



# PORTFOLIO 2021

**brick** | COMMUNICATING ARCHITECTURE

## About Us

*Brick Visual is a community of digital artists and seasoned professionals specialized in architectural visualization.*

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We provide the future of design communication through a comprehensive set of visualization solutions - conceptual images, illustrations, animations, and interactive content. With the help of more than 70 dedicated experts, qualified architects, and skillful creatives, we remain at the forefront of turning architectural designs into compelling visuals that resonate with the viewer.

Our extensive and constantly expanding team of 3D artists ensure consistent quality across visualization projects of any scale, cementing our reputation as one of the most sought-after studios in the industry. As a result, the largest and most influential architectural studios, developers, and creative

agencies turn to us with confidence. During our decade of operations, our team has accumulated a wealth of experience in perfecting our craft and incorporating the latest technologies in our workflows. Through this expertise, we support our clients in making decisions and accelerating their design processes. We have a proven track record of creating designs that help our clients relay their vision, win competitions, and create the built environment of the future.

Our portfolio was created to enlighten our audience about the most significant aspects of our approach, while also providing a gallery of not only our favorite publicly released projects of the years but also the personal work of our talented artists.

Tower C I

Zaha Hadid Architects





**Natural History Museum I**  
*Zaha Hadid Architects*



**Natural History Museum II**  
*Zaha Hadid Architects*

## Personalized Project and Client Experience

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With nearly 3000 delivered projects in our portfolio, we still believe in the power of personal communication.

We strive to pay maximum attention to all the needs of our clients, while offering them the most efficient solutions. Every partner and project receives a dedicated Key Account Manager and Project Manager who are available to guide them through the entirety of the project development. Not only does our company offer a workflow optimized to the customer's needs, but we also plan and manage our projects carefully and precisely, guaranteeing on-time delivery without broken promises.



**Urban Village Dresden**  
*Art-Invest Real Estate Management*



**Viinikanlahti**  
*BST-Arkkitehdit Oy*



**Founders Hall, Burr and Burton Academy**

*KaTO & ZGF Architects*



## One-Stop-Shop Approach

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We stand by our commitment to creating best-in-class images, animations, and interactive content that promote the concepts of our clients in the most visually stimulating and convincing way. This is facilitated by our remarkably large pool of accomplished 3D artists, who manage multiple complex projects concurrently, from start to finish.

The broad spectrum of know-how we have gathered over the past decade helps us anticipate the rapid changes taking place in the market, and ensures we are among the first studios to adapt to the ever-evolving technological needs of the industry.

These factors enable us to satisfy special requests and realize the entirety of projects under the same roof, providing our clients with a one-stop-shop approach to their convenience.

**Shenzhen Opera House**  
*Kengo Kuma and Associates*





**150 North Clinton I**  
*Gensler*



**Log-Driving Museum I**  
*L2 Arkitekter*



**Log-Driving Museum II**  
*L2 Arkitekter*



**citizenM Hotel I**  
*Gensler*



**citizenM Hotel II**  
*Gensler*

## Art Direction & Artistic Approach

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Architectural visualization has grown into an independent industry and a fundamental part of our contemporary digital culture. While the design of professional architectural visualization is based on centuries-old fine art principles, we also draw inspiration from other creative industries and a multitude of art forms - especially contemporary digital art.

The collection of inspirational references we gather from the art world is the cornerstone of our work, influencing our choice of color palettes, storylines, and compositions. Not only does this approach enrich our visual style, but it also ensures that the quality of our illustrations and animations are consistent.

**Museum Of Photographic Arts Seoul**  
*Nordic Office of Architecture*





**Lagmansgården School I**  
*Anttinen Oiva Architects*



**Lagmansgården School II**  
*Anttinen Oiva Architects*



**Lagmansgården School III**  
*Anttinen Oiva Architects*



**Performing Arts Center Shenzhen**  
*CAAU in cooperation with Aube*

## The Power of Design Communication

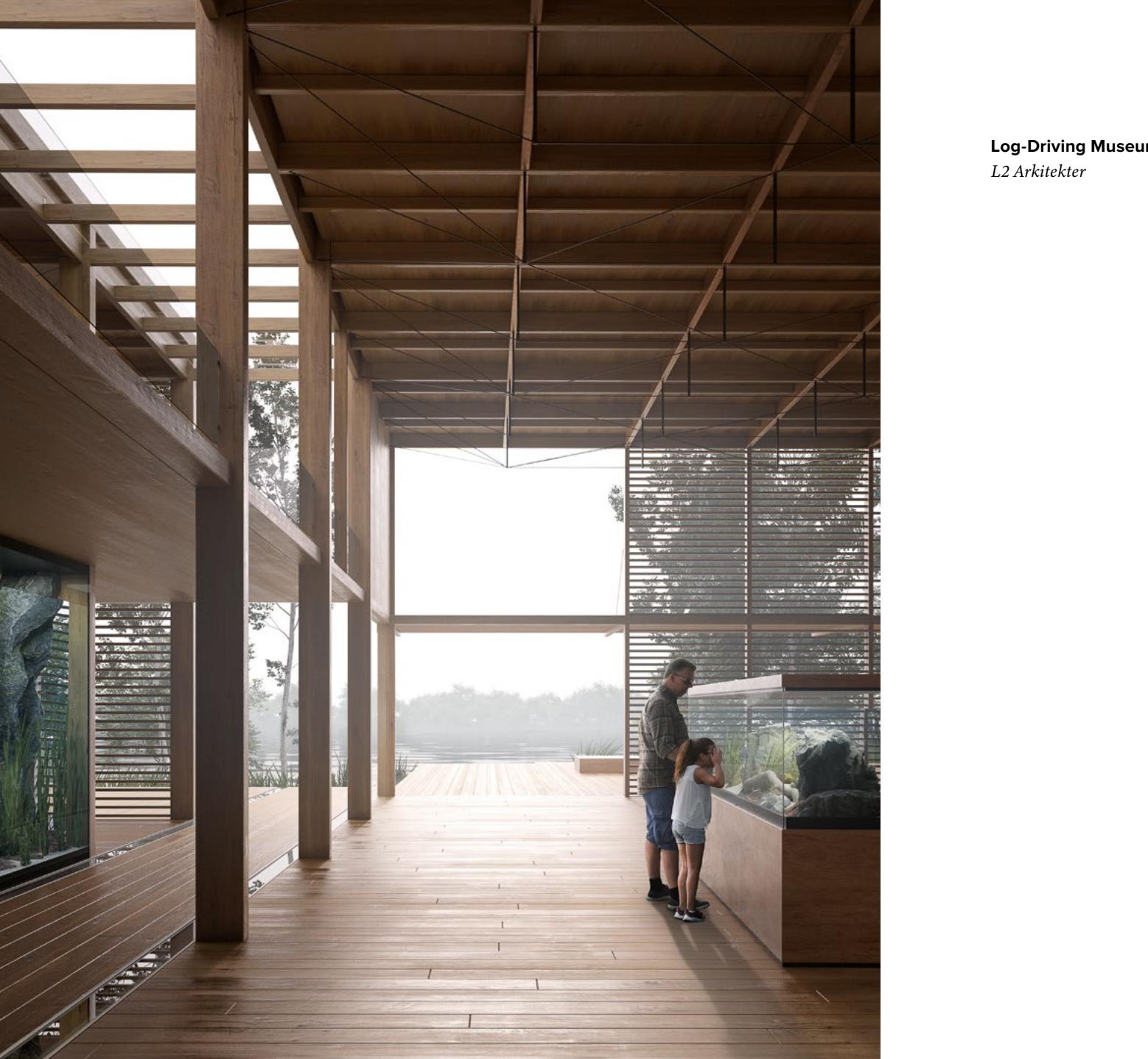
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Good architectural visualization has the power to tell compelling stories, initiate conversation between parties and can even facilitate design adjustments early in the development process.

