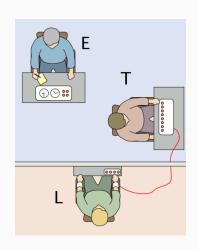
# Milgram experiment

- Stanley Milgram, a Yale University psychologist, conducted a series of experiments on obedience to authority starting in 1963.
- Experimenter (E) orders the teacher (T), the subject of the experiment, to give severe electric shocks to a learner (L) each time the learner answers a question incorrectly.
- The learner is actually an actor, and the electric shocks are not real, but a prerecorded sound is played each time the teacher administers an electric shock.



http://en.wikipedia.org/wiki/File:

Milgram\_Experiment\_v2.png

# Milgram experiment (cont.)

- These experiments measured the willingness of study participants to obey an authority figure who instructed them to perform acts that conflicted with their personal conscience.
- Milgram found that about 65% of people would obey authority and give such shocks.
- Over the years, additional research suggested this number is approximately consistent across communities and time.

#### Bernouilli random variables

- Each person in Milgram's experiment can be thought of as a trial.
- A person is labeled a success if she refuses to administer a severe shock, and failure if she administers such shock.
- Since only 35% of people refused to administer a shock, probability of success is p = 0.35.
- When an individual trial has only two possible outcomes, it is called a Bernoulli random variable.

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$$P(9 \text{ shock}, 10^{th} \text{ refuses}) = \frac{S}{0.65} \times \cdots \times \frac{S}{0.65} \times \frac{R}{0.35} = 0.65^{9} \times 0.35 \approx 0.0072_{4}$$

### **Geometric distribution (cont.)**

Geometric distribution describes the waiting time until a success for independent and identically distributed (iid) Bernouilli random variables.

- independence: outcomes of trials don't affect each other
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#### Geometric probabilities

If p represents probability of success, (1-p) represents probability of failure, and n represents number of independent trials

$$P(success on the n^{th} trial) = (1 - p)^{n-1}p$$

Can we calculate the probability of rolling a 6 for the first time on the  $6^{th}$  roll of a die using the geometric distribution? Note that what was a success (rolling a 6) and what was a failure (not rolling a 6) are clearly defined and one or the other must happen for each trial.

- (a) no, on the roll of a die there are more than 2 possible outcomes
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- (a) no, on the roll of a die there are more than 2 possible outcomes
- (b) yes, why not

$$P(6 \text{ on the } 6^{th} \text{ roll}) = \left(\frac{5}{6}\right)^5 \left(\frac{1}{6}\right) \approx 0.067$$

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But how can she test a non-whole number of people?

Mean and standard deviation of geometric distribution

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- Dr. Smith is expected to test 2.86 people before finding the first one that refuses to administer the shock, give or take 2.3 people.
- These values only make sense in the context of repeating the experiment many many times.