Instructions for using

SnapShot

Historical Grids

For questions or user support please email

support@showseeker.com

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What is SnapShot?

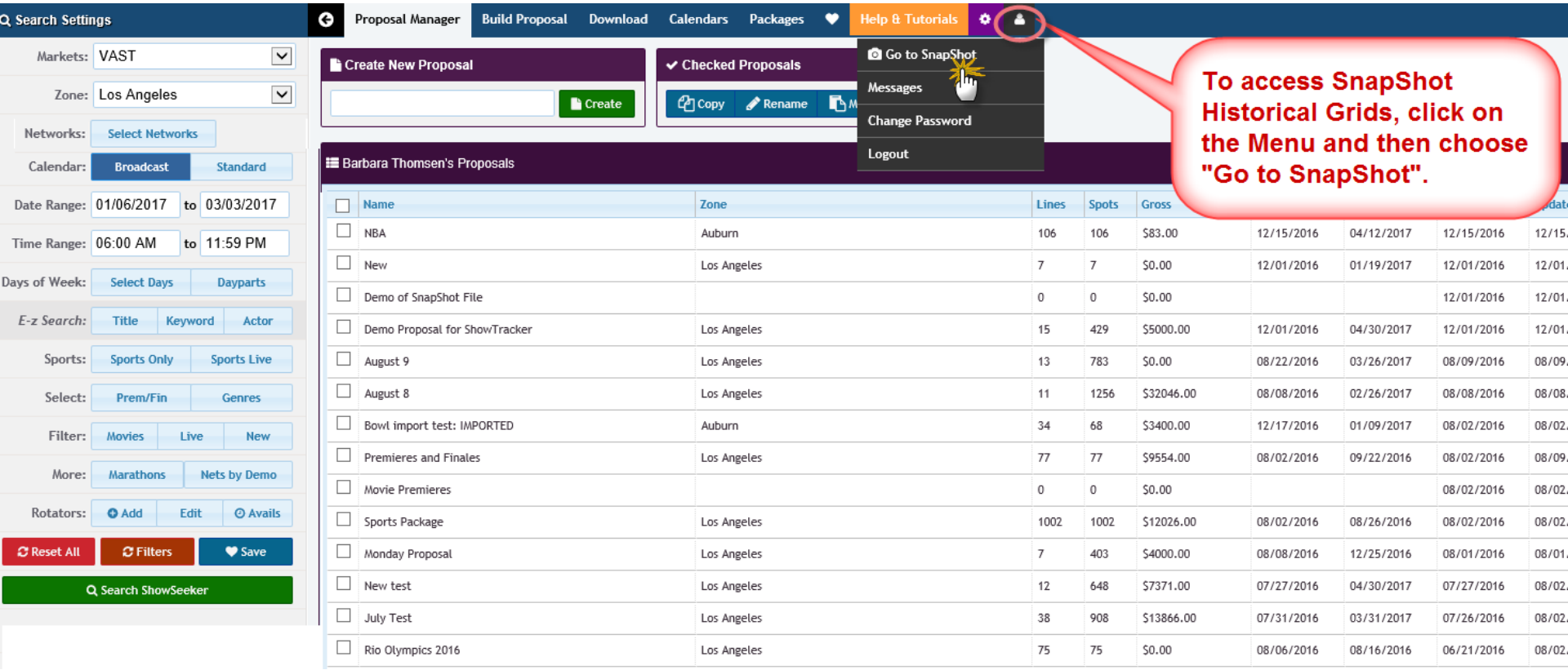
Need to look back and see what ran 6 months ago? Or a year ago? Maybe you have a client who wants to run in The Walking Dead or Say Yes to the Dress and is planning ahead several months. Using this module will help you in planning your client's schedule by having the ability to view the scheduled airings from the time period in which they previously ran. This may also be used to research what was scheduled to air if a client is questioning whether their spot ran in the right show. Great for researching an entire series of new airings from Season Premiere through Season Finale and importing into Strata for precise overnight ratings delivery. SnapShot is also very useful for creating an entire sports schedule from the previous year and exporting to your choice of exports.

SnapShot:

- Will provide historical grids data for all your insertable networks* dating back to Q-4-2014.
- A 24-hour "***SnapShot***" of each of your network's data was taken 1 day before it aired for the most accurate schedule possible.
- Download options are .SCX (Strata), PDF, Word and Excel formats. Downloads will include Episode names for programs, and you may choose to include logos and/or the description.