Our primary goal is to help our clients express their visions by delivering the best solution to different design communication needs. Since we are architects and design communication specialists at the same time, we know how to focus clearly and understandably on the architectural message and to create engagement and a connection between the illustration and the viewer.

**Conceptual Bridge Project I**  
Zaha Hadid Architects





**Log-Driving Museum III**  
*L2 Arkitekter*

**Conceptual Bridge Project II**  
*Zaha Hadid Architects*





**150 North Clinton II**  
*Gensler*



**Shenzhen Opera House**  
*Snøhetta*





**Hong Kong University Student Housing**  
*Zaha Hadid Architects*

## The Brick Visual Powerhouse

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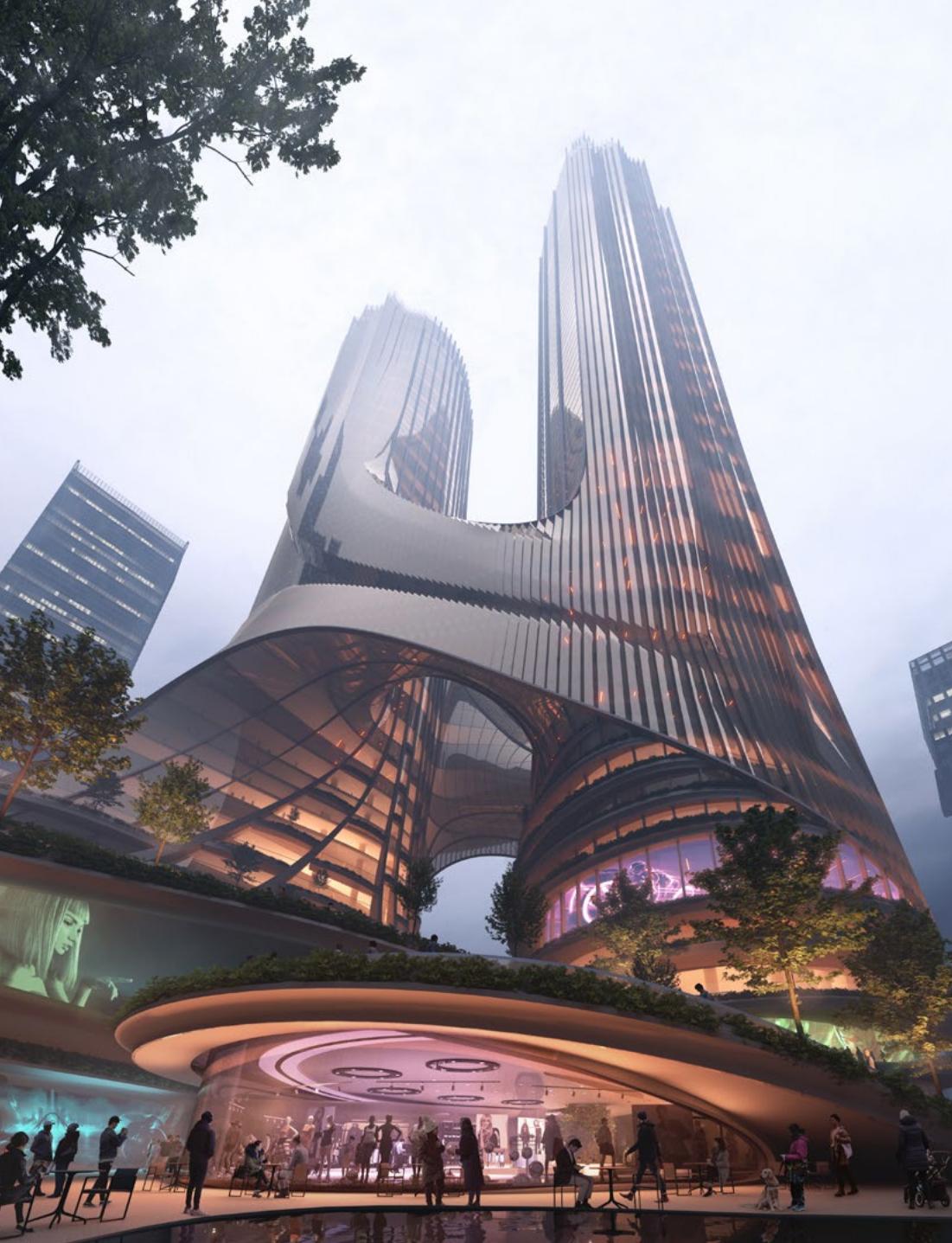
Architectural projects have grown in complexity at an exponential pace, while delivery times have shortened. To fulfill even the most challenging tasks, we developed effective workflows that utilize our human and technical resources to the fullest. Our performance is outstanding not only in quality but also in delivery time, thanks to our exceptional workforce capacity planning.

