

# ONYEMAKAOGADI CHUKWUEBUKA FRANCIS

**Digital Professional | Graphic Designer | Frontend Developer |  
Virtual Assistant**

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[DESIGN PORTFOLIO](#) [GITHUB](#)

## PROFESSIONAL SUMMARY

I'm a dedicated Graphic designer with 4 years + experience in visual design, branding, and digital media who uses designs to communicate with its prospect. I also wish to work with a diverse team and I'm ready to contribute to the company's growth, visions and goals. Proven ability to manage multiple projects under tight deadlines.

## CORE SKILLS

- Administrative Support
- Task & Time Management
- CRM Management
- Meeting Coordination
- HTML5, CSS3, JavaScript
- Responsive Web Design
- UI implementation from Designs
- Branding & Identity Designs
- Adobe Photoshop, Illustrator, Corel Draw
- UI/UX Design Principles
- Social Media Graphics
- Typography & Layout
- Web & App Mockups (Figma)
- Motion Graphics (After Effects)
- Print Design (flyers, brochures, packaging)

## PROFESSIONAL EXPERIENCE

### Creative Director & Lead Graphic Designer

*LodgifyNg- Awka, Nigeria*

August 2024 – Present

- Designed brand identities, packaging, and digital assets for over 30+ clients.
- Led a rebranding project for a fintech startup, improving engagement by 25%.
- Collaborated with developers to design responsive web interfaces. - Mentored junior designers, improving team productivity by 15%.

## **Graphic Designer & Social Media Manager**

*Moevan Enterprise – Remote*

October 2022 – Present

- Developed social media graphics that increased engagement by 40%.
- Created style guides and templates for consistent visual branding.

## **Graphic Designer & Virtual Assistant**

*BM Gadgets – Remote*

December 2022 – 2025

- Developed social media graphics that increased engagement by 40%.
- Assisted in organizing and maintaining office records, ensuring accurate documentation and efficient data entry
- Created style guides and templates for consistent visual branding.

## **Virtual Assistant & Social Media Manager**

*Rolf Realty – Hybrid*

February 2026 – Present

- Developed social media graphics that increased engagement by 40%.
- Demonstrated professional etiquette and customer service excellence, leading to a 30% increase in positive feedback.
- Conducted research and prepared reports to support decision-making and improve workflow efficiency
- Created style guides and templates for consistent visual branding.

## **EDUCATION**

[B.Sc](#) in Computer Science

Nnamdi Azikiwe University – Awka, Nigeria

2020 – 2025

## **CERTIFICATIONS**

- Adobe Certified Professional – Visual Design Using Photoshop (2023)
- UI/UX Design Specialization – Coursera (2022)
- Corel draw Certified Expert (CDE)
- Visual Design and branding (2023)
- Adobe Certified Professional (ACF) – Graphic design (2024)

## PROJECTS

### **Brand Identity:** LodgifyNG

Redesigned logo, packaging, and social assets. Achieved a 90% client satisfaction score.

### **Portfolio Websites:** Chuksb\_Makeover, Francis Morgan Asonwa, iamcfx

Created a responsive portfolio website that captures the client's personal brand and makes it easy to explore their work, skills, and contact information.

### **UI Designs:** CFX Portfolio Website

Designed the mobile interface, improving usability and aesthetics, leading to a 30% boost in website retention.

## ADDITIONAL INFORMATION

### **Technical Skills:**

Advance in React, HTML, CSS, JavaScript, Tailwind CSS, Typescript, Adobe Creative Suite, Corel Draw, Canva, Figma, Microsoft Office, Trello, Slack, Notion, Asana.