

# 2017 West Texas Roller Derby Sponsorship



## Home Bout Dates

February 25th

March 11th

may 27th

August 12th

September 9<sup>th</sup>

October 21st

[www.westtexasrollerDerby.com](http://www.westtexasrollerDerby.com)

## Mission Statement:

"...To provide athletic opportunities for women and recreational entertainment for the community while perpetuating the popularity of women's flat track roller derby and the integrity of the league."

## Who are the West Texas Roller Derby?

The West Texas Roller Derby (WTRD) is a charity and community focused sports organization. WTRD is comprised of a diverse group of strong-minded, strong-spirited and strongly skilled women who love the sport of flat track roller derby and are determined to see it take a permanent hold in Lubbock. Our vision is to deliver a powerful and positive image to the South Plains Community.

WTRD is a skater owned and operated league. Although our skaters pay monthly dues to participate, WTRD relies heavily on sponsorships from companies like yours to provide affordable entertainment to the Lubbock Community. We welcome direct sponsorship or in-kind trade opportunities to off set skater and league expenses. We enjoy partnering with local businesses which contributes even more to our active community involvement.

We strive to select companies such as yours that fit our image of strength, positivity, athleticism and community involvement. All WTRD sponsors are in select company when featured at bouts, on the web, in print and in conjunction with promotional events and materials.

WTRD hosted events are extremely fun, well promoted and very well organized. Our fans include a large cross section of people in the Lubbock and South Plains area. As a part of our community involvement, our league shares the spotlight with our favorite charities by donating our time and a portion of our bout proceeds.

As the only flat track roller derby league in Lubbock, the West Texas Roller Derby are poised to make an impact on the South Plains. As a sponsor, you can enjoy the halo-effect of our growth and popularity.

## Contact information:

West Texas Roller Derby  
Lubbock, Texas 79423  
[donate.wtrd@gmail.com](mailto:donate.wtrd@gmail.com)

League Treasurer:  
Danyelle Brashear AKA Myss Innocent  
806-535-8820  
[Innocent.brashear@gmail.com](mailto:Innocent.brashear@gmail.com)

## 2016 Sponsorship Options

### **The Lethal Whoopin: \$1,500**

- Mention in all media spots to include TV, radio, Internet (valued at \$300)
- Full page advertisement for your business featured in all bout programs (valued at \$200)\*
- Prime location to hang your company's provided banner at all WTRD bouts and promotional events up to two banners (valued at \$300)
- Company logo on all printed promotional material for every bout and event (valued at \$400)\*
- 6 tickets to each WTRD hosted bout (valued at \$420)
- A link from our official WTRD website to your company's website for one (1) year (valued at \$300)
- Exclusive seating at the announcer's spotlight trackside table for all WTRD home bouts
- Recognition by announcer at all bouts and no less than 4x's per bout (valued at \$200)

### **The Grand Slam: \$750**

- 1/2 page advertisement for your business featured in all bout programs (valued at \$100)\*
- Visible location to hang your company's provided banner at all WTRD promotional events (valued at \$200)
- Company's name on all printed promotional material for every bout and event (valued at \$100)
- A link from our official WTRD website to your company's website for 6 months (valued at \$200)
- 4 tickets to each WTRD hosted bout (valued at \$280)
- VIP table at trackside for 4 people
- Recognition by announcer at all bouts 2x's per bout (valued at \$100)

### **The Whip: \$500**

- 1/2 page advertisement for your business featured in all bout programs (valued at \$100)
- Visible location to hang your company's provided banner at all WTRD bouts (\$100)
- Company's name printed on all printed promotional material (valued at \$400)\*
- A link from our official WTRD website to your company's website for 3 months (valued at \$100)
- 2 tickets to each WTRD hosted bout (valued at \$140)

### **Gear Box Items ( A la Carte)**

- |   |                          |
|---|--------------------------|
| -Official Time-out sponsor logo and recognition | \$150 for all home bouts |
| -Penalty Box                                    | \$100 for all home bouts |
| -Scorekeeper table banner                       | \$100 per bout           |
| -Pivot Line sponsor (name only)                 | \$50 per bout            |
| -Jammer Line sponsor (name only)                | \$50 per bout            |

\*Approximately 400 Bout programs are distributed at every bout.

