CRAIG FREEMAN

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PROFILE
Front-end web developer and LAMP-environment programmer. Experience with developing WordPress themes and CodeIgniter MVC framework applications. Specialties includes mobile optimization, SEO, and pre-press graphics manipulation.

EDUCATION
Rochester Institute of Technology**,** Rochester NY
Bachelor of Science in Information Technology *2009*
Concentrations in Web Development, Graphic Media and Psychology

TECHNICAL SKILLS
Programming Languages: PHP, JavaScript/jQuery, CSS, HTML, AJAX, MySQL, XML/JSON, bash
Software: Adobe Creative Suite, Terminal, Microsoft Office, Adobe Acrobat
Operating Systems: Linux, Mac OS X and iOS, Microsoft Windows

PERSONAL PROJECT
Created a pediatric emergency medical reference for paramedics as a mobile web application using PHP, JavaScript, XML, AJAX, CSS3 transforms and animations, HTML5 client-side database, and HTML5 offline detection

EXPERIENCE
Rosemont Media, San Diego CA
Web Developer (2010-present)
- Developed desktop WordPress themes for doctors using HTML, CSS, jQuery, PHP, MySQL. Improved WordPress theme templates for minimal build time
- Greatly increased the attractiveness of our niche offering by being first to market mobile themes. Optimized mobile product through iterative testing and by using responsive design techniques
- Provided and customized jQuery and WordPress plugins to suit client needs
- Integrated Google Maps into CodeIgniter-backed sales CMS utilizing jQuery, JSON
- Planned, deployed, and maintained a Mac OS X Server for team web development and company-wide file server
- Trained other developers in desktop and mobile theme development

Express Ambulance Co., La Mesa CA
Web Developer (2010-present) Freelance
- Search engine rank improvement using Google Analytics/Webmaster Tools and social media
- Designed and developed Wordpress themes to align with re-branding

Teneleven Interactive, San Diego CA
Web Developer (2010)
- Revised current client sites (PHP/Symfony, Blueprint CSS)

LogicalSolutions.net, Rochester NY
Developer (2008)
- Revised current client sites (ASP, ASP.NET, PHP, ColdFusion)

Brand Logic, Rochester NY
Developer (2006) Cooperative Education
- Developed a C#/ASP.NET application to complement a University client's large-scale fundraising campaign, displaying contributor names and amounts dynamically using AJAX
- Performed heuristic evaluations and documented information architectures of existing sites to reevaluate the effectiveness of current user interfaces