

# Colin Van Sickle

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## Experience

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### Kendal at Ithaca

*Web Consultant*

Ithaca, NY  
Oct 2017 — Present

Web development consultant at a top continuing care facility located in Ithaca, New York. Help with digital projects and coordinate any web content creation and production. Deliver regular site traffic reports from Google Analytics data to my boss based upon strategic ad marketing.

### Denison University

*Web Consultant*

Granville, Ohio  
Feb 2015 — Present

When I began working as an intern for Denison's website it was newly-released and modern but riddled with errors and inconsistencies from untouched legacy content. Using SiteImprove's Quality Assurance software I manually corrected and combed through hundreds of pages of content, both legacy and new. Ultimately, I was hired on as a remote web consultant to help protect Denison's digital brand by ensuring high quality content that engaged users.

### Thinkful

*Web Development*

Remote  
Feb 2017 — June 2017

#### Symphesis

When artists want to collaborate with one another sometimes geography can prevent them from jamming together. I worked with a team to build Symphesis, a real-time music app, so that musicians can make art together.

#### Wikipython

Identifying keywords manually in wikipedia articles can be difficult. Keywords are critical for SEO, data analysis, and digital strategy. So I built Wikipython, a tool that creates wordclouds which identify most frequently used terms in a selected Wikipedia article.

#### Hànzì

Learning a new language can be daunting and retaining vocabulary is of utmost importance. I worked with a partner to build Hanzi, a flashcard app that uses spaced-repetition algorithms to improve long-term retention of Chinese characters.

## Education

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### Thinkful

*Web Development*

Remote  
Feb 2017 — June 2017

Completed intensive, four month course on modern full stack JavaScript development.

### Denison University

*BA, East Asian Studies*

Granville, Ohio  
Sep 2012 — Dec 2016

I led Denison's Global China Connection organization as Co-President, was a Dean's List student and an Alumni Scholarship recipient. Studied abroad in Shanghai, China during the Summer of 2015.