

California YMCA Youth & Government
2013 Future Leaders Campaign
"Campaigning with the Stars"



**Team Captain
Job Description**

As a Team Captain

- Enlist Campaigners for your team and explain what is expected of them.
- Encourage them to attend the New Campaigner Training and the Campaign Kick-Off in January, and to contact their prospective donors early.
- Maintain weekly contact and actively supervise and motivate your campaigners!

As a Campaigner

- Commit yourself to a successful campaign and agree to follow procedures, structures and deadlines! (see attached list of key dates)
- Complete and turn in your Commitment Form.
- Make your own pledge first!
- Become familiar with all pertinent campaign material.
- Make the necessary contacts to achieve your goal.
- Attend your division's Kick-Off!
- Report your progress at each deadline on the Campaign calendar.
- Tell the Youth & Government story! We have materials to help you, so don't hesitate to ask the office for whatever you need.
- Complete the pledge card for each donor and ask returning donors for their INCREASED support. Be specific about the method of payment.
- Meet your goal by our Victory Celebration in Sacramento!

Thank you for your time, talent and tenacity!