



Instructions for using



Historical Grids

For questions or user support please email

support@showseeker.com

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Need to look back and see what ran 6 months ago? Or a year ago? Maybe you have a client who wants to run in The Walking Dead or Say Yes to the Dress and is planning ahead several months. Using this module will help you in planning your client's schedule by having the ability to view the scheduled airings from the time period in which they previously ran. This may also be used to research what was scheduled to air if a client is questioning whether their spot ran in the right show. Great for researching an entire series of new airings from **Season Premiere** through **Season Finale** and importing into Strata for precise overnight ratings delivery. SnapShot is also very useful for creating an entire sports schedule from the previous year and exporting to your choice of exports.

SnapShot:

- Will provide historical grids data for all your insertable networks* dating back to Q-4-2014.
- A 24-hour “**SnapShot**” of each of your network's data was taken 1 day before it aired for the most accurate schedule possible.
- Download options are .SCX (Strata), PDF, Word and Excel formats. Downloads will include Episode names for programs, and you may choose to include logos and/or the description.

* Please note: Networks added to your system after 10-4-14 will be added to your archive on the date they are added to your system in the appropriate time zone for that market. Data on that network may not be available prior to the date it is added to your market.

Search Settings

Markets: VAST

Zone: Los Angeles

Networks: Select Networks

Calendar: Broadcast Standard

Date Range: 01/06/2017 to 03/03/2017

Time Range: 06:00 AM to 11:59 PM

Days of Week: Select Days Dayparts

E-z Search: Title Keyword Actor

Sports: Sports Only Sports Live

Select: Prem/Fin Genres

Filter: Movies Live New

More: Marathons Nets by Demo

Rotators: Add Edit Avails

Reset All Filters Save

Search ShowSeeker

Proposal Manager Build Proposal Download Calendars Packages Help & Tutorials

Create New Proposal

Checked Proposals

Barbara Thomsen's Proposals

Name	Zone	Lines	Spots	Gross				
NBA	Auburn	106	106	\$83.00	12/15/2016	04/12/2017	12/15/2016	12/15/2016
New	Los Angeles	7	7	\$0.00	12/01/2016	01/19/2017	12/01/2016	12/01/2016
Demo of SnapShot File		0	0	\$0.00			12/01/2016	12/01/2016
Demo Proposal for ShowTracker	Los Angeles	15	429	\$5000.00	12/01/2016	04/30/2017	12/01/2016	12/01/2016
August 9	Los Angeles	13	783	\$0.00	08/22/2016	03/26/2017	08/09/2016	08/09/2016
August 8	Los Angeles	11	1256	\$32046.00	08/08/2016	02/26/2017	08/08/2016	08/08/2016
Bowl import test: IMPORTED	Auburn	34	68	\$3400.00	12/17/2016	01/09/2017	08/02/2016	08/02/2016
Premieres and Finales	Los Angeles	77	77	\$9554.00	08/02/2016	09/22/2016	08/02/2016	08/09/2016
Movie Premieres		0	0	\$0.00			08/02/2016	08/02/2016
Sports Package	Los Angeles	1002	1002	\$12026.00	08/02/2016	08/26/2016	08/02/2016	08/02/2016
Monday Proposal	Los Angeles	7	403	\$4000.00	08/08/2016	12/25/2016	08/01/2016	08/01/2016
New test	Los Angeles	12	648	\$7371.00	07/27/2016	04/30/2017	07/27/2016	08/02/2016
July Test	Los Angeles	38	908	\$13866.00	07/31/2016	03/31/2017	07/26/2016	08/02/2016
Rio Olympics 2016	Los Angeles	75	75	\$0.00	08/06/2016	08/16/2016	06/21/2016	08/02/2016

