Avails

For

Enhanced User Guide

An "Avail" is basically an Excel "menu" to submit rates either by dayparts or hourly increments.

Visual Advertising Sales Tools

Phone: 866-980-8278

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Creating Avails

First, create a name for your Avails.

Once you create the name, you will be directed to the "Build Proposal" tab and your proposal name will appear in the lower window. Click on "Avails" from the Settings Bar.

ShowSeeker+
SEARCH • SELECT • SELL
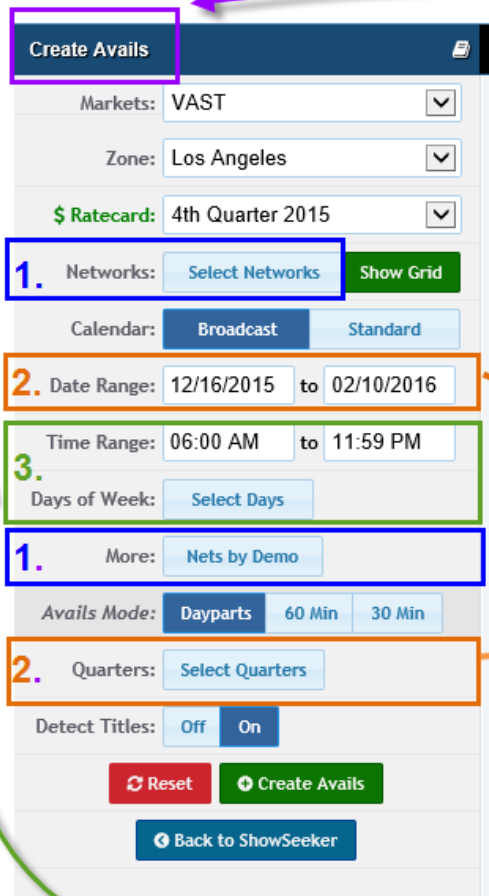
A new Settings Bar will open called "Create Avails".

Create Avails

Markets:	VAST
Zone:	Los Angeles
$ Ratecard:	4th Quarter 2015
1. Networks:	Select Networks / Show Grid
Calendar:	Broadcast / Standard
2. Date Range:	12/16/2015 to 02/10/2016
Time Range:	06:00 AM to 11:59 PM
3. Days of Week:	Select Days
1. More:	Nets by Demo
Avails Mode:	Dayparts / 60 Min / 30 Min
2. Quarters:	Select Quarters
Detect Titles:	Off / On

Reset / Create Avails

Back to ShowSeeker

1. Select networks (or use "Nets by Demo").

2. Select your dates by either choosing from the Calendar OR you may choose a Quarter (or Quarters) by clicking on the "Quarters" category.

Select Quarters

Select Quarters
Q1-16 12/28 to 03/27
Q2-16 03/28 to 06/26
Q3-16 06/27 to 09/25
Q4-16 09/26 to 12/25

3. Select your Time Range and Days of the Week.

Create Avails		
Markets:	VAST	⌄
Zone:	Los Angeles	⌄
$ Ratecard:	4th Quarter 2015	⌄
Networks:	Selected (5)	Show Grid
Calendar:	Broadcast	Standard
Date Range:	12/28/2015 to 03/27/2016	
Time Range:	09:00 AM to 04:00 PM	
Days of Week:	M-F	
More:	Nets by Demo	
Avails Mode:	Dayparts	60 Min	30 Min
Quarters:	Select Quarters	
Detect Titles:	Off	On
	Reset	Create Avails
	Back to ShowSeeker	

Proposal Manager | Build Proposal | Download | Calendars | Packages | ♥ | Help & Tutorials | ⚙ | 👤1

Search Results:

