

An aerial night photograph of London, showing the River Thames winding through the city. The city is illuminated with warm yellow and orange lights, contrasting with the deep blue twilight sky. The River Thames is visible on the left, with several bridges crossing it. The city's dense urban landscape is filled with buildings of various heights, and a major railway line runs diagonally across the right side of the image.

# Predicting traffic accidents in London

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# PROBLEM



- ❖ Each year about 1.25 million people die in traffic accidents
- ❖ Hard to predict where these will occur, to take necessary action (e.g. avoiding these routes in routing software or for driverless cars)
- ❖ Also relevant for insurance companies and government



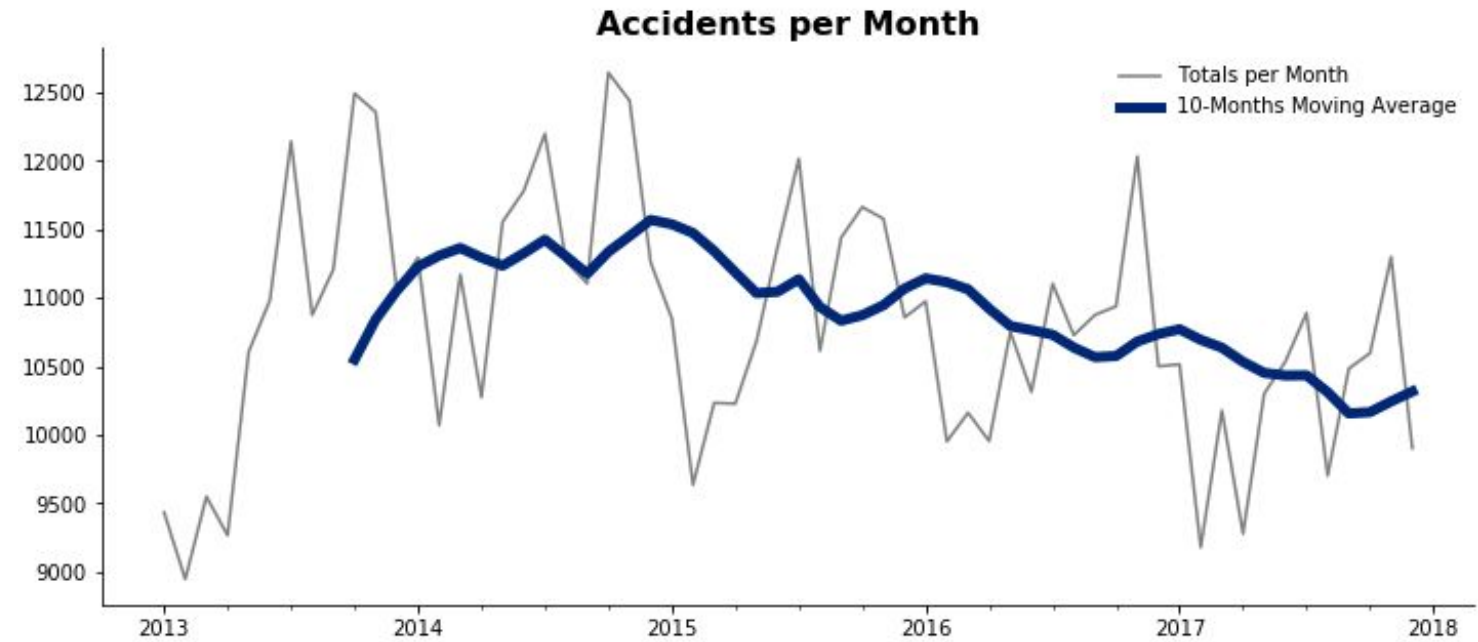
# THE SOLUTION

Using satellite imagery combined with traffic accident and local area data to predict the location of traffic accidents