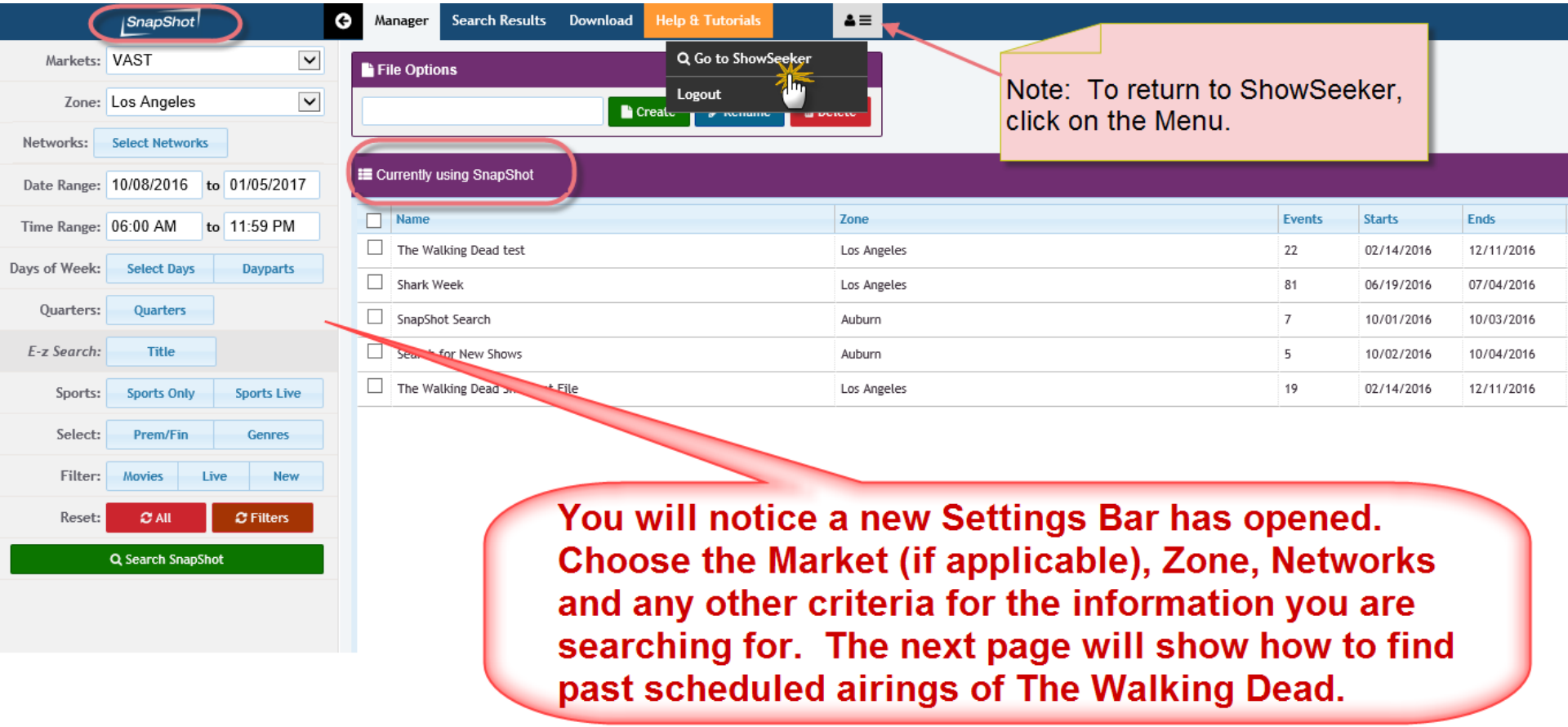
* Please note: Networks added to your system after 10-4-14 will be added to your archive on the date they are added to your system in the appropriate time zone for that market. Data on that network may not be available prior to the date it is added to your market.

