# P/DIO Audio, D-Audio, AVN Proposal

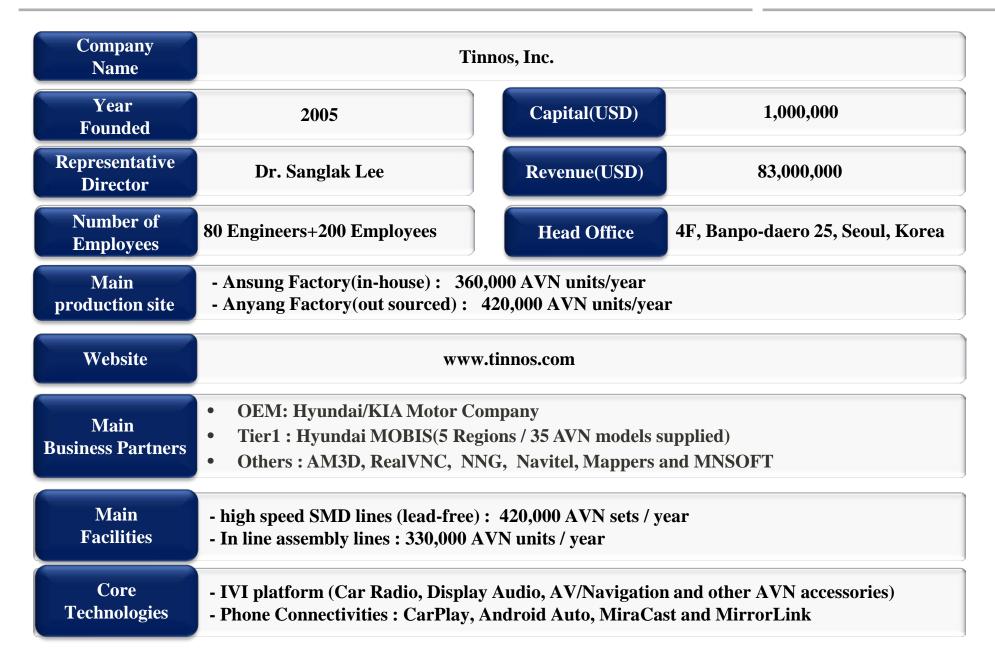
With smartphone connectivity

2015.10

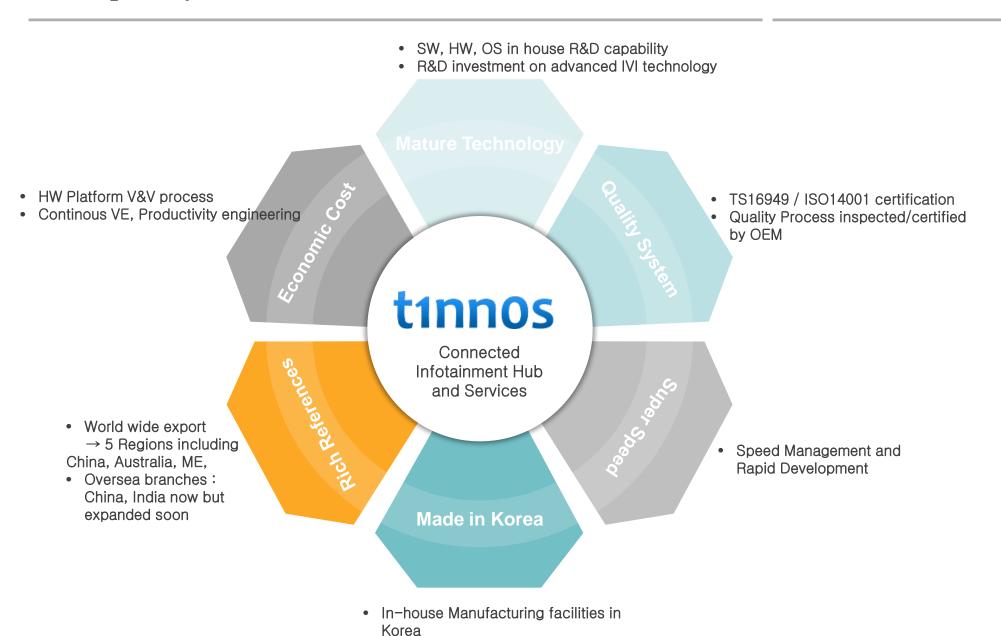
t<sub>1</sub>nnos

### 1. Company Overview in 2014





### 1.1 Competency



### 1.2 Core Competency: Full cycle in-house development capability



In-house lechnology				
Category	Category Features			
HW Platform	- MCU: 8/16/32bit - CPU: ARM 9/Cortex A8,A9			
SW Platform	<ul> <li>BSP /OS Customizing/APP</li> <li>Full cycle development</li> <li>OS: WINCE, Linux, Android,</li> <li>Nucleus</li> </ul>			
Radio	- Radio : Leaf Dice, Atomic2 - DSP : DiRaNa-II, HERO			
Media	- CD, DVD, USB, BT, AUX, Digital iPod			
Connec- tivity	Inte			

