



NAVIGATING THE PANORAMA OF REGULATIONS AND SECURITY SOLUTIONS: WHAT YOU NEED FOR IOT?

IoT London, 21 March 2023

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cetome.com

we make cyber work

Who are we?

- We are a human-size cyber security advisory created in 2017
- We are based in the UK and in the EU (France)

What makes us different?

- We make cyber work for you and your customers
- We focus on IoT and Critical Infrastructure
- We are technology-agnostic

Who do we work with?

- Manufacturers and users of IoT and Industrial IoT systems
- Critical infrastructure operators and asset owners
- Governments and public sector organisations

WHY CHOOSE CETOME?

We are proud of making the difference

We support your business

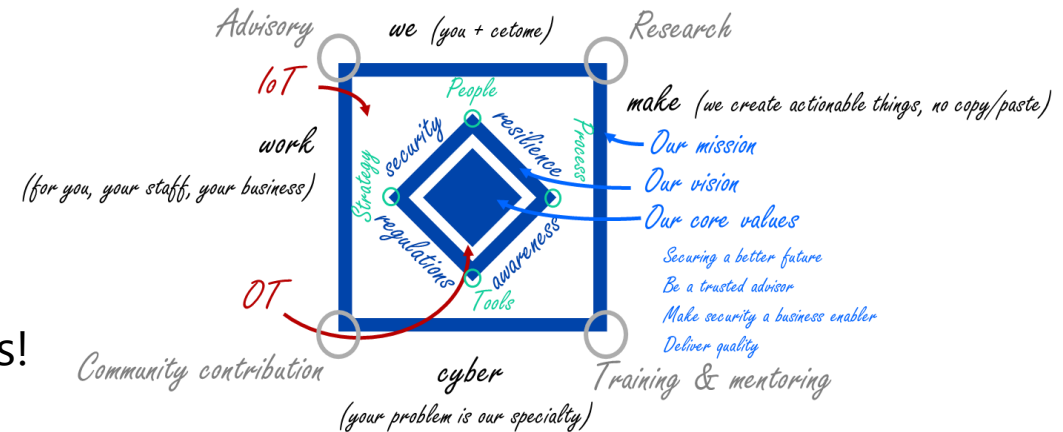
- **We make cyber work** for your business, your staff and your customers
- We optimize your existing practice and reduce your investment

We are expert in IoT cyber security

- We understand your challenges and risks
- We know how to make cyber security appropriate and efficient
- We are a leader on IoT cyber security standards and regulations!

You can trust us

- We are technology and vendor-agnostic
- We work with your teams at every level of your organisation





1. Introduction to IoT security

2. Panorama of regulations

3. Solutions and priorities





I. INTRODUCTION TO IoT SECURITY

IoT QUESTION TIME

What does the S in IoT stand for?

**It's 2023 and the S in IoT stands for:
"So many new regulations, you will only buy IoT products with the S in it".**



In the UK, it's called the Product Security and Telecommunications Infrastructure Act 2022 (or PSTI).

IoT is still insecure... Some issues reported recently



Source: Multiple newspapers / October 2022

100s of Pypi dependencies compromised with malware

Source: Christophe Tafani-Dereeper / December 2022



Source: Quarkslab / March 2023

WHAT ELSE CAN WE DO ABOUT IT?

Not much...



Make IoT products
secure by default



Blame users for
not securing
their products

Change your password!

Use MFA!

Get a VPN!

Don't buy IoT!

BLCOKHCAIN!11!

Patch your devices!

Use a dedicated network!



