California YMCA Youth & Government 2013 Future Leaders Campaign Community Circle

"Campaigning With The Stars"



Who To Contact For What...

Question?	Who	
Need More Donor Sheets?	Kelsey Nolan	
Want to know if someone else has a donor sheet?	Kelsey Nolan	
Not sure how to start the conversation?	Your Team Captain or Division Manager	
Need to know more about Y&G?	Melissa Malone	
Not sure where/when to turn your stuff in?	Your Division Manager or Kelsey Nolan	
Questions about dates and deadlines?	Your Team Captain, Division Manager or Kelsey	
	Nolan	
Want to be more involved?	LaVal Brewer	
Questions about Why We Campaign?	Melissa Malone	
Need ideas on who to ask?	Your Team Captain or Division Manager	
Need help telling the Y&G Story?	Division Manager or LaVal	
General Future Leaders Campaign Questions?	Kelsey Nolan	

Kathy Yoshii		Gov. Spencer Perry
Teams Division Chair		Youth Division Chair
kkyoshii@yahoo.com		spencermperry@gmail.com
510.334.2166		510.206.3493
Kelsey Nolan	LaVal Brewer	Melissa Malone
Campaign Administration	Community Campaign Chair	Development Director
Kelsey@calymca.org	laval@lavalbrewer.com	melissa@calymca.org
916.596.9333	949.945.3508	916.596.9331



Looking for more information about campaigning for the Future Leaders Campaign?

You can find resources online at calymca.org/forms

These are the following documents available for download:

Blank Pledge Sheets

Campaigner Handbook

Campaigner Job Description

Campaign Case Statement

Key Dates

Donor Recognition Requirements

Donor Request Form

Facts at a Glance

Final Campaign Report Form

Helpful Hints

How to Fill Out a Pledge Sheet

Mid-Campaign Report Form

Sample Solicitation Letters

Sample Phone Solicitation Script

Sample Pledge Sheet

Section Leader Job Description

Team Captain Job Description

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