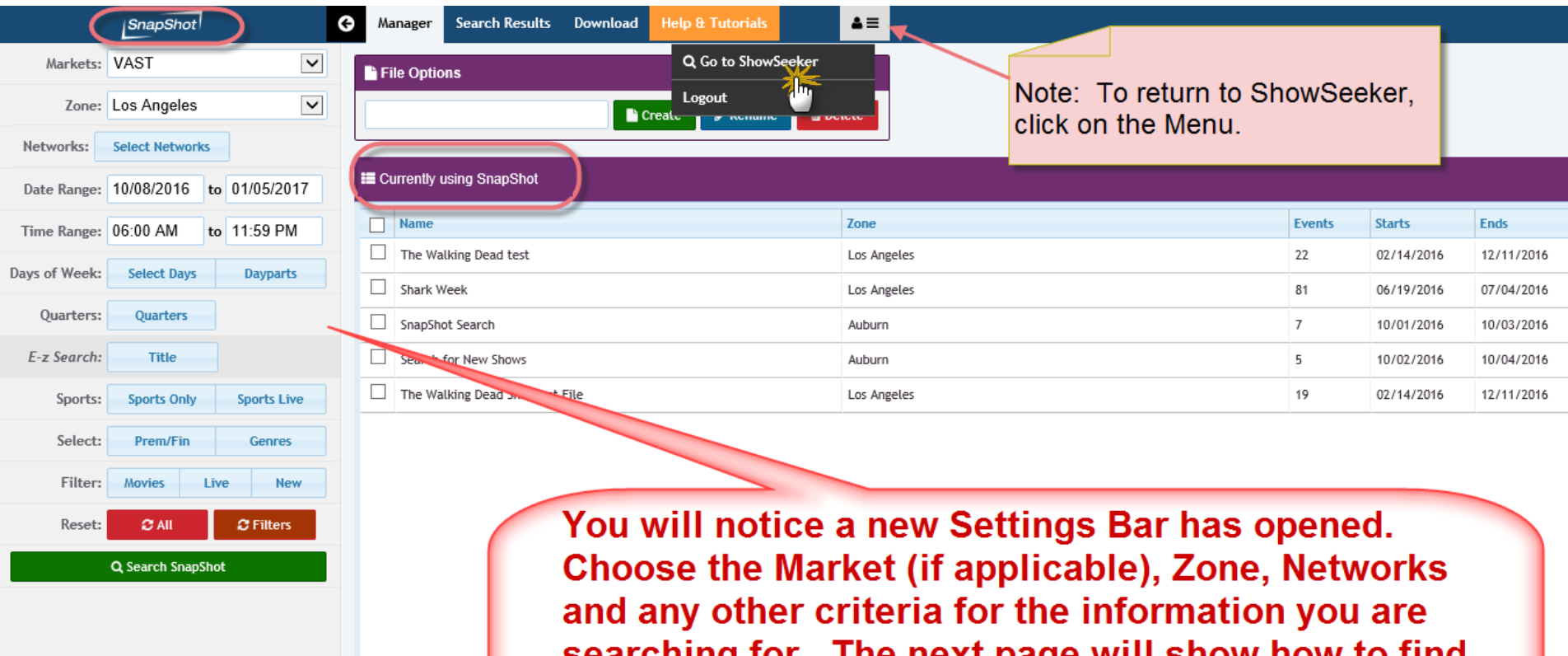
Go to SnapShot

Messages

Change Password

Logout

To access SnapShot Historical Grids, click on the Menu and then choose "Go to SnapShot".



The screenshot shows the SnapShot interface. On the left is a sidebar with search filters: Markets (VAST), Zone (Los Angeles), Networks (Select Networks), Date Range (10/08/2016 to 01/05/2017), Time Range (06:00 AM to 11:59 PM), Days of Week (Select Days, Dayparts), Quarters (Quarters), E-z Search (Title), Sports (Sports Only, Sports Live), Select (Prem/Fin, Genres), Filter (Movies, Live, New), and Reset (All, Filters). A green button at the bottom says "Search SnapShot".


At the top, there's a navigation bar with "Manager", "Search Results", "Download", and "Help & Tutorials". A user menu icon is on the right, with a dropdown showing "Go to ShowSeeker" and "Logout". A red circle highlights the "SnapShot" logo in the top left.

A red callout box points to the user menu icon with the text: "Note: To return to ShowSeeker, click on the Menu."

Below the navigation bar, a purple bar says "Currently using SnapShot". Below that is a table with search results:

<input type="checkbox"/>	Name	Zone	Events	Starts	Ends
<input type="checkbox"/>	The Walking Dead test	Los Angeles	22	02/14/2016	12/11/2016
<input type="checkbox"/>	Shark Week	Los Angeles	81	06/19/2016	07/04/2016
<input type="checkbox"/>	SnapShot Search	Auburn	7	10/01/2016	10/03/2016
<input type="checkbox"/>	Search for New Shows	Auburn	5	10/02/2016	10/04/2016
<input type="checkbox"/>	The Walking Dead Snapshot File	Los Angeles	19	02/14/2016	12/11/2016

A red callout box points to the table with the text: "You will notice a new Settings Bar has opened. Choose the Market (if applicable), Zone, Networks and any other criteria for the information you are searching for. The next page will show how to find past scheduled airings of The Walking Dead."


