



Chad Galloway
Digital Designer – Design Systems – UI/UX
Chattanooga, TN
Portfolio: www.whoiscg.com
Email: me@whoiscg.com

I have nearly 10 years in-house experience working with all layers of the multimedia production cycle from postcards to mobile apps, and I like to run around in the sticks of Georgia.

I went to school

B.S. Digital Arts & Design	2012
Full Sail University	Orlando, FL

I went to work

UX Design Lead (Contractor)	2022
Bohan Ideas	Chattanooga, TN
UX Design Lead (Contractor)	2022
Chameleon Collective	Chattanooga, TN
Art Director	2021
Designer	2017
Production Designer	2014
Production Intern	2013
BlueCross BlueShield of Tennessee	Chattanooga, TN

I started at BCBST as a Production Intern quickly adapting to the high volume production environment and eventually filling the open Production Design role. Supported the Design team by checking file integrity and prepping for print production, requisitioning services, doing on-site press checks and proofing. I soon moved to the Design team, updating and applying brand guidelines to print materials, outdoor signage, advertising and logo / identity creation. Then promoted to Art Director, improving processes, establishing guidelines for Commercial / Enterprise communications, expanded on digital capabilities working closely with the digital product teams establishing a design system to push the organization closer to digital transformation.

Successes	Awards
Mobile App Redesign	Pinnacle Award for Excellence and Agility
Commercial / Enterprise Rebrand	I received an award for my work on the COVID SWAT
COVID SWAT Team	team working directly with Senior Leadership to
Email Outreach Redesign	strategically respond to the pandemic.
Provider Communications Rebrand	
Wellness Product Rebrand	

Work (Continued)

Freelance Designer
Silvey & Huffaker

2012
Chattanooga, TN

Freelance Designer
Craftworks Restaurants & Breweries

2012
Chattanooga, TN

My superpower is organizing chaos.

Skills

Microsoft Office Suite
Powerpoint
Keynote
Adobe CC Libraries
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver

Adobe Acrobat
Adobe Lightroom
Adobe Bridge
Adobe XD
Sketch
Figma
Invision

Freehand
Atom
Obsidian
Typora
Markdown
HTML / CSS / JS
Jekyll / YAML

Git
SASS
Salesforce
Workfront
Slack
Microsoft Teams
Discord

Critical thinking
Problem-solving
Process improvement
Troubleshooting
Note-taking
Whiteboarding
Listening
Writing

Organization
Delegation
Conflict Resolution
Decision Making
Ideation
Synthesis
Collaboration

Motivator
Cooperative
Creative
Flexible
Self-directed
Analytical

Honest
Patient
Thoughtful
Receptive
Detail-oriented

Hobbies & Interests

Philosophy
Psychology
Literature
Art
Nature
Agriculture

Homesteading
Woodworking
Pottery
Cooking
Yoga
Mindfulness

Therapy
Diversity & Inclusion
Equity & Egalitarianism
Music
Openness
Radical acceptance



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