Accessing SnapShot from your ShowSeeker Account

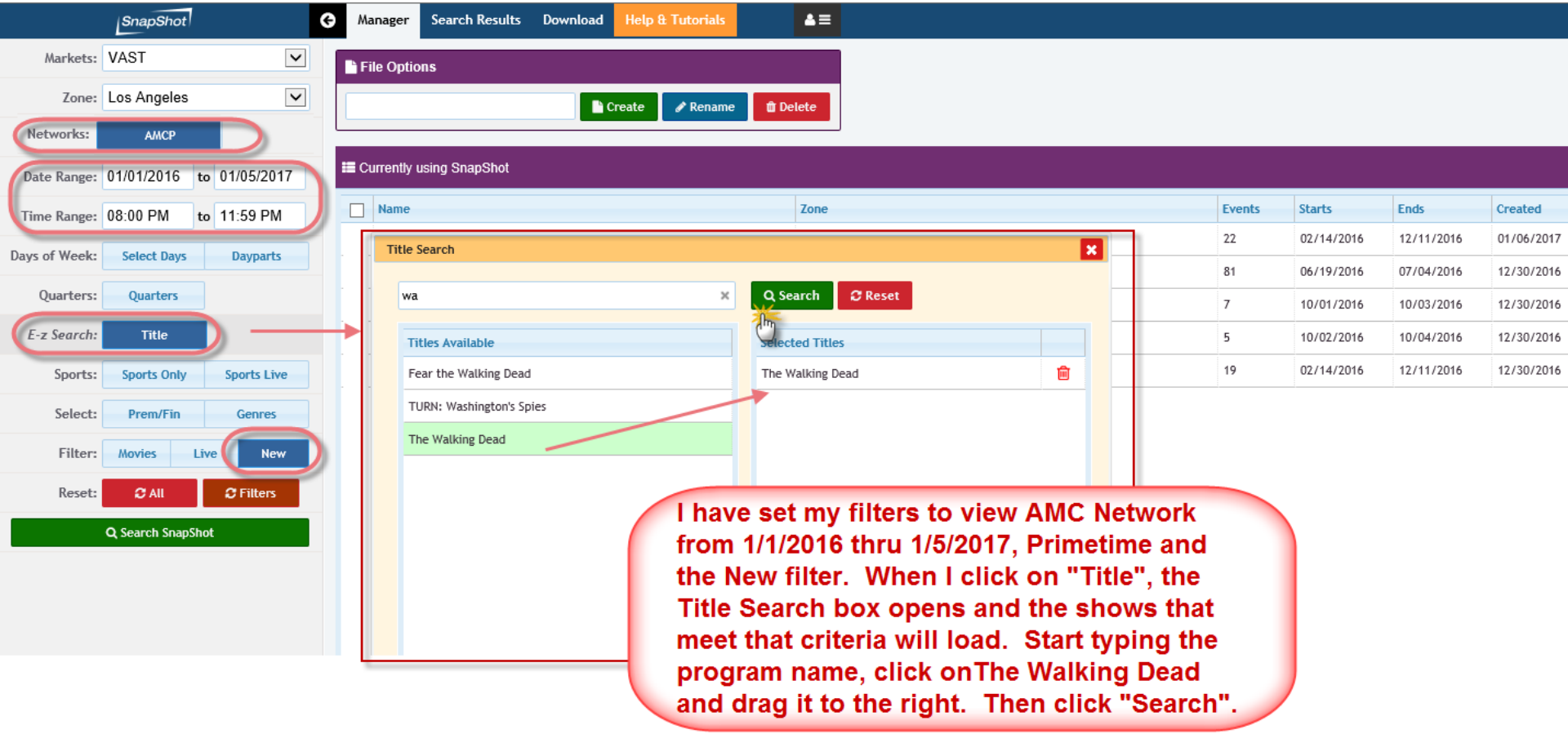


Name	Zone	Lines	Spots	Gross				
NBA	Auburn	106	106	$83.00	12/15/2016	04/12/2017	12/15/2016	12/15
New	Los Angeles	7	7	$0.00	12/01/2016	01/19/2017	12/01/2016	12/01
Demo of SnapShot File		0	0	$0.00			12/01/2016	12/01
Demo Proposal for ShowTracker	Los Angeles	15	429	$5000.00	12/01/2016	04/30/2017	12/01/2016	12/01
August 9	Los Angeles	13	783	$0.00	08/22/2016	03/26/2017	08/09/2016	08/09
August 8	Los Angeles	11	1256	$32046.00	08/08/2016	02/26/2017	08/08/2016	08/08
Bowl import test: IMPORTED	Auburn	34	68	$3400.00	12/17/2016	01/09/2017	08/02/2016	08/02
Premieres and Finales	Los Angeles	77	77	$9554.00	08/02/2016	09/22/2016	08/02/2016	08/09
Movie Premieres		0	0	$0.00			08/02/2016	08/02
Sports Package	Los Angeles	1002	1002	$12026.00	08/02/2016	08/26/2016	08/02/2016	08/02
Monday Proposal	Los Angeles	7	403	$4000.00	08/08/2016	12/25/2016	08/01/2016	08/01
New test	Los Angeles	12	648	$7371.00	07/27/2016	04/30/2017	07/27/2016	08/02
July Test	Los Angeles	38	908	$13866.00	07/31/2016	03/31/2017	07/26/2016	08/02
Rio Olympics 2016	Los Angeles	75	75	$0.00	08/06/2016	08/16/2016	06/21/2016	08/02

