IM PLAN FOR COVID-19

AMERICAS REGIONAL OFFICE

International Federation of the Red Cross and Red Crescent Societies

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IM AMERICAS IN THE CONTEXT OF COVID

Information Managment Vision for COVID-19 Operation

This plan aims to layout the fundamentals of Information Management (IM) for the COVID-19 outbreak Emergency Operation. Although regional and global strategies exist, due to unprecedented conditions such as new work dynamics, remoteness and pervasive impact to all society, there is an urgent need to detail how the IM component in the IFRC and NS will adapt those strategies to the COVID-19 context.

To ensure that the existing strategies adapt to the current context, this plan will focus on building the collaboration platforms that guarantee a coordinated IM response in the region. A strong network has proven the best mechanisms, not only to secure proper flow of information from the branches to the regional level, but also to foster knowledge exchange and skill growth. This is crucial to meet our main mandate of building capacity in NS.

IM will develop the necessary information products to support decision-making, coordination, and tracking of activities within the COVID-19 operation. National Societies will benefit from IM support by coordination to its focal points, guidance and developing of information products that can meet their needs during the response.

Informaiton Managment Themes and Goals for COVID-19 Operation

1. **Workflow & Institutional Memory**
Maintain and improve the ongoing information processes, and develop new according to operational needs.

2. **IM NETWORK**
Increase coordination and data interoperability within the IM network.

3. **LEARNING & DATA LITERACY**
Promote IM learning and innovation within the operation.

4. **GO**
Promote the use of GO as a common online platform to consolidate the information of the operation

5. **BRANDING & INCLUSIVE DESIGN**
Increase accessibility and standardization of IM products

6. **GOAL: DATA PROTECTION**
Strengthen data protection and protocols.

Roles and Responsabilities in the Americas for COVID-19 Operation

Below you can find a graph of how the network will collaborate on COVID-19 IM to to deliver IM products in the region. Part of our plan is to strengthen the links with other regions and with Geneva. On the other hand, the extended capacities will no longer rely on Rapid Response, but rather on internships.

Challenges on nformation Managment for the COVID-19 Operation

• IM focal points not available in all NA, leading to miscoordination and identification of current IM needs and follow-up tasks. Addressed on Goal 3.

• Operational and COVID-19 related datasets in National Societies have not been all identified. Addressed on Goal 2.

• Remoteness and social distancing prevent previous capacity building practices such as face to face courses and support. Addressed on Goal 3.

• Lack of data interoperability and consistent data naming. Addressed on Goal 3.

• Limited benefits of NS constant submission of data to GO. Addressed on Goal 4.

• NS do not have the capacity to use information management tools. Addressed on Goal 3

• Collection of data without regard to data protection policies. Addressed on Goal 6

• Initiatives disconnected from the local to the national and regional levels. Addressed on Goal 2

• Resistance to change. Addressed on Goal 2