



E-z Breaks

Instruction Guide

Our exclusive Break Structure product provides programming data and break information for each network instance in your insertable network lineup. You will also receive daily updated schedule changes for a 7-day rolling window and a bulk network download by time zone on demand.

To access your account:

URL: <http://www.showseeker.com/ezbreaks/>

Login Email: breaks+frontier@showseeker.com

Password: [frontier221](#)

August 2017

In the E-z Breaks Admin area, you will find on the left Settings Bar a drop-down that will default to “All Networks”. Included in the drop-down will be 2 categories entitled “Long Tail” and “Top 40”:

- Long Tail networks are the networks that do not need the BTNS system for delivery. These are generally safe to set for automatic downloads once a week since there are generally not many changes that occur to these networks.
- “Top 40” networks will need the BTNS system since those include the partner files and may need attention on a daily basis.

Instructions for processing “Top 40” networks through the BTNS system:

1. The partner will email schout files to frontier.btns@showseeker.com.
2. The BTNS system will automatically check for window differences.
3. The partner windows will be applied if they differ, which will override standard windows.
4. An email will be generated and sent to the designated Traffic staff, instructing them to import the new schout files. This process typically takes less than 5 minutes.

E-z Breaks Data Changes – Email Example

Your designated Traffic contacts will be sent daily emails indicating networks that have experienced any changes to Custom Breaks, Window Changes and/or Title Changes over a 2-week period.

Greetings Frontier Traffic Team!



The following changes in programming were detected for 08/17/2017 to 08/27/2017, an updated breaks file is also attached for the same. If the file is not attached you can download it by clicking [here](#).

Instance	08/17/2017 - 08/20/2017			08/21/2017 - 08/27/2017				
	Breaks	Windows	Titles	Breaks	Windows	Titles	Details	See Grid
COOK-E	0	0	0	0	0	0		
CTRC-E	0	0	0	0	26	0		
FBN-E	0	1	0	0	0	0		
FUSE-E	0	0	3	0	1	0		
FUSE-W	0	0	6	1	1	0	Details	See Grid
FYI-E	0	0	0	13	6	0	Details	See Grid
FYI-W	0	0	0	16	7	0	Details	See Grid
GSN-E	0	0	1	0	0	0	Details	See Grid
GSN-W	0	0	1	0	0	0	Details	See Grid
LOGO-E	0	11	33	36	70	0	Details	See Grid
LOGO-W	0	11	33	36	70	0	Details	See Grid
MTV2-E	2	0	1	0	2	0	Details	See Grid
MTV2-W	2	0	1	0	2	0	Details	See Grid
SCI-E	0	3	6	0	0	0	Details	See Grid

The attachment in the Breaks Update email will contain ONLY new changes, which you can copy and unzip in Eclipse, or download by clicking the link.

Instance	08/17/2017 - 08/20/2017			08/21/2017 - 08/27/2017			Report	Grid
	Breaks	Windows	Titles	Breaks	Windows	Titles		
COOK-E	0	0	0	0	0	4	Details	See Grid
CTRC-E	0	0	0	0	26	3	Details	See Grid
FBN-E	0	1	0	0	0	0	Details	See Grid
FUSE-E	0	0	3	0	1	4	Details	See Grid
FUSE-W	0	0	0	0	1	1	Details	See Grid
FYI-E	0	0	0	0	13	6	Details	See Grid
FYI-W	0	0	0	0	16	7	Details	See Grid
GSN-E	0	0	1	0	0	0	Details	See Grid
GSN-W	0	0	1	0	0	0	Details	See Grid
LOGO-E	0	11	33	0	36	70	Details	See Grid
LOGO-W	0	11	33	0	36	70	Details	See Grid
MTV2-E	2	0	1	0	0	2	Details	See Grid
MTV2-W	2	0	1	0	0	2	Details	See Grid
SCI-F	0	0	6	0	0	0	Details	See Grid
VIC	0	0	6	0	0	11	Details	See Grid
VIC	0	0	6	0	0	11	Details	See Grid
VIC	0	0	6	0	0	11	Details	See Grid

Window changes shown in blue

Red highlights indicate Custom Breaks

Yellow indicates Title changes

Click on the "Details" link to see more on that network.

