

RAYMOND CAMDEN

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DEVELOPER ADVOCACY AND EVANGELISM

Experienced developer evangelist with a proven track record of building relationships with developers and helping them succeed. I'm a trusted voice in technical communities with a history of delivering engaging presentations and creating easy to understand blog posts and documentation. I've published multiple books, written over six thousand blog posts, and have spoken to audiences around the globe.

EXPERIENCE

Foxit, API Evangelist

2025-Present

- **Developer Evangelism and Advocacy:** Helped launch a new set of API offerings. This included working on documentation, sample apps, and providing feedback to engineering in regard to API design and the developer onboarding process. I created content to prepare for the launch including blog posts and videos.
- **Marketing Support:** Worked with our marketing team to help create ad campaigns as well as an email onboarding campaign for developers.

Adobe, Principal Developer Evangelist

2021-2024

- **Developer Evangelism:** Increased developer signups by 33% through new documentation and revamped resources to help our developers onboard to our APIs and services. Launched an Office Hours program for Acrobat Services APIs to connect developers with evangelists.
- **Thought Leadership:** Introduced over 100,000 developers to our APIs via blog posts (60+), presentations and workshops (30+). Created demo content to inspire and educate developers on the capabilities of our offerings.
- **Developer Advocacy:** Over the course of creating a completely revamped API framework and the addition of over 10 new API features, worked with engineering to provide feedback from our developers and help guide new releases to be more successful

and developer-friendly. Helped create new processes for the publication of new releases and updates.

- Team Collaboration: Mentored fellow evangelists and helped my team deliver projects that directly helped both our developers and sales teams better demonstrate our APIs.

HERE Technologies, Lead Developer Evangelist **2019-2021**

- Developer Evangelism: Created multiple blog posts (30+), presentations (20+), and demonstrations for the HERE Platform.
- Developer Advocacy: Engaged with our developer community and gathered critical feedback which was used to evolve our offerings.
- Competitive Analysis: Conducted research into competitors' products and services to identify gaps in our offering and opportunities for growth. Created documentation for our developers to more easily migrate to HERE.
- Team Collaboration: Helped mentor new developer evangelists on the team. Provided suggestions, feedback, and advice to help them be more successful.

American Express, Senior Engineer, Developer Experience **2018-2019**

- Developer Evangelism: Worked with engineering and product management to define onboarding and user-education processes for new APIs and offerings.
- Developer Advocacy: Reviewed existing offerings and worked on documentation improvements to help new developers.
- Engineering: Worked on both code and documentation (in both Java and Node.js) for existing APIs to make them easier to use.

Auth0, Senior Developer Advocate **2018-2018**

- Developer Evangelism: Hired as the first evangelist to promote a new offering, Auth0 Extend, a new SaaS offering, by creating documentation, demos, and blog posts, introducing the offering to existing and new Auth0 developers.
- Team Collaboration: As a team member working on a new product, I helped with product direction and development. This included testing additions and providing feedback in terms of use of use as well as inclusivity.

IBM, Developer Advocate **2015-2018**

- Developer Evangelism: Helped evangelize both IBM products and open source offerings, including LoopBack, Node.js, and the

serverless platform, OpenWhisk. Wrote the book on OpenWhisk and helped developers use serverless technologies.

- Thought Leadership: Presented at conferences around the world, both on our offerings as well as open source solutions.
- Team Leadership: Helped expand our team with interviewing and mentoring new hires.

Adobe, Senior Developer Evangelist, Developer

2011-2015

- Developer Evangelism: Helped promote new offerings to the web platform, including HTML5 tools as well as mobile development technologies.
- Thought Leadership: Helped introduce developers to new capabilities of the web platform and embrace standards-based mobile development with the open source Apache Cordova project.
- Team Collaboration: Helped with Creative Cloud Learn team with documentation and back-end development.
- Community Engagement: Helped build and manage the tool used by hundreds of Adobe User Groups world-wide.

EDUCATION

University of Louisiana at Lafayette, English with a Minor in Computer Science. Bachelor's Degree in 1995.

PUBLICATIONS

- Over six thousand blog posts on raymondcamden.com
- "Frontend Developer Projects with Vue.js 3" (and previous edition), published by Packt
- "Developing Serverless Applications", published by O'Reilly
- "Working with Static Sites", published by O'Reilly
- "Client-Side Data Storage", published by O'Reilly
- "Apache Cordova in Action", published by Manning
- "jQuery Mobile Web Development Essentials" (and previous editions), published by Packt
- Over ten books on the ColdFusion platform, published by various publishers

SKILLS

Developer evangelism and advocacy, technical writing and editing, API development and usage, generative AI, JavaScript and the Web Platform, Node.js, Python, public speaking.