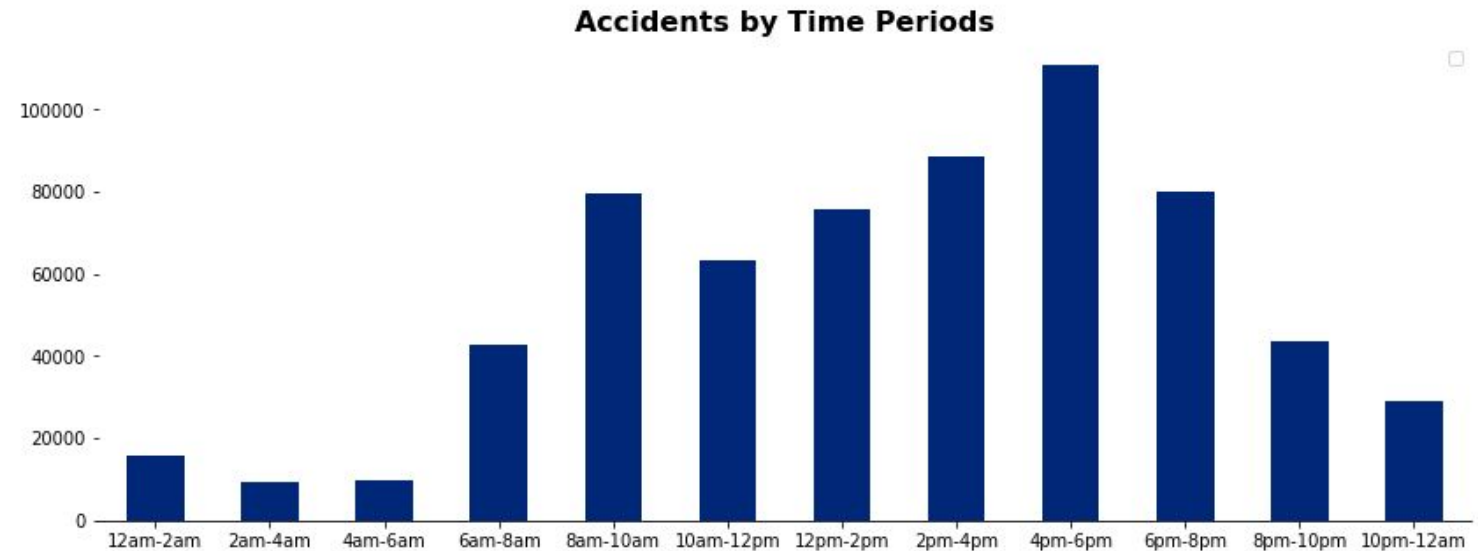
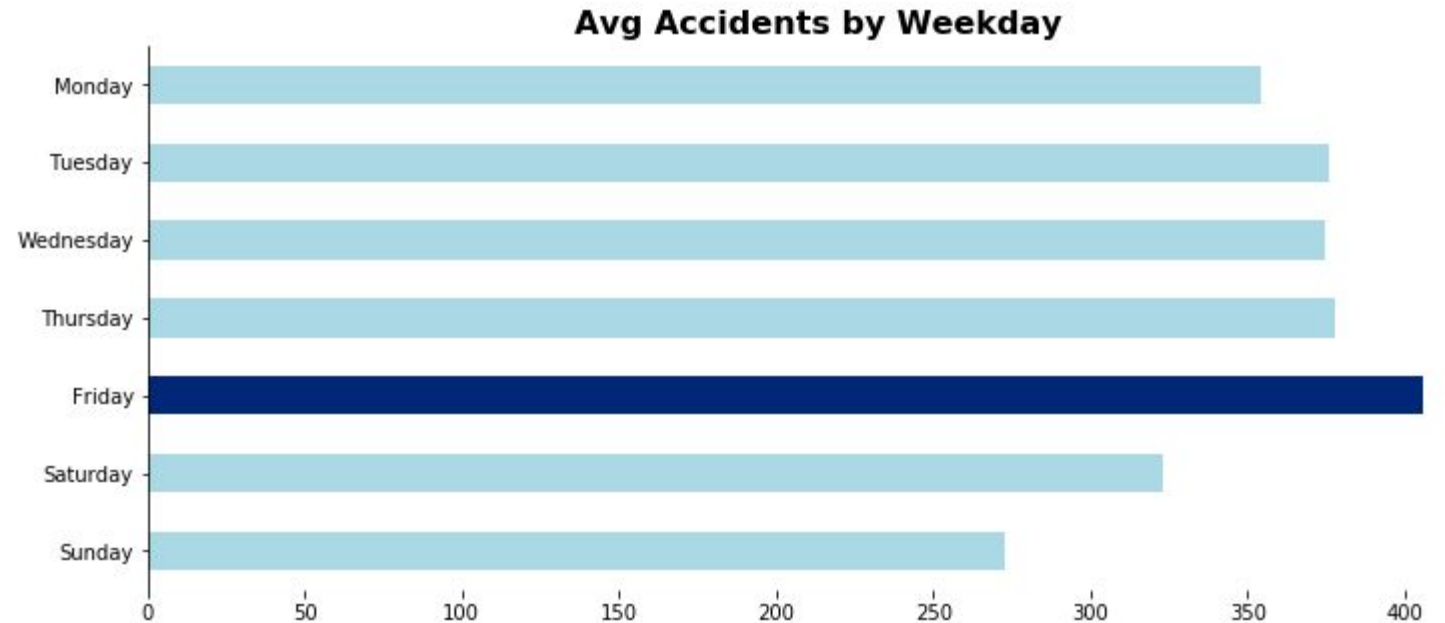
# Accident trends

- ❖ Month: November & July
- ❖ Day: Friday
- ❖ Time: 4PM-6PM
- ❖ Age: 26-35 years old



