# Report for **Raymond Camden**

11/17/2014 — 11/30/2014

TWITTER REPORT

**Raymond Camden**
@raymondcamden

# Overview

**11/17/2014 — 11/30/2014**

TWEETS

230

247

Number of times you posted content.

ENGAGEMENT

464

565

Number of favorites, retweets, replies and mentions you received.

REACH

257.6K

630.7K

Number of Twitter users that have potentially seen tweets you were mentioned in and tweets of yours retweeted.

FOLLOWERS

+28

+28

Number of followers you gained.

How to read:

THIS WEEK

LAST WEEK

# Engagement

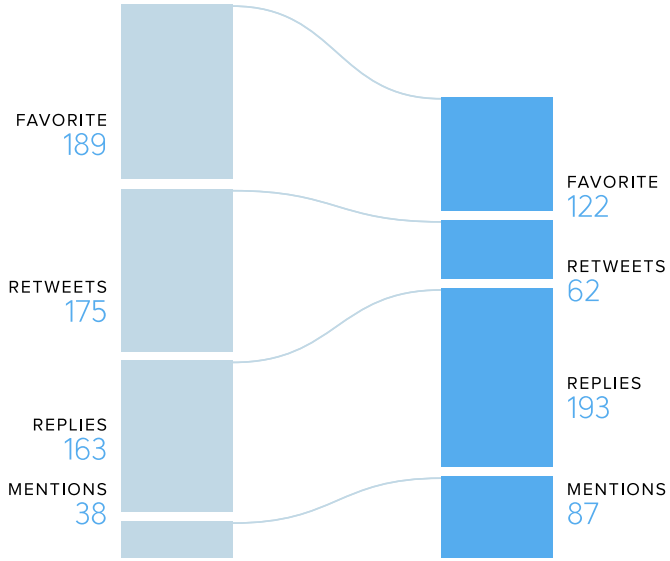
## Is my content engaging?

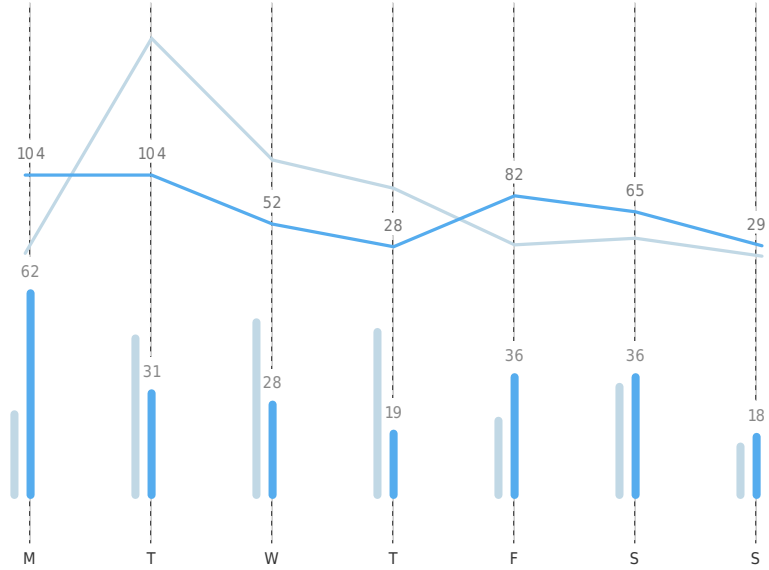
**565**
TOTAL ENGAGEMENT
LAST WEEK

**464**
TOTAL ENGAGEMENT
THIS WEEK

**80.71**
AVERAGE ENGAGEMENT
PER TWEET LAST WEEK

**66.29**
AVERAGE ENGAGEMENT
PER TWEET THIS WEEK




How to read:

THIS WEEK

LAST WEEK

TWEETS

Number of tweets you posted daily.

ENGAGEMENT

Sum of favorites, retweets, replies, and mentions.