## Full cycle in-house development



Maker	Panasonic
Model	
Line	2EA (Top/Bottom)
Capa.	
	- 3D SPI
특징	- 3D AOI
	- Auto Wave Solder







AOI (Auto Optical Inspection)



Auto Wave Solder







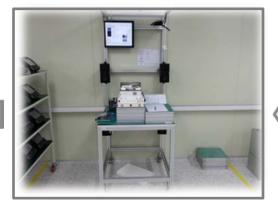
MAIN Assembly



Inspection



Packaging



Inspection



AGING

## 1.5 References: 5 regions / 35 models





#### 2. Products Overview



#### **Products**

AVN, Display Audio, Display Radiom Smart Audio + Connectivity

**Target** 

#### **Development Schedule**:

• A3 platform: 9 months

■ D1,D2,D3 platform : 12 months

**Connectivity**: USB or WiFi connectivity

#### Requirement

- Size: 2DIN/6.5"/7-10" AV(+DVD)+Navi

- Functions : AM/FM, B/T, USB, Phone Connectivity

- Phone OS support : Android, iOS

- Etc: Internal AMP or External AMP support

Overview

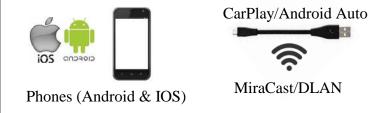
#### Connectivity



#### **Features**

- 1. Phone connectivity (Android & iOS)
- 2. Optional Bluetooth Remote App

Connectivity



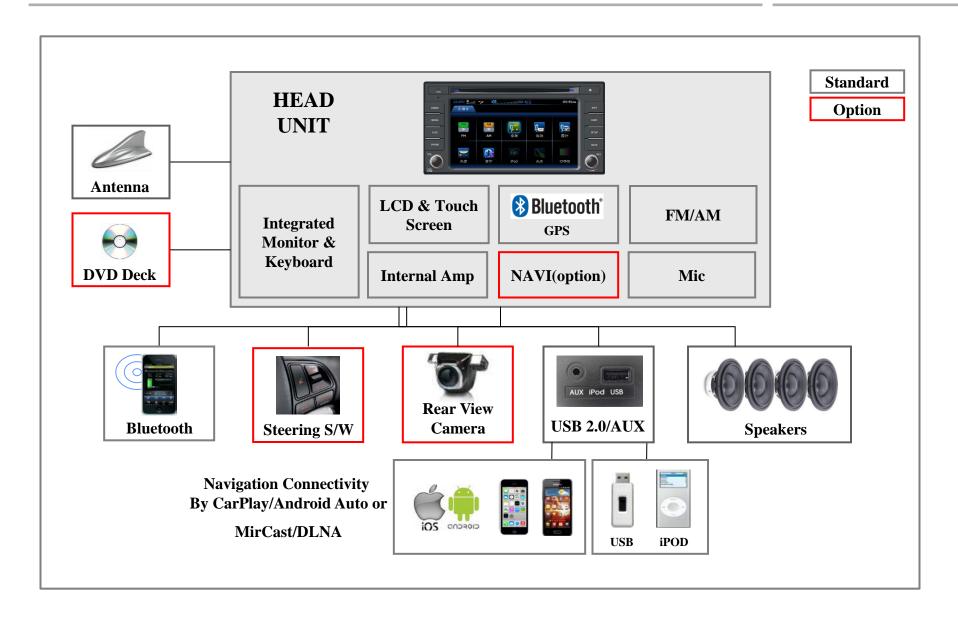


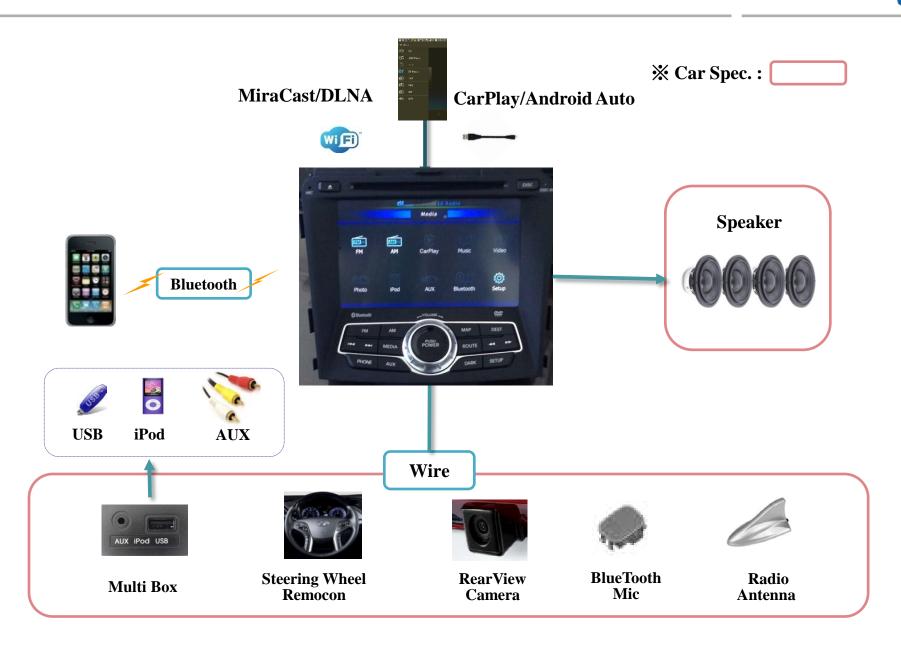
Head Unit (USB)