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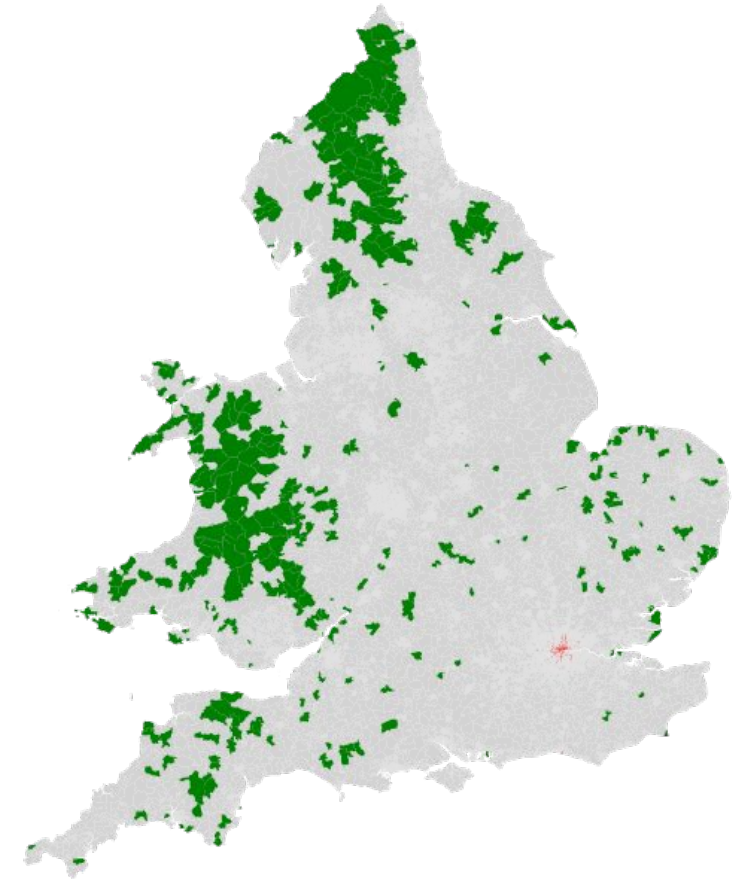
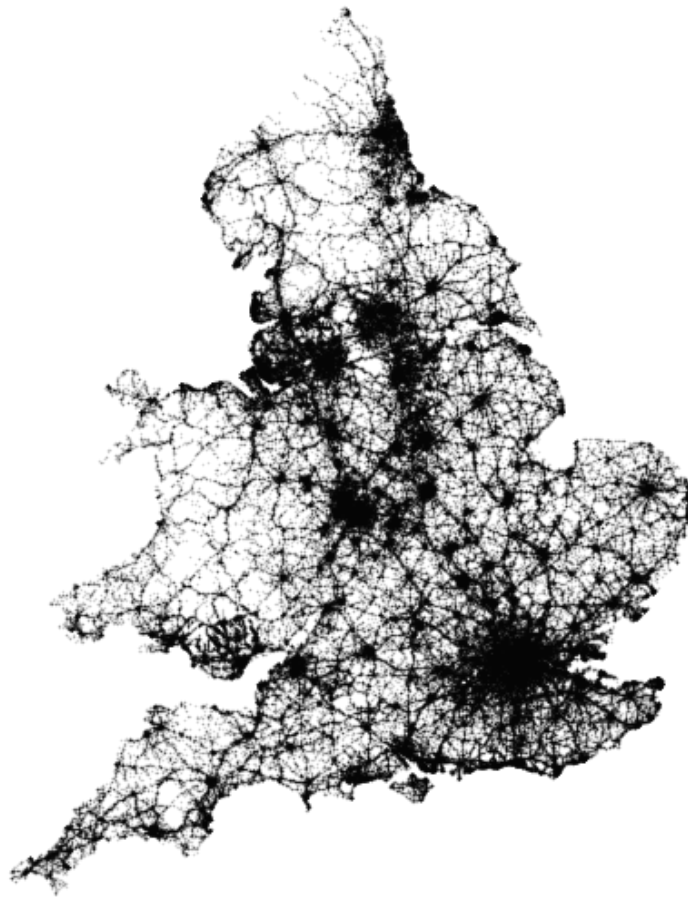


