



SUBARU

# IMPREZA

2024



For a world *discovered*



Subaru Impreza AWD 2.0S

# *From A to Beyond*

With its potent formula of striking design, intuitive safety and an exhilarating driving experience, the new generation Subaru Impreza is the hot hatch that's ready to take you from A to Beyond.

This sporty hatch delivers the promise of gripping adventures thanks to Subaru's legendary Symmetrical All-Wheel Drive and pulsing Boxer engine. Infused with a new, all-encompassing human-centred design approach, finessed by Subaru's engineers, both the driver and passengers are rewarded with a level of occupant comfort which ensures an epic ride.

Inside, the sophisticated space reveals a dynamically styled cabin, complete with an impressive infotainment system featuring an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity<sup>1</sup>. Behind the wheel every drive is empowered by superior Subaru confidence, thanks to cutting-edge safety features, including the latest generation EyeSight® Driver Assist and Subaru's Vision Assist. Born from the innovation of Subaru DNA, infused with bold attitude, the feature packed Subaru Impreza gives you permission to embrace every experience as it unfolds in front of you.



Symmetrical AWD



Boxer Engine



11.6" Touchscreen

1. Compatible Apple® or Android™ device required.

## Style that performs

The all-new Subaru Impreza is embodied in a chiselled, athletic new hatch design, with class-leading driving dynamics.

Unleashing a seductive blend of sharp lines, alluring curves and aerodynamic functionality, it bristles with an energetic sportiness that inspires Impreza to go beyond.

With Subaru Impreza's confident urban swagger and weekend ambitions, you're in for gripping adventures and a hefty dose of fun. Every drive is empowered by impressive Subaru DNA performance credentials, thanks to advanced driving technology and engineering excellence. The result, is an uninhibited and engaging driving experience that elevates it to the top of the class.

Whether you're doing the morning coffee run or navigating unsealed roads with ease, Subaru Impreza's human-centred approach rewards both the driver and passengers with a level of occupant comfort designed to inspire a life of discovery.



Subaru Impreza AWD 2.0S

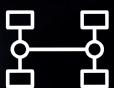


## Front row seats

The all-new Subaru Impreza gives you a front row seat to enjoy the sophisticated, dynamically styled cabin loaded with the latest tech.

Subaru has dialled up the energy with an impressive infotainment system, to match Impreza's big personality. Connect to the world inside and beyond, via an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity<sup>1</sup>. Immerse yourself in the beats of your favourite DJ, music and podcasts - with the touch of a button, or engage voice command for the ultimate convenience. Turn up the volume and lose yourself in the brilliant clarity of the premium Harman Kardon® audio system in the Subaru Impreza AWD 2.0S.

Chill as you zip between urban laneways and weekend getaways, with dual zone climate control air conditioning, while recharging your social battery, and your phone - thanks to wireless Qi charging.<sup>2</sup>



Symmetrical AWD



Boxer Engine



EyeSight® Driver Assist

1. Compatible Apple® or Android™ device required. 2. Compatible Qi enabled and compliant device required



Subaru Impreza AWD 2.0S



Subaru Global Platform

[I] [S]

Subaru Intelligent Drive  
(SI-Drive)



Symmetrical AWD

## Co-pilot for the everyday

The all-new Subaru Impreza pulses with advanced Subaru safety technologies, making it the perfect co-pilot for every journey.

Putting the human factor centre stage, Subaru Impreza has been designed from the perspective of the driver for a seamless journey. In collaboration with an expert medical school, Subaru designers studied the body's natural movement and applied a human-centred design approach to every aspect of the interior for refined driver and passenger ergonomics.

With everything within optimal reach, the cockpit delivers an intuitive and fully immersive experience. Advanced Subaru tech, including the latest generation EyeSight® Driver Assist and Vision Assist, serve as your co-pilot to a drive that helps keep you, your passengers and those around you safe. Intelligent features like Lane Centring Function and Adaptive Cruise Control, are designed to help reduce driver fatigue on longer trips. While for a pilot-like aerial view of your Subaru Impreza, the new Panoramic 360 Degree View Monitor<sup>1</sup> displays the area around you. So when taking off from A to Beyond, Subaru Impreza has your back.

1. Panoramic 360 Degree View Monitor available on Subaru Impreza AWD 2.0R and Impreza AWD 2.0S.



Subaru Impreza AWD 2.0S

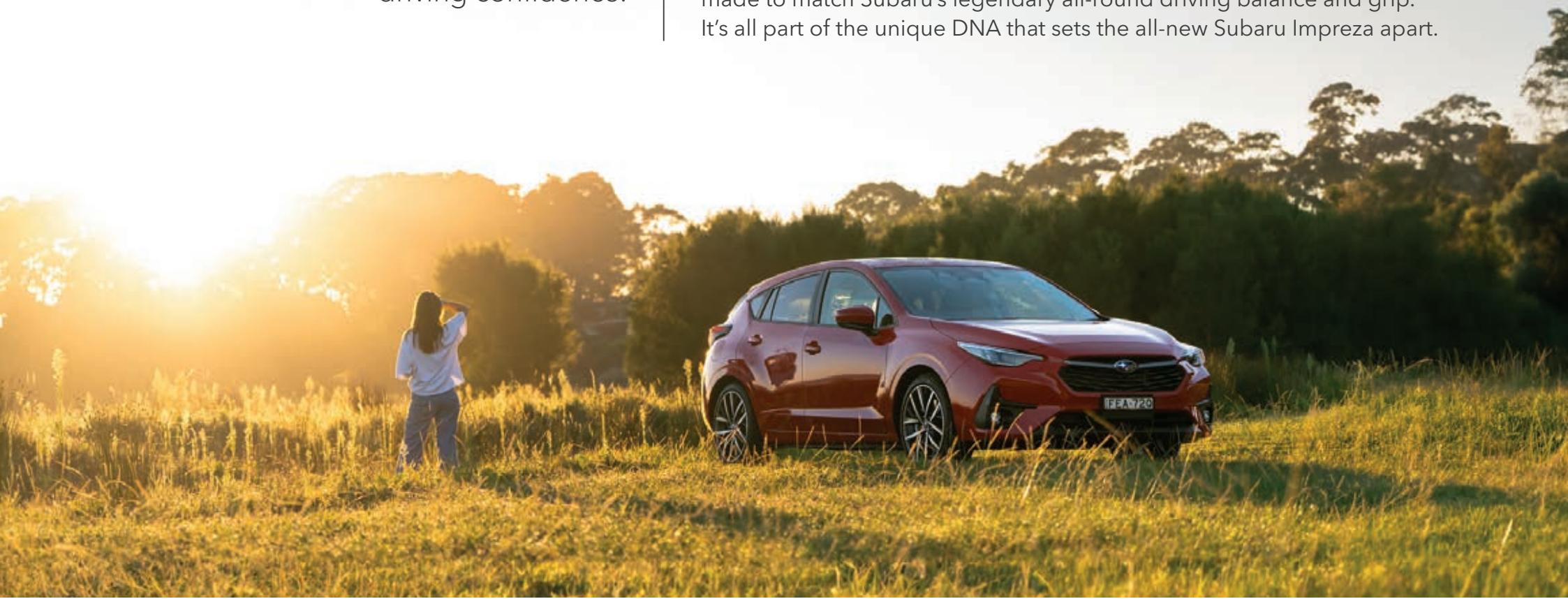


## Gripping experience

Drawing inspiration from Subaru's rally and motorsport roots, this hot hatch is ready to unleash an exhilarating, fun drive. Built upon five generations of innovation, Subaru Impreza inspires new discoveries every day thanks to impeccable handling and superb driving confidence.