SCI-E
Science Schedule changes from 08/17/2017 to 08/27/2017

Program Data for 08/18/2017

Original Data Published 08/15/2017			Changes as of 08/16/2017		
00:00:00	01:00:00	Alaska Mega Machines			Alaska Mega Machines
01:00:00	01:00:00	Alaska Mega Machines			Alaska Mega Machines
02:00:00	00:30:00	How It's Made			How It's Made
02:30:00	00:30:00	How It's Made	02:30:00	00:30:00	How It's Made
08:00:00	01:00:00	How the Universe Works	08:00:00	01:00:00	How the Universe Works
09:00:00	01:00:00	How the Universe Works	09:00:00	01:00:00	How the Universe Works
10:00:00	00:30:00	Outrageous Acts of Danger	10:00:00	01:00:00	What on Earth?
10:30:00	00:30:00	Outrageous Acts of Danger	11:00:00	01:00:00	What on Earth?
11:00:00	00:30:00	Outrageous Acts of Danger	12:00:00	01:00:00	What on Earth?
11:30:00	00:30:00	Outrageous Acts of Danger	13:00:00	01:00:00	What on Earth?
12:00:00	00:30:00	Outrageous Acts of Danger	14:00:00	01:00:00	What on Earth?
12:30:00	00:30:00	Outrageous Acts of Danger	15:00:00	01:00:00	What on Earth?
13:00:00	01:00:00	Outrageous Acts of Science	16:00:00	01:00:00	What on Earth?
14:00:00	01:00:00	Outrageous Acts of Science	17:00:00	01:00:00	What on Earth?
15:00:00	01:00:00	Outrageous Acts of Science	18:00:00	01:00:00	What on Earth?

Example of Window Changes (in blue) and Title Changes (in yellow) for Science Network

The screenshot shows the ShowSeeker EZ Breaks web application. The top navigation bar includes links for View, Breaks, Queue, Schedule, Update Schedule, and Admin. On the left, there are filters for Networks (All Networks, Top 40, Long Tail), Dates, and Group (Off, Timezone, Network). The main content area displays a 'Network list for All Networks' table with columns for Callsign, Name, Breaks, Network/Instance Code, and Group List. The table lists various channels like American Heroes Channel, AXS TV, BBC America, etc. Annotations include: 1. A callout box pointing to the 'All Networks' selection in the Networks filter, stating: '1. When you log in to your account, first select the Network list and Dates you want to view (All, Top 40 or Long Tail).' 2. A callout box pointing to the '+' sign in the first row of the table, stating: '2. Clicking on the + sign will open that network's listing of instances.' 3. A yellow note box in the top right corner stating: 'Note: You can download "All" or "Selected" network breaks from here.' with arrows pointing to the 'Download Selected' and 'Download All' buttons.

1. When you log in to your account, first select the Network list and Dates you want to view (All, Top 40 or Long Tail).

2. Clicking on the + sign will open that network's listing of instances.

Note: You can download "All" or "Selected" network breaks from here.

ShowSeeker™ EZ Breaks

Group Viewer | Viewer | Breaks | Queue | Schedule | Update Schedule | Admin ▾

Breaks Frontier

Networks: All ▾

 Dates: 08/17/2017 to 09/25/2017

 Group: Off Timezone Network

Network displays all instances in alphabetical order by network.

Network list for All Networks
Download Selected
Download All
Delete

			Callsign	Name	Breaks	Network/Instance Code	Group Live	Timezone
CBS Sports Network - (3 items)								
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-C	No	CENTRAL (CST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-E	Yes	EASTERN (EST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-W	No	PACIFIC (PST)
BBC America - (1 items)								
			BBCA	BBC America	3x60(15-40-55) M-Su	BBCA-E	No	EASTERN (EST)

Group: Off Timezone Network

Timezone lists networks included in each Time Zone.

