**Exercise: Setting Up StoreFront Page**

**Instructions:**

1. Customize the header
   1. Upload Shop Logo
      1. Install & authorize JetPack Plugin – this would add the option for storefront theme to upload a logo
      2. Create the logo
      3. Upload the logo through Appearance > Customize
   2. Upload Header image
      1. Create the header background image
      2. Upload the header background image through Appearance > Customize
   3. Modify the header link font color to match the PSD through Appearance > Customize
   4. Modify header text color to match the PSD through Appearance > Customize
   5. Style the header navigation links to match the PSD through Appearance > Edit CSS (this was added by installing JetPack)
   6. Customize the top links and the cart links position to match the PSD through Appearance > Edit CSS
2. Customize the shop page content blocks
   1. Setup Shop page layout
      1. Create a page for your shop (if you didn’t have woocommerce create one for you)
      2. Edit shop page to select “homepage” Template
      3. Select the shop page as the front page through Word Press Settings
      4. Install and Active “Homepage Control” Plugin
      5. Configure the homepage blocks to match the PSD through the “Homepage Control” Plugin settings area. Add the following blocks:
         1. Homepage content
         2. On Sale
         3. Featured Products
   2. Style Shop page layout and all the elements to match the PSD
      1. Add the promo content to the homepage content area
      2. Style the homepage content area to match the PSD
      3. Style the On Sale and Featured Products blocks to match the PSD
3. Customize the footer 
   1. Add CSS classes and rules to style the footer container to match the PSD
   2. Setup 3 footer Widgets for the 3 Columns in the footer
      1. Add widgets to Widget Footer 1 
         1. Add Text Widget
            1. Add footer logo
            2. Add address, phone, email information
            3. Add CSS & Rules to match the styles of this area to the PSD
      2. Add widgets to Widget Footer 2
         1. Add Product Category Widget
         2. Configure the settings for the Product Category Widget to match the PSD
         3. Add CSS & Rules to match the styles of this area to the PSD
      3. Add widgets to Widget Footer 3
         1. Add Text Widget
         2. Add images for social icons & link social icons
         3. Add CSS & Rules to match the styles of this area to the PSD
      4. Add CSS & Rules to style the copyright information
      5. Edit footer.php to add the footer links   
         \*\*make sure to make a backup copy of footer.php