Hit up the best outta town spots with your friends, tackle country roads and revel in Subaru Impreza's serious performance credentials. The low centre of gravity and tweaked Subaru Global Platform, meld seamlessly with the superior grip, dynamic control and balance synonymous with Subaru Symmetrical All-Wheel Drive and the iconic horizontally-opposed Boxer engine. While the refined Lineartronic® CVT matches your driving style for a performance that's naturally smoother, quieter and more efficient, making choosing the Subaru Impreza, well, automatic.

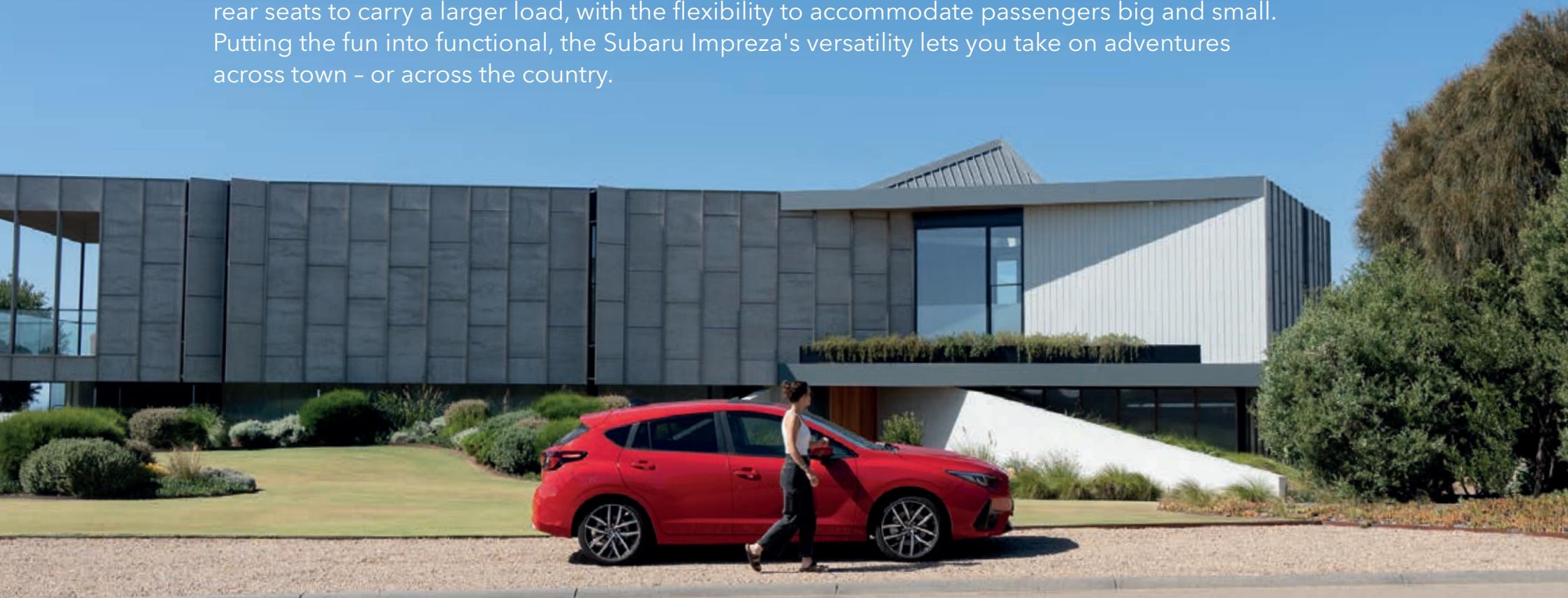
When you're ready to change up the pace, Impreza is ready to please, with Subaru Intelligent Drive (SI-Drive) providing two driving modes to match your mood. Dial up the sportiness for a highly responsive drive, made to match Subaru's legendary all-round driving balance and grip. It's all part of the unique DNA that sets the all-new Subaru Impreza apart.



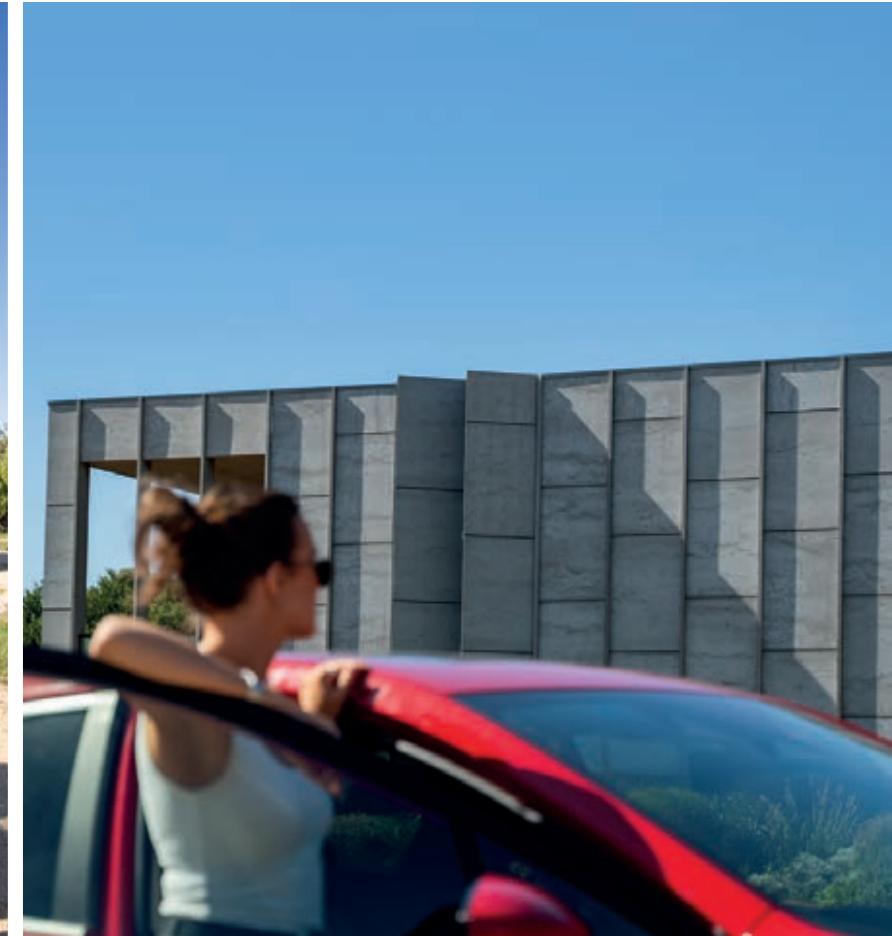
## Packed to go

The more you put in to every day, the more you get out of it – and that's what drives Subaru Impreza. Take the cargo area, with its wide flat load floor and expansive boot opening, you can effortlessly pack everything you need to make your day.

