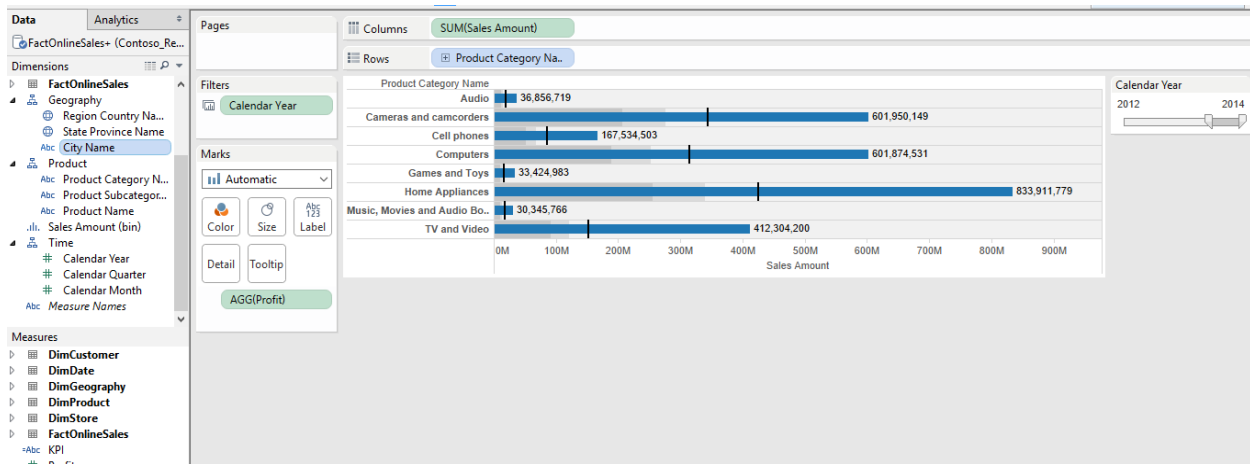


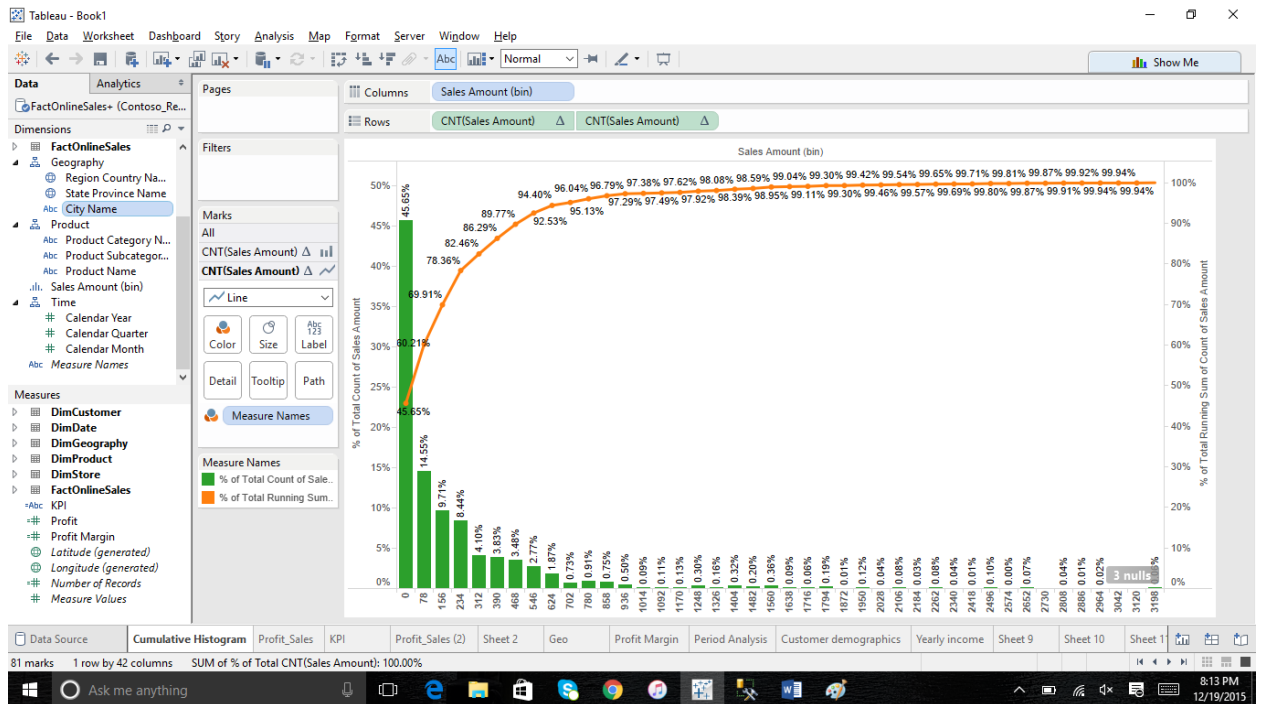
Online Sales analysis:

