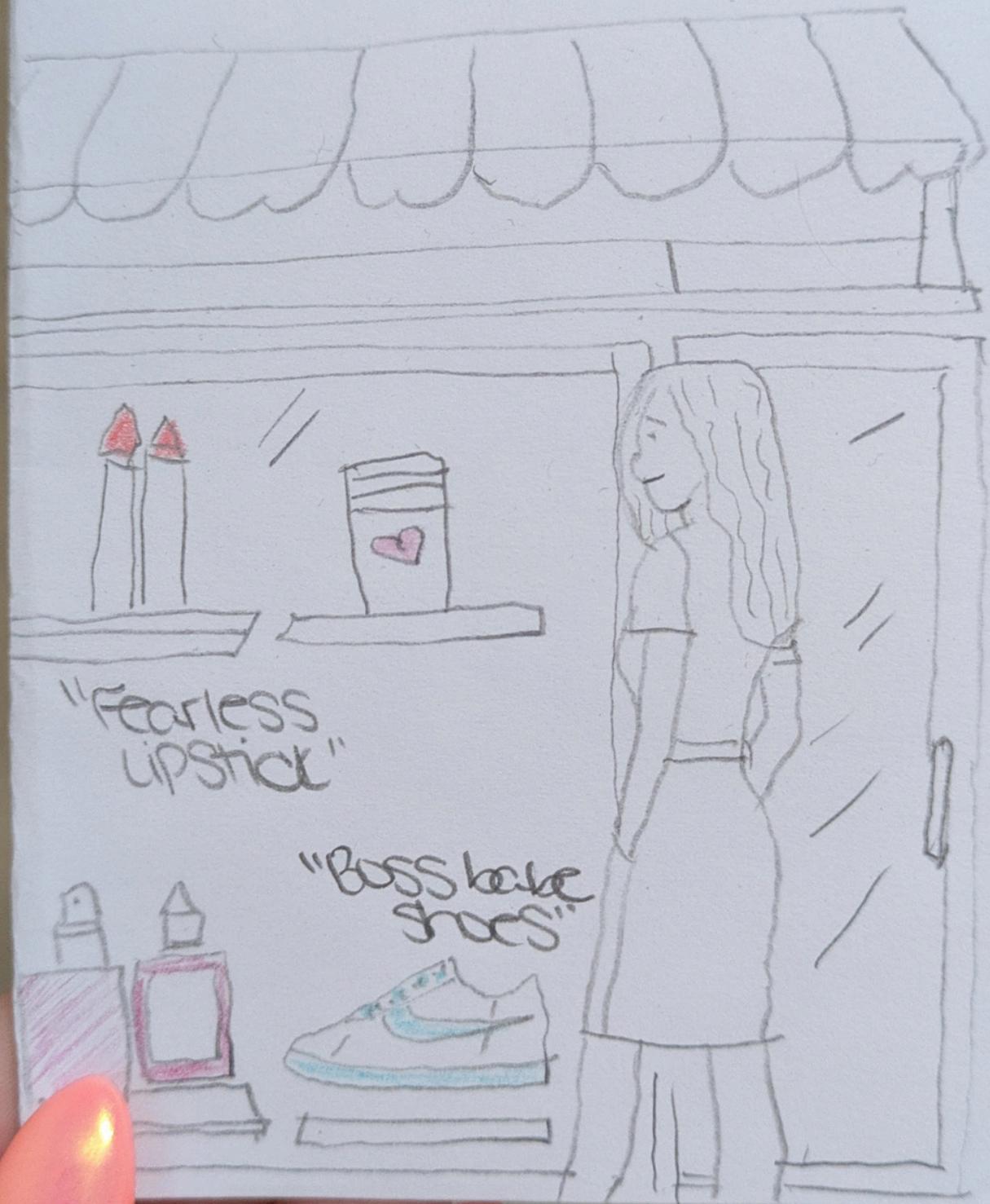


Femvertising:
selling Empowerment



Corporations show how
their products can "fix"