The Subaru Impreza cabin is designed for spontaneous adventures too, with a 60/40 split rear seatback that lets you customise your cargo and passenger space. Fold down one, or both of the rear seats to carry a larger load, with the flexibility to accommodate passengers big and small. Putting the fun into functional, the Subaru Impreza's versatility lets you take on adventures across town – or across the country.



Subaru Impreza AWD 2.0S





## Heart and soul

When fine-tuning every element of Subaru Impreza's dynamic attitude, the creators were unanimous that some things remained sacrosanct.



Symmetrical AWD



Boxer Engine

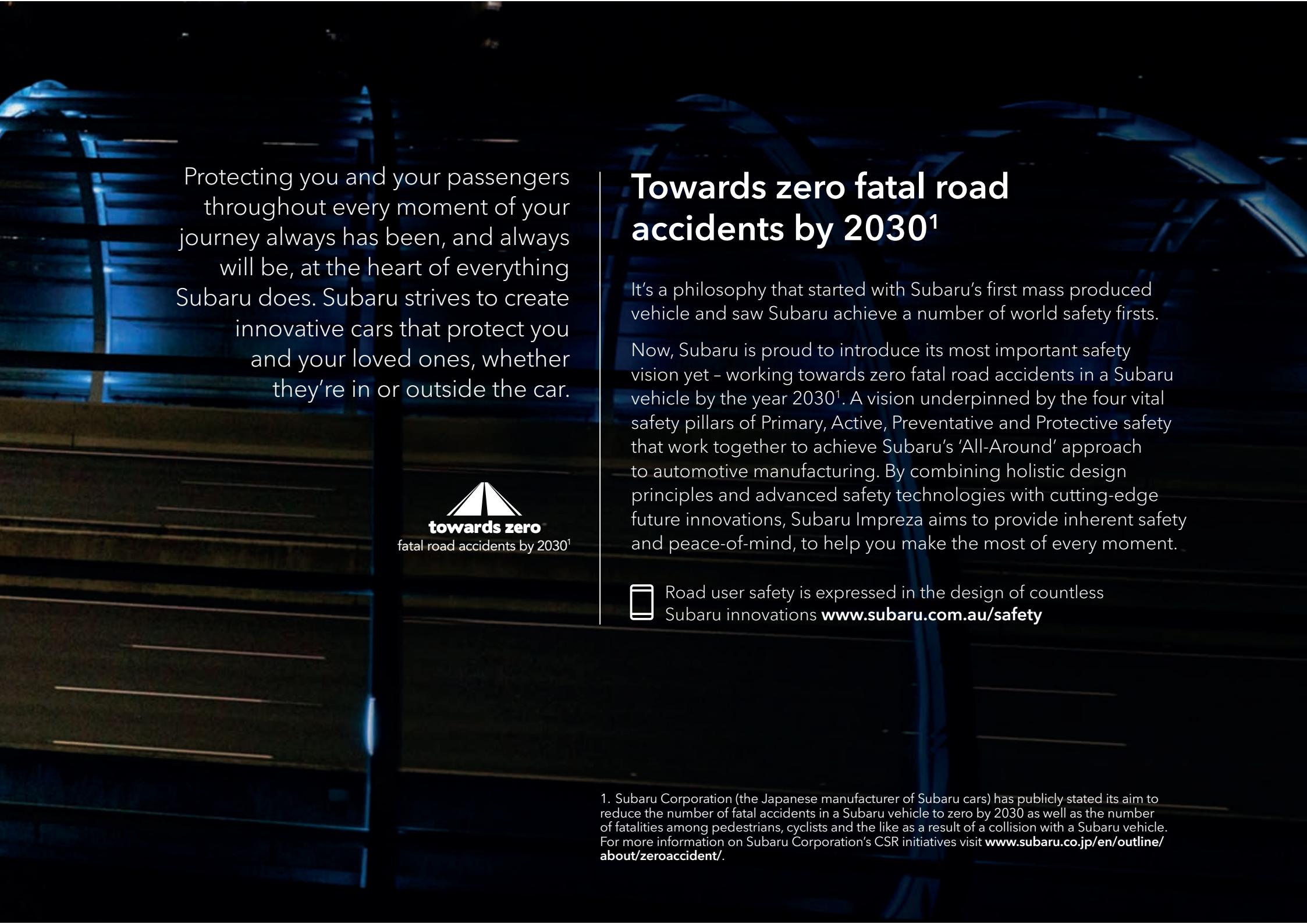
The heart and soul of Subaru Impreza owes its vitality to the intersection of two irreplaceable forces - the iconic horizontally-opposed Boxer engine and Symmetrical All-Wheel Drive system. Designed to sit lower and flatter in the engine bay than traditional engines, Boxer's unique design delivers less noise and vibration to the cabin, while the lowered centre of gravity improves stability, cornering and traction with the road.

Coupled with Subaru Impreza's symmetrical drivetrain, this configuration delivers innate balance from the ground up while driving engine power to all four wheels. With simultaneous power distribution, Subaru Impreza boasts twice the grip capacity, compared to conventional vehicles, resulting in better balance, superior handling confidence on slick city streets and outstanding driver enjoyment.



Safety and performance are built into the very core of Subaru Impreza, learn more about the advanced engineering at [www.subaru.com.au/safety-active](http://www.subaru.com.au/safety-active)





Protecting you and your passengers throughout every moment of your journey always has been, and always will be, at the heart of everything Subaru does. Subaru strives to create innovative cars that protect you and your loved ones, whether they're in or outside the car.



## Towards zero fatal road accidents by 2030<sup>1</sup>

It's a philosophy that started with Subaru's first mass produced vehicle and saw Subaru achieve a number of world safety firsts.

Now, Subaru is proud to introduce its most important safety vision yet - working towards zero fatal road accidents in a Subaru vehicle by the year 2030<sup>1</sup>. A vision underpinned by the four vital safety pillars of Primary, Active, Preventative and Protective safety that work together to achieve Subaru's 'All-Around' approach to automotive manufacturing. By combining holistic design principles and advanced safety technologies with cutting-edge future innovations, Subaru Impreza aims to provide inherent safety and peace-of-mind, to help you make the most of every moment.



