

# Advanced Data Analysis with Python

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## Resources used for this class

- Brady Neal - Causal Inference Course
- Towards Data Science - Causal Inference Tutorial
- Stanford Lab - Causal Inference Tutorial
- Matheus Facture - The Python Causality Handbook (Book and Notebooks)

## **Homework Correction**

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# An introduction to causal inference

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# What is causal inference?

## Definition (Causal Inference)

Causal inference entails statistical methods that analyze the response of an effect variable when one of its causes is changed. As such, it is used for the evaluation of the effects of a treatment or policy intervention.

## Recall: Linear Regression

### Model:

$$Y = \beta_0 + \beta_1 X + \varepsilon$$

- $Y$ : dependent variable (e.g., household income)
- $X$ : independent variable (e.g., years of education)
- $\beta_0$ : intercept,  $\beta_1$ : slope,  $\beta_0$  and  $\beta_1$ : coefficients or parameters
- $\varepsilon$ : error term

**Applied example:** Predicting income from years of education. Each additional year increases expected income by  $\beta_1$ .

# Insights of linear regression

Linear regression gives information about the relation between two variables, but does not imply **causation**.

## Example

Research question: Does the amount of nurses taking care of a patient increase if the patient's health status is worse?

Can we model this question with linear regression?

Yes, we can:

$$nurses\_amount = \beta_0 + \beta_1 \times health\_status + \varepsilon$$

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Correlation  $\neq$  causation!

# Correlation vs. Causation

## Correlation

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- Does not imply causation.
- Examples:
  - Nurses per patient and mortality
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## Causation

- One variable *directly affects* another.
- Requires mechanism or intervention.
- Examples:
  - Smoking → Lung cancer
  - Job training → Higher employment



- Standard statistical analysis (e.g. linear regression): focused on **prediction**
- Causality: focused on "**what if?**" questions:
  - "What would happen if variable X was exposed to event Y?"
  - "What would happen if we reduced nurse hiring for the hospital?"

# Direct Acyclic Graphs

## Definition (Direct Acyclic Graphs)

A graph is a pair  $G = (V, E)$ , where  $V$  is a set whose elements are called vertices, and  $E$  is a set of unordered pairs  $v_1, v_2$  of vertices, whose elements are called edges.

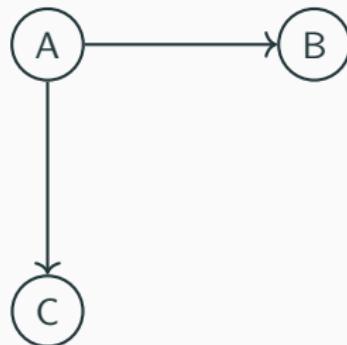
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# Basic Causal Relationship



X has a direct causal effect on Y.

# Bias

- What makes causality and correlation differ is **bias**
- Possible bias causes:
  - Confounding
  - Omitted Variables
  - ... and many others

# Confounding Factors

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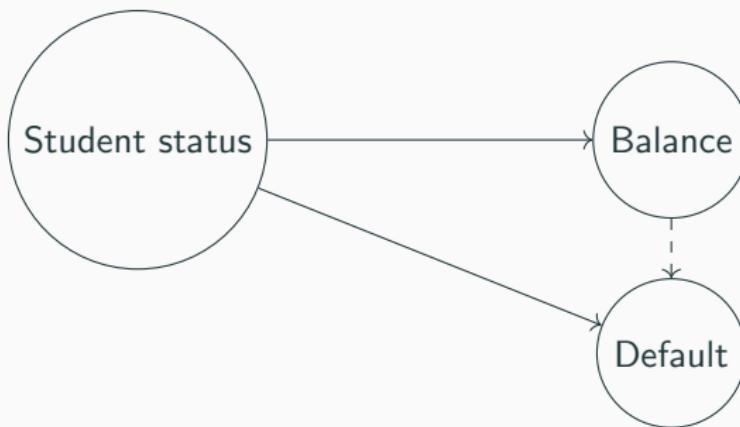
- Independent variable: Credit card balance
- Dependent variable: Default of credit card
- Confounder: Student status