EASTERN (EST) - (37 items)

			Callsign	Name	Breaks	Network/Instance Code	Group Live	Timezone
			AHC	American Heroes Channel	3x60(15-31-45) M-Su	AHC-E	No	EASTERN (EST)
			AXSTV	AXS TV	2x60(15-45) M-Su	AXS-E	No	EASTERN (EST)
			BBCA	BBC America	3x60(15-40-55) M-Su	BBCA-E	No	EASTERN (EST)
			BLOOM	Bloomberg Business Television	2x60(29-59) M-Su	BTv-E	No	EASTERN (EST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-E	Yes	EASTERN (EST)
			CTRC	Centric	2x60(15-45) M-Su	CTRC-E	No	EASTERN (EST)

Dates: 08/17/2017 to 09/25/2017

 Group: Off Timezone Network

Off will list all instances in alphabetical order.




			Callsign	Name	Breaks	Network/Instance Code	Group Live	Timezone
			AHC	American Heroes Channel	3x60(15-31-45) M-Su	AHC-E	No	EASTERN (EST)
			AXSTV	AXS TV	2x60(15-45) M-Su	AXS-E	No	EASTERN (EST)
			BBCA	BBC America	3x60(15-40-55) M-Su	BBCA-E	No	EASTERN (EST)
			BBCAP	BBC America (Pacific)	3x60(15-40-55) M-Su	BBCA-W	No	PACIFIC (PST)
			BLOOM	Bloomberg Business Television	2x60(29-59) M-Su	BTv-E	No	EASTERN (EST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-C	No	CENTRAL (CST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-E	Yes	EASTERN (EST)
			CBSSN	CBS Sports Network	2x90(15-45) M-Su	CBSS-W	No	PACIFIC (PST)

Networks: All Networks

Dates: 08/17/2017 to 08/20/2017

Group: Off Timezone Network

Network list for All Networks

	Callsign	Name	Breaks	Network/Instance Code
American Heroes Channel - (1 items)				
	AHC	American Heroes Channel	3x60(15-31-45) M-Su	AHC-E
AXS TV - (1 items)				
	AXSTV	AXS TV	2x60(15-45) M-Su	AXS-E
BBC America - (1 items)				
	BBCA	BBC America	3x60(15-40-55) M-Su	BBCA-E

Group: Off Date Date & Time

Bloomber

CBS Sport

Breaks for American Heroes Channel

Date	Instance Co...	Showtitle	Start Time	Break Time	Show Length	Break Length	Break #
Friday - 08/18/17 - (144 avails)							
08/18/2017	AHC-E	Inside Area 52	12:00 AM	00:15:00	01:00:00	00:01:00	1
08/18/2017	AHC-E	Inside Area 52	12:00 AM	00:31:00	01:00:00	00:01:00	2
08/18/2017	AHC-E	Inside Area 52	12:00 AM	00:45:00	01:00:00	00:01:00	3
08/18/2017	AHC-E	UFOs: Deathbed Confessions	01:00 AM	01:15:00	01:00:00	00:01:00	1
08/18/2017	AHC-E	UFOs: Deathbed Confessions	01:00 AM	01:31:00	01:00:00	00:01:00	2
08/18/2017	AHC-E	UFOs: Deathbed Confessions	01:00 AM	01:45:00	01:00:00	00:01:00	3
08/18/2017	AHC-E	How the World Ends	02:00 AM	02:15:00	01:00:00	00:01:00	1
08/18/2017	AHC-E	How the World Ends	02:00 AM	02:31:00	01:00:00	00:01:00	2
08/18/2017	AHC-E	How the World Ends	02:00 AM	02:45:00	01:00:00	00:01:00	3
08/18/2017	AHC-E	How the World Ends	03:00 AM	03:15:00	01:00:00	00:01:00	1
08/18/2017	AHC-E	How the World Ends	03:00 AM	03:31:00	01:00:00	00:01:00	2
08/18/2017	AHC-E	How the World Ends	03:00 AM	03:45:00	01:00:00	00:01:00	3

Clicking on the "eye" on the Group Viewer takes you to the "Viewer" tab, where you can see the Breaks for each program

Click on the + sign for the day you want and all the Break info will populate, including Time, Show and Break Length and number of Breaks.