# Reach

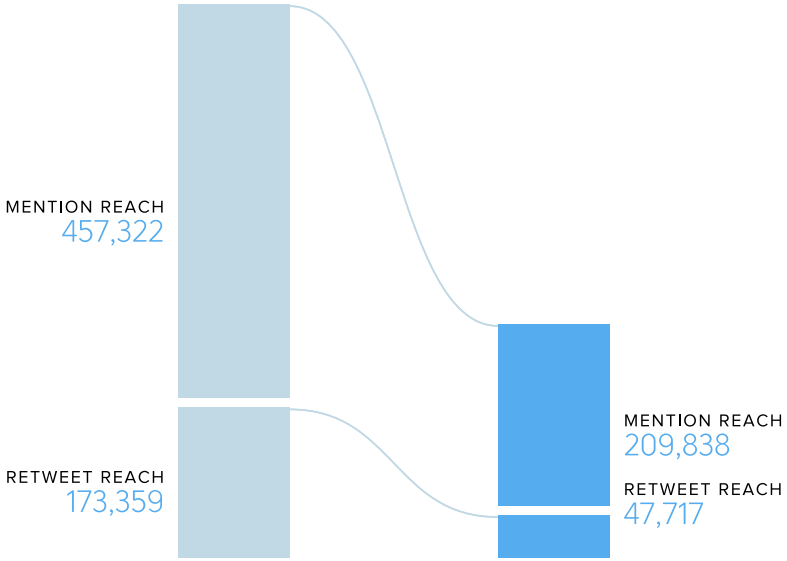
## How many people do my posts reach?

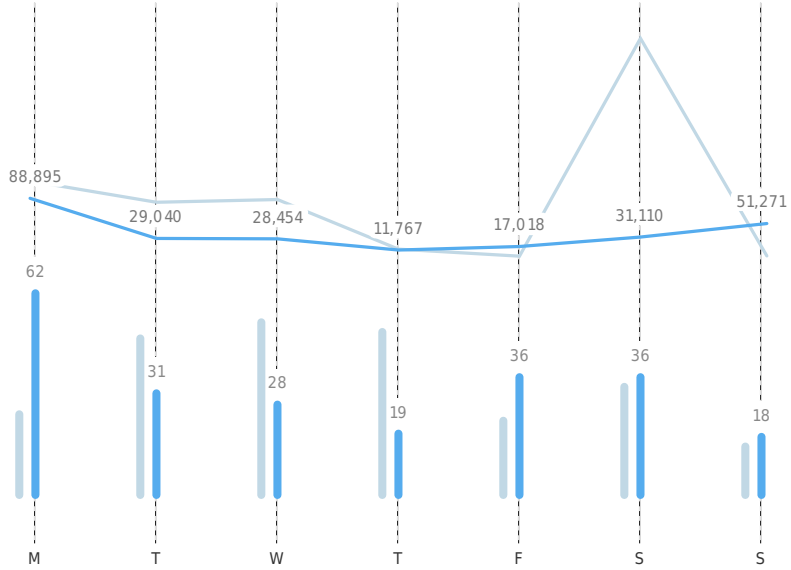
630.7K

TOTAL REACH LAST WEEK

257.6K

TOTAL REACH THIS WEEK




How to read:

THIS WEEK

LAST WEEK

TWEETS

Number of tweets you posted daily.

REACH

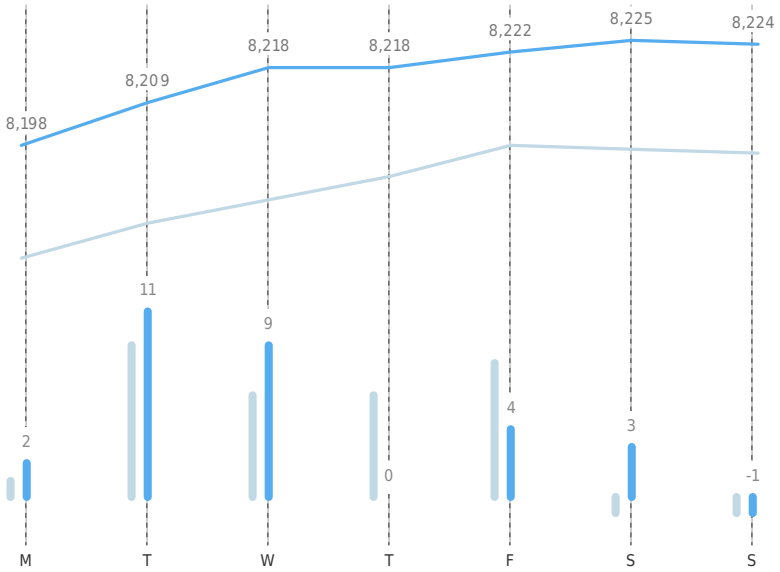
Number of Twitter users that have potentially seen tweets you were mentioned in and tweets of yours retweeted.