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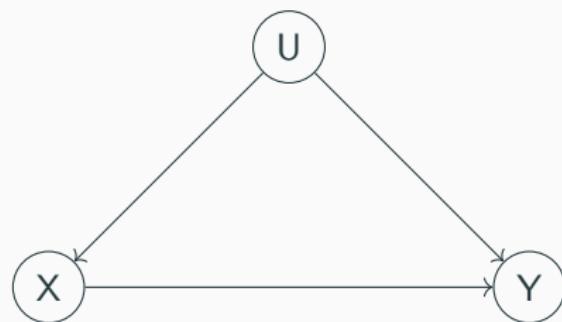
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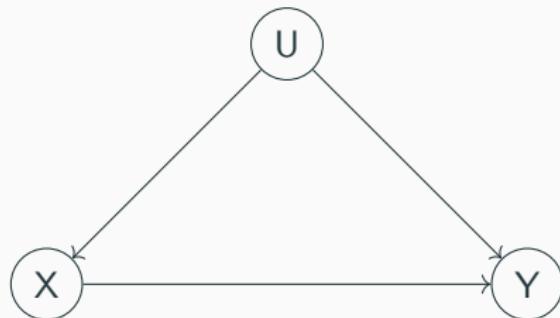
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## Confounding Example



U is a confounder affecting both X and Y. Observing only X and Y may produce biased causal estimates.

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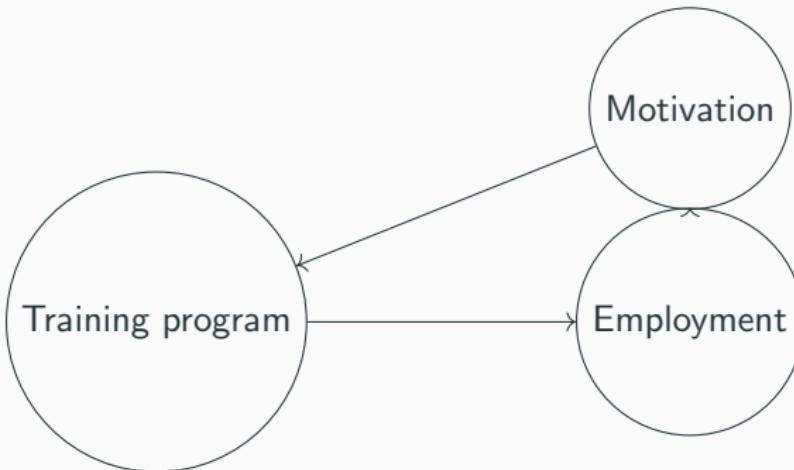
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# Causal Inference Frameworks

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- Rubin Model
- Fundamental Problem of Causal Inference
- Average Treatment Effect

# The Rubin Model

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| Scenario                                 | Notation | Example (Education Policy)      |
|--|----------|---------------------------------|
| If the person receives treatment         | $Y_i(1)$ | Earnings <i>if educated</i>     |
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**Treatment effect:**  $Y_1 - Y_0$

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Then we can define the **observed outcome**  $Y$ :

$$Y = (1 - D) * Y_0 + D * Y_1$$

# The Fundamental Problem of Causal Inference

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**Implication:** We must use design or assumptions (e.g., randomization, matching, or modeling) to estimate the missing counterfactual outcome.

## Average Treatment Effect

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$$ATE = \mathbb{E}[Y(1) - Y(0)]$$

## Further notation

- **Covariates:** individual characteristics for each subject
  - Example: demographics (age, sex, ...), income, education level, ...
- **Propensity score:** probability of receiving treatment conditional on  $X$ 
  - Defined as  $p(X) = p(D = 1 | X)$

# Overlap

## Definition (Overlap)

The property of **overlap** is satisfied when **propensity score is bounded away from 0 and 1**:

$$\eta < e(x) < 1 - \eta \quad \text{for all } x.$$

## Meaning:

- For all subject, some are treated and some are untreated
- No one has a propensity score extremely close to 0 (nobody is **almost sure** to be untreated)
- No one has a propensity score extremely close to 1 (nobody is **almost sure** to be treated)

# Unconfoundedness

## Definition

The property of **unconfoundedness** is respected when the probability of a subject being assigned to a group is **fixed** and **does not depend on its potential outcomes** (denoted as  $W_i$ ):

$$Y_i(1), Y_i(0) \perp W_i \mid X_i$$

# Setting

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## Example:

- At least 3 nurses are randomly assigned to a patient: **randomized setting**.
- Patients divided into groups depending on the amount of nurses assigned to them: **observational setting**.

# Randomization

## Definition (RCT)

A **Randomized Controlled Trial (RCT)** is an experiment method that **randomly** classifies subjects in a treatment group (outcome  $Y_0$ ) and in a control group (outcome  $Y_1$ ).