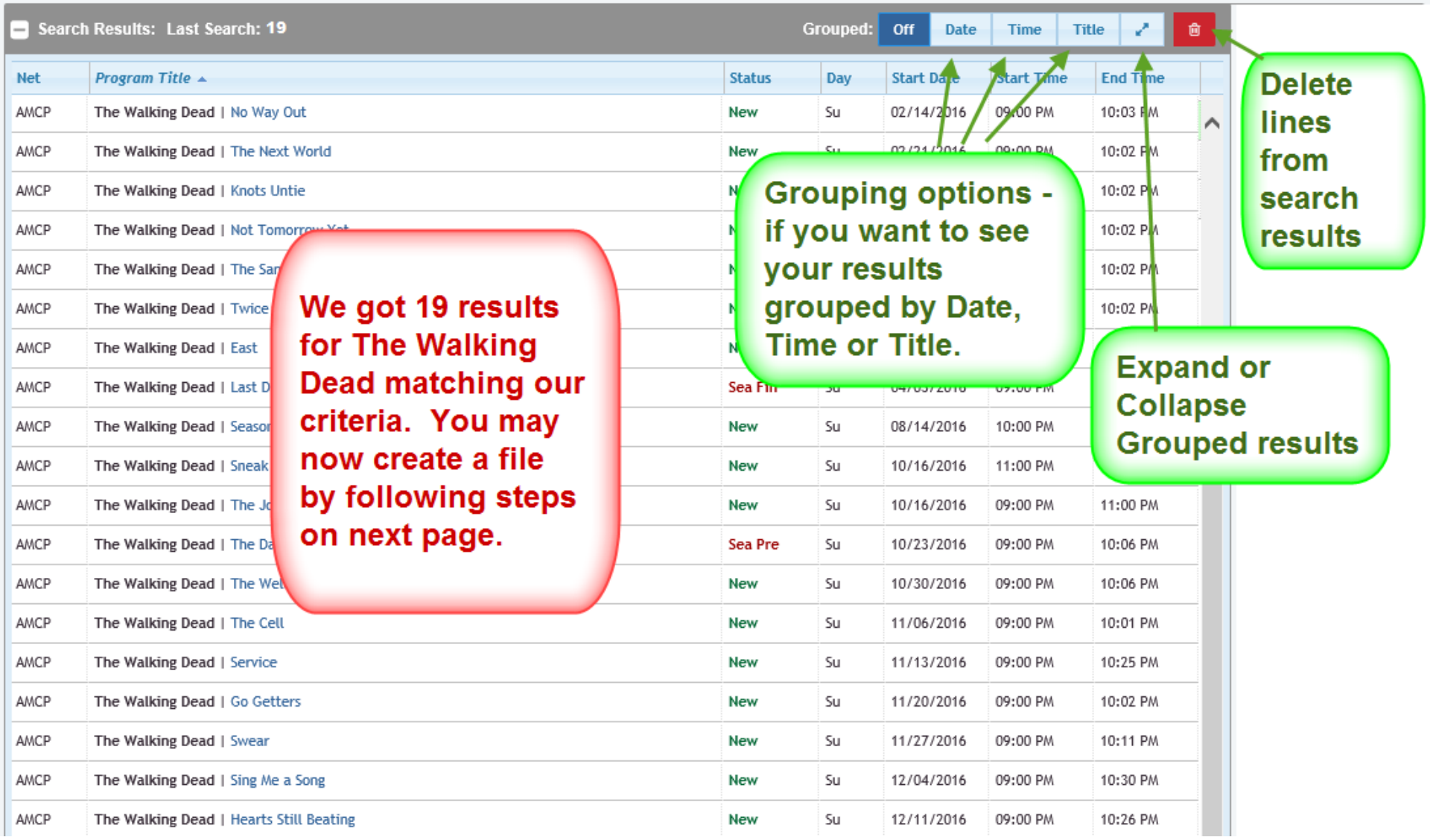
SnapShot Settings Bar



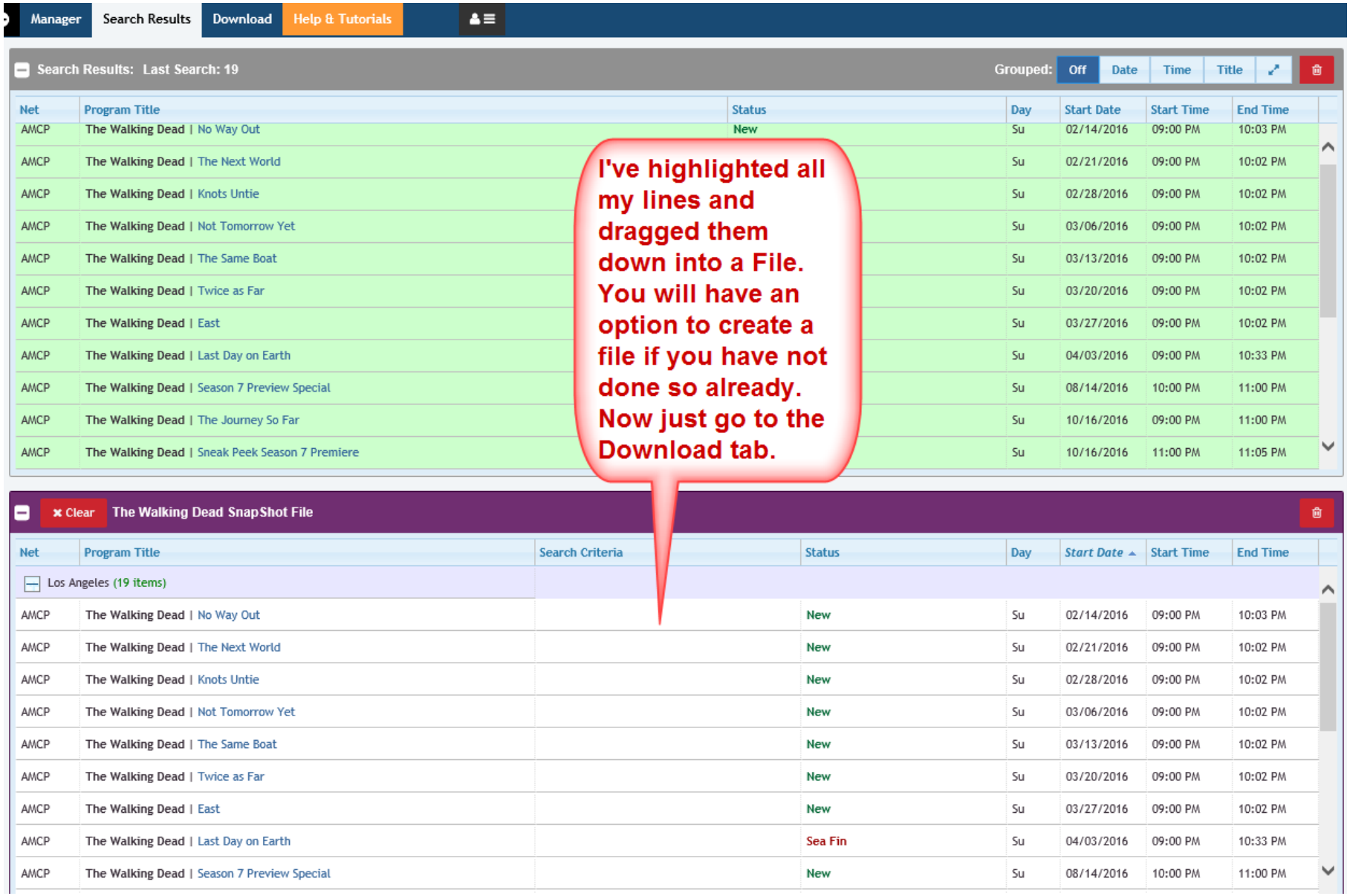
Searching for Programming



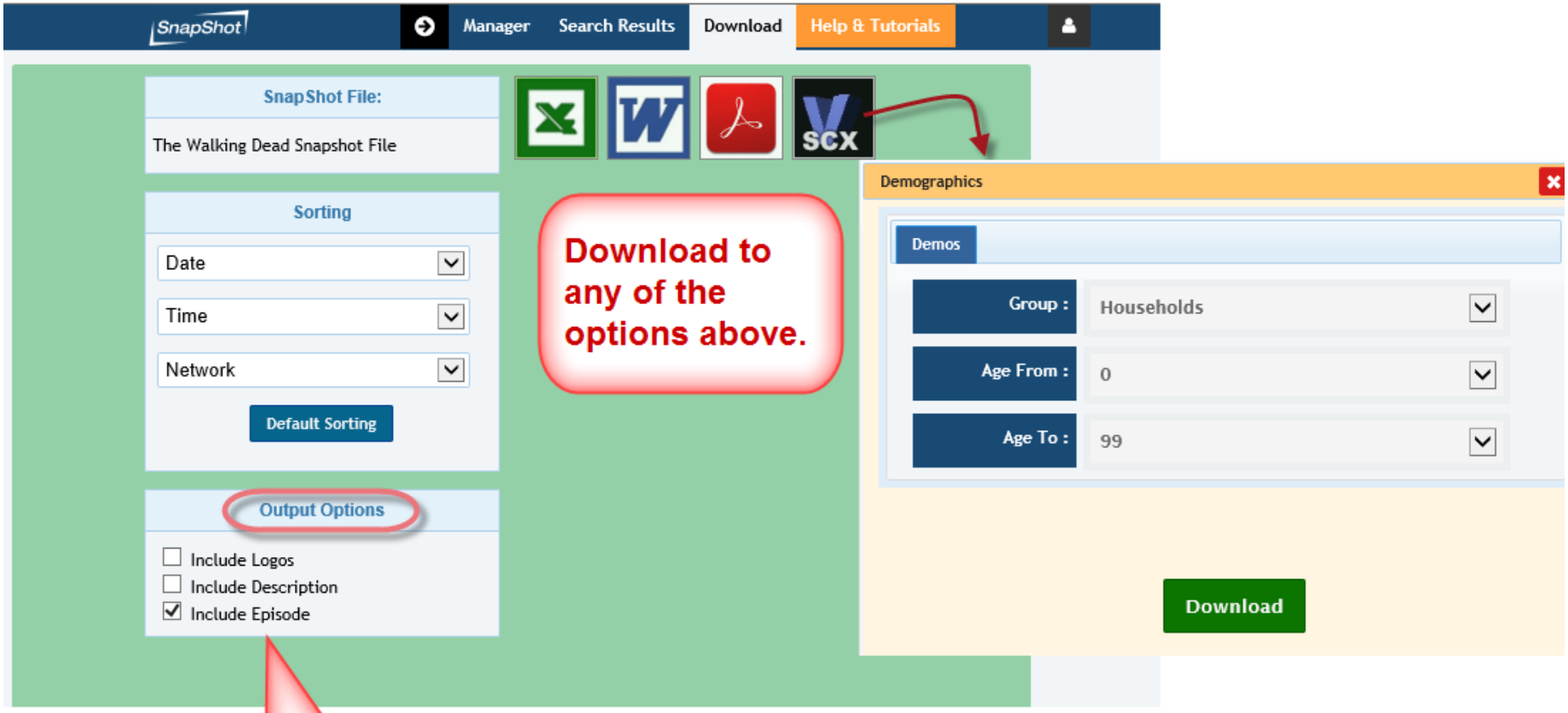