Manager
Search Results
Download
Help & Tutorials

Markets: VAST
Zone: Los Angeles
Networks: **AMCP**
Date Range: 01/01/2016 to 01/05/2017
Time Range: 08:00 PM to 11:59 PM
Days of Week: [Select Days](#) [Dayparts](#)
Quarters: [Quarters](#)
E-z Search: **Title**
Sports: [Sports Only](#) [Sports Live](#)
Select: [Prem/Fin](#) [Genres](#)
Filter: [Movies](#) [Live](#) **New**
Reset: [All](#) [Filters](#)
[Search SnapShot](#)

File Options

Create Rename Delete

Currently using SnapShot

Name	Zone	Events	Starts	Ends	Created
		22	02/14/2016	12/11/2016	01/06/2017
		81	06/19/2016	07/04/2016	12/30/2016
		7	10/01/2016	10/03/2016	12/30/2016
		5	10/02/2016	10/04/2016	12/30/2016
		19	02/14/2016	12/11/2016	12/30/2016

Title Search

[Search](#)
[Reset](#)

Titles Available



Fear the Walking Dead
TURN: Washington's Spies
The Walking Dead

Selected Titles

The Walking Dead

I have set my filters to view AMC Network from 1/1/2016 thru 1/5/2017, Primetime and the New filter. When I click on "Title", the Title Search box opens and the shows that meet that criteria will load. Start typing the program name, click on The Walking Dead and drag it to the right. Then click "Search".

Search Results: Last Search: 19

Grouped: **Off** Date Time Title  

Net	Program Title ^	Status	Day	Start Date	Start Time	End Time
AMCP	The Walking Dead No Way Out	New	Su	02/14/2016	09:00 PM	10:03 PM
AMCP	The Walking Dead The Next World	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Knots Untie	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Not Tomorrow Yet	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead The Same	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Twice	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead East	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Last Day	New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Season 6	New	Su	08/14/2016	10:00 PM	10:00 PM
AMCP	The Walking Dead Sneak	New	Su	10/16/2016	11:00 PM	11:00 PM
AMCP	The Walking Dead The Jo	New	Su	10/16/2016	09:00 PM	11:00 PM
AMCP	The Walking Dead The Da	Sea Pre	Su	10/23/2016	09:00 PM	10:06 PM
AMCP	The Walking Dead The We	New	Su	10/30/2016	09:00 PM	10:06 PM
AMCP	The Walking Dead The Cell	New	Su	11/06/2016	09:00 PM	10:01 PM
AMCP	The Walking Dead Service	New	Su	11/13/2016	09:00 PM	10:25 PM
AMCP	The Walking Dead Go Getters	New	Su	11/20/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Swear	New	Su	11/27/2016	09:00 PM	10:11 PM
AMCP	The Walking Dead Sing Me a Song	New	Su	12/04/2016	09:00 PM	10:30 PM
AMCP	The Walking Dead Hearts Still Beating	New	Su	12/11/2016	09:00 PM	10:26 PM

We got 19 results for The Walking Dead matching our criteria. You may now create a file by following steps on next page.

Grouping options - if you want to see your results grouped by Date, Time or Title.

Delete lines from search results

Expand or Collapse Grouped results

Manager
Search Results
Download
Help & Tutorials

Search Results: Last Search: 19
Grouped: Off Date Time Title

Net	Program Title	Status	Day	Start Date	Start Time	End Time
AMCP	The Walking Dead No Way Out	New	Su	02/14/2016	09:00 PM	10:03 PM
AMCP	The Walking Dead The Next World		Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Knots Untie		Su	02/28/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Not Tomorrow Yet		Su	03/06/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead The Same Boat		Su	03/13/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Twice as Far		Su	03/20/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead East		Su	03/27/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Last Day on Earth		Su	04/03/2016	09:00 PM	10:33 PM
AMCP	The Walking Dead Season 7 Preview Special		Su	08/14/2016	10:00 PM	11:00 PM
AMCP	The Walking Dead The Journey So Far		Su	10/16/2016	09:00 PM	11:00 PM
AMCP	The Walking Dead Sneak Peek Season 7 Premiere		Su	10/16/2016	11:00 PM	11:05 PM

I've highlighted all my lines and dragged them down into a File. You will have an option to create a file if you have not done so already. Now just go to the Download tab.