# Randomized Controlled Trial

## Reminder

Correlation  $\neq$  Causation

Therefore,  $ATE = \mathbb{E}[Y(1) - Y(0)] \neq \mathbb{E}[Y | T = 1] - \mathbb{E}[Y | T = 0]$

# Randomized Controlled Trials vs Conditional Probability

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**Summary:** RCTs allow causal inference by randomization; conditional probability alone can suggest association but not causation.

# RCT vs Conditional Probability: Example

## RCT Example: Nurses per patient

- Randomly take 100 patients, from which:
  - 50 patients: assign more than 3 nurses (Treatment)
  - 50 patients: assign less than 3 nurses (Control)
- Measure deaths in both groups

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- Group of 100 patients
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 $P(\text{Death} \mid \text{Nurses} \geq 3)$
- **Confounding factor:**
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**Summary:** RCT measures causal effect directly ( $45/50 - 35/50 = 0.20$ ), while conditional probability may overestimate effect.

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# ATE Estimation

- Randomized setting (RCT):
  - Difference in-means estimator
- Observational setting:
  - Regression
  - Matching
  - Propensity score weighting

# Difference in-means estimator

## Definition

The difference-in-means estimator is the sample average of outcomes in treatment minus the sample average of outcomes in control.

$$\text{ATE} = \frac{1}{N} \sum_{i=1}^N \left( \frac{T_i Y_i}{\bar{T}} - \frac{(1 - T_i) Y_i}{1 - \bar{T}} \right)$$

$$\text{with } \bar{T} = \frac{1}{N} \sum_{i=1}^N T_i$$

$$T_i = \begin{cases} 1 & \text{if individual } i \text{ is treated} \\ 0 & \text{if individual } i \text{ is in control} \end{cases}$$

## Adjusted Linear Regression

- We want the causal effect of job training on employment.
- But many other variables (motivation, resources, experience, family background) affect both.
- Those variables are considered as **control**
- We compute the effect of **job training** by eliminating the effect of the other variables

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$$\text{Employment} = \alpha + \kappa \text{ job training} + \beta' X + \varepsilon$$

- $\kappa$ : effect of interest (job training on employment)
- $\beta$ : parameters for controls

## Adjusted Linear Regression: Step 1

### 1. Remove the predictable part of treatment

- We model the **treatment** as a linear regression on the **control**

$$T_i = X_i \beta_{aux} + v_i$$

$$v_i = T_i - X_i \beta_{aux}$$

- We estimate the linear relationship between job training and controls (motivation, resources, etc) to see how the controls influence job training
- We extract the part that is **not predictable** with the controls

## Adjusted Linear Regression: Step 2

### Residual-on-Residual Regression

$$\hat{\kappa} = \frac{\text{Cov}(Y, \tilde{T})}{\text{Var}(\tilde{T})}$$

- This is the coefficient of a regression of  $Y$  on the residualized  $T$ .
- By the Frisch–Waugh–Lovell theorem, it equals the coefficient on  $T$  from the full regression:

$$Y = \alpha + \kappa T + X\beta + \varepsilon$$

## Adjusted Linear Regression: Summary

- We first remove all parts of job training explained by background factors.
- Then we ask: does the remaining, “unexplained” part of job training still predict unemployment?
- That remaining slope ( $\kappa$ ) measures the causal impact of job training, assuming:

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- That remaining slope ( $\kappa$ ) measures the causal impact of job training, assuming:

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$\Rightarrow \kappa$  isolates the clean variation in treatment, holding controls fixed.

## Interpretation of $\kappa$

$\kappa$  is the **partial effect** of treatment  $T$  on outcome  $Y$ , controlling for  $X$ .

## Matching

- **Key idea:** for each subject of the **treatment group**, find a subject of the **control group** that has the same characteristics.

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| Person | Treated? | Age | Outcome |
|--------|----------|-----|---------|
| A      | Yes      | 30  | 100     |
| B      | No       | 29  | 90      |
| C      | No       | 50  | 120     |
| D      | Yes      | 52  | 130     |

**Table 1:** Example of treated and control individuals for matching

Problem: Features  $X$  usually do not match completely.

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- **Scale** the features
  - Variables such as age (max 3 digits) or income (potentially way more digits) would have a very different impact otherwise
- Define a **distance metric**
  - Usually **Euclidean distance**:  $|X_i - X_j|$

# Propensity Score

**Key idea:** it is not necessary to control **single confounding variables**, it is sufficient to **control for a balancing score**.  $e(X) = P(T | X)$ :

**balancing score**

**Summary:** **propensity score** allows matching individuals with similar characteristics (expressed by the variables  $X_i$ ) without handling each variable singularly.