Avails for Guide — ✕ Clear — ⤡ ▢ 🖨 📅 Calendar | Duplicate Lines | Spots & Rates | Titles
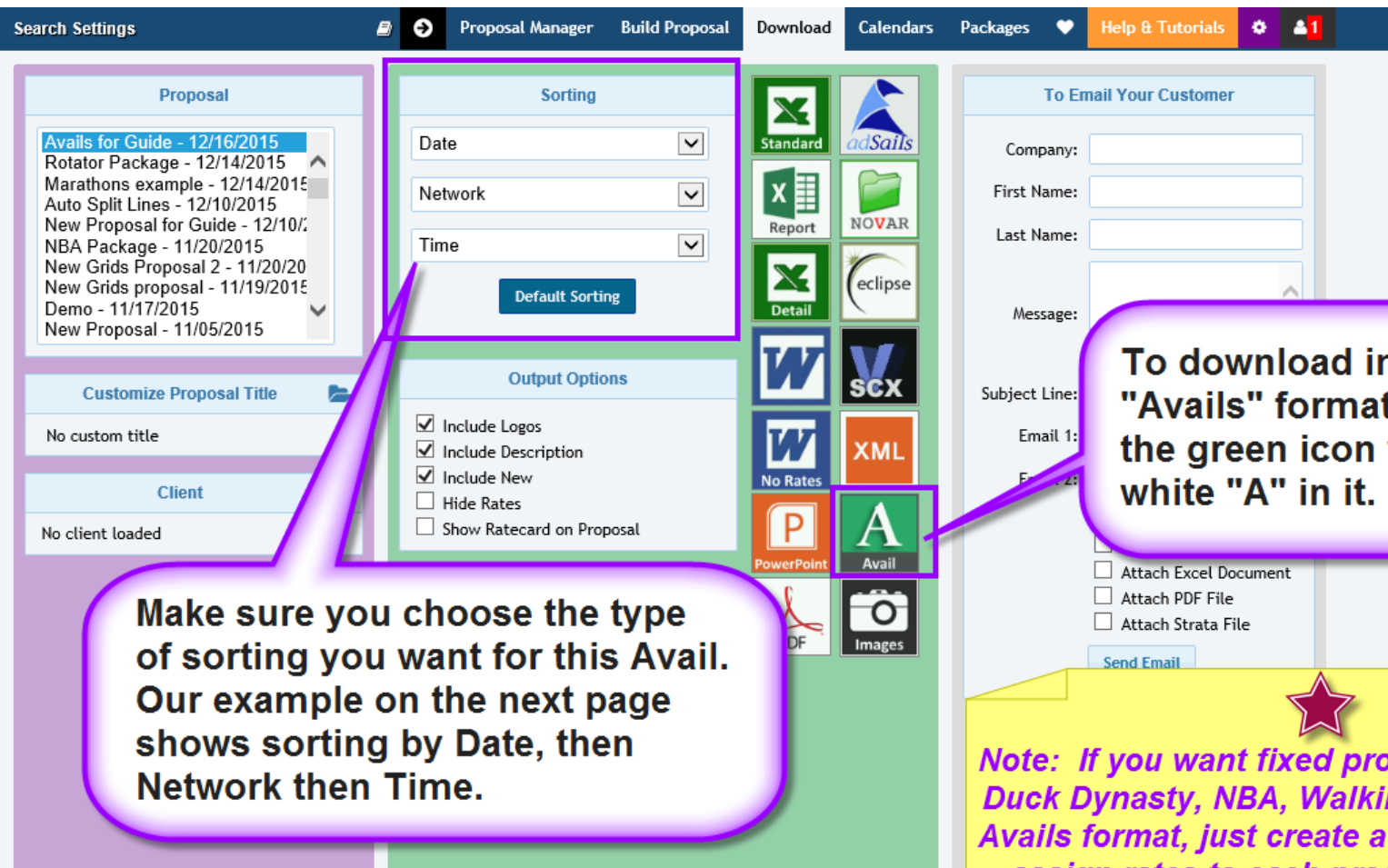
Net	Program Title	Day	Start Date ▲	End Date	Start Time	End Time	Wks	Sp/Wk	Card	Rate	Spots
Los Angeles (5 items)											
AETVP	Criminal Minds, The First 48, Dog the Bounty Hun...	M-F	12/28/2015	03/27/2016	09:00 AM	04:00 PM	13	1	$20.00	$0.00	13
BRAVOP	Vanderpump Rules, The Real Housewives of Beve...	M-F	12/28/2015	03/27/2016	09:00 AM	04:00 PM	13	1	$54.00	$0.00	13
CNN	CNN Newsroom With Brooke Baldwin, The Situati...	M-F	12/28/2015	03/27/2016	09:00 AM	04:00 PM	13	1	$20.00	$0.00	13
ESPN	SportsCenter, Pardon the Interruption, Around th...	M-F	12/28/2015	03/27/2016	09:00 AM	04:00 PM	13	1	$54.00	$0.00	13
FNC	Your World With Neil Cavuto, Special Report With...	M-F	12/28/2015	03/27/2016	09:00 AM	04:00 PM	13	1	$34.00	$0.00	13

