



## E-z Breaks Instruction Guide

Our exclusive Break Structure product provides programming data and break information for each network instance in your insertable network lineup. You will also receive daily updated schedule changes for a 7-day rolling window and a bulk network download by time zone on demand.

To access your account:

URL: <http://www.showseeker.com/ezbreaks/>  
Login Email: [Frontier\\_video\\_advertising@ftr.com](mailto:Frontier_video_advertising@ftr.com)  
Password: [breaks@3676](#)

August 2017

In the E-z Breaks Admin area, you will find on the left Settings Bar a drop-down that will default to “All Networks”. Included in the drop-down will be 2 categories entitled “Long Tail” and “Top 40”:

- Long Tail networks are the networks that do not need the BTNS system for delivery. These are generally safe to set for automatic downloads once a week since there are generally not many changes that occur to these networks.
- “Top 40” networks will need the BTNS system since those include the partner files and may need attention on a daily basis.

Instructions for processing “Top 40” networks through the BTNS system:

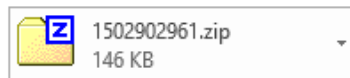
1. The partner will email schout files to [frontier.btns@showseeker.com](mailto:frontier.btns@showseeker.com).
2. The BTNS system will automatically check for window differences.
3. The partner windows will be applied if they differ, which will override standard windows.
4. An email will be generated and sent to the designated Traffic staff, instructing them to import the new schout files. This process typically takes less than 5 minutes.

## E-z Breaks

### Data Changes – Email Example

*Your designated Traffic contacts will be sent daily emails indicating networks that have experienced any changes to Custom Breaks, Window Changes and/or Title Changes over a 2-week period.*

Greetings Frontier Traffic Team!



The following changes in programming were detected for 08/17/2017 to 08/27/2017, an updated breaks file is also attached for the same. If the file is not attached you can download it by clicking [here](#).

| Instance | 08/17/2017 - 08/20/2017 |         |        | 08/21/2017 - 08/27/2017 |         |        |                         |                          |
|----------|-------------------------|---------|--------|-------------------------|---------|--------|-------------------------|--------------------------|
|          | Breaks                  | Windows | Titles | Breaks                  | Windows | Titles | Details                 | See Grid                 |
| COOK-E   | 0                       | 0       | 0      | 0                       | 0       | 0      |                         |                          |
| CTRC-E   | 0                       | 0       | 0      | 0                       | 26      | 0      |                         |                          |
| FBN-E    | 0                       | 1       | 0      | 0                       | 0       | 0      |                         |                          |
| FUSE-E   | 0                       | 0       | 3      | 0                       | 1       | 0      |                         |                          |
| FUSE-W   | 0                       | 0       | 6      | 1                       | 1       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FYI-E    | 0                       | 0       | 0      | 13                      | 6       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FYI-W    | 0                       | 0       | 0      | 16                      | 7       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| GSN-E    | 0                       | 0       | 1      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| GSN-W    | 0                       | 0       | 1      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| LOGO-E   | 0                       | 11      | 33     | 36                      | 70      | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| LOGO-W   | 0                       | 11      | 33     | 36                      | 70      | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| MTV2-E   | 2                       | 0       | 1      | 0                       | 2       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| MTV2-W   | 2                       | 0       | 1      | 0                       | 2       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| SCI-E    | 0                       | 3       | 6      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |

**The attachment in the Breaks Update email will contain ONLY new changes, which you can copy and unzip in Eclipse, or download by clicking the link.**

| Instance | 08/17/2017 - 08/20/2017 |         |        | 08/21/2017 - 08/27/2017 |         |        | Report                  | Grid                     |
|----------|-------------------------|---------|--------|-------------------------|---------|--------|-------------------------|--------------------------|
|          | Breaks                  | Windows | Titles | Breaks                  | Windows | Titles |                         |                          |
| COOK-E   | 0                       | 0       | 0      | 0                       | 0       | 4      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| CTRC-E   | 0                       | 0       | 0      | 0                       | 26      | 3      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FBN-E    | 0                       | 1       | 0      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FUSE-E   | 0                       | 0       | 3      | 0                       | 1       | 4      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FUSE-W   | 0                       | 0       | 0      | 0                       | 1       | 1      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FYI-E    | 0                       | 0       | 0      | 0                       | 13      | 6      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| FYI-W    | 0                       | 0       | 0      | 0                       | 16      | 7      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| GSN-E    | 0                       | 0       | 1      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| GSN-W    | 0                       | 0       | 1      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| LOGO-E   | 0                       | 11      | 33     | 0                       | 36      | 70     | <a href="#">Details</a> | <a href="#">See Grid</a> |
| LOGO-W   | 0                       | 11      | 33     | 0                       | 36      | 70     | <a href="#">Details</a> | <a href="#">See Grid</a> |
| MTV2-E   | 2                       | 0       | 1      | 0                       | 0       | 2      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| MTV2-W   | 2                       | 0       | 1      | 0                       | 0       | 2      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| SCI-F    | 0                       | 0       | 6      | 0                       | 0       | 0      | <a href="#">Details</a> | <a href="#">See Grid</a> |
| VIC      | 0                       | 0       | 6      | 0                       | 0       | 11     | <a href="#">Details</a> | <a href="#">See Grid</a> |
| VIC      | 0                       | 0       | 6      | 0                       | 0       | 11     | <a href="#">Details</a> | <a href="#">See Grid</a> |
| VIC      | 0                       | 0       | 6      | 0                       | 0       | 11     | <a href="#">Details</a> | <a href="#">See Grid</a> |