# Followers

## How many followers do I have?

8.2K
+28
TOTAL FOLLOWERS LAST WEEK

8.2K
+28
TOTAL FOLLOWERS THIS WEEK




### TOP RETWEET REACH CONTRIBUTORS

11/18/2014

@davewiner
65,958

11/17/2014

@davewiner
65,954

11/19/2014

@brianleroux
13,485

11/26/2014

@remotesynth
5,597

11/26/2014

@devgirlFL
5,573

### TOP MENTION REACH CONTRIBUTORS

11/22/2014

@codinghorror
150,575

11/19/2014

@phonegap
62,710

11/17/2014

@mat
48,004

11/30/2014

@elijahmanor
39,212

11/24/2014

@DanWahlin
22,509

How to read:

THIS WEEK

LAST WEEK

NEW FOLLOWERS

Number of new followers added daily.

FOLLOWER GROWTH

Total number of followers.

# Tweets

## What are my best tweets?

| RANK | DATE | TWEET | RETWEETS | FAVORITES | ENGAGEMENT | ON AVERAGE | DAILY REACH |
|---|---|---|---|---|---|---|---|
| 1 | 11/18/2014 | Firefox console now warns when using password fields on non-https sites. Cool. http://t.co/pPzqIpCnzR | 116 | 62 | 178 | 2.69 | 83.0K |
| 2 | 11/25/2014 | Early access to my new book, “Apache Cordova in Action”, is now available: http://t.co/NoiAfKFI9D | 13 | 16 | 29 | 0.44 | 29.0K |
| 3 | 11/19/2014 | You know what sites need to be responsive? The ‘free wifi once you say ok to our terms’ page. | 5 | 13 | 18 | 0.27 | 87.0K |
| 4 | 11/19/2014 | Blog Post: Determining at runtime installed @phonegap/@apachecordova plugins: http://t.co/yLEXAeJd5t (cc @nraboy) | 7 | 10 | 17 | 0.26 | 87.0K |
| 5 | 11/25/2014 | Important note about Cordova/PhoneGap and iOS - http://t.co/iklMZSL0qj | 12 | 5 | 17 | 0.26 | 29.0K |
| 6 | 11/18/2014 | Pro tip - if you are going to trash PhoneGap/Cordova/hybrid dev, at least have a basic understanding of what it does. Maybe. Just saying. | 6 | 6 | 12 | 0.18 | 83.0K |
| 7 | 11/28/2014 | Tracking page views w/ Google Analytics and Angular JS - http://t.co/kUpedXiNyQ | 3 | 7 | 10 | 0.15 | 17.0K |
| 8 | 11/28/2014 | 18 minutes till the Star Wars teaser is online. Not that I’m counting. | 6 | 4 | 10 | 0.15 | 17.0K |
| 9 | 11/19/2014 | “199 slides on Front-end Tooling Workflows” by @addyosmani - http://t.co/8wzpruvlFx. Really Addy - you couldn’t find just *one* more?? ;) | 0 | 8 | 8 | 0.12 | 87.0K |
| 10 | 11/20/2014 | Oh this looks *very* cool for static sites - FormKeep - https://t.co/jyiRXQLuo2 | 2 | 6 | 8 | 0.12 | 13.1K |