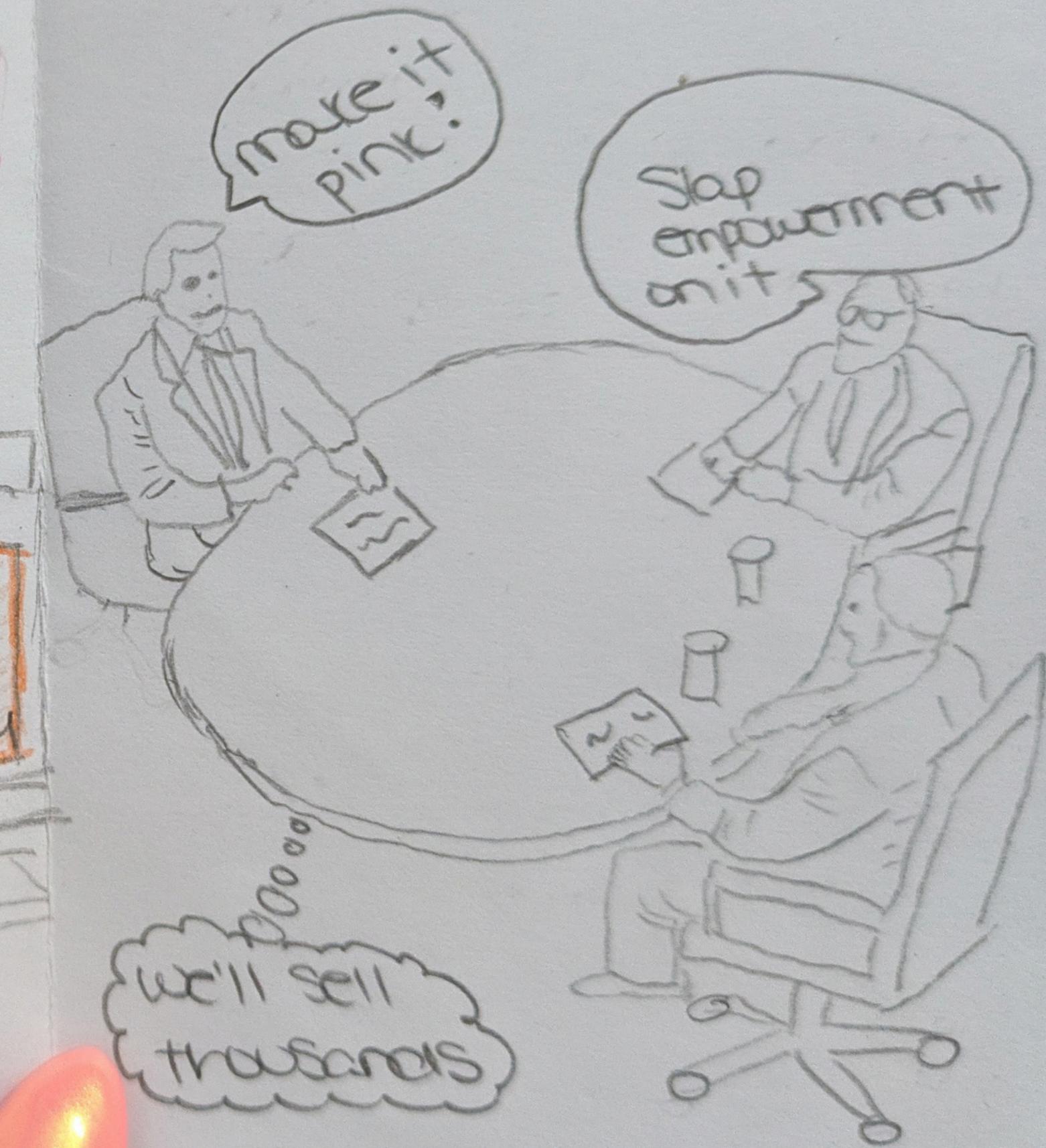
Empower

Feel more
confident
in this

Smash the
glass ceiling
with this new
body care!
♡ ♡ ♡ ♡ ♡



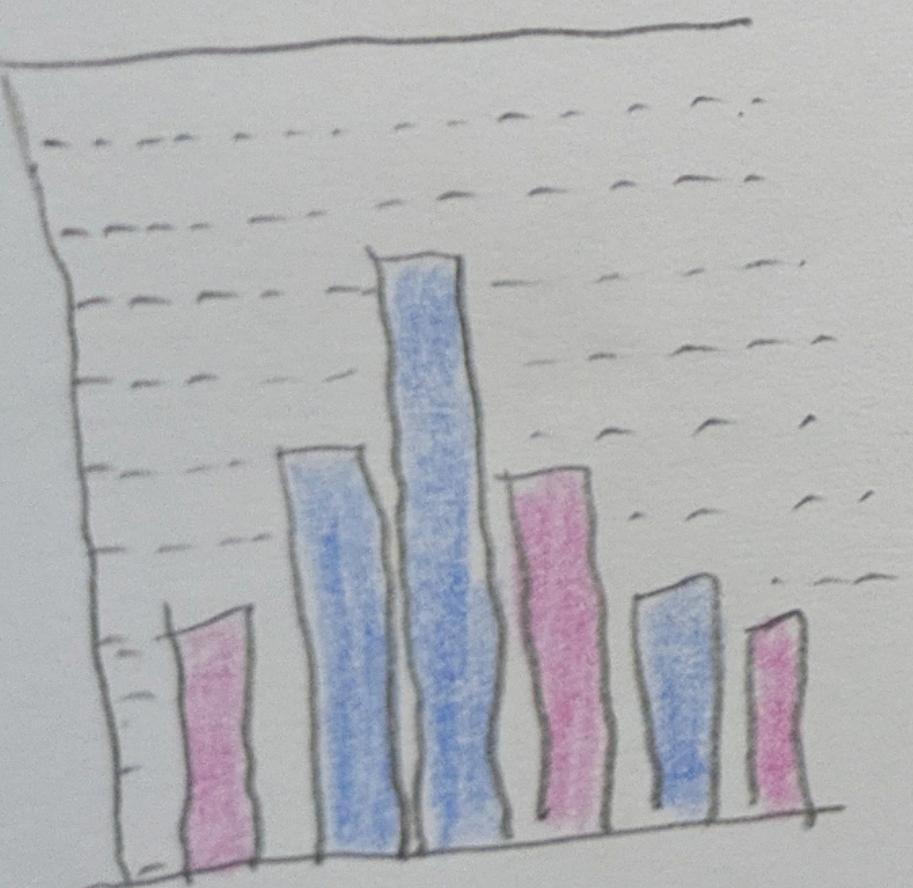
Yet, the reality
behind the scenes . . .



