Links can be added using the providing a description for a website or URL in square brackets, i.e. [], while the link itself is followed in round brackets, i.e. ().

Example: cfd.unversity

Images can be added in just the same way, but we need to provide a leading exclamation mark, followed by the alternative description of the image in square brackets, and the URL to the image. It can either use absolute paths, i.e. a website's URL + path, or relative paths, where images are given relative to the Markdown file itself. Here is an example: