Colin Van Sickle

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How you engage an audience is dependent on the audience itself which can vary greatly by both geography and culture. My deep exposure to East Asian markets and language informs my approach to web development, ensuring that your product will appeal to and effectively engage the right target audience.

Skills

【Frontend】	JavaScript ES6, React, Redux, HTML5, CSS3, jQuery, Wordpress
【Backend】	Python, Node, Express, MongoDB, Mongoose, PostgreSQL, Knex.js
【Workflow】	Git, Github, Travis CI, Heroku, Yarn, NPM
【Others】	Mandarin Chinese, Agile Development

Experience

Denison University — Granville, Ohio
Web Consultant — Feb 2015 — Present

When I began working as an intern for Denison's website it was newly-released and modern but riddled with errors and inconsistencies from untouched legacy content. Using SiteImprove's Quality Assurance software I manually corrected and combed through hundreds of pages of content, both legacy and new. Ultimately, I was hired on as a remote web consultant to help protect Denison's digital brand by ensuring high quality content that engaged users.

Thinkful — Remote
Web Development — Feb 2017 — June 2017

Symphesis

When artists want to collaborate with one another sometimes geography can prevent them from jamming together. I worked with a team to build Symphesis, a real-time music app, so that musicians can make art together.

Wikipython

Identifying keywords manually in wikipedia articles can be difficult. Keywords are critical for SEO, data analysis, and digital strategy. So I built Wikipython, a tool that creates wordclouds which identify most frequently used terms in a selected Wikipedia article.

Hànzì

Learning a new language can be daunting and retaining vocabulary is of utmost importance. I worked with a partner to build Hanzi, a flashcard app that uses spaced-repetition algorithms to improve long-term retention of Chinese characters.

Education

Thinkful — Remote
Web Development — Feb 2017 — June 2017
Completed intensive, four month course on modern full stack JavaScript development.

Denison University — Granville, Ohio
BA, East Asian Studies — Sep 2012 — Dec 2016
I led Denison's Global China Connection organization as Co-President, was a Dean's List student and an Alumni Scholarship recipient. Studied abroad in Shanghai, China during the Summer of 2015.