Claire Ferrin

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EDUCATION

Florida International University (FIU)   Miami, Florida
Bachelor of Arts in Asian Studies and Sociology   December 2020
Minor: Social Media and E-Marketing Analytics

- Summa Cum Laude, Phi Beta Kappa, 3.96 GPA, and Dean's list every semester
- Asian studies focused on history, language, culture, geography, and society
- Two years of Japanese language study
- Sociological studies focused on survey techniques, statistical sampling, and data analysis
- Minor studies focused on digital marketing, analytics, and social media management

EXPERIENCE

National Security Agency (NSA) – Multidisciplined Language Analyst   02/28/2022 – Present

- Holds active Top Secret level security clearance and completed full scope polygraph
- Training in Chinese (Mandarin) language for operational use

Freelance – Video Game Journalist   11/21/2013 – Present

- Published 500+ game reviews, articles, and other features in both written and video format
- Sites include: ScreenRant.com, cublikefoot.com, and others
- Collaborate with video game publishers and PR firms to get games featured

YouTube – Content Creator   01/02/2010 – Present

- Actively produce game-related videos for two separate gaming channels
- Design branding, configure metadata for SEO, and manage monetization
- Created an active community of followers on both YouTube and external social platforms

US Department of Veterans Affairs (VA) – Social Media Intern   09/13/2019 – 05/28/2020

- Actively moderated VA social media feeds and acted on posts as necessary
- Posted content to VA social media channels to drive engagement
- Increased follower count by 20,000 on Facebook and 10,000 on Twitter
- Spearheaded new workflow method for sourcing content for all VA social channels

CERTIFICATIONS

- Social Media Marketing   11/26/2020
- Google Analytics   10/06/2020
- Content Marketing   09/25/2020
- Inbound Marketing   09/07/2020
- Excel 2016 Essential Training   01/07/2019
- Time Management Fundamentals   11/27/2018
- Visual Communication using Adobe Photoshop CS4   05/28/2013

SKILLS

- **Software:** Adobe Suite, Docker, Linux, Microsoft Office, Windows, Vegas Pro
- **Platforms:** Facebook, Instagram, Reddit, Snapchat, Twitter, WordPress, YouTube
- **Industry Knowledge:** Anime, digital media, film, social media, television, video games