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ClubbingOwl launches Social Nightclub Management System with Facebook Integration

February 27, 2013 Boston, MA - Many nightclubs still rely on outdated and inefficient methods for organizing clientele information, reservations, table bookings, and guest lists. While some clubs may use antiquated excel documents and paper lists, others seek to modernize using inherently flawed technology that is error prone due to cumbersome manual entry. ClubbingOwl provides the first error-free social integration management platform for exclusive entertainment facilities.

[ClubbingOwl](#), the premiere management system for the socially minded nightclub, uses Facebook integration for highly efficient and effective entertainment administration. The software comes with everything a nightclub promotional team needs to effectively cater to existing clientele and attract new customers:

- 100% realtime table and guest-list management
- Host “check-in” tool
- Detailed reports on clientele patterns and sales
- Team group chat
- Two-way SMS system to update promoters & managers on new clientele reservation requests
- Competitive pricing

“The nightclub scene is incomplete. With current software nightclub ecosystems being run through rudimentary tools, such as Excel, the nightclub and entertainment industry is in need of affordable and effective tools,” said Johann Barlach, COO of Clubbing Owl. “Using Facebook integration, ClubbingOwl does what the competition does not, it provides a social way for clubbers to stay connected with the club.

ClubbingOwl’s direct Facebook integration allows promoters and managers to add clients to their guest lists with a single click, and receive all of their relevant Facebook information. Clubbers also have convenient portals to request inclusion on a guest list through Facebook.com, ClubbingOwl.com, or a nightclub’s website. Absolutely no filling out names manually, Facebook integration makes the process as easy and simple as one click.

About ClubbingOwl

ClubbingOwl is a Boston, MA based startup specializing in state of the art nightclub management software. With product launches in Boston, MA and Orlando, FL, ClubbingOwl

easily connects venues, promoters and users with Facebook integration. For more information about the product offering to nightclubs/promotional teams please visit:

<http://solutions.clubbingowl.com>. To see the public website for clubgoers to join guest lists and see what venues & promoters their friends are patronizing please visit

<https://www.clubbingowl.com/>

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