Road user safety is expressed in the design of countless Subaru innovations [www.subaru.com.au/safety](http://www.subaru.com.au/safety)

1. Subaru Corporation (the Japanese manufacturer of Subaru cars) has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit [www.subaru.co.jp/en/outline/about/zeroaccident/](http://www.subaru.co.jp/en/outline/about/zeroaccident/).



The EyeSight® Driver Assist system, is standard on Subaru Impreza.



EyeSight® Driver Assist

## Second pair of eyes

This world-renowned preventative safety system is designed to operate like an ever-attentive second pair of eyes - to provide warnings, plus braking and steering intervention that is designed to help reduce driver burden, prevent accidents and save lives.

Subaru EyeSight® Driver Assist system incorporates a host of primary functions - Pre-Collision Brake Assist, Pre-Collision Braking System, Pre-Collision Throttle Management, Adaptive Cruise Control, Lead Vehicle Start Alert, Lane Departure Warning, Lane Sway Warning, Emergency Lane Keep Assist and Speed Limiter.

Intelligent features include Lane Departure Prevention which can assist the steering operation if the vehicle is about to unintentionally depart from its detected lane. Meanwhile, Lane Centring Function works with Adaptive Cruise Control to provide steering assistance, accelerator and brake functions to maintain position in the detected lane. Autonomous Emergency Steering, using EyeSight® cameras and the rear radar system, assesses the presence of other vehicles before assisting with evasive steering control, in the event it detects an impending collision.



You'll look at safety with new eyes when you learn more about Subaru's advancements at [www.subaru.com.au/safety](http://www.subaru.com.au/safety)



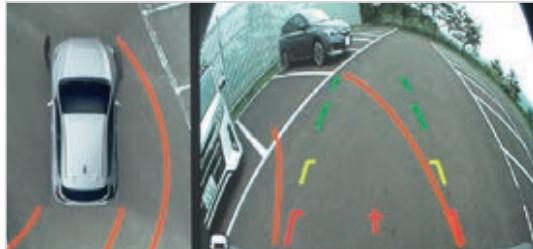
A smart driving companion to have on your side, Subaru's Vision Assist uses embedded cameras and radar technology on Subaru Impreza to detect vehicles and obstacles you can't see. Combined with the forward vision features of EyeSight® Driver Assist technology, Subaru's Vision Assist empowers drivers with a sixth sense to support preventative safety.



Vision Assist



Subaru Safety Sense



#### PANORAMIC 360 DEGREE VIEW MONITOR<sup>1</sup>

The new Panoramic 360 Degree View Monitor<sup>1</sup> provides added visibility and precision to help with that perfect park.



Reverse Automatic Braking shown.



## All knowing, all seeing

Subaru's Vision Assist can give drivers a greater awareness of the world around them. Using EyeSight® Assist Monitor, lights are projected onto the lower windscreens to alert the driver when the various safety functions are engaged. Blind Spot Monitor uses rear sensors to make lane changes safer, by warning of vehicles detected in the blind spot. Meanwhile, Lane Change Assist can detect fast approaching vehicles from behind in the adjacent traffic lane and warn the driver of their presence. Rear Cross Traffic Alert can warn the driver that another car is approaching when reversing out of a parking space. Meanwhile, if the vehicle sensors detects an obstacle behind the vehicle while reversing, Reverse Automatic Braking can apply braking if the driver doesn't react first.

Front View Monitor<sup>1</sup> on selected variants uses a grille mounted camera to capture images of the area in front of the vehicle to help avoid damage when parking. Side View Monitor<sup>1</sup> on selected variants, uses a camera in the passenger door mirror to show the distance of the front passenger side of the vehicle from the kerb or a parked vehicle. Meanwhile, High Beam Assist<sup>1</sup> on selected variants automatically adjusts the headlight beam to prevent dazzling other detected nearby road users, while maintaining a high level of light and visibility.



Read more about the way Vision Assist innovations are keeping Subaru owners safe at [www.subaru.com.au/safety-preventative](http://www.subaru.com.au/safety-preventative)

1. Only available on Subaru Impreza AWD 2.0R and Impreza AWD 2.0S.



Designated crumple zones direct impact energy away from the passenger cell, while the Boxer engine is designed to slide below the cabin in a severe frontal collision.

Designated crumple zones direct impact energy away from the ring-shaped passenger safety cell, while the Boxer engine is designed to slide below the cabin in a severe frontal collision.

## Peace of mind protection

It has always been Subaru's purpose to design vehicles with a crucial advantage in road safety and occupant protection. While Towards Zero fatal road accidents in a Subaru vehicle by the year 2030<sup>1</sup> represents Subaru's ambitious future target, decades of astute observation, structural development and design research has informed the remarkable safety advances built into the Subaru Impreza.

An overwhelming feeling of protection is underpinned by Subaru Impreza's carefully engineered body structure and Subaru Global Platform, including the ring-shaped passenger safety cell. The ring-shaped passenger safety cell that cocoons occupants has been designed to absorb and direct the impact of a collision around the cabin, rather than through it. Meanwhile, the symmetrical layout of the All-Wheel Drive system and horizontally-opposed Boxer engine, is designed to allow the engine to 'submarine' under the floor during a severe frontal collision – protecting the cabin's occupants.

In addition, the chassis structure has been engineered to include crushable zones, absorbing collision energy to effectively protect passengers. While Subaru can't control every variable on the road, the inclusion of nine SRS<sup>2</sup> airbags in Subaru Impreza can help reduce the possibility of serious injury in the event of a serious accident.



Discover more reasons why Subaru Impreza gives you peace of mind protection at [www.subaru.com.au/impreza](http://www.subaru.com.au/impreza)

1. Subaru Corporation has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit [www.subaru.co.jp/en/outline/about/zeroaccident/](http://www.subaru.co.jp/en/outline/about/zeroaccident/). 2. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.



Subaru Impreza tackles driver distraction and fatigue with Subaru's ingenious Driver Monitoring System - Driver Focus (DMS)<sup>1</sup>. This innovative system constantly monitors the driver's attention to help reduce the chance of accidents.



Driver Monitoring System<sup>1</sup>

## Always alert

Whether your journey is long or short, Subaru recognises that at times the driver may be distracted. Which is why DMS<sup>1</sup> has been developed to offer another layer of safety, coupled with personalised driver convenience.

Featuring advanced technology, the Subaru Impreza's DMS<sup>1</sup> uses infrared LEDs and a camera designed to recognise when the driver's attention is waning or if they start to fall asleep. An alert can then warn the driver, reminding them to refocus on the road ahead.