**57 Coronation Drive**  
*Maple Development*





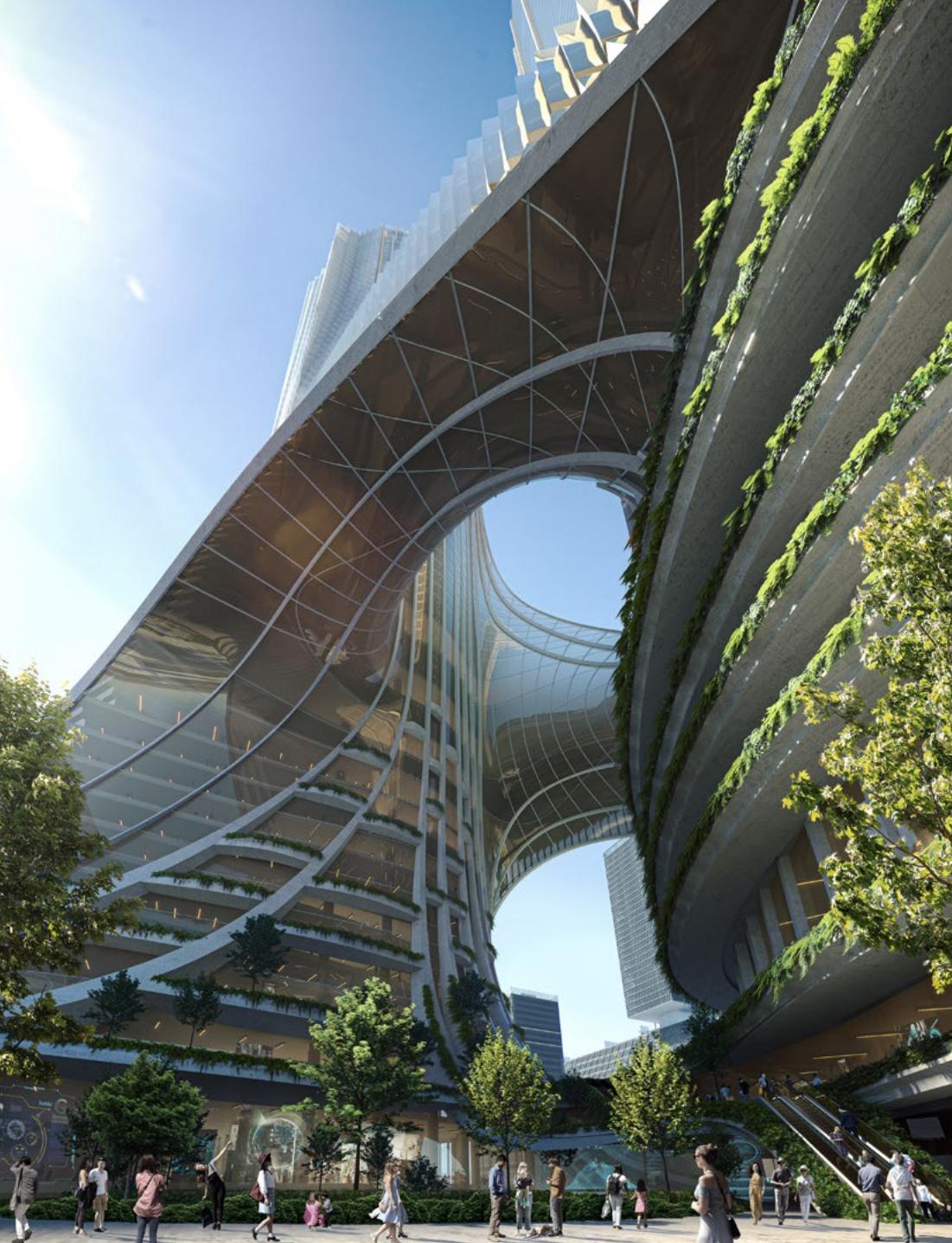
iCampus Munich  
*White Arkitekter*



Tower C II  
*Zaha Hadid Architects*



**Tower C III**  
*Zaha Hadid Architects*



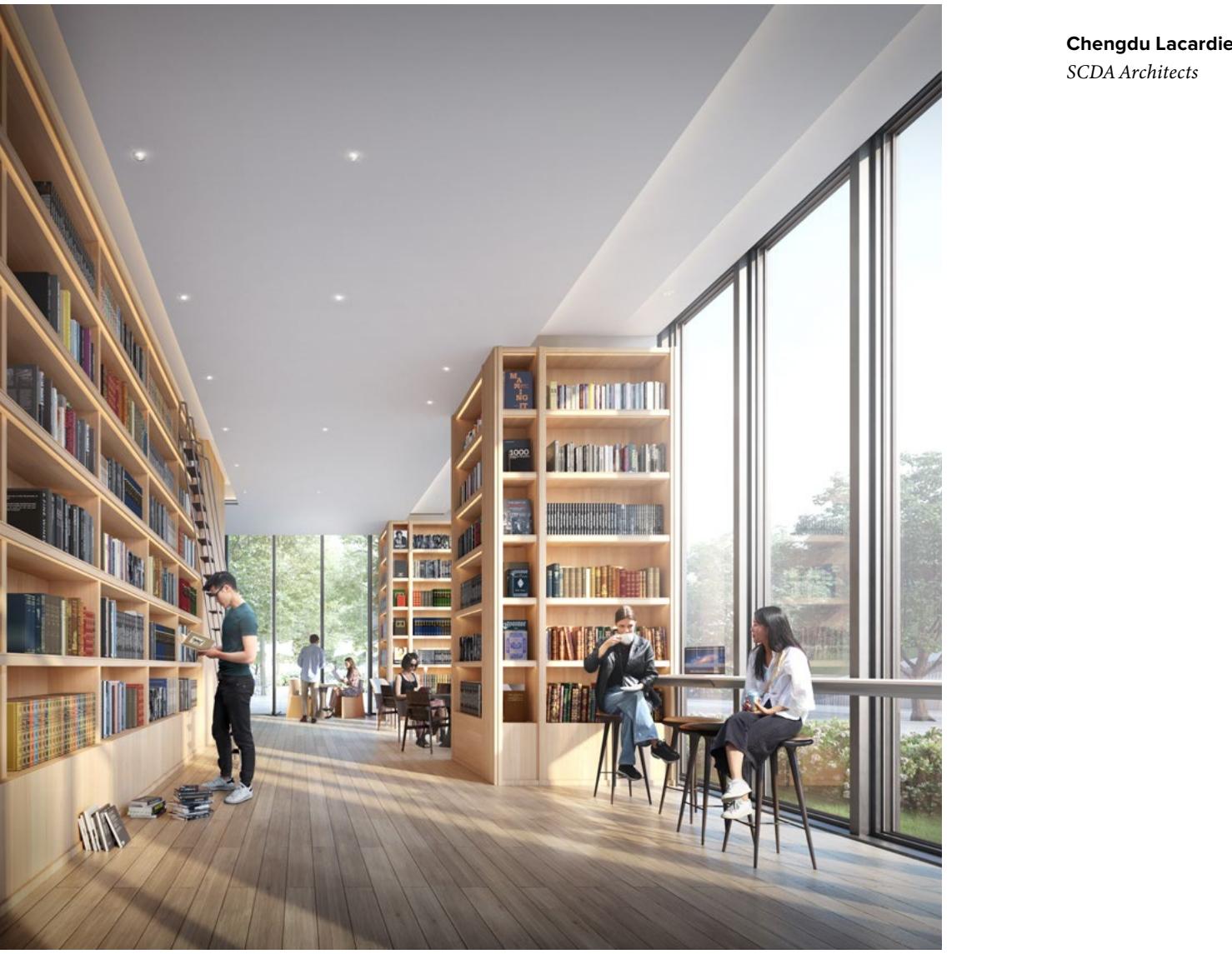
**Tower C IV**  
*Zaha Hadid Architects*



