



Standard/Broadcast Calendar Options

For

Enhanced User Guide

You can choose to create your schedules in either Broadcast or Standard Calendar modes. You will also be able to toggle between the 2 options.

Visual Advertising Sales Tools

Phone: 866-980-8278

Updated March 2016

Standard/Broadcast Calendar Modes

You can choose to create your schedules in either Broadcast or Standard Calendar modes.

Choosing Broadcast will bring up the current month in Broadcast calendar format.

December 2015							January 2016							February 2016						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
30	1	2	3	4	5	6	28	29	30	31	1	2	3	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28
							25	26	27	28	29	30	31							

Click in date range box to bring up calendars

Choosing Standard will bring up the current month in Standard calendar format.

December 2015							January 2016							February 2016						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
6	7	8	9	10	11	12	3	4	5	6	7	8	9	7	8	9	10	11	12	13
13	14	15	16	17	18	19	10	11	12	13	14	15	16	14	15	16	17	18	19	20
20	21	22	23	24	25	26	17	18	19	20	21	22	23	21	22	23	24	25	26	27
27	28	29	30	31			24	25	26	27	28	29	30	28	29					
							31													

Note: Even if you choose the "Standard Calendar" option, your Billing Department will still need to custom bill your schedule since most don't have the ability to bill by Standard Calendar.

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Markets: VAST | Zone: Los Angeles | Ratecard: 4th Quarter 2015 | Networks: Selected (5) | Show Grid | Calendar: Broadcast | Standard | Date Range: 11/23/2015 to 01/31/2016 | Time Range: 09:00 AM to 04:00 PM | Days of Weeks: M-F | Dayparts | E-z Search: Title | Keyword | Actor | Sports: Sports Only | Sports Live | Select: Prem/Fin | Genres | Filter: Movies | Live | New | More: Marathons | Nets by Demo | Rotators: Add | Edit | Avail | Reset All | Filters | Save | Search ShowSeeker

Search Results:

We have created this proposal in Broadcast Calendar format.

New Proposal

Net	Program Title	Status	Day	Start Date	End Date	Start Time	End Time	Wks	Sp/Wk	Card	Rate	Spots	Cost	11/02/15	11/09/15	11/16/15	11/23/15	
Los Angeles (13 items)																		
ABCFP	The 700 Club, 700 Club Interactive, The Middle,...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5		\$14.00	\$10.00	50	\$500.00	0	0	0	5
AETVP	The First 48 The House on Madrona Street	Sea Pre	THU	11/05/2015	11/05/2015	09:00 PM	10:01 PM	1	1		\$131.00	\$131.00	1	\$131.00	1	0	0	0
AETVP	Nightwatch Mardi Gras	Sea Pre	THU	11/05/2015	11/05/2015	10:01 PM	11:02 PM	1	1		\$131.00	\$131.00	1	\$131.00	1	0	0	0
AETVP	Dog the Bounty Hunter, CSI: Miami, The First 48,...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5		\$20.00	\$10.00	50	\$500.00	0	0	0	5
APLP	Pit Bulls and Parolees, Dirty Jobs, Animal Cops H...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5		\$4.00	\$10.00	50	\$500.00	0	0	0	5
BRAVOP	The Real Housewives of Atlanta The Shades of IL...	Sea Pre	SUN	11/08/2015	11/08/2015	08:00 PM	10:00 PM	1	1		\$131.00	\$131.00	1	\$131.00	1	0	0	0
BRAVOP	The Real Housewives of Beverly Hills, Top Chef,...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5		\$54.00	\$10.00	50	\$500.00	0	0	0	5
CNN	CNN Newsroom With Brooke Baldwin, The Situati...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5		\$20.00	\$10.00	50	\$500.00	0	0	0	5
DSCP	Moonshiners American Spirits	Sea Pre	TUE	11/17/2015	11/17/2015	09:00 PM	10:01 PM	1	1		\$131.00	\$131.00	1	\$131.00	0	0	1	0

Totals Broadcast Calendar

BC Agency Commission ☒ Package Disc % ☐ \$ ☐ 20 Apply Spots: 258 | Gross: \$3,461.00 | Pkg Disc: \$692.20 | Agcy Disc: \$415.32 | Net: \$2,353.48