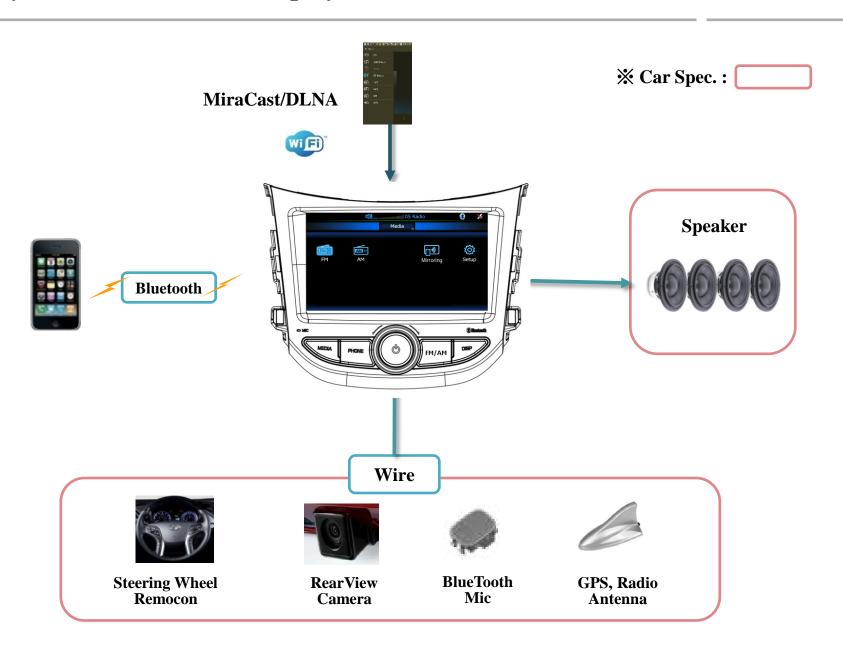
## 2. New Products Overview



	Function	AVN+Connectivity	Display Audio	Display Radio	Smart Audio	Remarks
Spec.	CPU	Cortex A9 Dual	ARM 9	Dual A8	CalMac	
	OS	Android/Linux	Nucleus variants	Linux	RTOS	
	LCD	8-10"/HD	7-8"/800x480	<b>←</b>	Segment/Full dot	7~10"
	Touch panel	Capacitive/Resistive	<b>←</b>	<b>←</b>	X	
	Deck	DVD(Option)	CD(Option)	X	CD(Option)	No VR/CD ripping support
	GPS	0	X	0	X	
Func- tions	FM/AM	0	<b>←</b>	<b>←</b>	X	World wide area support
	DSP Support	0	X	X	X	
	Sound Proc.	Option(DSP)	Option(CPU)	X	X	AM3D technology supported
	Bluetooth	HFP, PBAP, A2DP	HFP, PBAP, A2DP	X	Option	SPP/HID needed for touch
	iPod Audio	O	<b>←</b>	X	Option	
	WiFi	O	Option(Mirroring Module)	Option	X	
	Aux	Audio/Video	Audio/Video	X	Audio	
	USB	Audio/Video	Audio/Video	X	Audio	
	Connectivity	WiFi/USB	USB(CarPlay, Android Auto)	USB(CarPlay, Android Auto)	X	
	Remote App	Option	Option	Option	Option	Bluetooth SPP needed
	DTV	Option	X	X	X	External module
	Language	English/Chinese	←	←	<b>←</b>	Other Language supported
	Map	Option	X	X	X	