**Silicon Valley Monument**

*Bioo*





**Chengdu Lacardier Center**  
*SCDA Architects*



**Nan Fung Kai Tak**  
*Snøhetta*

## To Be Future-Proof

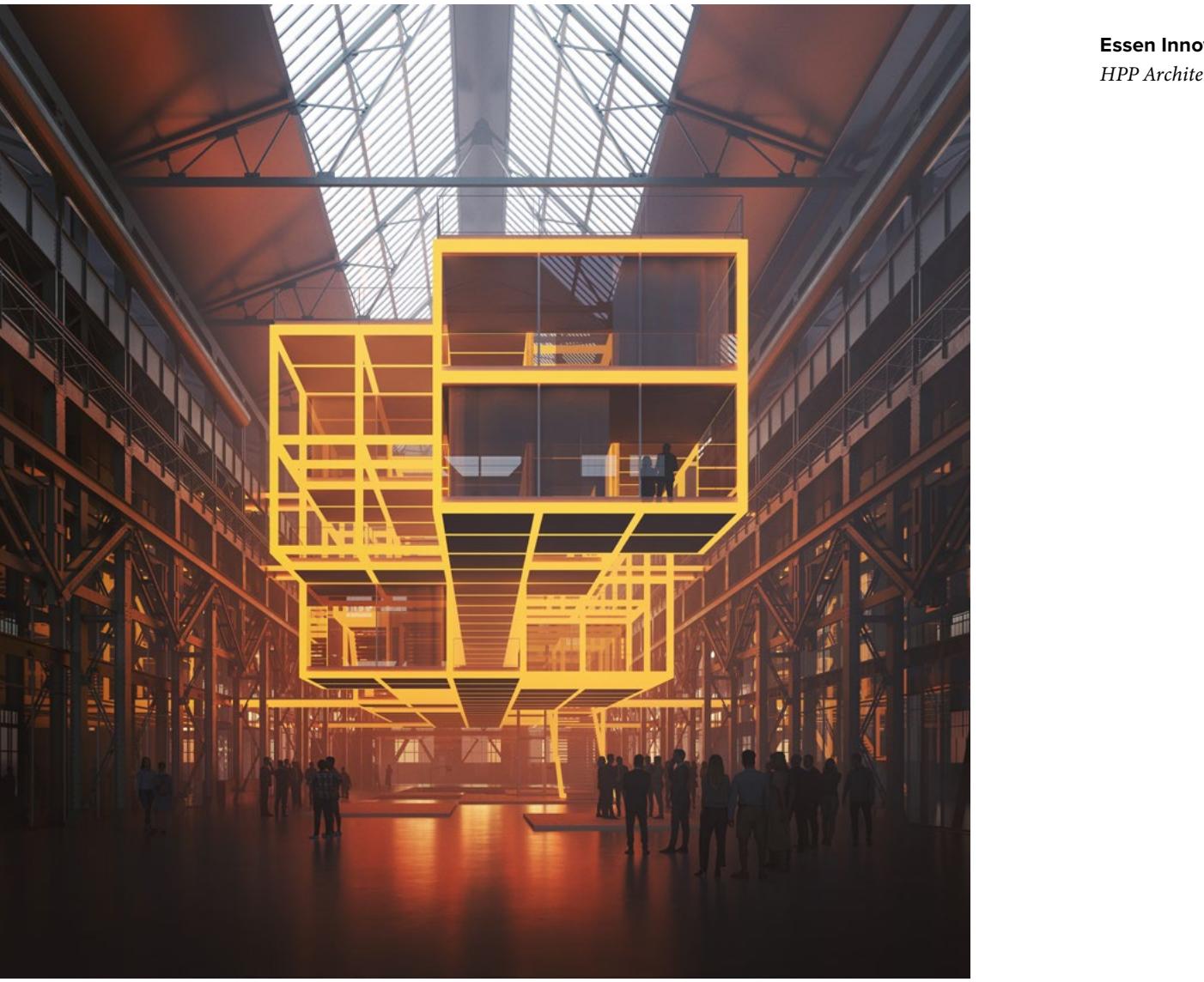
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While art is at the heart of our projects, architectural visualization is still heavily technology-dependent. Finding the right balance between the two is essential to deliver high-end projects.

Our in-house research and development team is constantly optimizing our tools and workflows: from highly effective software to VR solutions that reinforce an undisturbed client experience. It is evident that fundamental technical changes in our world will always seriously influence our field, therefore we consider it essential that our services are up-to-date in terms of technical background as well.