Zone	Spots	Gross Totals	Pkg Disc	Agcy Disc	Net Total	Rate Card	Nov-2015	Dec-2015	Jan-2016
Los Angeles	258	\$3461.00	\$692.20	\$415.32	\$2353.48	\$6561.00	\$1211.00	\$1000.00	\$1250.00
Total	258	\$3461.00	\$692.20	\$415.32	\$2353.48	\$6561.00	\$1211.00	\$1000.00	\$1250.00

Your bottom monthly totals will reflect the dollars based on a Broadcast Calendar month. Note the line is yellow with a "BC" designation.

Important Note: You will not see the option to toggle back to SC format if your proposal was created before 12/7/2015.

Note: Even if you choose the "Standard Calendar" option, your Billing Department will still need to custom bill your schedule since most don't have the ability to bill by Standard Calendar.

Search Settings | Proposal Manager | Build Proposal | Download | Calendars | Packages | Help & Tutorials

Markets: VAST | Zone: Los Angeles | Ratecard: 4th Quarter 2015 | Networks: Selected (5) | Calendar: **Broadcast** | Standard | Date Range: 11/23/2015 to 01/31/2016 | Time Range: 09:00 AM to 04:00 PM | Days of Week: M-F | E-z Search: Title | Keyword | Actor | Sports: Sports Only | Sports Live | Select: Prem/Fin | Genres | Filter: Movies | Live | New | More: Marathons | Nets by Demo | Rotators: Add | Edit | Avails

Search Results:

We have now "toggled" to a Standard Calendar format.

Net	Program Title	Status	Day	Start Date	End Date	Start Time	End Time	Wks	Sp/Wk	Card	Rate	Spots	Cost	11/02/15	11/09/15	11/16/15	11/23/15
ABCFP	The 700 Club, 700 Club Interactive, The Middle,...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5	\$14.00	\$10.00	50	\$500.00	0	0	0	5
AETVP	The First 48 The House on Madrona Street	Sea Pre	THU	11/05/2015	11/05/2015	09:00 PM	10:01 PM	1	1	\$131.00	\$131.00	1	\$131.00	1	0	0	0
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BRAVOP	The Real Housewives of Atlanta The Shades of IT...	Sea Pre	SUN	11/08/2015	11/08/2015	08:00 PM	10:00 PM	1	1	\$131.00	\$131.00	1	\$131.00	1	0	0	0
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CNN	CNN Newsroom With Brooke Baldwin, The Situati...		M-F	11/23/2015	01/31/2016	09:00 AM	04:00 PM	10	5	\$20.00	\$10.00	50	\$500.00	0	0	0	5
DSCP	Moonshiners American Spirits	Sea Pre	TUE	11/17/2015	11/17/2015	09:00 PM	10:01 PM	1	1	\$131.00	\$131.00	1	\$131.00	0	0	1	0

Totals Standard Calendar

SC Agency Commission ☒ Package Disc % ☐ \$ ☐ 20 Apply Spots: 258 | Gross: \$3,461.00 | Pkg Disc: \$692.20 | Agcy Disc: \$415.32 | Net: \$2,353.48

Zone	Spots	Gross Totals	Pkg Disc	Agcy Disc	Net Total	Rate Card	Nov-2015	Dec-2015	Jan-2016
Los Angeles	258	\$3461.00	\$692.20	\$415.32	\$2353.48	\$6561.00	\$1261.00	\$1150.00	\$1050.00
Total	258	\$3461.00	\$692.20	\$415.32	\$2353.48	\$6561.00	\$1261.00	\$1150.00	\$1050.00

Note: Your calendar in the Settings Bar has switched to Standard Calendar mode.

We clicked on the "BC" button to toggle to Standard Calendar (SC) mode. Your bottom monthly totals will now reflect the dollars based on a Standard Calendar month. Note the line is now green with an "SC" designation and your monthly totals have changed.

Note: Even if you choose the "Standard Calendar" option, your Billing Department will still need to custom bill your schedule since most don't have the ability to bill by Standard Calendar.