	Amplifier	Internal or External	←	←	Internal	CAN
	Rear View Camera	O	←	←	Option(with LCD)	
	CAN support	0	0	0	0	Multimedia CAN only
Car Spec.	Auto light	0	<b>←</b>	←	X	
	Steerting Wheel Remocon	0	<b>←</b>	<b>←</b>	<b>←</b>	
	TMU Support	Option	X	X	X	TMU:Telematics Unit
	ETC Support	Option	X	X	X	ETC: Electronic Toll Collection
	BT MIC	Internal Type	←	←	<b>←</b>	

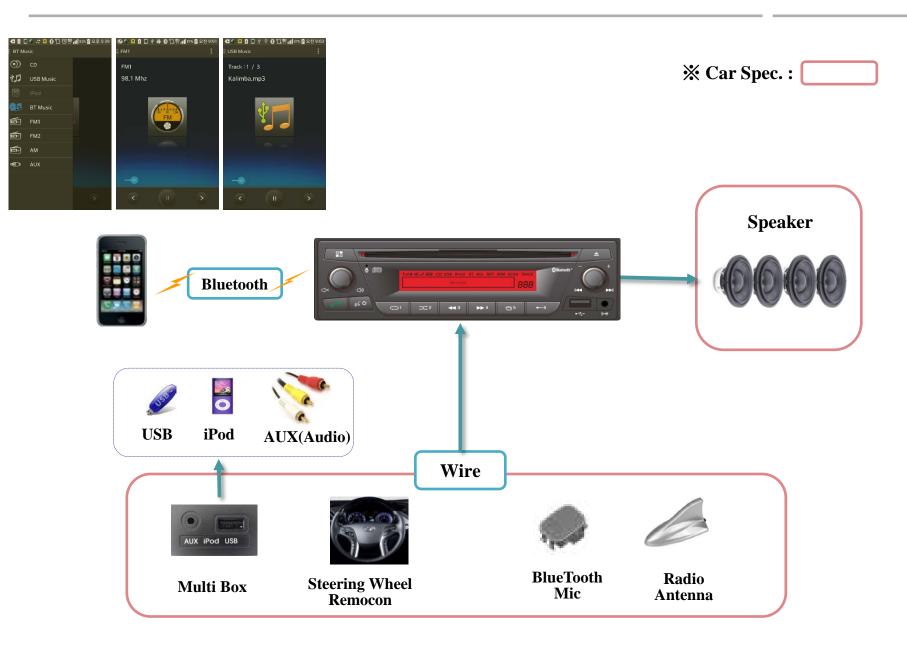






## 2.4 System Architecture – Smart Audio with Remote App





## 3. Map and NAVI SW



Area	Contouries	Map DB Supplier	NAVI App Supplier	Remarks
	Brazil	HERE	Mappers/NNG	
BRICs	Russia	Navitel	Navitel/NNG	
	India	MMI	Mappers/NNG	
	China	EMG	Mappers/NNG	AutoNAVI also supported
South East Asia	Singapore, Indonesia.		Mappers/NNG	
Middle East	Iraq, Saudi Arabia, UAE, Kuwait, Qatar, Oman	HERE	Mappers/NNG	
	Iran	Memnav	Mappers/NNG	
South America	Brazil, Paraguay, Chile, Peru	HERE	NNG	
Oceania	Australia, New Zealand	HERE	NNG	
Europe	Including Turkey	NNG	NNG	

NOTE: 1. Navteq was merged into HERE
2. Mappers: Korean NAVI SW supplier
4. EMG: Chinese Map DB & NAVI SW supplier
5. Memnav: Persian Map DB supplier