Group Viewer Viewer Breaks Queue Schedule Update Schedule Admin						
Queue						
Owner	Email	Status	Processed	Emailed	Filename	Date
Breaks Frontier	breaks+frontier@showseeker.com	Complete	56	Yes	ezbreaks_1502806501.zip	2017-08-15 07:14:06
Breaks Frontier	breaks+frontier@showseeker.com	Complete	51	Yes	ezbreaks_1502792641.zip	2017-08-15 10:26:10
Breaks Frontier	breaks+frontier@showseeker.com	Complete	219	Yes	ezbreaks_1502620561.zip	2017-08-13 03:35:09
Breaks Frontier	breaks+frontier@showseeker.com	Complete	219	Yes	ezbreaks_1502616061.zip	2017-08-13 02:20:35
Breaks Frontier	breaks+frontier@showseeker.com	Complete	51	Yes	ezbreaks_1497393721.zip	2017-06-13 15:41:40
Breaks Frontier	breaks+frontier@showseeker.com	Complete	51	Yes	ezbreaks_1497392941.zip	2017-06-13 15:28:22
Breaks Frontier	breaks+frontier@showseeker.com	Complete	26	Yes	ezbreaks_1497392521.zip	2017-06-13 15:21:38
Breaks Frontier	breaks+frontier@showseeker.com	Complete	51	Yes	ezbreaks_1497381841.zip	2017-06-13 12:23:52

The Queue lists the history of the breaks that are requested to be emailed.

"Status" indicates where the request is in the queue:
+Queued
+In Progress
+Complete

"Processed" indicates the number of networks processed.

If you do not receive an email, you can download from this link.

ShowSeeker™ EZ Breaks
Group Viewer
Viewer
Breaks
Queue
Schedule
Update Schedule
Admin ▾

Groups: Select Group(s)

Networks: Select Network(s)

Days: Select Day(s)

Time:

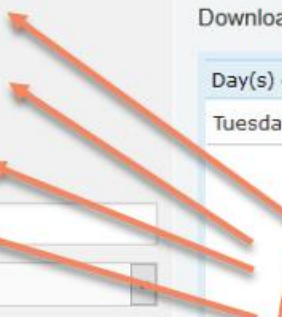
Days: 1 Day

Emails:

Create Schedule
Reset

Download Scheduler

Day(s) of Week	Time	Timezone	Networks
Tuesday	07:00 AM	EST	AHC-E, BBCE-E, BBCE-W, BTV-E, CBSS-E, CMT-E, CMT-W, COOK-E, DAM-E, DIY-E, DSCF-E, DXD-E,...



You can schedule how often and when you receive your automated breaks emails. To customize your preferences, select the Group, Networks, Days of the Week and Time you want to receive the emails.

This area allows you to set how many days of data you want included in each email. You can add other email addresses for those you want copied.

E-z Breaks Email Scheduling, cont'd

ShowSeeker™ EZ Breaks

[Group Viewer](#)
[Viewer](#)
[Breaks](#)
[Queue](#)
[Schedule](#)
Update Schedule
[Admin](#)

[Breaks](#)
Frontier

Type: Weekly Daily

Groups: Select Group(s)

Networks: Select Network(s)

Days: Select Day(s)

Time:

Weeks: 1

Week start: Monday

Emails:

+ Create Schedule
Reset

Programming Update Scheduler

Type	Time	Timezone	Day(s) of Week	Week Start	Wee...	Networks	Delete
<div style="border: 2px solid #ff7f0e; border-radius: 20px; background-color: #fff9c4; padding: 20px; width: 80%; margin: 0 auto;"> <p>The Update Schedule tab allows you to set how often you want changes in programming emailed to you.</p> </div> <div style="border: 2px solid #ff7f0e; border-radius: 20px; background-color: #fff9c4; padding: 20px; width: 80%; margin-top: 20px auto;"> <p>Your list will show the current scheduled emails, which can be changed at any time. To delete a schedule, just highlight the line and click on the red Delete button.</p> </div>							