



Queen's Space Conference
2021-2022

Sponsorship Package

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Date: Feb 4th – 6th

Kingston, Ontario

Who Are We?

Queen's Space Conference 2022

The Queen's Space Conference (QSC) is Canada's largest student-run space conference. Each year, our conference brings in nearly 150 passionate delegates and features speakers from both industry and academia. We are thrilled to provide a series of exciting talks, innovative workshops, and networking opportunities for the 10th year in a row! Due to the recent implications of COVID-19 we have decided to run the conference virtually, allowing us to connect with a wider range of delegates and speakers than in an in-person conference. Our team has been working hard to provide the best possible virtual conference for delegates, speakers, sponsors, and everyone else involved.

OUR GOAL

To connect enthusiastic university students across Canada with industry professionals and provide them with a unique opportunity to explore the endless possibilities in the space industry.

OUR TEAM

We are a group of undergraduate students passionate about advancing Canada's position in the space industry. We believe that space exploration is an integral part of our future, and we want to help students connect with the growing industry and identify research interests.

Our sponsorship team is responsible for securing funds for the conference and making sure that students have an exciting and beneficial experience.



Why Choose Us?

RECRUIT

Over the course of three days and two nights, creative and energetic minds will come together to explore ideas larger than life. Throughout our application process, we ensure that every delegate at QSC is forward-thinking and dedicated to seeking out new opportunities. Many of these students are interested in co-op, internship, or entry-level positions in the space industry.

NETWORK

Each year at QSC we host a networking event that brings together all the speakers, sponsors, and delegates. This gathering of like-minded, passionate individuals allows for company reps to connect with bright undergraduate students and build a professional relationship.

GAIN EXPOSURE

QSC has been featured in multiple media outlets, such as the Planetary Society, and your company can be a part of this exposure with us. Throughout the year, QSC is active on social media, and delivers content to the student population. Your company can be featured in posts that will reach all faculties and groups at Queen's and beyond, as many Canadian universities also participate in this conference. QSC provides a unique opportunity where you will find a group of about 150 undergraduate space enthusiasts, as well as other industry professionals who will want to learn more about your organization. With us, your company will be able to share its story, build brand recognition, and make a lasting impact. Partnering with QSC will not only enable the next generation of space enthusiasts, but it will also expand the reach of your company.



What are the Sponsorship Tiers?

PLANETARY (200+) (15 available)

This tier is a great opportunity for those who want to establish a connection with our conference and the experience we provide. You will receive promotions on social media, a small logo on our conference waiting screen, website, and marketing material, and a link to attend the conference.

EXTRATERRESTRIAL (500+) (10 available)

This tier is an amazing opportunity for companies to gain exposure and make significant connections in the industry! You will receive significant promotions on social media, a medium logo on our website, conference waiting screen, and marketing material, a link to attend our conference, access to our delegate's resumes after the conference, and entrance to our platinum networking event. Additionally, you will have the chance to converse with our delegates about your organizations throughout the conference.

INTERSTELLAR (\$1000+) (3 available)

This is our highest tier, and it gives you the opportunity to make the greatest impact at our conference! You will receive exclusive promotions on social media, a large logo on our website, conference waiting screen, and marketing material, a link to attend our conference, access to our delegates resumes before the conference, and entrance to our platinum networking event. Additionally, you can receive dedicated time to talk about your company at the platinum networking event and get the reward of being a Title Sponsor – you will be promoted as “QSC 2022, presented by “Your Company”.



How Else Can Your Company Get Involved?

PERSONALIZE YOUR SPONSORSHIP

Not interested in the options offered above? Have a great idea for how we could help to promote your business? Reach out to us and we will work together to create a sponsorship package that better fits your needs!

UP YOUR IMPACT

Make the most of your QSC experience by increasing your presence at the conference! Sending promotional materials is just one great way to make sure that delegates and speakers truly remember your brand. Not only are promotional materials a lot of fun, but they are also an easy way to direct conference-goers to learn more about what you do. Sending mentors is another great way to get involved, by giving your company access to valuable personal connections and feedback from delegates and sponsors.

NON-MONETARY SPONSORSHIPS

Do you have an amazing product that you think would be a great fit at QSC? Are your services something that could benefit our conference? Let us know! We are always open to working with your team to figure out alternative ways that we can both benefit from your sponsorships!



Connect with QSC!

CONTACT US:

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