Searching for Programming



Creating a SnapShot File



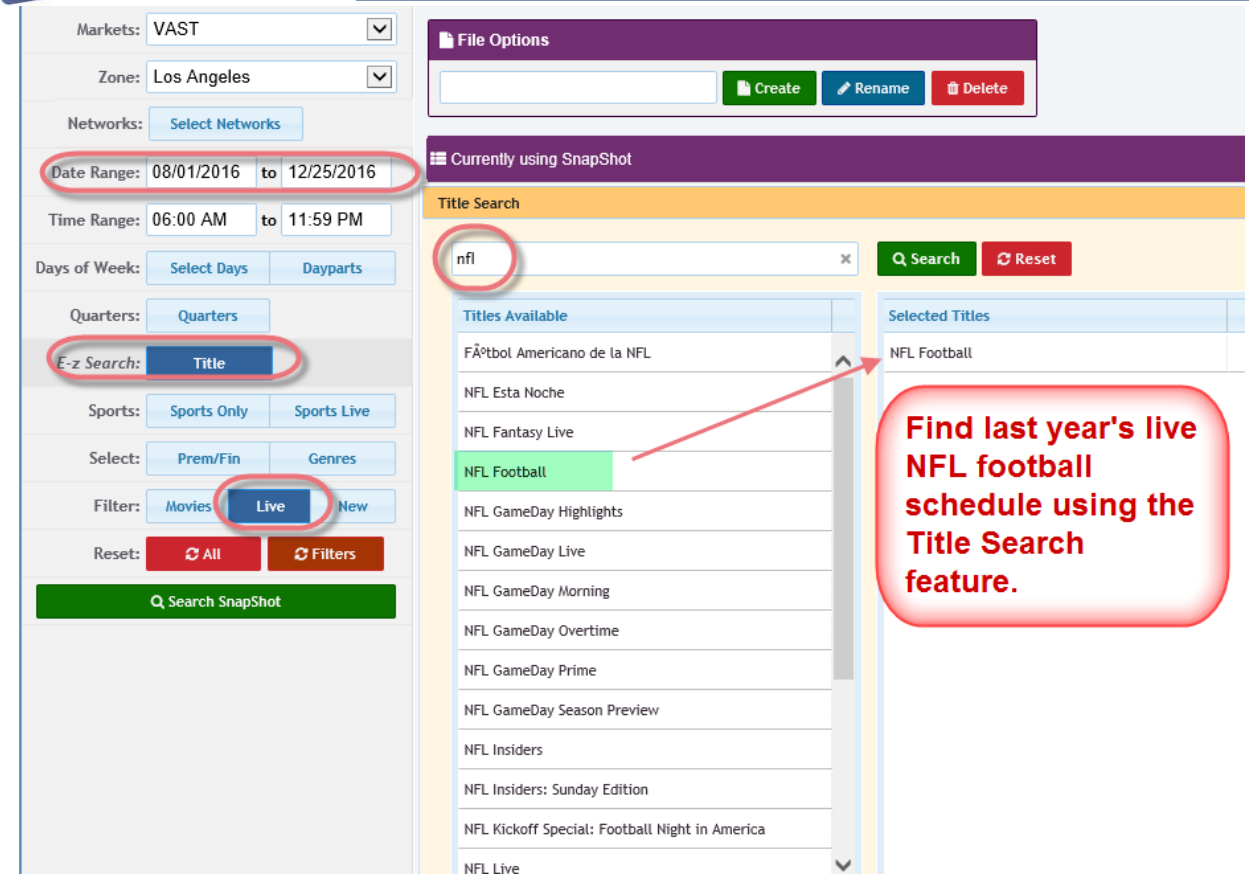
Download Options

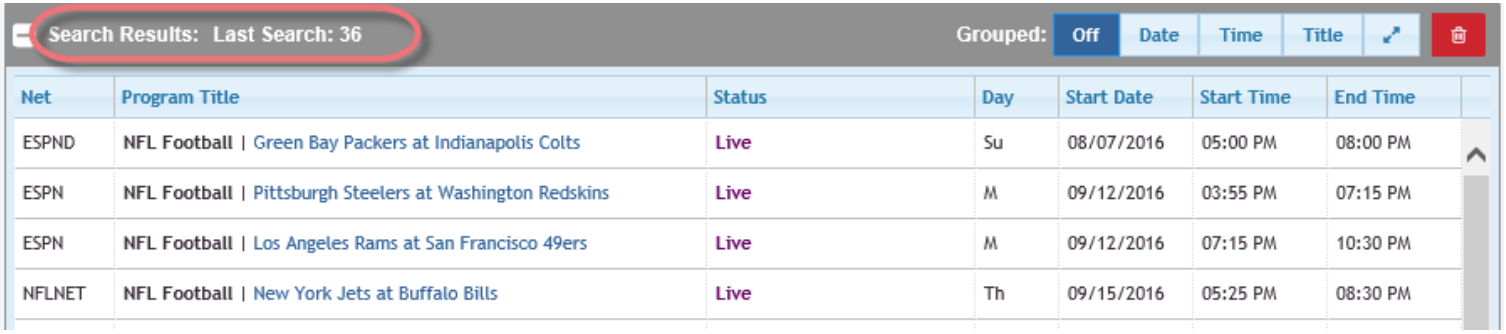


Your exports will automatically include the episodic titles, and you may choose to include logos and/or descriptions (or uncheck "Include Episodes" if you don't want to see them).