**Essen Innovation Campus I**  
*HPP Architekten*





**Essen Innovation Campus II**  
*HPP Architekten*

**X Denver**  
*X Social Communities*





**Fram Museum**  
*Transborder Studios AS*

## Company Organization

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The combined expertise of our teams supporting various organizational functions - like finance, sales, human resources, research and development and production - has enabled us to build not only a creative studio but also a successful business throughout a decade of operation. Even though our production department, consisting of five workgroups, has the largest headcount with complex tasks, we do not use the assembly line production method to achieve results.

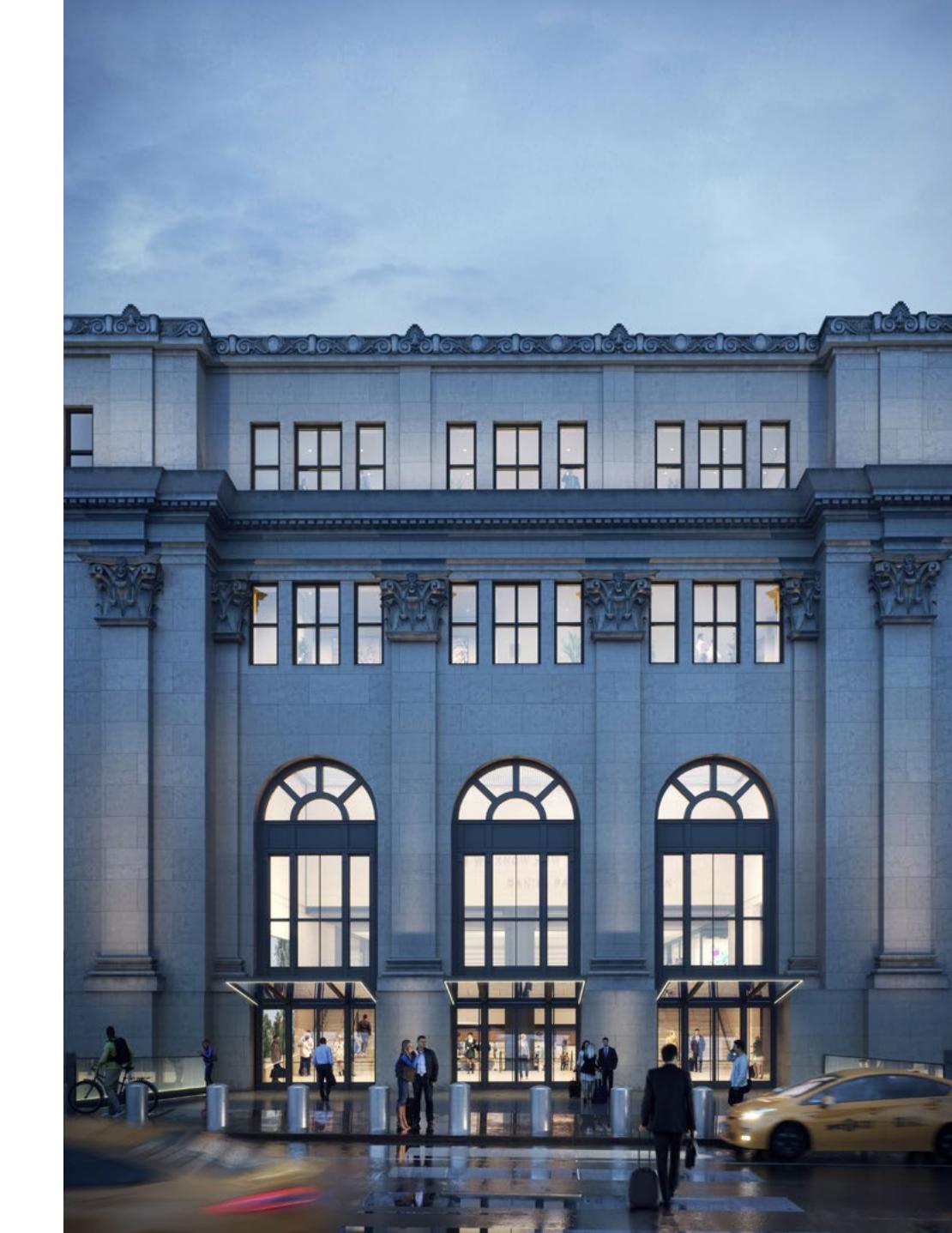
Our colleagues are generalists who are empowered to work on the entirety of projects - from the first drafts to the last touches. Through this, we recognize our employees as artists, who despite holding a position in applied arts have the chance to unleash their creativity. This approach further enhances the artistic value of our products.

