



Adding and Editing Rotators

You may create a proposal using all rotators or you can add rotators to an existing proposal.

Visual Advertising Sales Tools

Phone: 866-980-8278

Updated April 2017

Adding Rotators

You can create a Rotator Package or add rotators to an existing schedule. This example shows how to create a Rotator Package:

1. Create a New Proposal
2. Click on the Name under your Proposal listing.
3. Click on "Add" Rotators.

A new "Create Rotator" settings bar will open as shown.

Search Settings

Markets: VAST
Zone: Los Angeles
Ratecard: 4th Quarter 2015
Networks: Select Networks Show Grid
Calendar: Broadcast Standard
Date Range: 12/14/2015 to 02/08/2016
Time Range: 06:00 AM to 11:59 PM
Days of Week: Select Days Dayparts
E-z Search: Title Keyword Actor
Sports: Sports Only Sports Live
Select: Prem/Fin Genres
Filter: Movies Live New
More: Marathons Nets by Demo
Rotators: Add Avails
Reset All Filters Save
Search ShowSeeker

Proposal Manager Build Proposal Downl

Create New Proposal

Rotator Package 1 Create

Barbara Thomsen's Proposals

| <input type="checkbox"/> | Name |
|-------------------------------------|------------------------|
| <input checked="" type="checkbox"/> | Rotator Package 2 |
| <input type="checkbox"/> | Marathons example |
| <input type="checkbox"/> | Auto Split Lines |
| <input type="checkbox"/> | New Proposal for Guide |
| <input type="checkbox"/> | NBA Package |
| <input type="checkbox"/> | New Grids Proposal 2 |
| <input type="checkbox"/> | Demo |
| <input type="checkbox"/> | New Proposal |
| <input type="checkbox"/> | New Shows |
| <input type="checkbox"/> | Real H: IMPORTED |
| <input type="checkbox"/> | Rotator package |
| <input type="checkbox"/> | Premieres and Rotators |
| <input type="checkbox"/> | Real H |
| <input type="checkbox"/> | collage |

Create Rotator

Markets: VAST
Zone: Los Angeles
Ratecard: 4th Quarter 2015
Networks: Select Networks Show Grid
Calendar: Broadcast Standard
Date Range: 12/14/2015 to 02/08/2016
Time Range: 06:00 AM to 11:59 PM
Days of Week: Select Days Dayparts
More: Nets by Demo
Weeks: 9
Line Order: No Yes
Spots: 1
Rate:
Reset Create Rotator
Back to ShowSeeker

Adding Rotators

Create Rotator

Markets: VAST

Zone: Los Angeles

Ratecard: 4th Quarter 2015

Networks: Selected (6)

Show Grid

Calendar: Broadcast Standard

Date Range: 12/21/2015 to 06/26/2016

Time Range: 09:00 AM to 04:00 PM

Days of Week: M-F Dayparts

More: Nets by Demo

Weeks: 27

Line Order: No Yes

Spots: 5

Rate: 10

Reset

Create Rotator

Back to ShowSeeker

Proposal Manager

Build Proposal

Download

Calendars

Packages

Help & Tutorials

Search Results:

Rotator Package

| Net | Program Title | Search Criteria | Status | Day | Start Date | End Date | Start Time | End Time | Wks | Sp/Wk | Card | Rate | Spots | Cost |
|-----------------------|---|-----------------|--------|-----|------------|------------|------------|----------|-----|-------|---------|---------|-------|------------|
| Los Angeles (6 items) | | | | | | | | | | | | | | |
| ABCFP | The Middle, Last Man Standing, Reba, The 700 CL... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$14.00 | \$10.00 | 135 | \$1,350.00 |
| AETVP | Criminal Minds, The First 48, Dog the Bounty Hun... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$20.00 | \$10.00 | 135 | \$1,350.00 |
| BRAVOP | The Real Housewives of Beverly Hills, Vanderpum... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$54.00 | \$10.00 | 135 | \$1,350.00 |
| CNN | CNN Newsroom With Brooke Baldwin, The Situati... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$20.00 | \$10.00 | 135 | \$1,350.00 |
| DSCP | Alaskan Bush People, Fast N' Loud, Street Outlaw... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$54.00 | \$10.00 | 135 | \$1,350.00 |
| FOODP | Glada at Home, Cupcake Wars, Chopped, The Pio... | | | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$48.00 | \$10.00 | 135 | \$1,350.00 |

Note: "Line Order" - by choosing "Yes", the # of spots you enter will populate across the entire Date Range that you choose (i.e., if you choose 10 spots over a 5-day time period that crosses over into a new broadcast week (example Thurs - Mon), your line will populate with a TOTAL of 10 spots spread over the 5-day period of time. Otherwise, if you keep it on the default of "No", your lines will populate with 10 spots EACH WEEK, for a total of 20 spots over that date range).

In Rotators mode, you can select the Date Range for up to a year. Our example shows a 27-week schedule, 9a-4p, M-F. Make sure you also select which Networks you want, number of Spots and a Rate (unless you have our Rate Card module).