Window changes shown  
in blue

Red highlights indicate  
Custom Breaks

Yellow indicates  
Title changes

Click on the  
"Details" link to  
see more on that  
network.

### Example of Window Changes (in blue) and Title Changes (in yellow) for Science Network

The screenshot shows the ShowSeeker EZ Breaks web application. The top navigation bar includes links for Group Viewer, Viewer, Breaks, Queue, Schedule, Update Schedule, and Admin. On the left, a sidebar contains filters for Networks (All Networks, Top 40, Long Tail), Dates (Top 40, Long Tail), and Group (Off, Timezone, Network). The main content area displays a 'Network list for All Networks' table with columns for Callsign, Name, Breaks, Network/Instance Code, and Group List. The table lists various networks such as American Heroes Channel, AXS TV, BBC America, and CBS Sports Network, each with a plus sign icon next to its name. Annotations include: 1. A callout box pointing to the 'Networks' dropdown menu stating: '1. When you log in to your account, first select the Network list and Dates you want to view (All, Top 40 or Long Tail).' 2. A callout box pointing to the plus sign icon in the table stating: '2. Clicking on the + sign will open that network's listing of instances.' A yellow note box in the top right corner states: 'Note: You can download "All" or "Selected" network breaks from here.' with arrows pointing to the 'Download Selected' and 'Download All' buttons.

**1.** When you log in to your account, first select the Network list and Dates you want to view (All, Top 40 or Long Tail).

**2.** Clicking on the + sign will open that network's listing of instances.

Note: You can download "All" or "Selected" network breaks from here.








Networks: All Networks

Dates: 08/17/2017 to 08/20/2017

Group: Off Timezone Network

Network list for All Networks

|   | Callsign | Name                    | Breaks              | Network/Instance Code |
|---|----------|-------------------------|---------------------|-----------------------|
| American Heroes Channel - (1 items)   |          |                         |                     |                       |
|  | AHC      | American Heroes Channel | 3x60(15-31-45) M-Su | AHC-E                 |
| AXS TV - (1 items)  |          |                         |                     |                       |
|  | AXSTV    | AXS TV                  | 2x60(15-45) M-Su    | AXS-E                 |
| BBC America - (1 items)   |          |                         |                     |                       |
|  | BBCA     | BBC America             | 3x60(15-40-55) M-Su | BBCA-E                |

Group: Off Date Date & Time

Bloomber

CBS Sport

Breaks for American Heroes Channel

| Date                             | Instance Co... | Showtitle                  | Start Time | Break Time | Show Length | Break Length | Break # |
|----------------------------------|----------------|----------------------------|------------|------------|-------------|--------------|---------|
| Friday - 08/18/17 - (144 avails) |                |                            |            |            |             |              |         |
| 08/18/2017                       | AHC-E          | Inside Area 52             | 12:00 AM   | 00:15:00   | 01:00:00    | 00:01:00     | 1       |
| 08/18/2017                       | AHC-E          | Inside Area 52             | 12:00 AM   | 00:31:00   | 01:00:00    | 00:01:00     | 2       |
| 08/18/2017                       | AHC-E          | Inside Area 52             | 12:00 AM   | 00:45:00   | 01:00:00    | 00:01:00     | 3       |
| 08/18/2017                       | AHC-E          | UFOs: Deathbed Confessions | 01:00 AM   | 01:15:00   | 01:00:00    | 00:01:00     | 1       |
| 08/18/2017                       | AHC-E          | UFOs: Deathbed Confessions | 01:00 AM   | 01:31:00   | 01:00:00    | 00:01:00     | 2       |
| 08/18/2017                       | AHC-E          | UFOs: Deathbed Confessions | 01:00 AM   | 01:45:00   | 01:00:00    | 00:01:00     | 3       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 02:00 AM   | 02:15:00   | 01:00:00    | 00:01:00     | 1       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 02:00 AM   | 02:31:00   | 01:00:00    | 00:01:00     | 2       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 02:00 AM   | 02:45:00   | 01:00:00    | 00:01:00     | 3       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 03:00 AM   | 03:15:00   | 01:00:00    | 00:01:00     | 1       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 03:00 AM   | 03:31:00   | 01:00:00    | 00:01:00     | 2       |
| 08/18/2017                       | AHC-E          | How the World Ends         | 03:00 AM   | 03:45:00   | 01:00:00    | 00:01:00     | 3       |