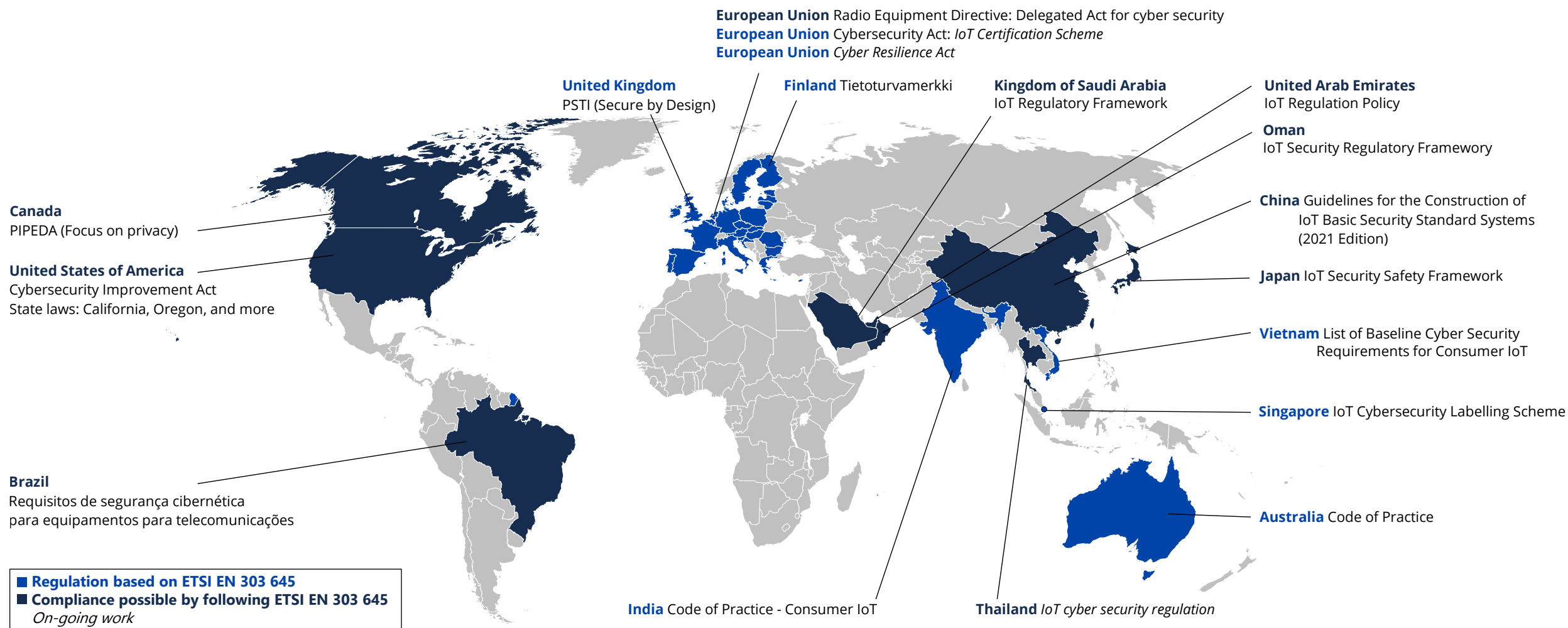
2. PANORAMA OF REGULATIONS

PANORAMA OF IoT CYBER SECURITY REGULATIONS

#IoT Panorama

cetome.com/panorama

#Regulate Vendors



WHAT SHALL YOU DO TO COMPLY WITH REGULATIONS?

Follow a smart approach



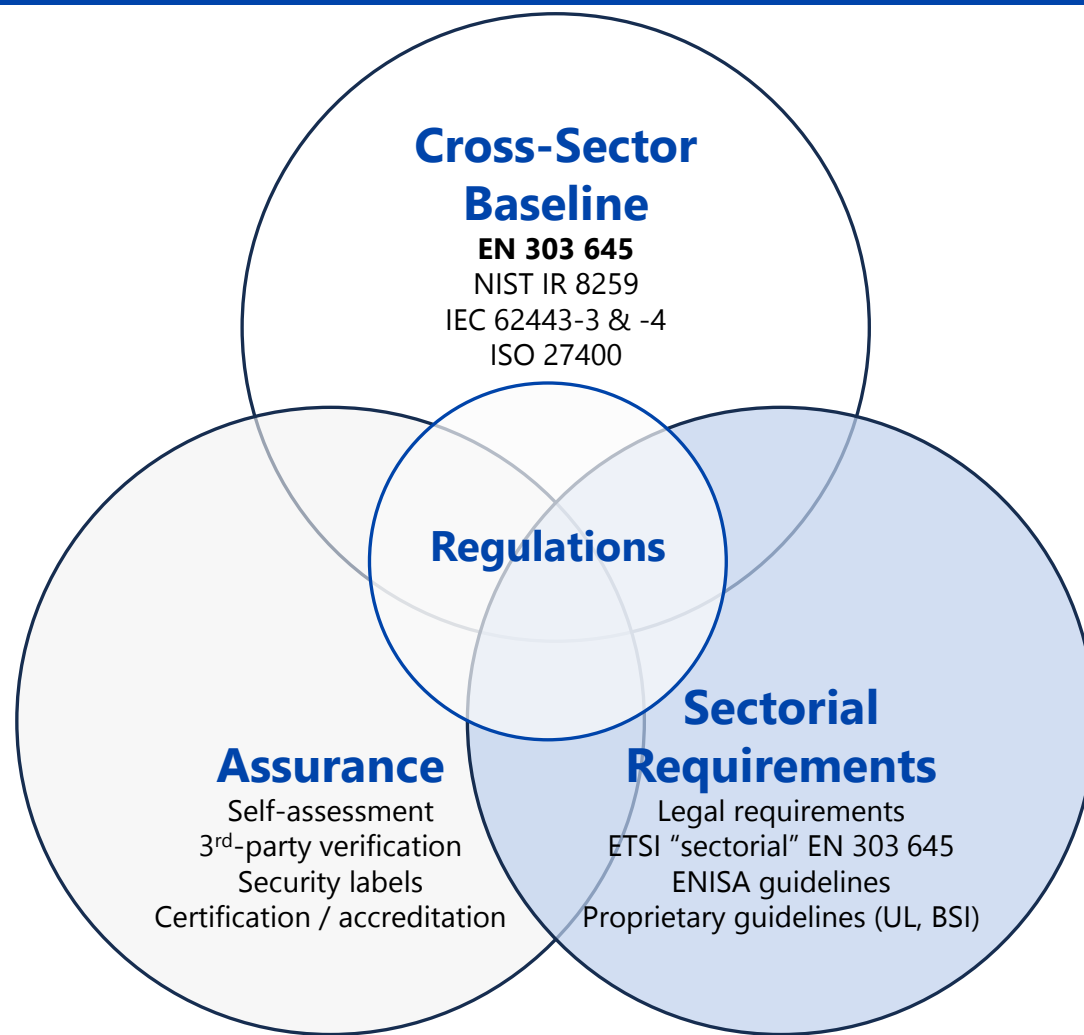
Most regulation require 3 things:

