California YMCA Youth & Government 2014 Annual Campaign Community Circle

TOGETHER WE CAN DO SO MUCH MORE.



Who To Contact For What...

Question?	Who
Need More Donor Sheets?	Kelsey Nolan
Want to know if someone else has a donor sheet?	Kelsey Nolan
Not sure how to start the conversation?	Your Team Captain or Division Manager
Need to know more about Y&G?	Kelsey Nolan
Not sure where/when to turn your stuff in?	Your Division Manager or Kelsey Nolan
Questions about dates and deadlines?	Your Team Captain, Division Manager or Kelsey
	Nolan
Want to be more involved?	LaVal Brewer
Questions about Why We Campaign?	Kelsey Nolan
Need ideas on who to ask?	Your Team Captain or Division Manager
Need help telling the Y&G Story?	Division Manager or LaVal
General Annual Campaign Questions?	Kelsey Nolan

LaVal Brewer Community Campaign Chair laval@lavalbrewer.com 949.945.3508 Gov. Sam Leichenger Youth Division Chair sleichenger@yahoo.com 310.666.6405

Kelsey Nolan

Campaign Administrator Kelsey@calymca.org 916.596.9333

Looking for more information about campaigning for the Annual Campaign?

You can find resources online at calymca.org/forms

These are the following documents available for download:

Blank Pledge Sheets

Campaigner Handbook

Campaigner Job Description

Campaign Case Statement

Key Dates

Donor Recognition Requirements

Donor Request Form

Facts at a Glance

Final Campaign Report Form

Helpful Hints

How to Fill Out a Pledge Sheet

Mid-Campaign Report Form

Sample Solicitation Letters

Sample Phone Solicitation Script

Sample Pledge Sheet

Section Leader Job Description

Team Captain Job Description

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