Umeng Analytical Arch

Zhang Yan 2014.02

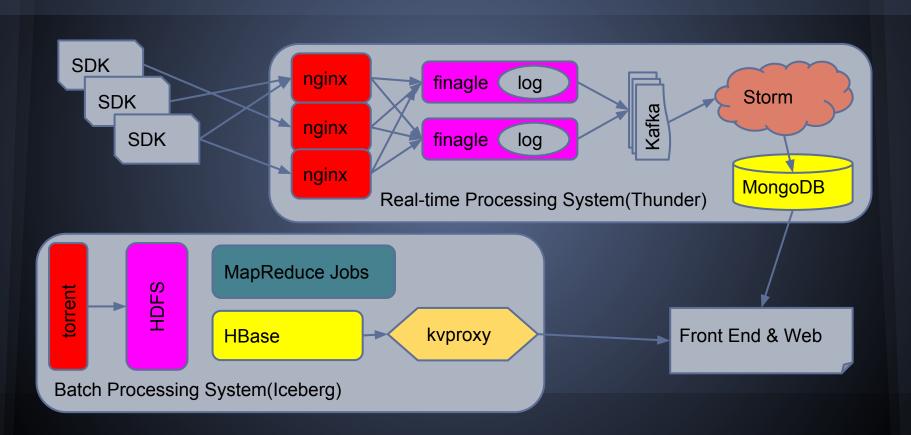
Outlines

- what are we doing
- how are we doing
- real-time system
- batch system
- lambda arch
- future & challenge

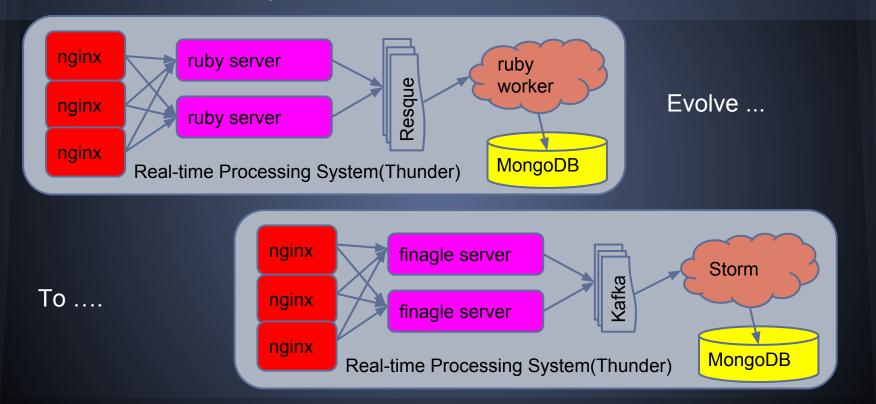
What are we doing

- founded on 2010.4
- focus on mobile app analytics (and share)
- 100k apps, 600 million devices
- 1PB data, 1TB increment per day
- 1 billion messages per day
- real-time: 15 nodes, 60k QPS (data skew)
- batch: 100 nodes, 500+ jobs

How are we doing



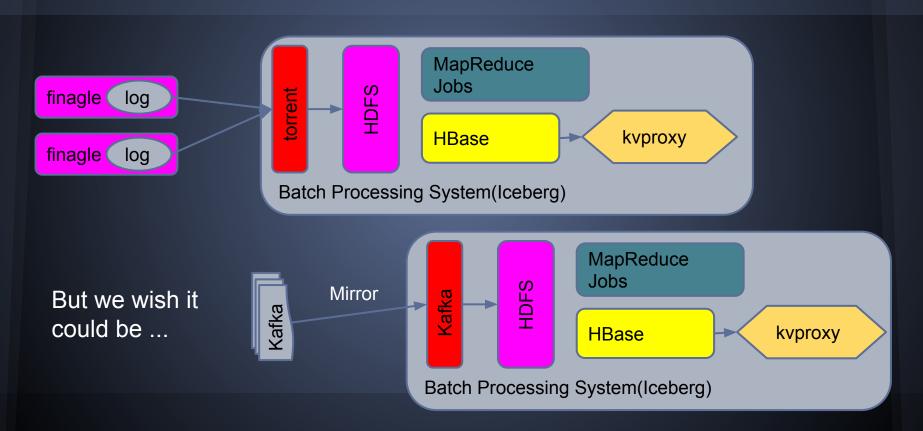
Real-time system



Real-time system(cont.)

- technology we use
 - o java, scala, ruby
 - o nginx, resque, mongodb
 - o finagle, kafka, storm
- challenge we face
 - data skew
 - o mongodb
 - global lock is bad.
 - table lock, but still good not enough.

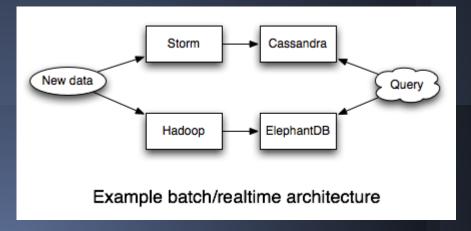
Batch system



Batch system(cont.)

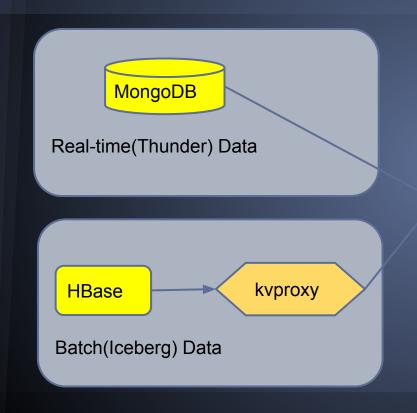
- technology we use
 - o java, scala, python, c/c++
 - o hadoop, hdfs, hbase, pig, hive, opentsdb
- challenge we face
 - data processing in a uniform way
 - optimize hbase usage(hash prefixed key, bulk load)
 - big amount of precomputation(HyperLogLog)
 - debugging, deployment, measurement etc.

Lambda arch



- merge real-time and batch
- complete each other
- real-time
 - fast, imprecise, narrow scope
- batch
 - slow, accurate, wide scope

Lambda Arch(cont.)





eg.

- 1. recently 5min DAU and Installations
- 2. recently 1 months DAU and Installations

Future & Challenge

- just-in-time computation
 - o druid, impala, spark etc.
- unify real-time & batch processing in one piece of code.
- data availability(internal & external)