Clear
The Walking Dead SnapShot File

Net	Program Title	Search Criteria	Status	Day	Start Date	Start Time	End Time
Los Angeles (19 items)							
AMCP	The Walking Dead No Way Out		New	Su	02/14/2016	09:00 PM	10:03 PM
AMCP	The Walking Dead The Next World		New	Su	02/21/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Knots Untie		New	Su	02/28/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Not Tomorrow Yet		New	Su	03/06/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead The Same Boat		New	Su	03/13/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Twice as Far		New	Su	03/20/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead East		New	Su	03/27/2016	09:00 PM	10:02 PM
AMCP	The Walking Dead Last Day on Earth		Sea Fin	Su	04/03/2016	09:00 PM	10:33 PM
AMCP	The Walking Dead Season 7 Preview Special		New	Su	08/14/2016	10:00 PM	11:00 PM

SnapShot File:

The Walking Dead Snapshot File

Sorting

Date

Time

Network

Default Sorting

Output Options

- ☐ Include Logos
- ☐ Include Description
- ☒ Include Episode



**Download to
any of the
options above.**

Demographics

Demos

Group : Households

Age From : 0

Age To : 99

Download

Your exports will automatically include the episodic titles, and you may choose to include logos and/or descriptions (or uncheck "Include Episodes" if you don't want to see them).

[Click Here](#) to view our PDF file

Markets: VAST
Zone: Los Angeles
Networks: [Select Networks](#)
Date Range: 08/01/2016 to 12/25/2016
Time Range: 06:00 AM to 11:59 PM
Days of Week: [Select Days](#) [Dayparts](#)
Quarters: [Quarters](#)
E-z Search: [Title](#)
Sports: [Sports Only](#) [Sports Live](#)
Select: [Prem/Fin](#) [Genres](#)
Filter: [Movies](#) [Live](#) [New](#)
Reset: [All](#) [Filters](#)
[Q Search SnapShot](#)

File Options

Create Rename Delete

Currently using SnapShot

Title Search

nfl

Q Search Reset

Titles Available

Fútbol Americano de la NFL
NFL Esta Noche
NFL Fantasy Live
NFL Football
NFL GameDay Highlights
NFL GameDay Live
NFL GameDay Morning
NFL GameDay Overtime
NFL GameDay Prime
NFL GameDay Season Preview
NFL Insiders
NFL Insiders: Sunday Edition
NFL Kickoff Special: Football Night in America
NFL Live

Selected Titles

NFL Football

Find last year's live NFL football schedule using the Title Search feature.

Search Results: Last Search: 36

Grouped: Off Date Time Title

Net	Program Title	Status	Day	Start Date	Start Time	End Time
ESPND	NFL Football Green Bay Packers at Indianapolis Colts	Live	Su	08/07/2016	05:00 PM	08:00 PM
ESPN	NFL Football Pittsburgh Steelers at Washington Redskins	Live	M	09/12/2016	03:55 PM	07:15 PM
ESPN	NFL Football Los Angeles Rams at San Francisco 49ers	Live	M	09/12/2016	07:15 PM	10:30 PM
NFLNET	NFL Football New York Jets at Buffalo Bills	Live	Th	09/15/2016	05:25 PM	08:30 PM

Find Shark Week Programs

Snapshot

Manager

Search Results

Download

Help & Tutorials

Markets: VAST
Zone: Los Angeles
Networks: DSCP
Date Range: 06/01/2016 to 08/28/2016
Time Range: 06:00 AM to 11:59 PM
Days of Week: Select Days Dayparts
Quarters: Quarters
E-z Search: Title
Sports: Sports Only Sports Live
Select: Prem/Fin Genres
Filter: Movies Live New
Reset: All Filters
Search Snapshot

File Options

Create Rename Delete

Title Search

shark Search Reset

Titles Available

Shark Week Sharktacular 2016
Shark Week's Impossible Shot
Sharkageddon
Sharkpocalypse
Sharks Among Us
Sharks of the Shadowland
Sharks vs. Dolphins: Face Off
Sharksanity 3
Tiburones: Sharks of Cuba

Selected Titles

Air Jaws: Countdown to Shark Week 2013
Alien Sharks
Alien Sharks: Close Encounters
Alien Sharks: R
Day of the Shark
Deadliest Shark
Deadliest Shark
Deadly Stripes
Island of the Mega Shark

Find Shark Week programming from previous years.

