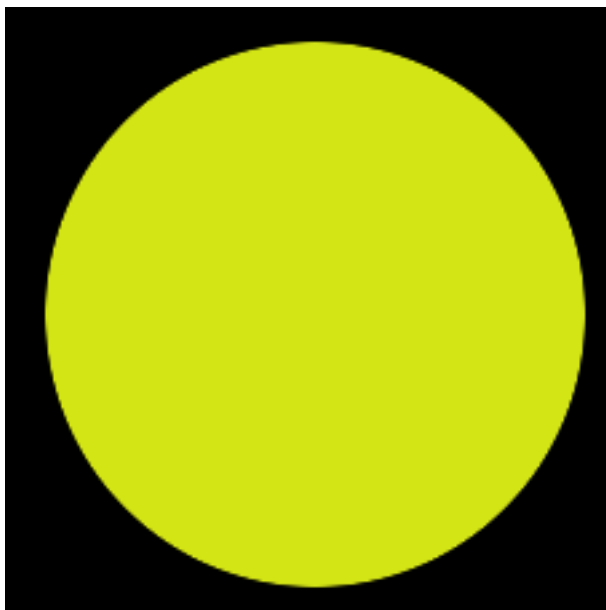
produtos e serviços

☒ If several priorities are claimed, check the box and use a continuation sheet giving the above required

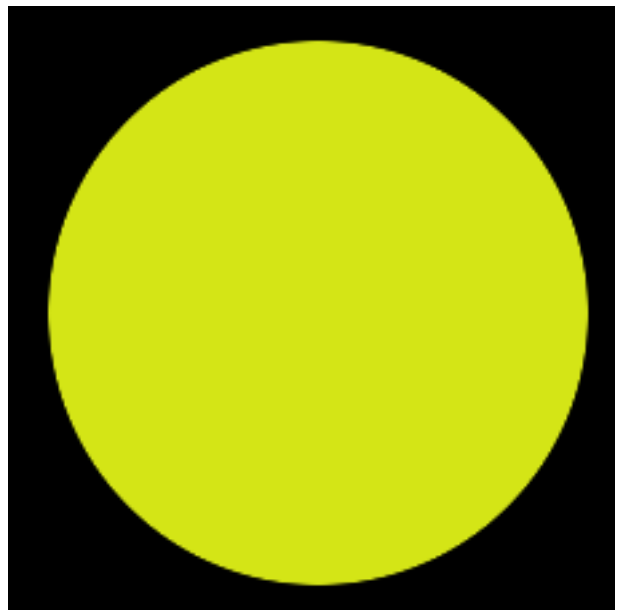
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**THE MARK**

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.



(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.

☒ (c) The applicant declares that he wishes the mark to be considered as a mark in standard

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

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### **COLOR(S) CLAIMED**

☒ (a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed:

cores da marcas

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

locais das cores na marca

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### **MISCELLANEOUS INDICATIONS**

(a) Transliteration of the mark (this information is compulsory where the mark consists of or contains matter in characters other than Latin characters, or numerals other than Arabic or Roman numerals):

transiletração da marca

(b) Translation of the mark (as may be required by certain designated Contracting Parties; do not check the box in item (c) if you provide a translation in this item):

(i) into English: transliteração inglês

(ii) into French: transliteração francês

(iii) into Spanish: transliteração espanhol

(c) The words contained in the mark have no meaning (and therefore cannot be translated; do not check this box if you have provided a translation in item (b)).

