Chad Galloway
Digital Designer – Design Systems – UI/UX
Chattanooga, TN.
Portfolio: www.whoiscg.com
Email: me@whoiscg.com

I have nearly 10 years in-house experience working with all layers of the multimedia production cycle from postcards to mobile apps, and I like to run around in the sticks of Georgia.

I went to school

B.S. Digital Arts & Design	2012
Full Sail University	Orlando, FL.

I went to work

UX Design Lead (Contractor)	2022
Bohan Ideas	Chattanooga, TN.
UX Design Lead (Contractor)	2022
Chameleon Collective	Chattanooga, TN.
Art Director	2021
Designer	2017
Production Designer	2014
Production Intern	2013
BlueCross BlueShield of Tennessee	Chattanooga, TN.

I started at BCBST as a Production Intern quickly adapting to the high volume production environment and eventually filling the open Production Design role. Supported the Design team by checking file integrity and prepping for print production, requisitioning services, doing on-site press checks and proofing. I soon moved to the Design team, updating and applying brand guidelines to print materials, outdoor signage, advertising and logo / identity creation. Then promoted to Art Director, improving processes, establishing guidelines for Commercial / Enterprise communications, expanded on digital capabilities working closely with the digital product teams establishing a design system to push the organization closer to digital transformation.

Successes	Awards
Mobile App Redesign	Pinnacle Award for Excellence and Agility
Commercial / Enterprise Rebrand	I received an award for my work on the COVID SWAT
COVID SWAT Team	team working directly with Senior Leadership to
Email Outreach Redesign	strategically respond to the pandemic.
Provider Communications Rebrand	
Wellness Product Rebrand	

Work (Continued)

Freelance Designer   2012
Silvey & Huffaker   Chattanooga, TN.

Freelance Designer   2012
Craftworks Restaurants & Breweries   Chattanooga, TN.

My superpower is organizing chaos.

Skills

Microsoft Office Suite	Adobe Acrobat	Freehand	Git
Powerpoint	Adobe Lightroom	Atom	SASS
Keynote	Adobe Bridge	Obsidian	Salesforce
Adobe CC Libraries	Adobe XD	Typora	Workfront
Adobe Photoshop	Sketch	Markdown	Slack
Adobe InDesign	Figma	HTML / CSS / JS	Microsoft Teams
Adobe Illustrator	Invision	Jekyll / YAML	Discord
Adobe Dreamweaver			

Critical Thinking	Persuasion		
Problem-solving	Listening	Ideation	Honesty
Process Improvement	Creativity	Organization	Patience
Troubleshooting	Self-directed	Delegation	Thoughtfulness
Note-taking	Analytical	Motivating	Empathy
Whiteboarding	Intellect	Conflict Resolution	Accepting Feedback
Flexibility	Divergent	Decision Making	Attention to detail
Writing	Synthesis	Cooperation	Self-awareness

Hobbies & Interests

Philosophy	Homesteading	Therapy
Psychology	Woodworking	Diversity & Inclusion
Literature	Pottery	Equity & Egalitarianism
Art	Cooking	Music
Nature	Yoga	Openness
Agriculture	Mindfulness	Radical acceptance

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