**Applicable Countries** 

Any

Any

Attachment 1 : Conectivities						
Item	AirPlay	MiraCast	Android Auto	CarLife	CarPlay	HDMI
Tinnos Support	Now	Now	2015.8	<2015.12	2015.8	TBD
Extra HW (Cost up)	WiFi	WiFi	X	X	X	0
Designer/Developer	APPLE	WiFi contortium	GOOGLE	BAIDU	APPLE	HDMI forum
Licensing to OEM	X	О	0	O	0	О
Connection with	WiFi	WiFi	USB cable	USB cable/WiFi	USB cable	Gender Cables
Android phone	X	О	0	0	X	MHL/HDMI cable
iPhone support	0	X	X	0	0	Lightning/HDMI cable
Screen Mirroring	O	О	X	(for selected App)	X	О
Proctocol	WiFi, TCP/IP	WiFi, TCP/IP	USB/AOA2	USB/WiFi, TCP/IP	USB/iAP2	HDMI/MHL
Screen Capturing	H.264/HDCP	H.264/HDCP	H.264/HDCP	H.264	H.264/HDCP	HDMI/HDCP
Bidirectional Touch	Bluetooth	Bluetooth	USB	USB/WiFi	USB	Bluetooth HID
APP support	Any	Any	Dialer, SMS, Media, M ap and Selected	Dialer, SMS, Media, Map and Selected	Dialer, SMS, Media, Map and Selected	Any
Navigation APP	Any	Any	Google Map	Baidu Map	Apple Map	Any
H/U OS support	Linux/Android	Linux/Android	Linux/Android/QNX	Linux/Android/QNX	Linux/Android/QNX	Any
Phone recharging	Extra USB	Extra USB	O (LCD can be off)	O(LCD always on)	O (LCD can be off)	Extra USB

Excluding China

http://www.apple.com/ios/f eature-availability/#appleca rplay-applecarplay

Any

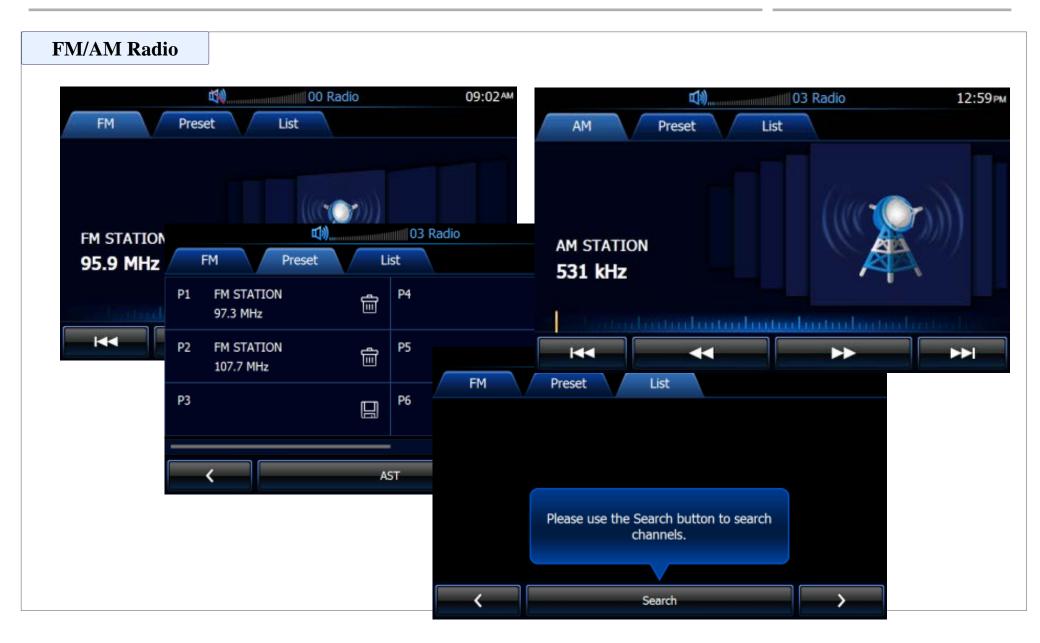
China , Taiwan, SE Asia, (Korea, Japan, India/TBC)



#### **Features**

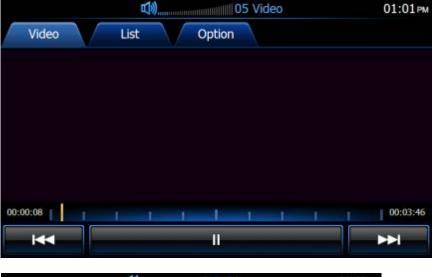
- Common functions : FM/AM, (USB) Music, (USB) Photo, Bluetooth, AUX
- Optional Function: (USB) Video, DISC(DVD/CD Video), iPOD and CMMB





#### (USB) Music & Vido









#### Bluetooth & AUX





#### iPOD & DVD/CD