Choose in what "mode" you would like to see your Avails - by Daypart (shown), in 60-minute increments or 30-minute increments.

"Detect Titles" defaults to *On* (shown). If you wish to just show the Date Range in the Program Title area, select *Off*.

Click "Create Avails". After your Avails have been created you may then apply rates. To change the titles, highlight the lines, click on "Titles" and type in the name you would like to use.

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Avails Export

To download into an "Avails" format, choose the green icon with the white "A" in it.

Make sure you choose the type of sorting you want for this Avail. Our example on the next page shows sorting by Date, then Network then Time.

Note: If you want fixed programming (such as Duck Dynasty, NBA, Walking Dead, etc.) in an Avails format, just create a "regular" proposal, assign rates to each program, then on the Download tab choose the "Avail" icon.

Avails Export View

	A	B	C	D	E	F	G	H
1	*ShowSeeker™*			**VAST** **Barbara Thomsen** 11019 Lovas Court Grass Valley, California 95945 818-591-8400				
2	**Avails for Guide**		**Zone:**	**Los Angeles**				
3	**Network**	**Program**	**DayPart**	**Dates**	**Rate**			
4	BRAVOP	Untying the Knot, Girlfriends' Guide to Divorce, The Real Housewives of Beverly Hills, The Real Housewives of Atlanta, Newlyweds: The First Year, Then and Now With Andy Cohen	M-F 12P-1P	12-28-15 - 03-27-16	$95.00			
5	BRAVOP	Vanderpump Rules, Untying the Knot, Girlfriends' Guide to Divorce, The Real Housewives of Beverly Hills, Then and Now With Andy Cohen, The Real Housewives of Atlanta	M-F 1P-2P	12-28-15 - 03-27-16	$95.00			
6	BRAVOP	Vanderpump Rules, The Real Housewives of Beverly Hills, Top Chef, Girlfriends' Guide to Divorce, The Real Housewives of Atlanta, Newlyweds: The First Year	M-F 2P-3P	12-28-15 - 03-27-16	$95.00			
7	BRAVOP	Vanderpump Rules, The Real Housewives of Beverly Hills, Top Chef, The Real Housewives of Atlanta, Newlyweds: The First Year, I Dream of NeNe: The Wedding	M-F 3P-4P	12-28-15 - 03-27-16	$95.00			
8	CNN	CNN Newsroom With Brooke Baldwin	M-F 12P-1P	12-28-15 - 03-27-16	$30.00			
9	CNN	The Lead With Jake Tapper, Back to the Beginning, CNN Newsroom	M-F 1P-2P	12-28-15 - 03-27-16	$30.00			
10	CNN	The Situation Room, Anthony Bourdain: Parts Unknown	M-F 2P-3P	12-28-15 - 03-27-16	$30.00			
11	CNN	The Situation Room, Anthony Bourdain: Parts Unknown, Finding Jesus: Faith, Fact, Forgery	M-F 3P-4P	12-28-15 - 03-27-16	$30.00			
12	FNC	Shepard Smith Reporting	M-F 12P-1P	12-28-15 - 03-27-16	$60.00			
13	FNC	Your World With Neil Cavuto	M-F 1P-2P	12-28-15 - 03-27-16	$60.00			
14	FNC	The Five	M-F 2P-3P	12-28-15 - 03-27-16	$60.00			

Your Avails will export into an Excel spreadsheet format, so you can edit any of the cells if you wish.

Note that in the Avails format, the number of spots and totals don't appear since this is intended to be a "menu" of programs and rates for your client. But you can go back and download to any of the other formats to show spots and rates.