



## Charles Sheets Jr.

608-386-3006   cesjr02@gmail.com   cesheets.com   4631 County Rd. B Apt 1   La Crosse, WI   54601

### Expertise

Website design and development, search engine optimization, graphic design and typography.

### Experience

#### **CAREGIVER, IRIS; HOLMEN, WI – 2009-PRESENT**

In-home care for an immediate family member. More information available upon request.

#### **WEB DESIGNER & DEVELOPER, FREELANCE; LA CROSSE, WI – 2008-2014**

Designed, developed, and maintained client websites. Collaborated with designers and developers on many different projects utilizing the git version control system. Established working relationships with clients and businesses. Demonstrated clear understanding of HTML, CSS, XML, JavaScript and Content Management Systems. Conceived marketing strategies and brand identity.

### Education

#### **HARVARD EXTENSION SCHOOL, CAMBRIDGE, MA – 2013-PRESENT**

Web Technologies Certificate

#### **WESTERN TECHNICAL COLLEGE, LA CROSSE, WI – 2007-2009**

Associate of Applied Science in Graphic Design

Web Design Certificate

### Skills

Managed projects including; website development, redesigns, web content updates, marketing, advertising and company branding. Optimized websites using search engine optimization techniques. Met with clients to discuss needs and project requirements. Organized projects and delegated specific tasks when working with others. Demonstrated strong typography design skills.

### Software

Proficient with various text editors, command line, git version control, Photoshop, Illustrator and Acrobat. I have experience with Mac and PC platforms, including Mac OS X and Windows. Current with social media platforms and trends.