\*\*Approximately 2,000 handbills and posters are distributed before every home bout.



## Sponsorship Commitment Form

Sponsor Name:

Contact Name:

Business Address:

Phone number:

E-mail address:

West Texas Roller Derby Representative:

Terms of Sponsorship:

☐ Lethal Whoopin \$1,500

☐ Grand Slam \$750

☐ The Whip \$500

# Terms and Conditions

**1.Sponsorship Level, Consideration, and Term.** Sponsor will be a general sponsor of the West Texas Roller Derby during the term of six months to one year from the date this commitment form is signed.

a. Level of Sponsorship: \_\_\_\_\_

b. Term: The term of this commitment form will begin on \_\_\_\_\_ and will terminate up to one year from the date signed.

**2.License of Rights.** Sponsor grants the West Texas Roller Derby the right to use their trademarks, names, logos and likeness(es) in connection with promoting our events and fulfilling our marketing obligation to you.

**3.Event changes and/or cancellations.** In certain cases, the date and/or time of an event may need to be changed, or the event may need to be cancelled. The West Texas Roller Derby reserves the right to change or cancel the event with notice to sponsor, and such notice of change or cancellation may be given by telephone or e-mail.

**4.Nondisclosure of information concerning business.** Sponsor will not disclose or use for it's own benefit any sensitive information related to the West Texas Roller Derby business, sponsorship program, or manner of operation. Sensitive information includes, but is not limited to prices, marketing, information (including marketing contacts), any information that is designated confidential or that the sponsor or West Texas Roller Derby guards as confidential. All e-mails or other written correspondence between the West Texas Roller Derby and Sponsor will be treated as confidential and will not be published or distributed outside of the West Texas Roller Derby and/or sponsor's organization without the written consent of the other party.

**5.Non-solicitation.** Sponsor will not, directly or indirectly:

a. Interfere with the relationship between the West Texas Roller Derby and any of it's members, associates, skaters, and/or leagues:

b. Encourage any skaters to leave the West Texas Roller Derby; Encourage any consultant to cease rendering services to the West Texas Roller Derby; or encourage any other sponsor to cease sponsoring the West Texas Roller Derby

**6.Press Releases.** Sponsor agrees that it will not send out any press release(s) regarding this sponsorship or any event(s) without first submitting the press release(s) to the West Texas Roller Derby and receiving approval of the press release.

**7.Waiver or Modification.** No modification of this agreement will be valid unless in writing and executed by both parties, with the League President of the West Texas Roller Derby signing on behalf of the West Texas Roller Derby.

**8.Relationship of the parties.** Nothing contained herein will imply any partnership, joint venture, or agency relationship between the West Texas Roller Derby and the sponsor, and neither party will have the power to obligate or bind the other in any manner whatsoever, except as provided under this agreement.

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Sponsor Representative Signature and Date

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West Texas Roller Derby League Treasurer and Date





## Advertise in our program

The West Texas Roller Derby will be bouting in 2016 in Lubbock. Be part of our event by advertising your business in our bout program. The program is distributed to fans that attend the bout. Use this opportunity to promote your business or send a special message to someone.

Ad requirements:

Ad will be black and white.

Ad Format:

All files should be PDF, JPEG or TIFF with a resolution no less than 300.

Please size your ad to the selected dimensions below.

E-mail your ad to [wtrd@westtexasrollerDerby.com](mailto:wtrd@westtexasrollerDerby.com) or provide the ad on CD.

Full Page: 5"x 8"

Single Bout	\$100
Full Season	\$200

½ Page: 5"x 3.875"

Single Bout	\$50
Full Season	\$100

¼ Page: 2.375" x 3.875"

Single Bout	\$25
Full Season	\$50

Ads may include Logo and Info Only, Message Only or Logo and Message

Message: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Total Paid: \_\_\_\_\_

Date: \_\_\_\_\_

Make checks payable to: West Texas Roller Derby

Thank you for supporting the West Texas Roller Derby in our upcoming 2016 bouting season! Tickets are available from any West Texas Roller Derby member. Again, thank you for your support and we hope to see you trackside.