(d) Where applicable, check the relevant box or boxes below:

☒ Three-dimensional

☒ Sound mark

☒ Collective mark, certification mark, or guarantee mark

(e) Description of the mark (as may be required by certain designated Contracting Parties, such as, for example, the United States of America)

(i) Description of the mark contained in the basic application or basic registration, where applicable (only use this item if the Office of origin requires you to include this description in the international application for the purposes of item 13(a)(ii) of this form)

descrição da marca

(ii) Voluntary description of the mark (any description of the mark by words, including the description contained in the basic application or registration, if you were not required to provide this description in

descrição voluntária da marca

(f) Verbal elements of the mark (where applicable):

elementos verbais

(g) The applicant wishes to disclaim protection for the following element(s) of the mark:

renuncia de proteção

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## GOODS AND SERVICES

**You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at [www.wipo.int/mgs/](http://www.wipo.int/mgs/). By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.**

**Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.: 09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers. 35 Advertising; compilation of statistics; commercial information**

(a) Indicate below the goods and services for which the international registration is sought:

class

Goods and services

classe a

bens e serviços diversos

classe b

bens de produção industrial e serviços de manufat



(b) The applicant wishes to limit the list of goods and services in respect of one or more designated Contracting Parties, as follows:

Contracting Party

Class(es) or list of goods and services for which protection is sought  
Contracting Party

parte contratante 1

lista de classes, bem 1 e serviços.

parte contratante 2

lista de classes, bem 2 e serviços 2, serviços de prestação 3, bem 2

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## DESIGNATIONS

(Information on the procedures in the national or regional Offices of the members of the Madrid System may be found at the following website: [www.wipo.int/madrid/en/members/ipoffices\\_info.html](http://www.wipo.int/madrid/en/members/ipoffices_info.html). Additional information may be found in the information notices available at: [www.wipo.int/madrid/en/notices/](http://www.wipo.int/madrid/en/notices/).)



BR

Brasil



FR

França

☒ US      Estados Unidos da

☒ ES      Espanha

Others:

☒ GR grafe

☒ BO Bolenfro

☒ HY Hvuinh

If the European Union is designated, it is compulsory to indicate a second language before the Office of the European Union.

1 The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

☒ French

☒ German

☒ Italian

☒ Spanish

Moreover, if the applicant wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union, the official form MM17 must be annexed to the present international application.

(2) By designating Brunei Darussalam, India, Ireland, Lesotho, Malawi, Mozambique, New Zealand, Singapore or the United Kingdom, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the goods and services identified in this application.

(3) The designation of the African Intellectual Property Organization covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire,

(4) If the United States of America is designated, it is compulsory to annex to the present international application the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Item 2(f) of the present form should also be completed.

(5) Cuba and Japan have made a notification under Rule 34(3)(a) of the Common Regulations. Their respective individual fees are payable in two parts. Therefore, if Cuba or Japan is designated, only the first part of the applicable individual fee is payable at the time of filing the present international application. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which

(6) Territorial entity previously part of the former Netherlands Antilles.

(7) Protection in BQ (Bonaire, Saint Eustatius and Saba) is granted automatically with the designation (see Information Notice No. 27/2011).

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**SIGNATURE BY THE APPLICANT AND OR HIS REPRESENTATIVE**

(if required or allowed by the Office of origin)

*By signing this form, I declare that I am entitled to sign it under the applicable law:*

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**CERTIFICATION AND SIGNATURE OF THE INTERNATIONAL APPLICATION BY THE OFFICE OF ORIGIN**

(a) Certification

The Office of origin certifies

(i) that the request to present this application was 01/01/2015 (dd/mm/yyyy).

(ii) that the applicant named in item 2 is the same as the applicant named in the basic application or the holder named in the basic registration mentioned in item 5, as the case may be, that any indication given in item 7(d), 9(d) or 9(e)(i) appears also in the basic application or the basic registration, as the case may be, that the mark in item 7(a) is the same as in the basic application or the basic registration, as the case may be, that, if color is claimed as a distinctive feature of the mark in the basic application or the basic registration, the same claim is included in item 8 or that, if color is claimed in item 8 without having being claimed in the basic application or basic registration, the mark in the basic application or basic registration is in fact in the color or combination of colors claimed, and that the goods and services

Where the international application is based on two or more basic applications or basic registrations,

(b) Name of the Office: escritório de origem

(c) Name and signature of the official signing on behalf of the Office:

*By signing this form, I declare that I am entitled to sign it under the applicable law*

nome

(d) Name and e-mail address of the contact person in the Office:

email