Clicking on the "eye" on the Group Viewer takes you to the "Viewer" tab, where you can see the Breaks for each program

Click on the + sign for the day you want and all the Break info will populate, including Time, Show and Break Length and number of Breaks.



| Group Viewer   Viewer   Breaks   Queue   Schedule   Update Schedule   Admin |                                |          |           |         |                         |                     |
|---|--------------------------------|----------|-----------|---------|-------------------------|---------------------|
| Queue   |                                |          |           |         |                         |                     |
| Owner   | Email                          | Status   | Processed | Emailed | Filename                | Date                |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 56        | Yes     | ezbreaks_1502806501.zip | 2017-08-15 07:14:06 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 51        | Yes     | ezbreaks_1502792641.zip | 2017-08-15 10:26:10 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 219       | Yes     | ezbreaks_1502620561.zip | 2017-08-13 03:35:09 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 219       | Yes     | ezbreaks_1502616061.zip | 2017-08-13 02:20:35 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 51        | Yes     | ezbreaks_1497393721.zip | 2017-06-13 15:41:40 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 51        | Yes     | ezbreaks_1497392941.zip | 2017-06-13 15:28:22 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 26        | Yes     | ezbreaks_1497392521.zip | 2017-06-13 15:21:38 |
| Breaks Frontier   | breaks+frontier@showseeker.com | Complete | 51        | Yes     | ezbreaks_1497381841.zip | 2017-06-13 12:23:52 |

The Queue lists the history of the breaks that are requested to be emailed.

"Status" indicates where the request is in the queue:  
+Queued  
+In Progress  
+Complete

"Processed" indicates the number of networks processed.

If you do not receive an email, you can download from this link.

ShowSeeker™ EZ Breaks
Group Viewer
Viewer
Breaks
Queue
Schedule
Update Schedule
Admin ▾

Groups: Select Group(s)

Networks: Select Network(s)

Days: Select Day(s)

Time:

Days: 1 Day

Emails:

Create Schedule
Reset

Download Scheduler

| Day(s) of Week | Time     | Timezone | Networks  |
|----------------|----------|----------|---|
| Tuesday        | 07:00 AM | EST      | AHC-E, BBCE-E, BBCE-W, BTV-E, CBSS-E, CMT-E, CMT-W, COOK-E, DAM-E, DIY-E, DSCF-E, DXD-E,... |

This area allows you to set how many days of data you want included in each email. You can add other email addresses for those you want copied.

**You can schedule how often and when you receive your automated breaks emails. To customize your preferences, select the Group, Networks, Days of the Week and Time you want to receive the emails.**

## E-z Breaks Email Scheduling, cont'd

ShowSeeker™ EZ Breaks

[Group Viewer](#)
[Viewer](#)
[Breaks](#)
[Queue](#)
[Schedule](#)
Update Schedule
[Admin](#)

[Breaks](#)
Frontier

Type: Weekly Daily

Groups: Select Group(s)

Networks: Select Network(s)

Days: Select Day(s)

Time:

Weeks: 1

Week start: Monday

Emails:

Create Schedule
Reset

### Programming Update Scheduler

| Type   | Time | Timezone | Day(s) of Week | Week Start | Wee... | Networks | Delete |
|--|------|----------|----------------|------------|--------|----------|--------|
| <div style="border: 2px solid #ff7f0e; border-radius: 20px; background-color: #fff9c4; padding: 20px; width: 80%; margin: 0 auto;"> <p><b>The Update Schedule tab allows you to set how often you want changes in programming emailed to you.</b></p> </div> <div style="border: 2px solid #ff7f0e; border-radius: 20px; background-color: #fff9c4; padding: 20px; width: 80%; margin-top: 20px auto;"> <p><b>Your list will show the current scheduled emails, which can be changed at any time. To delete a schedule, just highlight the line and click on the red Delete button.</b></p> </div> |      |          |                |            |        |          |        |