**Moynihan Train Hall I**  
SOM





**Hotel Project**  
*Singer Design*



**Moynihan Train Hall II**  
*SOM*



**Bastionų Namai, Klaipėda**  
*Cloud Architektai*



Bremerhaven  
ADEPT

## Business Mindset

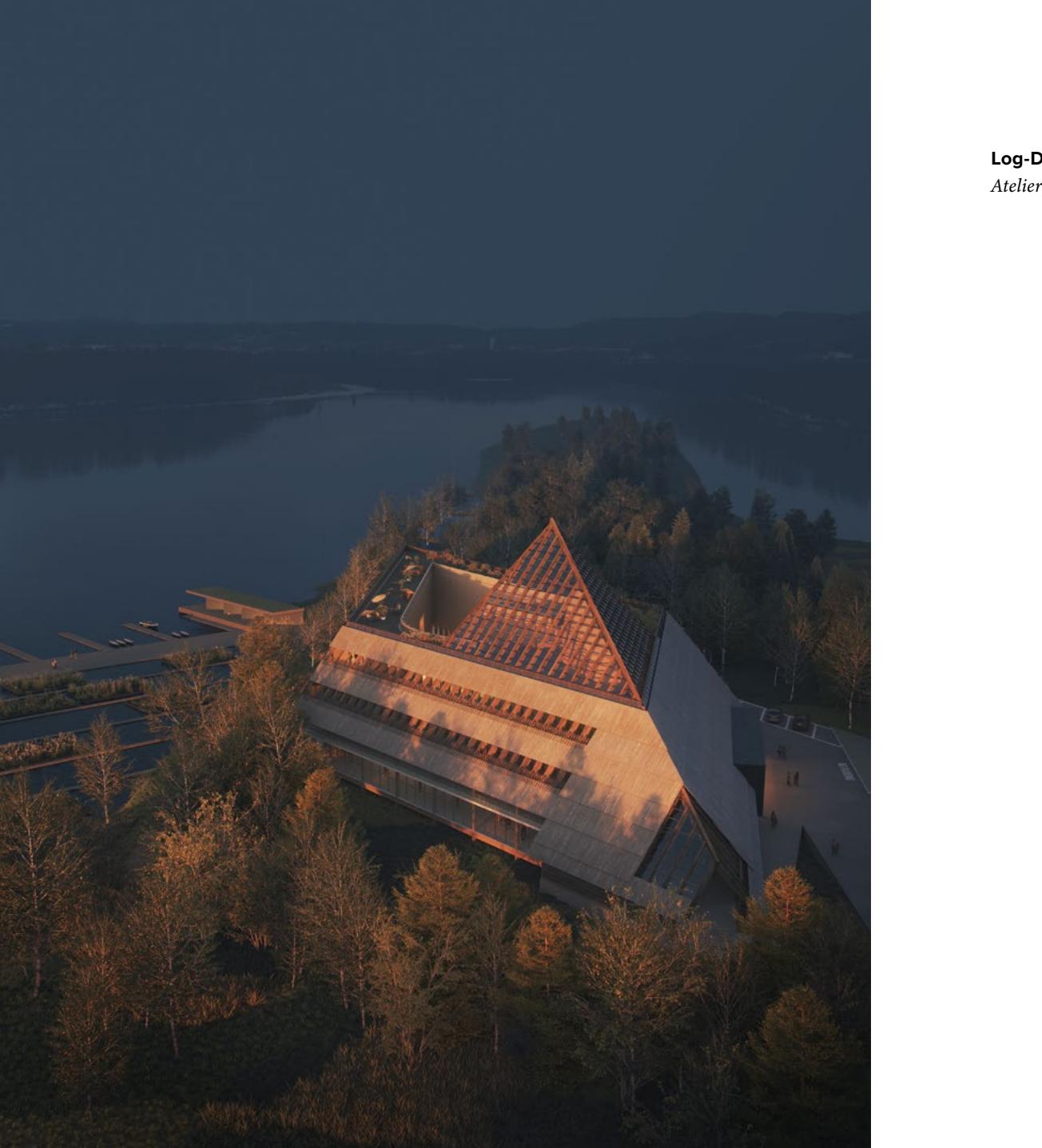
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Strategic thinking and planning, which govern all our decisions at Brick, are crucial to build and manage a prosperous business. It is our business mindset that enables us to pursue valuable and profitable opportunities, invest in technology and advance our professional ambitions. These factors support us in providing exceptional and advanced services to our clients.

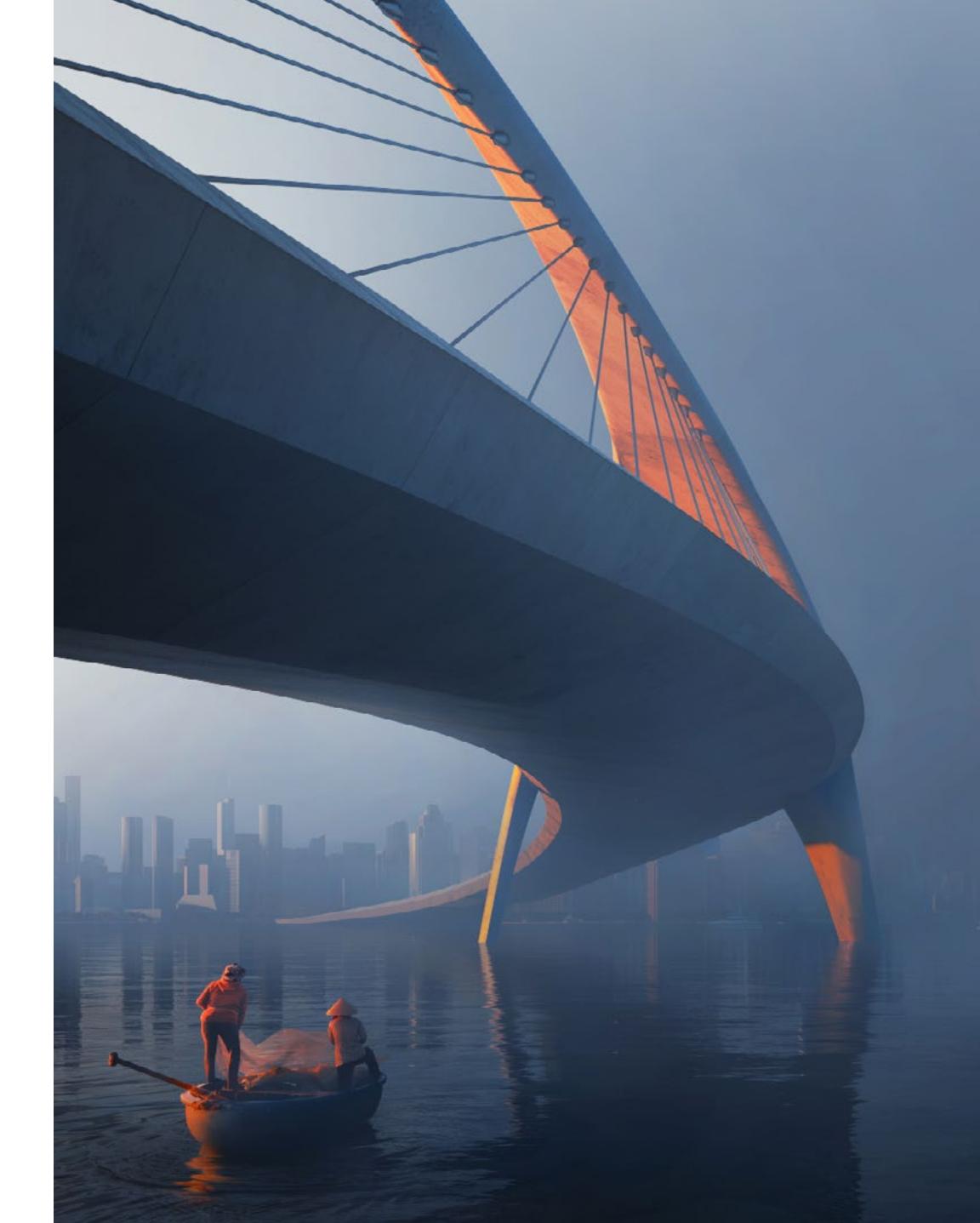
Although the COVID-19 pandemic of 2020 had a severe impact on businesses around the world, we had a successful fiscal year owing to our ability to respond quickly to emerging challenges.