scrolling through social media - bombarded with "empowering" ads

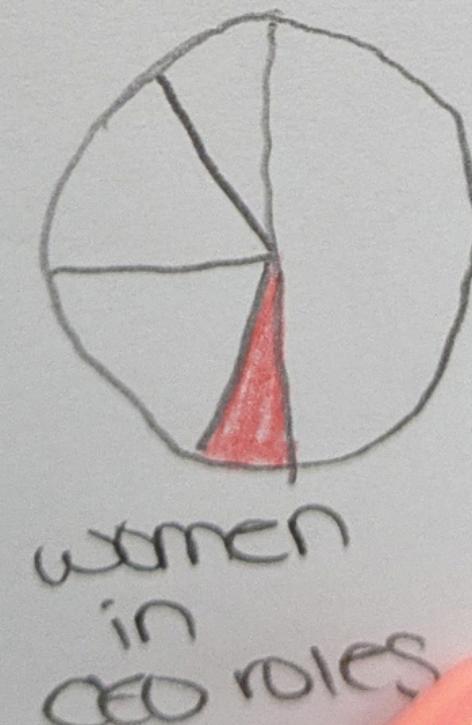
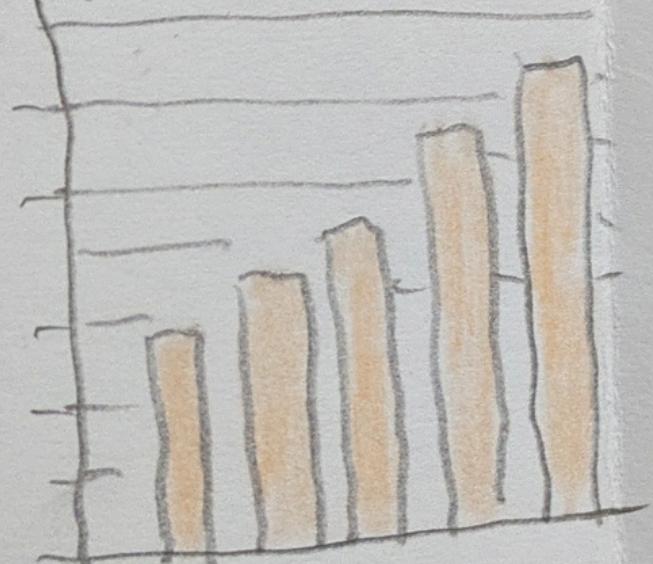


Still underpaid,
overworked, and
exhausted...
00000



wage Gap

PINK TAX



women
in
CEO roles