The system's intelligent facial recognition can also identify up to five separate drivers and then automatically personalise the cabin to their preferences - adjusting the climate control setting and MID screen display.



Learn how the DMS watches out for signs of driver distraction at [www.subaru.com.au/safety-preventative](http://www.subaru.com.au/safety-preventative)

1. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details.

A photograph of a lush, green forest. In the foreground, several large tree ferns with long, frond-like leaves dominate the scene. Behind them, a dense stand of tall, thin eucalyptus trees rises into the background. The lighting is bright, filtering through the canopy and creating dappled light on the forest floor. A paved road with a double white line runs along the right side of the frame, ending at a white and red road sign.

*The sporty All-Wheel Drive hatch  
made for epic journeys*



## **Performance with Impreza-infused style**

Match the heart thumping performance of this hot hatch with Genuine Subaru Accessories designed with attitude. Highlight the athletic Impreza lines with a sporty STI Front Under Spoiler, or pump up the street style with distinctive alloy wheels. Add sleek roof cross bars, or protect your pride and joy with a heavy-duty bootlip and bumper mat. Make your Subaru Impreza one of a kind with epic Subaru style.



View full accessory range at  
[www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories)



Subaru Impreza AWD 2.0S with optional accessories sold separately.



## Have it your way

To make the most of every moment in your Subaru Impreza, a full range of customised accessories are available to help you do life better by creating the ultimate lifestyle companion. From a roof mounted bike holder to a cargo tray, choose from a wide range of clever options designed to help you discover 101 ways to do life better. To see the full list of accessories available see the following pages.



FRONT GRILLE



STI FRONT UNDER SPOILER  
- BLACK



STI REAR SIDE UNDER  
SPOILER - BLACK



STI ROOF SPOILER



STI SHIFT KNOB



SIDE SILL PLATE



STI ENKEI ALLOY WHEEL  
SET (4) - 18" (BLACK)



MUD GUARD SET



WEATHER SHEILD



CARPET MAT SET



RUBBER MAT SET



ROOF CROSS BARS - SILVER



Whether you want to protect your investment, or be inspired to go further, check out the full range  
- including popular accessory bundle packs offering great value at [www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories)

Subaru Impreza AWD 2.0S with optional accessories sold separately.

# Subaru Impreza accessories



Not available



Applicable based on vehicle specification

PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Styling</b>				
J1010FN510	Front Grille	•	•	•
E7210FN020V2	Rear Roof Spoiler - Black	•	•	•
E1010FN000	Side Sill Plate	•	•	•
<b>Protection</b>				
F0010FN010	Weather Shields	•	•	•
J501AFN000	Carpet Mat Set	•	•	•
J5010FN100	Rubber Mat Set	•	•	•
J1010FN300NN	Mud Guards Set (unpainted)	•	•	•
J1010FN301NN	Mud Guards Front (unpainted)	•	•	•
J1010FN304NN	Mud Guards Rear (unpainted)	•	•	•
F4110FN000	All Weather Seat Cover - Front	•	•	•
F4110FN010	All Weather Seat Cover - Rear	•	•	•
J1010FL710NN	Body Side Moulding <sup>1</sup> (painting required)	•	•	•
E7710FN020	Cargo Step Panel - (Stainless)	•	•	•
SAT6003	Bootlip & Bumper Protector	•	•	•
<b>Cargo</b>				
SAT3035	Roof Cross Bars - Silver	•	•	•
SAT3036	Roof Cross Bars - Black	•	•	•
SAT3037	Roof Cross Bars - Wingbar Edge - Silver	•	•	•
SAT3038	Roof Cross Bars - Wingbar Edge - Black	•	•	•
J501AFN100	Cargo Tray	•	•	•
SAT9020	Lifestyle Awning Kit (cross bars required)	•	•	•

1. Includes painting in RRP Fitted Price.

## Subaru Impreza accessories

PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Thule Roof Attachments and Accessories (Roof Cross Bars Required)</b>				
SAT8023	Deluxe Ski Carrier - 4 Pair	•	•	•
SAT8024	Deluxe Ski Carrier - 6 Pair	•	•	•
SAT8028	Bicycle Holder Upright	•	•	•
SAT8018	Bicycle Holder - Silver (ProRide)	•	•	•
SAT8019	Bicycle Holder - Black (ProRide)	•	•	•
SAT9012	Ski Holder - 4 Pair	•	•	•
SAT9013	Ski Holder - 6 Pair	•	•	•
SAT9019	Kayak Carrier - Dockglide	•	•	•
SAT8032	Thule Roof Basket	•	•	•
SAT8041	Thule Surfpad (Large)	•	•	•
SAT8042	Thule Tiedown Straps (2)	•	•	•
SAT5013	Roof Box - Thule Force XT M (Matte Black)	•	•	•
SAT5014	Roof Box - Thule Force XT L (Matte Black)	•	•	•
SAT5018	Roof Box - Thule Vector M	•	•	•
SAT8030	Thule GoPack Set (4 bags for roof box)	•	•	•
<b>Security</b>				
B327EYA000	Wheel Lock Nuts	•	•	•
B321SFL020	Wheel Lug Nut and Lock Set - Black	•	•	•
<b>Convenience and Safety</b>				
SAC2010	First Aid Kit	•	•	•
SAT9007	Safety Triangle	•	•	•
0100250410	Garmin Dash Cam Mini 2 <sup>1</sup>	•	•	•
0100250511	Garmin Dash Cam 57 <sup>1</sup>	•	•	•
0101253000	Magnetic Mount (additional)	•	•	•

1. Requires 8GB microSD™ card, Class-10 or faster (not included).

## Subaru Impreza accessories

PART NUMBER	ACCESSORY	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>STI Performance Parts</b>				
E2410FN000	STI Front Under Spoiler - Black	•	•	•
E2410FN010	STI Front Under Spoiler - Cherry Red	•	•	•
E5610FN000	STI Rear Side Under Spoiler - Black	•	•	•
E5610FN010	STI Rear Side Under Spoiler - Cherry Red	•	•	•
E7210FN000	STI Roof Spoiler	•	•	•
C1010FN000	STI Shift Knob CVT	•	•	
E4010FL000	STI Flexible Tower Bar	•	•	•
ST83031ST051	STI Push Engine Switch	•	•	•
ST91099ST080	STI Door Handle Protector	•	•	•
B3110FN100K	STI ENKEI Alloy Wheel Set (4) - 17in (Silver)	•		
B3110FN110K	STI ENKEI Alloy Wheel Set (4) - 17in (Gun Metal)	•		
B3110FN120K	STI ENKEI Alloy Wheel Set (4) - 17in (Black)	•		
B3110VC000K	STI ENKEI Alloy Wheel Set (4) - 18in (Silver)		•	•
B3110VC010K	STI ENKEI Alloy Wheel Set (4) - 18in (Gun Metal)		•	•
B3110VC020K	STI ENKEI Alloy Wheel Set (4) - 18in (Black)		•	•



Subaru Impreza AWD 2.0S with optional accessories sold separately.