**Exhibition Center Beijing**  
*Zaha Hadid Architects*





**Log-Driving Museum I**  
*Atelier Dalziel*



**Bridge Project**  
*Non-Commissioned*



**Log-Driving Museum II**  
*Atelier Dalziel*



**Conceptual Bridge Project III**  
*Zaha Hadid Architects*

## Art of Brick

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For us, being involved in creative projects is not only due to our professional ambitions, but it is a lifestyle that extends beyond office hours. We are digital artists who keep on doodling, rendering, gathering inspiration and daydreaming about image scenarios. To showcase the individual projects of our artists, we have created a section titled Art of Brick on our website.

Art of Brick features digital art, painting, photography and music. These works display a wide range of subject matters and moods, balanced compositions and unbounded personal visions. Through this platform, we aim to show how multifaceted our team is by presenting an array of artistic skills, and to celebrate and honor the artistic talent of our colleagues - which is Brick's utmost value.

This short selection provides a glimpse into how Brick artists express themselves.



**The Fountain ep01**  
*András Káldos*



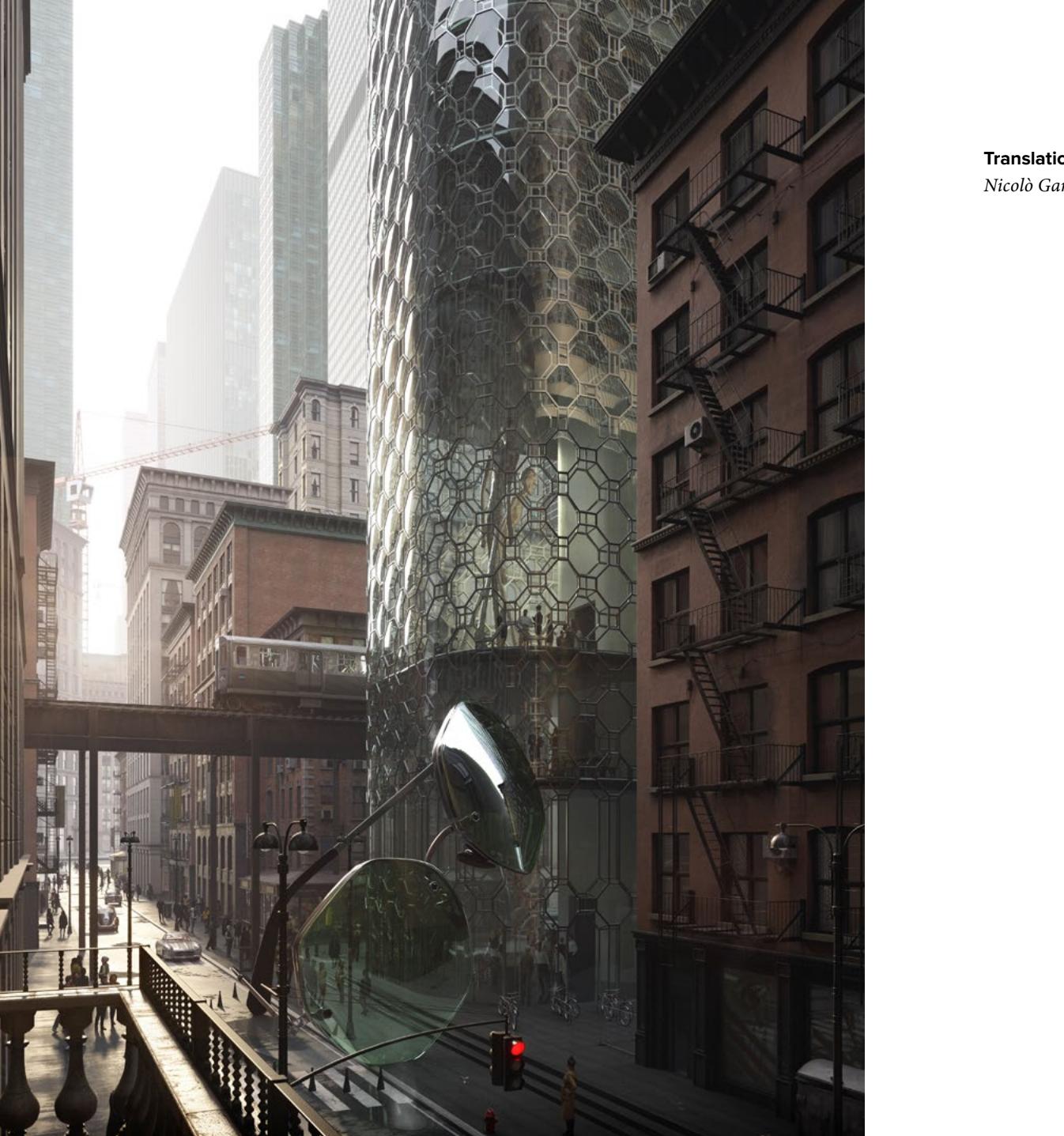
**Watering**

Márton Zoltán Tóth



**After Watering**

Márton Zoltán Tóth



**Translation**  
*Nicolò Garonzi*



**The Airship**  
*Nicolò Garonzi*



**The Cities Above**  
Riccardo Rovoletto



**Arches**  
Riccardo Rovoletto



**Kisoroszi Vibes I**  
*Riccardo Rovoletto*



**Kisoroszi Vibes II**  
*Riccardo Rovoletto*



**Cabin**

*Ciprian Colda*



The Lighthouse  
*András Káldos*



**The Cannon Shot**  
*András Vida*



**Armour**  
*András Káldos*



**Work**

*Bogdan Prylucki*



**Waste City Friends**

*Bogdan Prylucki*



Icarus

*Andrea Pedrotti*

## Company Culture

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Our multicultural community, hailing from more than 20 different countries, comprises techies who are creative artists at the same time. This unique environment enables us to innovate through technological and artistic know-how and to address the cultural complexities of international projects.

