

QUEEN'S SPACE CONFERENCE

Sponsorship Package

Queen's University

Date TBD (2021)
Four Points by Sheraton
Kingston, ON



Who Are We?

Queen's Space Conference 2021

The Queen's Space Conference, or QSC, is Canada's largest student-run space conference. Our conference features speakers from both industry and academia, and brings in nearly 150 passionate delegates each year. We are thrilled to provide a series of exciting talks, innovative workshops, and networking opportunities for the 9th year in a row!

OUR GOAL

To connect enthusiastic university students with industry professionals and provide them with a unique introduction to the space industry.

OUR TEAM

We are a group of undergraduate students passionate about advancing Canada's position in the space industry. We believe that space is the future, and we want to help students connect with the industry and research relevant to their interests.

Our sponsorship team is responsible for securing funds for the conference, and making sure that students have access to relevant industry connections.



Why Choose Us?

RECRUIT

Over the course of three days and two nights, creative and energetic minds will come together to explore ideas larger than life. Throughout our application process, we ensure that every delegate at QSC is forward-thinking and dedicated to seeking out new opportunities. Many of these students are interested in co-op, internship, or entry-level positions in the space industry.

NETWORK

Each year at QSC we host a Platinum Networking Event that brings together the speakers, sponsors, and Platinum delegates, in addition to numerous other networking opportunities throughout the weekend. Whether you are a startup or a Fortune 500 corporation, everyone in the room will have something to offer, enabling you to develop relationships and expand your circle of influence.

GAIN EXPOSURE

QSC has been featured in local and international media outlets, such as the Planetary Society, and your company can be a part of this exposure with us. Throughout the year, QSC is active on social media, and delivers newsletters to the student population. Your company can be featured in posts that will reach all faculties and groups at Queen's and beyond. QSC provides a unique opportunity where you will find up to 150 undergraduate space enthusiasts, as well as other industry professionals, knocking on your door to learn more. With us, your company will be able to share its story, build brand recognition, and make a lasting impact. Partnering with QSC will not only enable the next generation of space enthusiasts, but it will also expand the reach of your company.



What are the Sponsorship Tiers?

PLANETARY (\$300+)

This tier is a great starting point for those who may not have much experience with our conference. At this tier, you get promotion on social media, a standard booth at the student fair, and a small logo on our website.

EXTRATERRESTRIAL (\$750+)

This tier is an amazing opportunity for midsize companies to gain exposure and make significant connections! At this tier, you get promotion on social media, a standard booth at the student fair, and a medium-sized logo on our website. You will also receive access to delegate resumes after the conference and the option to become a title sponsor for a conference event of your choice. Last but not least, you will get one free VIP pass to send a representative to the conference!

INTERSTELLAR (\$1750+)

This is our highest tier, and gives you the chance to make the most possible impact at our conference! With this tier, you get promotion on social media, access to delegate resumes before the conference, a large booth at the student fair, and a large logo on our website and promotional material. You also get two free VIP passes to send representatives from your organization to the conference and the opportunity to have them give opening and/or closing remarks. Best of all, you get the exclusive reward of being a Title Sponsor – so the conference will be promoted as “QSC 2021, presented by (your company)”.



How Else Can Your Company Get Involved?

PERSONALIZE YOUR SPONSORSHIP

Not interested in any of the options offered above? Have a great idea for how we could help to promote your business? No worries! Give us a shout and we'll work together to find a sponsorship package that better fits your needs.

UP YOUR IMPACT

Make the most of your QSC experience by increasing your presence at the conference! Sending promotional materials is just one great way to make sure that delegates and speakers truly remember your brand. Not only are promotional materials a lot of fun, they are an easy way to direct conference-goers to learn more about what you do. Sending mentors is another great way to get involved, by giving your company access to valuable personal connections and feedback from delegates and sponsors.

NON-MONETARY SPONSORSHIPS

Do you have an amazing product that you think would be a great fit at QSC? Are your services something that could benefit our conference? Let us know! Non-monetary sponsorships always provide excellent exposure for your company. We're always open to working with your team to figure out alternative ways that we can both benefit from your sponsorships!



Connect with QSC!

CONTACT US:

Adam Grace – Sponsorship Director

adam@qsconference.com

Lauren Chisholm – Sponsorship Coordinator

lauren@qsconference.com

Jenna Hyde – Sponsorship Coordinator

jenna@qsconference.com

Kyanna Lee Lacelle – Sponsorship Coordinator

kyanna@qsconference.com