1. Create secure products
2. Make the installation of products secure
3. Keep products secure once on the market

**It is important to be smart:
your approach must work for ALL markets.**

HOW TO NAVIGATE AROUND REGULATIONS? STANDARDS!

Compliance is not security: security makes compliance easier.

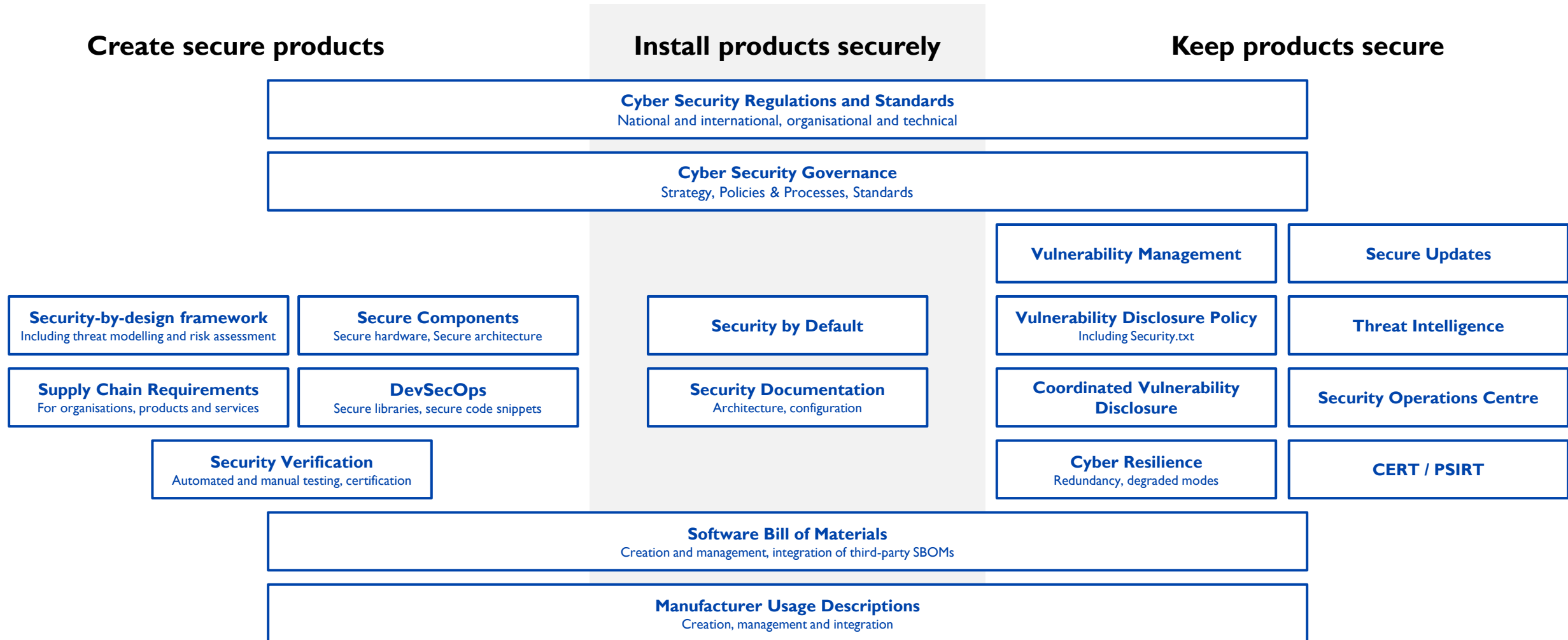




3. SOLUTIONS AND PRIORITIES

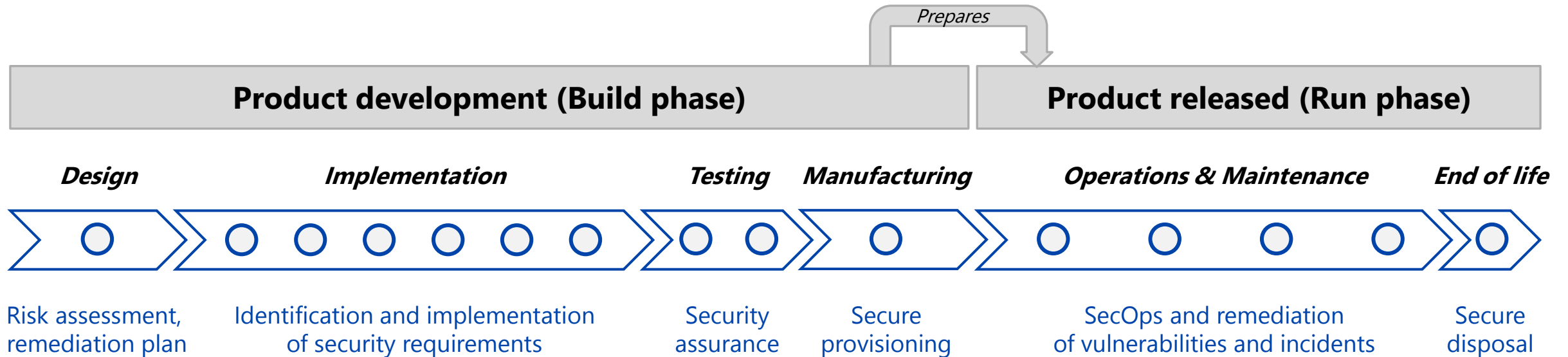
SECURE IoT PRODUCTS THROUGHOUT THEIR LIFECYCLE

What good looks like today



SECURITY-BY-DESIGN FOR IoT PRODUCTS

Know how to do the right thing at the right time



Now we know what to do! But where do we start?

PRIORITIES, PRIORITIES, PRIORITIES

What you should do now (if not already)



- Implement **appropriate cyber security requirements** for IoT products:
 - ▶ Regular **threat modelling and risk assessment**. Not only at the beginning of the project!
 - ▶ **Remove** all hardcoded, shared or easy to guess **default passwords**! Passwordless is amazing (but hard)
 - ▶ **Reduce the attack surface**: deactivate unused interfaces, do not trust inputs by default
- **Accompany your teams** to know what to do around cyber security requirements
- **Document** what you do, how you do it, issues, risks, etc.
- Ensure your **partners and suppliers** follow your rules
- **Verify** that the **implementation** works as intended
- Keep **products secure** once **on the market** in conformity with new regulations:
 - ▶ Implement a **vulnerability disclosure policy**: contact form, security.txt, internal processes
 - ▶ Patch new vulnerabilities using secure **over-the-air updates** (including signed firmware)

HOW ABOUT WE CUT COSTS AND JUST DO A PENTEST?



IoT pentest companies? Not many specialists

Cut costs? An IoT pentest is expensive (even more with hardware, firmware reverse engineering, specific protocols like Matter)

Results? Your products are not more secure

CONCLUSIONS



IoT cyber security is a regulatory requirement

- Regulations are mandating high-level requirements
- Most markets follow the same set of requirements
- Insecure products will be banned

Manufacturers must invest today

- Secure existing product development with quick wins
- Maintain these products once released to limit exploitable vulnerabilities
- Formalise their security-by-design process
- Train their product teams, even non-security people

THANK YOU!

Our website: cetome.com