# Accident hot-spots

Road traffic accidents in England and Wales, 2013-2017

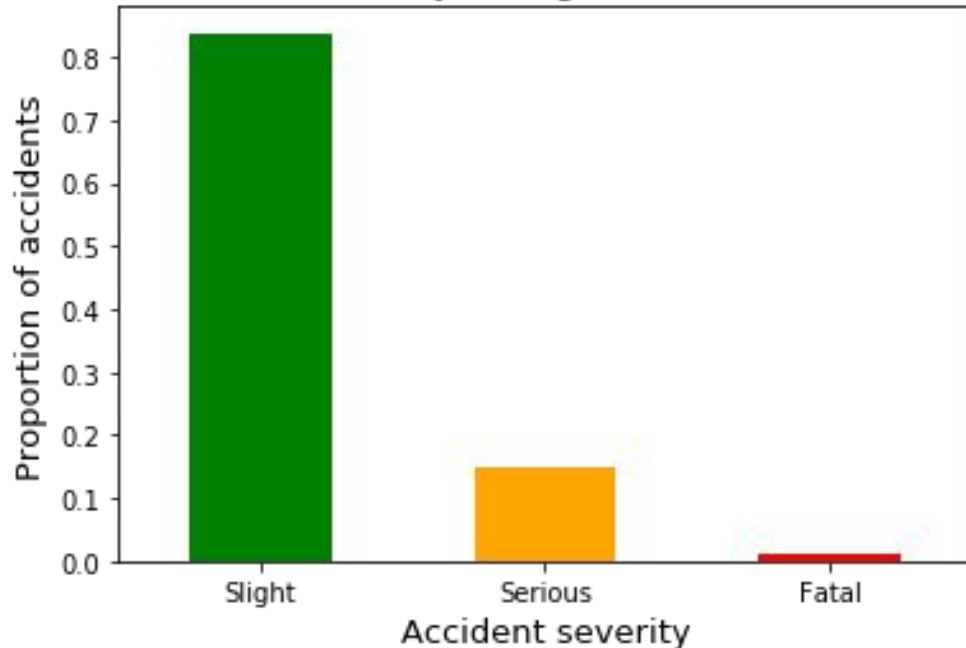
LSOAs in England and Wales with the highest (red) and lowest (green) density of traffic accidents 2013-2017

- ❖ Big cities have the most traffic accidents
- ❖ London contains 95% of the 300 worst areas of traffic accident density



# Accident severity

Traffic accident severity in England and Wales, 2013-2017



Fatal accidents are more likely to be:

- ❖ On larger roads with higher speed limits
- ❖ On straight sections of road (not junctions)
- ❖ At night
- ❖ In rural areas

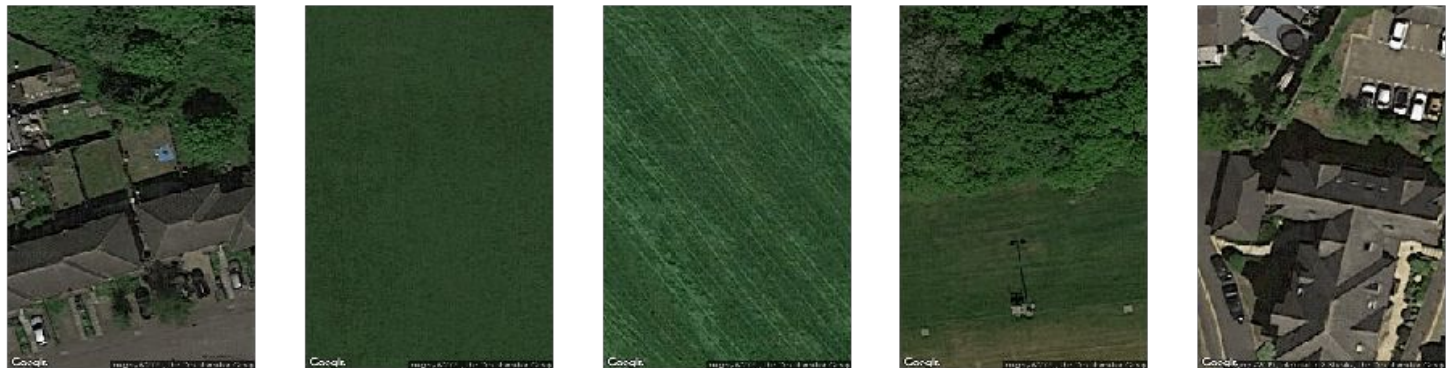
# Predicting the location of traffic accidents

- ❖ Three models - only satellite images, only other data, and combined
- ❖ Combined model performed the best (80% accuracy), with opportunities for further improvement

Examples of traffic accident areas



Examples of areas without traffic accidents





# Conclusions & future work

- ❖ Being able to predict the location of road traffic accidents could have many beneficial uses
- ❖ Promising results from combining satellite images and other data
- ❖ Future work could include:
  - Expanding to other cities and countries
  - Adding other data sources
  - Adding more images to learn from



An aerial night photograph of London, showing the River Thames winding through the city. The Tower Bridge is illuminated on the left, and the city skyline is visible in the distance. The text "Any questions?" is overlaid in the center in a large, white, sans-serif font.

Any questions?