Search Results: Last Search: 81							
Grouped: Off Date Time Title							
Net	Program Title	Status	Day	Start Date	Start Time	End Time	
DSCP	Shark Week Sharktacular 2016	New	Su	06/19/2016	10:00 PM	11:02 PM	
DSCP	Shark Week Sharktacular 2016		Tu	06/21/2016	02:00 PM	03:00 PM	
DSCP	Shark Week Sharktacular 2016		W	06/22/2016	03:00 PM	04:00 PM	
DSCP	Shark Week Sharktacular 2016		W	06/22/2016	10:02 PM	11:02 PM	
DSCP	Shark Week Sharktacular 2016		Th	06/23/2016	01:00 PM	02:00 PM	
DSCP	Shark Week Sharktacular 2016		Sa	06/25/2016	03:00 PM	04:00 PM	

Search Networks by Date/Time Period

You can search for several networks at a time during a chosen time period. Here we selected HGTV and History with the shown criteria. We have also grouped by Date and are showing 2 of the dates expanded.

Search Criteria:

- Markets: VAST
- Zone: Los Angeles
- Networks: Selected (2)
- Date Range: 08/29/2016 to 09/25/2016
- Time Range: 08:00 PM to 11:59 PM
- Days of Week: Sa-Su
- Quarters: Quarters
- E-z Search: Title
- Sports: Sports Only, Sports Live
- Select: Prem/Fin, Genres
- Filter: Movies, Live, **New**
- Reset: All, Filters

Search Results: Last Search: 31

Net	Program Title	Status	Day	Start Date	Start Time	End Time
09/03/2016 - (Sa) (1 items)						
HISTP	Ozzy and Jack's World Detour The Last Two Samurai	New	Su	09/04/2016	10:00 PM	11:03 PM
HGTV	Mexico Life Young Family Wants to Live Beachfront in Puerto Escondido	New	Su	09/04/2016	09:00 PM	09:30 PM
HGTV	Mexico Life California Couple Looks For Second Life In San Carlos	New	Su	09/04/2016	09:30 PM	10:00 PM
HGTV	Island Hunters Vacation Home Near Halifax	New	Su	09/04/2016	10:00 PM	10:30 PM
HGTV	Island Hunters Alaskan Island Home	New	Su	09/04/2016	10:30 PM	11:00 PM
HGTV	Beachfront Bargain Hunt Bringing Up Baby in Ocean City, Maryland	New	Su	09/04/2016	08:00 PM	08:30 PM
HGTV	Beachfront Bargain Hunt Combing for a Coastal Home Office in Carolina Beach	New	Su	09/04/2016	08:30 PM	09:00 PM
HISTP	American Pickers Quick Picks: Breaking and Exiting	New	Su	09/04/2016	09:57 PM	10:00 PM
09/10/2016 - (Sa) (2 items)						
HGTV	Caribbean Life Sailing Into a New Home on St. Maarten	New	Su	09/11/2016	09:00 PM	09:30 PM
HGTV	Caribbean Life Landing on St. Croix	New	Su	09/11/2016	09:30 PM	10:00 PM
HGTV	Beachfront Bargain Hunt A Beachy View in Branford, Conn.	New	Su	09/11/2016	08:00 PM	08:30 PM
HGTV	Beachfront Bargain Hunt Passage to Port Aransas, Texas	New	Su	09/11/2016	08:30 PM	09:00 PM
HISTP	America's 9/11 Flag: Rise From the Ashes	New	Su	09/11/2016	10:30 PM	11:31 PM
HISTP	102 Minutes That Changed America: 15th Anniversary	New	Su	09/11/2016	08:00 PM	10:30 PM
09/17/2016 - (Sa) (2 items)						
09/18/2016 - (Su) (6 items)						
09/25/2016 - (Su) (6 items)						

Footer: No SnapShot File Loaded