cfanguo.me
hello@cfanguo.me

Fan Guo

EXPERIENCE

Properly, https://www.properly.ca/

JAN 2022 – PRESENT, **Software Engineer**
Javascript, Typescript, ReactJS, NextJS

- Proposed and led implementation of Area Landing Pages to capture location based search traffic, improving average search position by 5, click rate by 100% and impressions by 60% (Google Search Console).
- Designed and optimised our usage of ButterCMS to fetch collection data efficiently for "Real Estate, Explained", and advocated for WriteAPI access to reduce the time for initial data entry.

Gobble Inc, https://www.gobble.com/

AUG 2020 – DEC 2021, **Senior Software Engineer**
Ruby on Rails, HTML, CSS (Sass), Javascript, ReactJS

- Developed a new multistep menu approvals system and improved existing scripts to reduce weekly generation process time by 25%.
- Automated weekly menu item merge and deletion process to save engineering, customer service and culinary effort by 75%.
- Designed and launched protein customization multiplier feature in 2021.

Connected, https://connected.io/

APR 2020 – AUG 2020, **Engineering Manager (3 direct reports)**

- Pitched a hybrid cultural strategy to adapt and improve previously successful company rituals during a low employee engagement phase.

JUL 2018 – AUG 2020, **Software Engineer**
Ruby, Hack, Python, Javascript, ReactJS

- Led team to prototype DXF viewer using React and three.js.
- Migrated data annotation to a new platform by collaborating with the platform authors to create new workflow capabilities. Generalised and documented to process to be reusable by other teams.

Flipp, https://flipp.com/

MAY 2016 – AUG 2017, **Software Engineer**
Ruby on Rails, HTML, CSS (Sass), Javascript

EDUCATION

University of Toronto, St. George

2013 – 2018, Bachelor of Applied Sciences in Computer Engineering

- CNIB Hochhausen Prize for Excellence in Accessible Design in Engineering for People who are Blind or Partially Sighted (Award 2018)
- Certificate of Distinction for Excellence in Design Project (Award 2018)