# Go beyond the ordinary

Live boldly with exterior colours designed to reflect the exhilarating attitude and dynamic spirit of the all-new Subaru Impreza.



EXTERIOR COLOUR <sup>1</sup>	AWD 2.0L	AWD 2.0R	AWD 2.0S
A - Crystal White Pearl	•	•	•
B - Ice Silver Metallic	•	•	•
C - Magnetite Grey Metallic	•	•	•
D - Oasis Blue	•	•	•
E - Sapphire Blue Pearl	•	•	•
F - Pure Red	•	•	•
G - Crystal Black Silica	•	•	•

1. Paint colours are representative only and subject to variation due to the printing process or screen settings.

Bold sophistication meets fresh urban style, with the new Subaru Impreza's range of interior seat trims. Each variant is designed to stand out with trims curated to match – from leather-accented trim, to classic black tricot or premium black cloth.



SEAT TRIM COLOUR	AWD 2.0L	AWD 2.0R	AWD 2.0S
A - Tricot fabric - black	•		
B - Premium cloth - black		•	
C - Leather accented - black			•

# The Subaru Impreza range at a glance

The all-new Subaru Impreza range boasts seductive sleek lines and new technology making it an irresistible blend of attitude and aerodynamic functionality. See the pages that follow for a full list of specifications or visit [www.subaru.com.au/impreza](http://www.subaru.com.au/impreza)

## Standard across the range

- + Symmetrical All-Wheel Drive
- + Lineartronic® CVT with manual mode
- + Subaru's Vision Assist
- + EyeSight® Driver Assist technology
- + Driver Monitoring System (DMS)<sup>1</sup>

- + Electronic parking brake
- + 60/40 split folding rear seats
- + One touch lane change indicator
- + Tyre Pressure Monitoring System

### SUBARU IMPREZA AWD 2.0L



1. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 2. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth® wireless technology specification of individual's phone. 3. Compatible Apple® or Android™ device required.

### SUBARU IMPR

- + Heated seats - driver and front passenger
- + 8-way power seat and electric lumbar support - driver
- + Leather steering wheel and gear shift
- + Sports pedals
- + Dusk sensing headlights  
– self-levelling LED with auto off

+ USB-A and USB-C connection  
+ Rear spoiler and rear window wiper  
+ Auto door lock/unlock  
+ Bluetooth®<sup>2</sup> wireless technology  
+ Rear view reverse camera

+ Auto Stop Start  
+ Subaru Intelligent Drive (SI-Drive)  
– 2 modes  
+ Smart key with push-start ignition  
+ Wide-angle Monocular Camera

+ Centre information display  
featuring:  
– 11.6" touchscreen  
– Wireless Apple CarPlay® and  
Android Auto™ connectivity<sup>3</sup>  
– Digital radio<sup>4</sup> (DAB+)  
– Siri<sup>®</sup><sup>5</sup> compatibility

+ SRS<sup>6</sup> airbags – dual front, dual front  
side, dual curtain, driver's knee,  
far side, and front passenger seat  
cushion  
+ Voice command recognition  
+ Wireless Qi charger<sup>7</sup>

## EZA AWD 2.0R



+ Subaru's Vision Assist with additional features:  
– High Beam Assist (HBA)  
– Panoramic 360 Degree View Monitor;  
including  
– Front View Monitor (FVM)  
– Side View Monitors (SVM)

## SUBARU IMPREZA AWD 2.0S



4. Digital radio reception not available in all areas. 5. Requires compatible Siri® enabled Apple® device to be paired with the infotainment system. 6. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 7. Compatible Qi enabled and compliant device required. 8. Harman Kardon is a registered trademark of HARMAN International Industries, Incorporated.

# Subaru Impreza specifications<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Transmission</b>			
Lineartronic® CVT	•	•	•
D range		4.066 - 0.503	
Gear ratio	1st	4.066	
	2nd	2.628	
	3rd	1.911	
	4th	1.535	
	5th	1.195	
	6th	0.914	
	7th	0.717	
	8th	0.559	
Gear ratio - reverse		4.379	
Final reduction gear ratio		3.700	
<b>Engine</b>			
Engine type	Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism	DOHC with Dual AVCS		
Bore x stroke	mm	84.0 x 90.0	
Capacity	cc	1995	
Compression ratio		12.5:1	
Fuel tank capacity	litres	50	
Fuel system		Direct injection	
Fuel requirement (min)	RON	91	
<b>Performance<sup>2</sup></b>			
Engine maximum power	kW/rpm	115kW@6000rpm	
Engine maximum torque	Nm/rpm	196Nm@4000rpm	
Fuel consumption (ADR 81/02)			
For comparison purposes only. Real world results may vary <sup>3</sup> :			
combined	l/100km	7.5	
urban	l/100km	9.7	
extra urban	l/100km	6.2	
CO <sub>2</sub> emissions (ADR 81/02)			
For comparison purposes only. Real world results may vary <sup>3</sup> :			
combined	(g/km)	170	

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON test fuel as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Fuel consumption and carbon dioxide (CO<sub>2</sub>) emission figures quoted are measured in accordance with Australian Design Rule 81/02 and are for comparison purposes only. Real world results may vary based on individual driving circumstances e.g. traffic conditions, driving style, vehicle modifications, fuel quality, climatic conditions etc. Quoted figures may not reflect real world fuel consumption and carbon dioxide (CO<sub>2</sub>) emissions.

## Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Symmetrical All-Wheel Drive</b>			
Type	Auto		Active Torque Split
<b>Steering</b>			
Type		Electric power assisted rack and pinion	
Minimum turning circle	m		10.6
<b>Suspension</b>			
Type	Front	MacPherson strut type suspension	
	Rear	Double wishbone type suspension	
<b>Brakes</b>			
Type	Front	Ventilated disc brake	
	Rear	Ventilated disc brake	
<b>Wheels and Tyres</b>			
Tyres (width, profile, size, load index and speed rating)		205/50R17 89V	225/40R18 92W
Rim size		17x7J	18x7.5J
Wheels		17"	18"
Spare wheel		Temporary wheel	
<b>Measurement</b>			
Overall length	mm		4490
Overall width	mm		1780
Overall height	mm		1480
Wheel base	mm		2670
Front track	mm		1540
Rear track	mm		1545
Minimum ground clearance <sup>2</sup>	mm		130
Cargo volume - rear seat up/down	litres		291/883
Tare mass <sup>3</sup>	kg	1416	1435
Seating capacity			5

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Ground clearance at kerb weight. 3. Vehicle tare mass varies according to the types of optional equipment included.

# Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Collision Avoidance</b>			
Symmetrical All-Wheel Drive (AWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Active Torque Vectoring System	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Brake Assist	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Electronic Stability Control (ESC)	•	•	•
Traction Control System (TCS)	•	•	•
Auto Vehicle Hold (AVH)	•	•	•
Electronic parking brake	•	•	•
Driver Monitoring System - Driver Focus <sup>2</sup> featuring:	•	•	•
Climate control setting (last used)	•	•	•
Distraction warning	•	•	•
Drowsiness warning	•	•	•
Facial recognition	•	•	•
MID display (last used)	•	•	•
Rear view reverse camera	•	•	•
Vision Assist featuring:	•	•	•
Blind Spot Monitor (BSM)	•	•	•
EyeSight® Assist Monitor	•	•	•
Front Side Radar	•	•	•
Front View Monitor (FVM)		•	•
High Beam Assist (HBA)		•	•
Lane Change Assist (LCA)	•	•	•
Panoramic 360 Degree View Monitor		•	•
Rear Cross Traffic Alert (RCTA)	•	•	•
Rear Parking sensors	•	•	•
Reverse Automatic Braking (RAB)	•	•	•
Side View Monitors (SVM)		Passenger/Driver	Passenger/Driver
<b>Collision Protection</b>			
Height adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Ring-shaped passenger safety cell	•	•	•
SRS <sup>3</sup> airbags - dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts.

# Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
<b>Child Safety</b>			
Child seat anchor points (x3)	•	•	•
ISOFIX anchor points for 2 ISOFIX compliant child restraints	•	•	•
Rear door child locks	•	•	•
<b>Intelligent Driving Dynamics</b>			
Auto Stop Start	•	•	•
Subaru Intelligent Drive (SI-Drive):	•	•	•
Intelligent (I) mode	•	•	•
Sport (S) mode	•	•	•
EyeSight® Driver Assist system featuring:	•	•	•
Adaptive Cruise Control	•	•	•
Autonomous Emergency Steering	•	•	•
Emergency Lane Keep Assist	•	•	•
Intelligent Speed Limiter	•	•	•
Lane Centring Function	•	•	•
Lane Departure Prevention	•	•	•
Lane Departure Warning	•	•	•
Lane Sway Warning	•	•	•
Lead Vehicle Start Alert	•	•	•
Pre-Collision Brake Assist	•	•	•
Pre-Collision Braking System	•	•	•
Pre-Collision Throttle Management	•	•	•
Speed Limiter	•	•	•
Speed Sign Recognition	•	•	•
Wide-angle Monocular Camera	•	•	•
Tyre Pressure Monitoring System	•	•	•
<b>Chassis and Mechanism</b>			
Front and rear stabiliser	•	•	•
<b>Exterior</b>			
Body coloured door handles	•	•	•
Body coloured rear garnish	•	•	•
Door mirrors:	•	•	•
Body coloured	•	•	•
Heated		•	•
Indicators	•	•	•
Power-folding	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice.

## Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Electric sunroof			•
Front and rear wipers with front de-icer		•	•
Privacy glass - rear door, rear quarter and rear windscreen	•	•	•
Rear spoiler	•	•	•
Roof carrier brackets	•	•	•
Shark fin antenna	•	•	•
17" alloy wheels	•		
18" alloy wheels		•	•
<b>Lighting - Exterior</b>			
Daytime Running Lights	•	LED	LED
Front Cornering Lamps		•	•
Front fog lights		LED	LED
Headlights - LED headlights with auto off	Dusk-sensing		
Headlights - self-levelling LED headlights with auto off		Dusk-sensing	Dusk-sensing
Steering Responsive Headlights (SRH)		•	•
<b>Air-conditioning</b>			
Dual zone climate control	•	•	•
<b>Security</b>			
Immobiliser security system	•	•	•
<b>Instrumentation and Controls</b>			
Adjustable steering wheel - height and telescopic	•	•	•
Electroluminescent gauges with colour MID	•	•	•
Manual mode	•	•	•
Paddle gear shifters	•	•	•
Sports pedals		•	•
<b>Multi-Function Displays</b>			
Multi-Information Display unit (MID) featuring:	•	•	•
4.2" LCD screen	•	•	•
<b>Storage</b>			
Cargo hooks	•	•	•
Centre console box	•	•	•
Cupholders - centre console and rear	•	•	•
Door pockets with integrated bottle holder - front and rear	•	•	•
Retractable cargo blind	•	•	•
<b>Convenience</b>			
12V/120W power jack(s)	1	1	1
Auto door lock/unlock	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice.

## Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Auto-dimming rear view mirror		•	•
Intermittent variable speed front windscreens wipers	•	•	•
Power mirrors and windows - driver and front passenger window with auto function	•	•	•
Rain-sensing front windscreens wipers	•	•	•
Smart key and push-start ignition	•	•	•
Sunvisors with illuminated vanity mirrors - driver and front passenger		•	•
Sunvisors with vanity mirrors - driver and front passenger	•		
USB-A charge port - rear passengers		1	1
USB-C charge port - rear passengers		1	1
<b>Interior Trims</b>			
Leather steering wheel and gear shift		•	•
Seat trim - cloth		Premium cloth	
Seat trim - leather accented			•
Seat trim - tricot	•		
Seat trim colour - black	•	•	•
<b>Seating Extras</b>			
60/40 split folding rear seats	•	•	•
8-way power seat - driver		•	•
Electric lumbar support - driver		•	•
Heated seats - driver and front passenger		•	•
Manual seat height lifter - driver	•		
<b>Entertainment</b>			
Centre information display featuring:	•	•	•
10 Harman Kardon <sup>®2</sup> speakers and amplifier			•
11.6" touchscreen	•	•	•
6 speakers	•	•	
AM/FM radio	•	•	•
Apple CarPlay <sup>®</sup> and Android Auto <sup>™</sup> connectivity <sup>3</sup>	Wireless	Wireless	Wireless
Digital radio <sup>4</sup> (DAB+)	•	•	•
Satellite navigation			•
Bluetooth <sup>®5</sup> wireless technology with:	•	•	•
Audio streaming <sup>6</sup>	•	•	•
Handsfree mobile communication	•	•	•
Voice command recognition	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Harman Kardon<sup>®</sup> is a registered trademark of HARMAN International Industries, Incorporated. 3. Compatible Apple<sup>®</sup> or Android<sup>™</sup> device required. 4. Digital radio reception not available in all areas. 5. Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the Bluetooth<sup>®</sup> wireless technology specification of individual device. 6. There may be restrictions on features available for certain models that are not fully compliant with AVCRP.