With our unofficial motto being ‘ask questions’, we encourage peer-to-peer coaching and mentoring. The same approach is applied to Brick Academy, our education platform. From our pool of alumni, we continuously recruit and develop talents, many of whom have advanced to management positions at Brick.



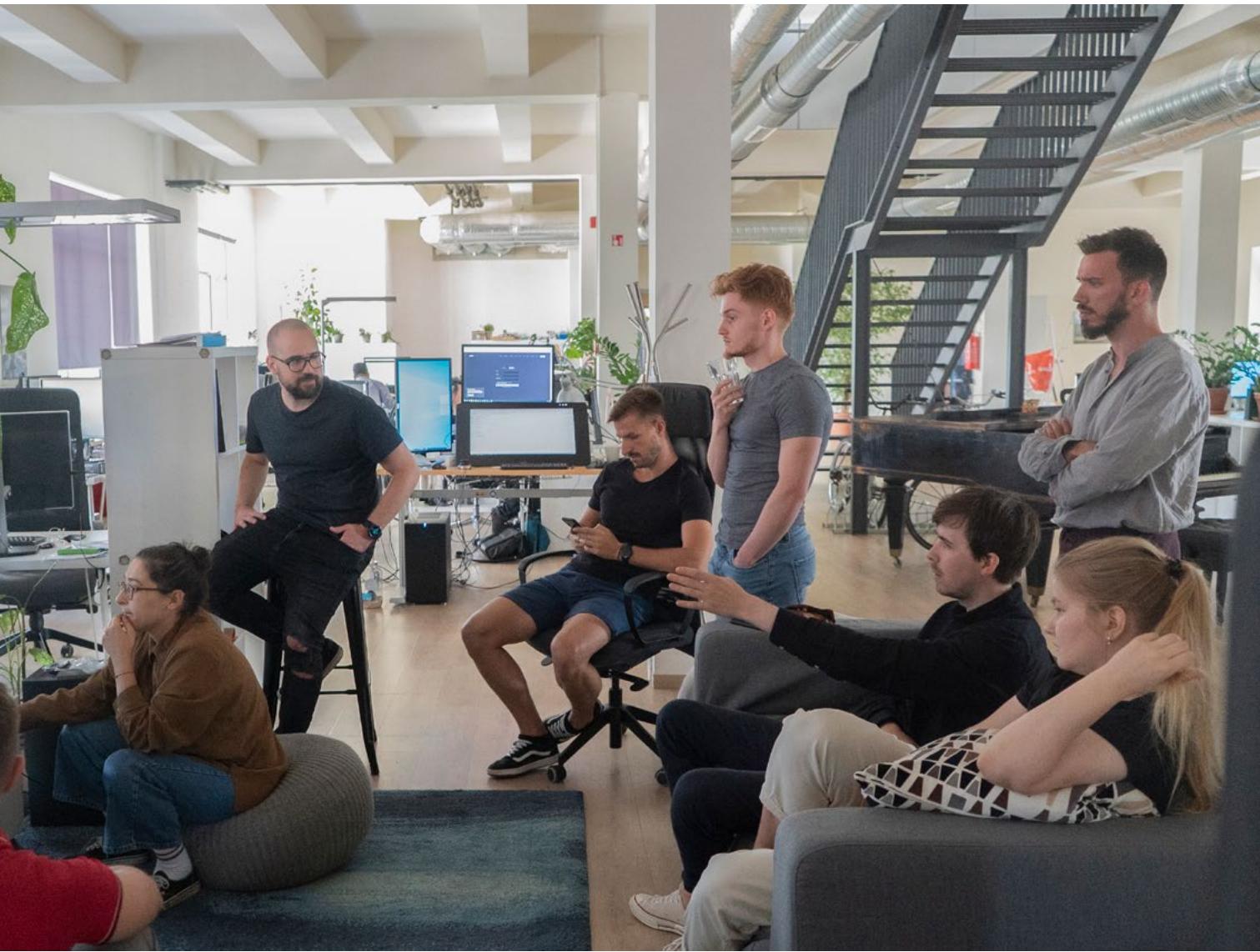
## Office

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We are headquartered in the capital of Hungary, Budapest, which is often nicknamed 'Paris of the East', owing to its history, cultural offerings and eclectic architecture. Our other office is located in Romania's flourishing art center, Cluj-Napoca, which is home to respected academic institutions, historical sights and a vibrant creative scene.

We provide our employees with all the tools and technologies they need to become more efficient and engaged - for example, we have a well-equipped greenbox studio and a cutting-edge render farm among many other hardware and tailor-made software. In line with global trends promoting office wellbeing, we created a welcoming, home-like environment at the workplace, where employees can come together and have fun.





## Partners

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Over almost a decade, we have been honored to partner with the most prestigious architecture offices around the world. They inspire us every day and we are grateful for being part of their strenuous and wonderful journey of realizing design ideas. Meet some of our amazing clients, among many others.



Gensler



LAHDELMA & MAHLAMÄKI ARCHITECTS

Snøhetta



Helen & Hard



Renzo Piano Building Workshop

ZGF

MVRDV

OMA

nordic

A D E P T

KPF

SΛΛΗΛ

Foster + Partners

S Q U I N T / O P E R A

white

hk

SOM

AoA

ALA

KKAA  
KENGO KUMA & ASSOCIATES

# Services

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## *Image Creation*

Our images are powerful design communication tools in the hands of our clients. Every nuance of our compositions is driven by the aim to show a future building in its truest form, based on our partner's brief.

## *Interactive Real-Time Solutions*

With the help of Unity and Unreal engines, we are able to create real-time architectural experiences, allowing our clients to convince their users through the latest technologies. VR and AR are also excellent tools to review design decisions early on, long before the actual development.

## *Animations*

Our architectural animations are just like visual pitches. In a short amount of time, they truly convey messages and display a future development project in its broader context.

## *Brick Academy*

We believe in sharing our experience and in-depth knowledge. By organizing structured learning sessions and workshops, we support our partners in developing the architectural visualization skills of their design department. Contact [academy@brickvisual.com](mailto:academy@brickvisual.com) for customized courses.





## Contact

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Thank you for your time and for flipping through our current portfolio book.  
For questions and requests, please contact your Key Account Manager  
or get in touch with us on the following channels.

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Follow us on social media:



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[brickvisual.com](http://brickvisual.com)

