

**California YMCA Youth & Government
2013 Future Leaders Campaign
Job Description
Campaigner**



“Campaigning With The Stars”

***Thank you for your willingness to help us in the
2012 Future Leaders Campaign. You are a member of what
Youth & Government promises to be a very successful
Campaign Force!***

- 1) Commit yourself to a successful campaign and agree to follow procedures, structures and deadlines! (see attached list of key dates)
- 2) Complete and turn in your Commitment Form.
- 3) Make your own pledge first!
- 4) Become familiar with all pertinent campaign material.
- 5) Make the necessary contacts to achieve your goal.
- 6) Attend your division’s Kick-Off!
- 7) Report your progress at each deadline on the Campaign Calendar.
- 8) Tell the Youth & Government story! We have materials to help you, so don’t hesitate to ask the office for whatever you need.
- 9) Complete the pledge card for each donor and ask returning donors for their INCREASED support. Be specific about the method of payment.
- 10) Meet your goal by our Victory Celebration in Sacramento!
 - Please feel free to contact your Team Captain, Section Leader, or Kelsey Nolan (Kelsey@calymca.org or 916-756-0230 x 107)

Thank you for your TIME, TALENT and TENACITY!