BC







Agency Commission


Package Disc %


Apply


Spots: 810 | Gross: \$8,100.00 | Pkg Disc: \$0.00 | Agcy Disc: \$0.00 | Net: \$8,100.00

Editing Rotators

Edit Rotator   **Proposal Manager** **Build Proposal** **Download** **Calendars** **Packages**  **Help & Tutorials**   

Markets: VAST 

Zone: Los Angeles 

Ratecard: 4th Quarter 2015 

Networks: ABCFP **Show Grid**

Calendar: Broadcast Standard

Date Range: 12/21/2015 to 07/31/2016




Time Range: 09:00 AM to 04:00 PM

Days of Week: Select Days Dayparts

Weeks: 32

Spots: 10

Rate: 20

 Reset  Update Rotator 

[Back to Add New Rotator](#)

Search Results:

 Clear Rotator Package  

| Net | Program Title | Day | Start Date | End Date | Start Time | End Time | Wks | Sp/Wk | Card | Rate | Spots | Cost | 12/21/15 | 12/28/15 |
|-----------------------|---|-----|------------|------------|------------|----------|-----|-------|---------|---------|-------|------------|----------|----------|
| Los Angeles (6 items) | | | | | | | | | | | | | | |
| ABCFP | The Middle, Last Man Standing, Reba, The 700 CL... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$14.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| AETVP | Criminal Minds, The First 48, Dog the Bounty Hun... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$20.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| BRAVOP | The Real Housewives of Beverly Hills, Vanderpum... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$54.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| CNN | CNN Newsroom With Brooke Baldwin, The Situati... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$20.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| OSCP | Alaskan Bush People, Fast N' Loud, Street Outlaw... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$54.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| FOODP | Giada at Home, Cupcake Wars, Chopped, The Pio... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$48.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |

To edit a line (or lines), highlight the lines - the "mode" will change to "Edit Rotator". Change the items you want to edit in the Settings Bar (those items will highlight in green). In our example, we are changing the end date to 7/31, number of spots to 10 and rate to \$20 for 3 lines. Click on "Update Rotator".

Your edits have been made!

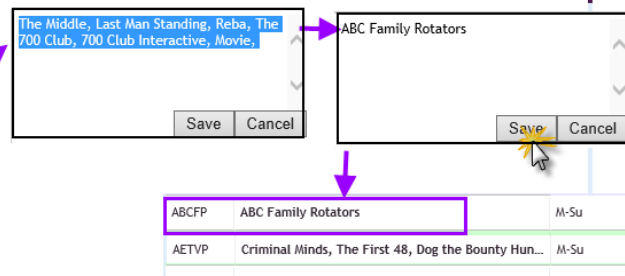
| | | | | | | | | | | | | | | |
|----|---|------|------------|------------|----------|----------|----|----|---------|---------|-----|------------|----|----|
| P | The Middle, Last Man Standing, Reba, The 700 CL... | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | \$14.00 | \$20.00 | 320 | \$6,400.00 | 10 | 10 |
| P | Criminal Minds, The First 48, Dog the Bounty Hun... | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | \$20.00 | \$20.00 | 320 | \$6,400.00 | 10 | 10 |
| OP | The Real Housewives of Beverly Hills, Vanderpum... | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | \$54.00 | \$20.00 | 320 | \$6,400.00 | 10 | 10 |
| | CNN Newsroom With Brooke Baldwin, The Situati... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$20.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| | Alaskan Bush People, Fast N' Loud, Street Outlaw... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$54.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |
| DP | Giada at Home, Cupcake Wars, Chopped, The Pio... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | \$48.00 | \$10.00 | 135 | \$1,350.00 | 5 | 5 |

Note: You can change just the Network by highlighting one line, choose the Network you want to change it to, then click on Update Rotator. Your new Network description will reflect "Various"....see next page if you would like to change the Program Titles.

Changing Titles

You can change the titles of your Rotator lines if you wish (ShowSeeker populates titles that are currently in the database).

To change a single line, double-click on the Program Title. A new window will open showing current titles. It will be highlighted, so simply type over those titles, then click on "Save".



| Net | Program Title | Day | Start Date | End Date | Start Time | End Time | Wks | Sp/Wk | Card | Rate | Spots | Cost | 12/21/15 | 12/21/15 |
|-----------------------|---|------|------------|------------|------------|----------|-----|-------|------|---------|---------|------|----------|----------|
| Los Angeles (6 items) | | | | | | | | | | | | | | |
| ABCFP | ABC Family Rotators | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | | \$14.00 | \$20.00 | | | |
| AETVP | Criminal Minds, The First 48, Dog the Bounty Hun... | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | | \$20.00 | \$20.00 | | | |
| BRAVOP | The Real Housewives of Beverly Hills, Vanderpum... | M-Su | 12/21/2015 | 07/31/2016 | 09:00 AM | 04:00 PM | 32 | 10 | | \$54.00 | \$20.00 | | | |
| CNN | CNN Newsroom With Brooke Baldwin, The Situati... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | | \$20.00 | \$10.00 | | | |
| DSCP | Alaskan Bush People, Fast N' Loud, Street Outlaw... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | | \$54.00 | \$10.00 | | | |
| FOODP | Giada at Home, Cupcake Wars, Chopped, The Pio... | M-F | 12/21/2015 | 06/26/2016 | 09:00 AM | 04:00 PM | 27 | 5 | | \$48.00 | \$10.00 | | | |

To change multiple titles, highlight all lines and click on "Titles". Type in the new title.



| | |
|-----------------------|----------------|
| Los Angeles (6 items) | |
| ABCFP | Cable Rotators |
| AETVP | Cable Rotators |
| BRAVOP | Cable Rotators |
| CNN | Cable Rotators |
| DSCP | Cable Rotators |
| FOODP | Cable Rotators |

All titles have been changed!