1. Introduce problem

The war influences us all, personal and as a society.

In fact the number one thread in Switzerland… are electricity shortages.

with almost 30% from all sectors the industry has a huge influence in our electricity situation.

And they know their data.. But.. Are they conscious about it?

2. How to make them conscious?

As a company you would like to know how you are performing in your industry sector with truthful source of information.

So showing that they, as individual companies, really can influence the current situation is of great importance

3. They need a why

Electricity shortages influence every stakeholder and

The uncertainty of their electricity supply hinders future planning

the most important aspects are the consumers and the shareholders which prioritize the energy consumption behavior more and more.

In the end it all comes down to reducing costs of a company

4. That’s why we have created

The solution we have created for the why.. is RenAG.

Renag is an innovative responsibility platform for the reduction of electricity usage of Swiss companies

5. Live Demo

The RenAG platform is data driven which gives companies from different sectors the possibility to see and compare their energy usage performance.

For each company an in dept profile is created with more performance information as well as a renAG badge to display their monthly efforts

6. What they will receive in exchange

By using the platform companies can demonstrate their transparency to the public and compare their electricity performance to their competitors as well as get guidance for potential governmental benefits like subsidies.

7. Workflow

Our position in this workflow would be as a neutral 3th party which

Collects and processes the data from companies to then collaborate with the federal office of energy for the goal of issuing electricity reduction certificates.

8. Revenue Model

We would offer the RenAG platform and the accredited certificates as a freemium model while getting support from the federal office of Energy.

With premium model, which offers direct consulting or company focused data analysis we ensure Self-sufficiency.