Click Here to view our PDF file

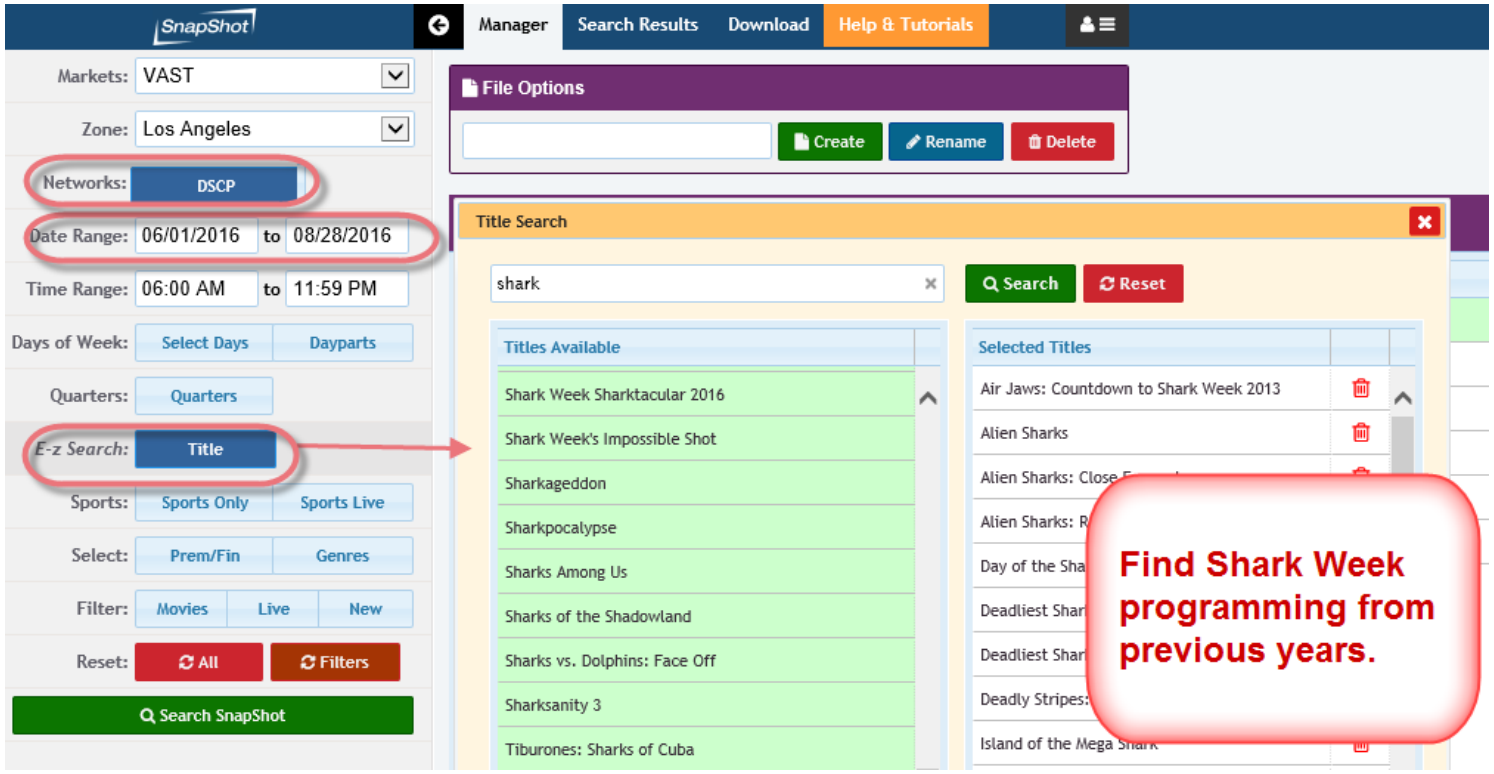
Find Sports from Previous Years

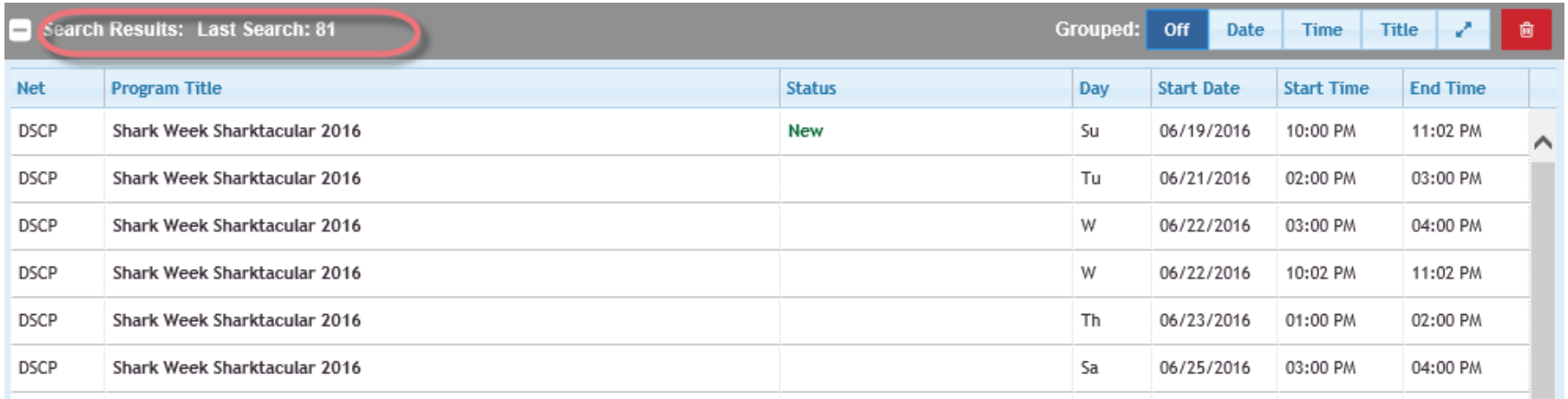




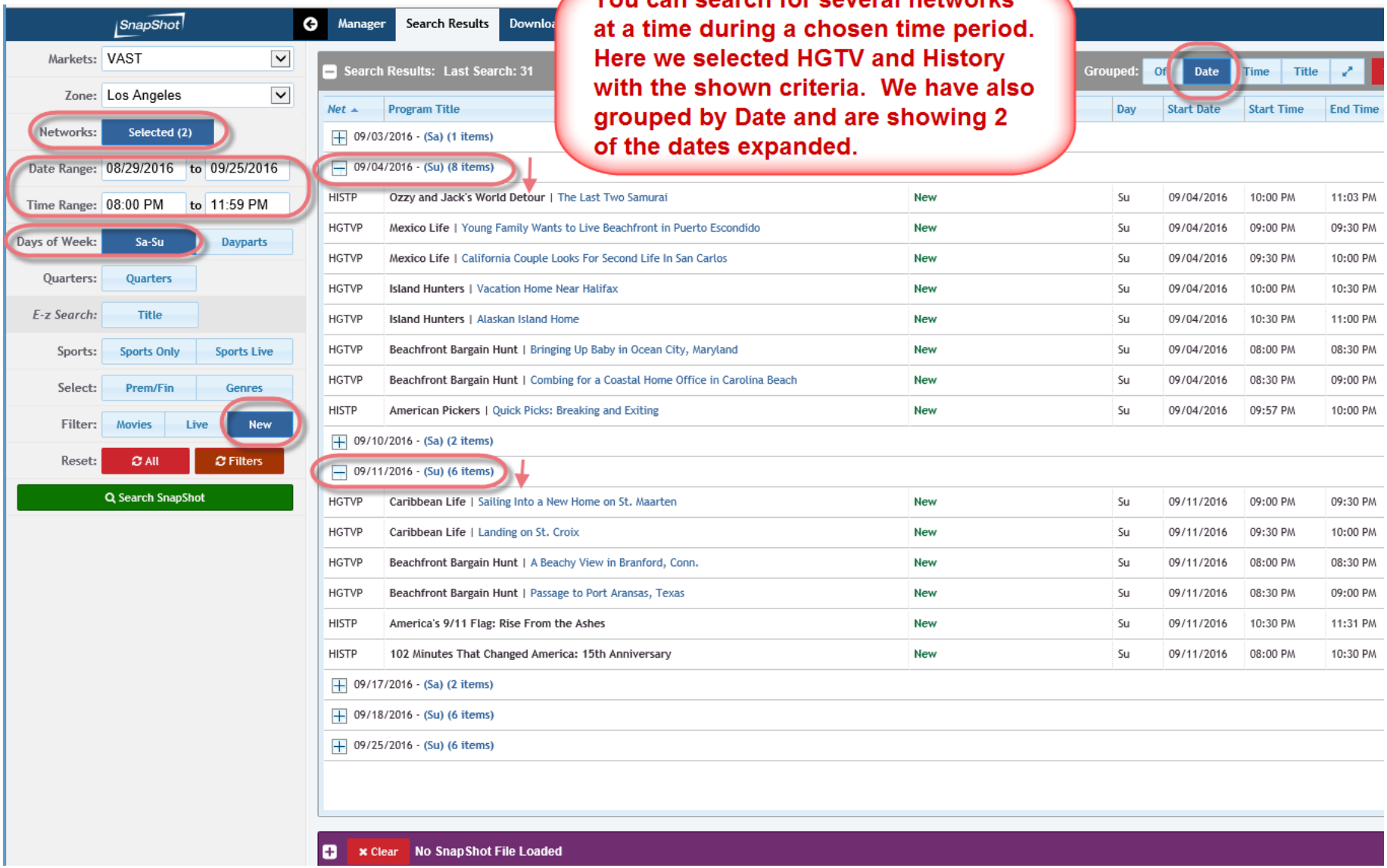
Net	Program Title	Status	Day	Start Date	Start Time	End Time
ESPND	NFL Football | Green Bay Packers at Indianapolis Colts	Live	Su	08/07/2016	05:00 PM	08:00 PM
ESPN	NFL Football | Pittsburgh Steelers at Washington Redskins	Live	M	09/12/2016	03:55 PM	07:15 PM
ESPN	NFL Football | Los Angeles Rams at San Francisco 49ers	Live	M	09/12/2016	07:15 PM	10:30 PM
NFLNET	NFL Football | New York Jets at Buffalo Bills	Live	Th	09/15/2016	05:25 PM	08:30 PM

Find Shark Week Programs





Net	Program Title	Status	Day	Start Date	Start Time	End Time
DSCP	Shark Week Sharktacular 2016	New	Su	06/19/2016	10:00 PM	11:02 PM
DSCP	Shark Week Sharktacular 2016		Tu	06/21/2016	02:00 PM	03:00 PM
DSCP	Shark Week Sharktacular 2016		W	06/22/2016	03:00 PM	04:00 PM
DSCP	Shark Week Sharktacular 2016		W	06/22/2016	10:02 PM	11:02 PM
DSCP	Shark Week Sharktacular 2016		Th	06/23/2016	01:00 PM	02:00 PM
DSCP	Shark Week Sharktacular 2016		Sa	06/25/2016	03:00 PM	04:00 PM

Search Networks by Date/Time Period

You can search for several networks at a time during a chosen time period. Here we selected HGTV and History with the shown criteria. We have also grouped by Date and are showing 2 of the dates expanded.