## Subaru Impreza features<sup>1</sup>

Model	AWD 2.0L	AWD 2.0R	AWD 2.0S
Wireless Qi charger <sup>2</sup>	•	•	•
Auxiliary jack	•	•	•
USB-A connection/s	1	1	1
USB-C connection/s	1	1	1
Owner Benefits			
5 Year/Unlimited Km Warranty <sup>3</sup>	•	•	•
5 Year/75,000 Km Capped Price Servicing Program <sup>4</sup>	•	•	•
12 Month Roadside Assistance Program <sup>6</sup>	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Compatible Qi enabled and compliant device required. 3. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 4. Every eligible Model Year 2024 onward Subaru Impreza comes with Subaru's 5 Year/75,000 Km Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing). 5. 12 month Club Membership and Roadside Assistance Offer is standard upon activation with the relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 month Club Membership and Roadside Assistance Offer at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone number and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. Terms and conditions apply. For more information, visit [www.subaru.com.au/roadside-assistance-program](http://www.subaru.com.au/roadside-assistance-program).



Subaru Impreza AWD 2.0S

# Welcome to the family

There are cars that simply get you from A to B, and then there are cars that empower you.

Buying a Subaru is like embracing life with both hands and knowing that nothing is going to stop you. When you buy a new Subaru you are welcomed into an owner's program that gives you access to a number of benefits.



## SUBARU NEW CAR WARRANTY - 5 YEAR/UNLIMITED KILOMETRES<sup>1</sup>

Every new Subaru purchased for private use is covered by a 5 Year/Unlimited Km manufacturer's national warranty. Visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty) or ask your Subaru Retailer for more information.

## SUBARU CAPPED PRICE SERVICING<sup>2</sup>

With our Capped Price Servicing Program, you'll now know the maximum amount you will have to pay for your next scheduled service during the Program period. You'll also have peace of mind knowing that specialist Subaru technicians will be looking after your pride and joy using only Genuine Subaru Parts. For more information on our Capped Price Service Program visit: [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing)

## 1 MONTH HEALTH CHECK AND CHAT

The 1 Month Health Check and Chat is a free consultation within the first month after delivery of your new Subaru. It allows our factory-trained technicians to provide quick vehicle checks, and one of our Service Advisors will answer any of your questions to help ensure an ongoing, worry-free experience.

## SUBARU'S MAP UPDATES<sup>3</sup>

If your new Subaru is fitted with a factory line fit navigation unit, your unit will be covered by Subaru's Map Update Program – guaranteeing you'll have access to the latest maps for the first 3 years of ownership.

1. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 2. Every eligible Model Year 2024 onward Subaru Impreza comes with Subaru's Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing). 3. Subaru's Map Update Program is available on 2024 Subaru Impreza models purchased with the factory line fit Gen 4.0 navigation unit. Subaru's Map Update Program is not available on accessory fit or dealer sourced navigation units. For full terms and conditions of the Subaru Map Update Program visit [www.subaru.com.au/servicing/subaru-map-update-program](http://www.subaru.com.au/servicing/subaru-map-update-program).

## SUBARU ROADSIDE ASSISTANCE<sup>1</sup>

Enjoy 12 months of Australia-wide, standard Roadside Assistance when you purchase your new Subaru. In the unfortunate situation where you need that extra helping hand, Roadside Assistance will help with arranging a tow, battery service, flat tyre service, fuel delivery and lockout service.

## SUBARU CERTIFIED COLLISION REPAIRER NETWORK<sup>2</sup>

With a dedicated Subaru Certified Collision Repairer helpline available on 1800 737 179, help is available when you need it most. Available 24-hours a day, 7 days a week, help is only a phone call away. Subaru Certified Collision Repairers guarantee that trained specialists will repair your Subaru to strict factory specifications using Genuine Subaru Parts.

## GENUINE ACCESSORIES

Genuine Subaru Accessories are designed to enhance your vehicle, help you get more stuff done and have more fun! Our Genuine Accessories are factory approved by Subaru and are protected by the Genuine Subaru Accessories Warranty. For our full range of Subaru Impreza accessories visit [www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories). For more information on Genuine Subaru Accessories, visit [www.subaru.com.au/accessories-information](http://www.subaru.com.au/accessories-information).

## SUBARU INSURANCE<sup>3</sup>

It's important to enjoy the freedom of owning a Subaru, but it's also important to protect it. Subaru Premier Motor Vehicle Insurance is designed to protect your Subaru and your investment in it.

## SUBARU CERTIFIED USED CARS

Looking for a high quality used Subaru? Every Subaru Certified Used Car has passed a 120-point quality inspection giving you peace of mind - from participating Subaru Certified Used Car Retailers.

## AFFORDABLE OWNERSHIP

Enjoy being on the road for longer, for less with 12 month/15,000km service intervals and 5 Year/Unlimited Km Warranty<sup>4</sup>. The Subaru Impreza gives you the freedom to enjoy where the fun takes you.

## SUBARU FINANCIAL SERVICES<sup>5</sup>

When you fall in love and know it's the one, you don't want to wait. So why should you? Subaru Financial Services brings you and your Subaru together, faster. It's like a Vegas wedding, with a bit more class and a lot better with numbers. And the only thing better than your new Subaru, is your next one. So we work hard to make upgrading into a newer Subaru more often, part of the process. It's a lifelong love affair - we get it. Available at participating Subaru Financial Services Retailers.

1. 12 month Club Membership and Roadside Assistance Offer is standard upon activation with the relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 month Club Membership and Roadside Assistance Offer at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone number and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. Terms and conditions apply. For more information, visit [www.subaru.com.au/roadside-assistance-program](http://www.subaru.com.au/roadside-assistance-program). 2. Subaru Certified Collision Repairer network not available in all areas. Call 1800 737 179 or visit [www.subaru.com.au/retailers](http://www.subaru.com.au/retailers) to find your closest Subaru Certified Collision Repairer. 3. Subaru Insurance products are issued by Allianz Australia Insurance Limited AFS Licence No. 234 708 ABN 15 000 122 850 (Allianz). In arranging this insurance Subaru (Aust) Pty Limited ABN 95 000 312 792 (Subaru) and the authorised dealers act as agents of Allianz and not as your agent. Neither Subaru nor any of its related companies or appointed authorised Retailers have any liability in respect of these policies. 4. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 5. Finance to approved applicants only. Credit criteria, fees, charges and T&Cs apply. Finance is provided by IFSA Pty Ltd ABN 39 651 319 774 trading as Subaru Financial Services, managed by Allied Retail Finance Pty Ltd ABN 31 609 859 985 Australian Credit Licence 483211.

## **Subaru Impreza Awards**

2023 - Canstar Blue Most Satisfied Customers - New Cars

2021 - Roy Morgan Annual Customer Satisfaction Awards, Major Car Manufacturer of the Year

2016 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2011 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2007 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range

2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX

2000 - Wheels Car of the Year, Subaru Impreza

- QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

*Start a journey of discovery*



Subaru Impreza AWD 2.0S



**SUBARU**

For a world discovered

[www.subaru.com.au](http://www.subaru.com.au)

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