Onyemakaogadi Chukwuebuka Francis

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[DESIGN PORTFOLIO](#)

PROFESSIONAL SUMMARY

I'm a dedicated Graphic designer with 4 years + experience in visual design, branding, and digital media who uses designs to communicate with its prospect. I also wish to work with a diverse team and I'm ready to contribute to the company's growth, visions and goals. Proven ability to manage multiple projects under tight deadlines.

CORE SKILLS

- Branding & Identity Design
- Adobe Photoshop, Illustrator, Corel Draw
- UI/UX Design Principles
- Social Media Graphics
- Typography & Layout
- Web & App Mockups (Figma)
- Motion Graphics (After Effects)
- Print Design (flyers, brochures, packaging)

PROFESSIONAL EXPERIENCE

Creative Director and Lead Graphic Designer
LodgifyNg– Awka, Nigeria
August 2024 – Present
- Designed brand identities, packaging, and digital assets for over 30+ clients.
- Led a rebranding project for a fintech startup, improving engagement by 25%.
- Collaborated with developers to design responsive web interfaces.
- Mentored junior designers, improving team productivity by 15%.

Graphic Designer
Moevan Enterprise – Remote
October 2022 – Present
- Developed social media graphics that increased engagement by 40%.
- Created style guides and templates for consistent visual branding.

Graphic Designer and Social Media Manager
BM Gadgets – Remote
December 2022 – 2025
- Developed social media graphics that increased engagement by 40%.
- Created style guides and templates for consistent visual branding.

Graphic Designer and Art Director
BM Gadgets – Remote
October 2022 – Present
- Developed social media graphics that increased engagement by 40%.
- Created style guides and templates for consistent visual branding.

EDUCATION

[B.Sc](#) in Computer Science
Nnamdi Azikiwe University – Awka, Nigeria
2020 – 2025

CERTIFICATIONS

- Adobe Certified Professional – Visual Design Using Photoshop (2023)
- UI/UX Design Specialization – Coursera (2022)

- Corel draw Certified Expert (CDE)

– Visual Design and branding (2023) - Adobe Certified Professional (ACF) – Graphic design (2024)

PROJECTS

Brand Identity: LodgifyNG
Re-designed logo, packaging, and social assets. Achieved a 90% client satisfaction score.
UI Design: CFX Portfolio Website
Designed the mobile interface, improving usability and aesthetics, leading to a 30% boost in website retention.

TOOLS

Adobe Creative Suite • Figma • Canva • After Effects • Corel Draw • MS Office

LANGUAGES

English (Fluent) • Spanish (Intermediate)