1. Profit and Sales amount against product category and calendar year as global filter

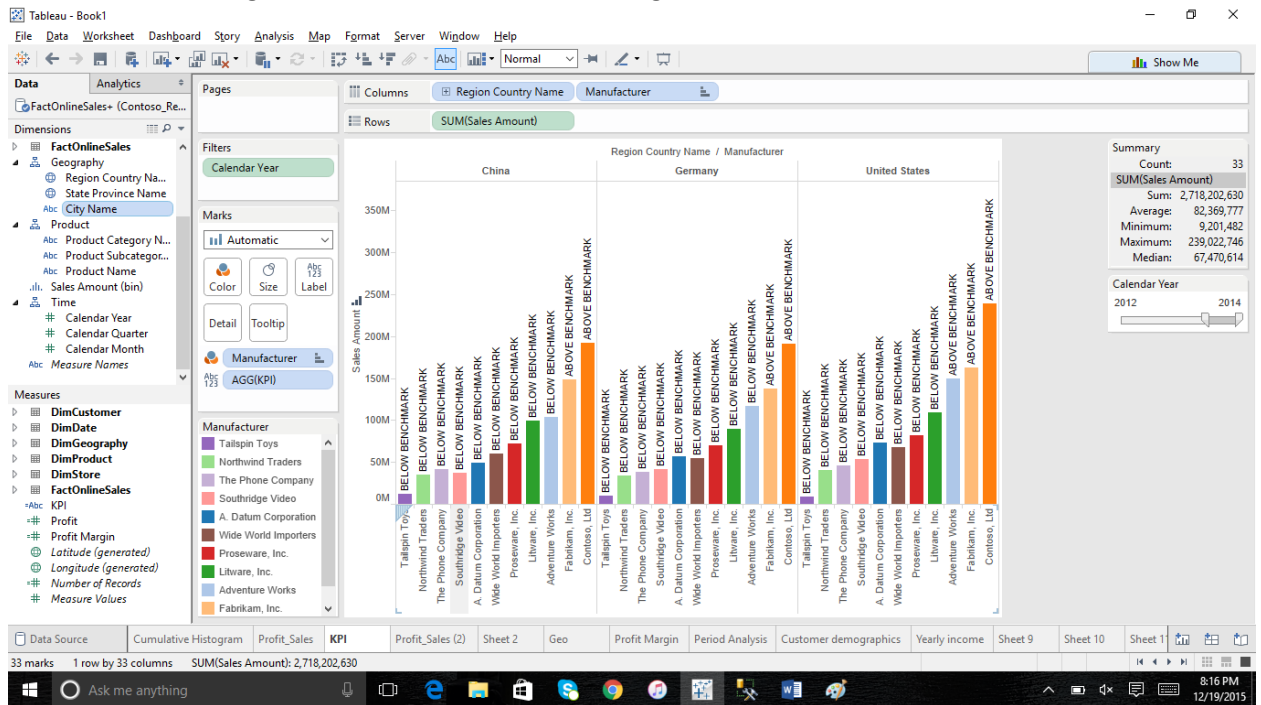


2. Cumulative histogram for the sales amount:

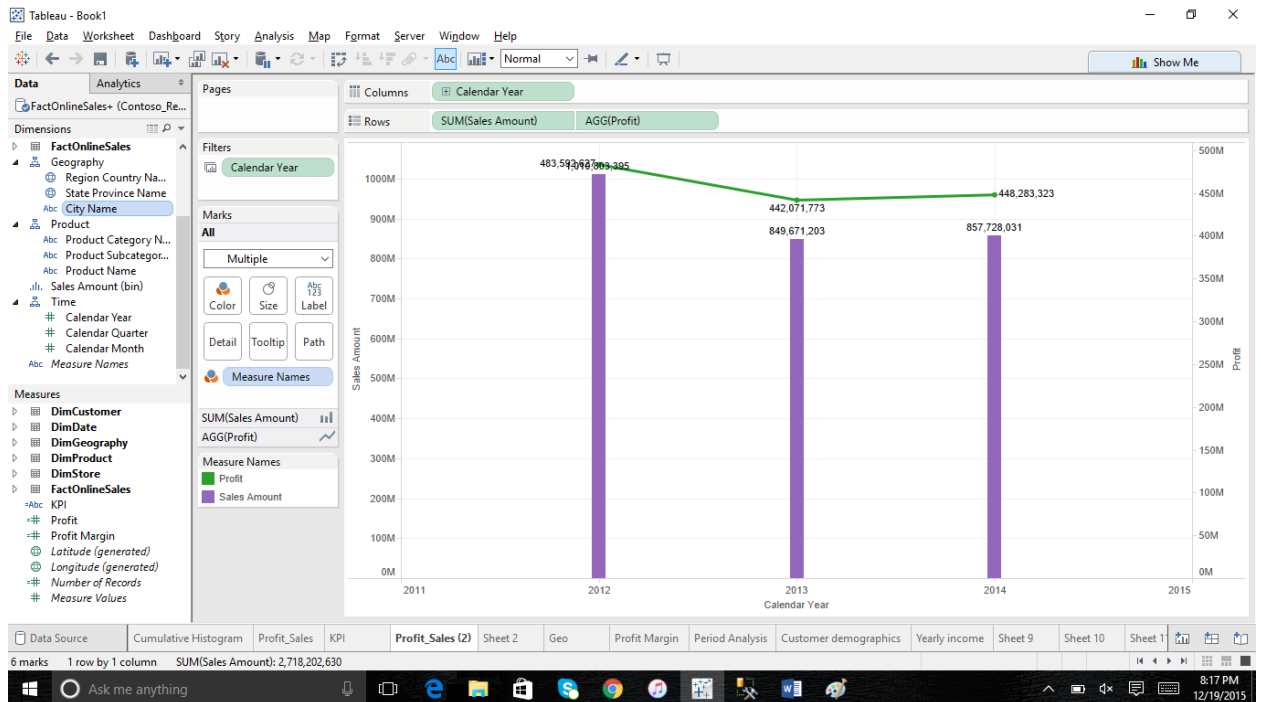
Sales amount varies and this gives the probability distribution of values found in the DB. According to the graph most of the sales amount is in the range of 0 to 234\$.



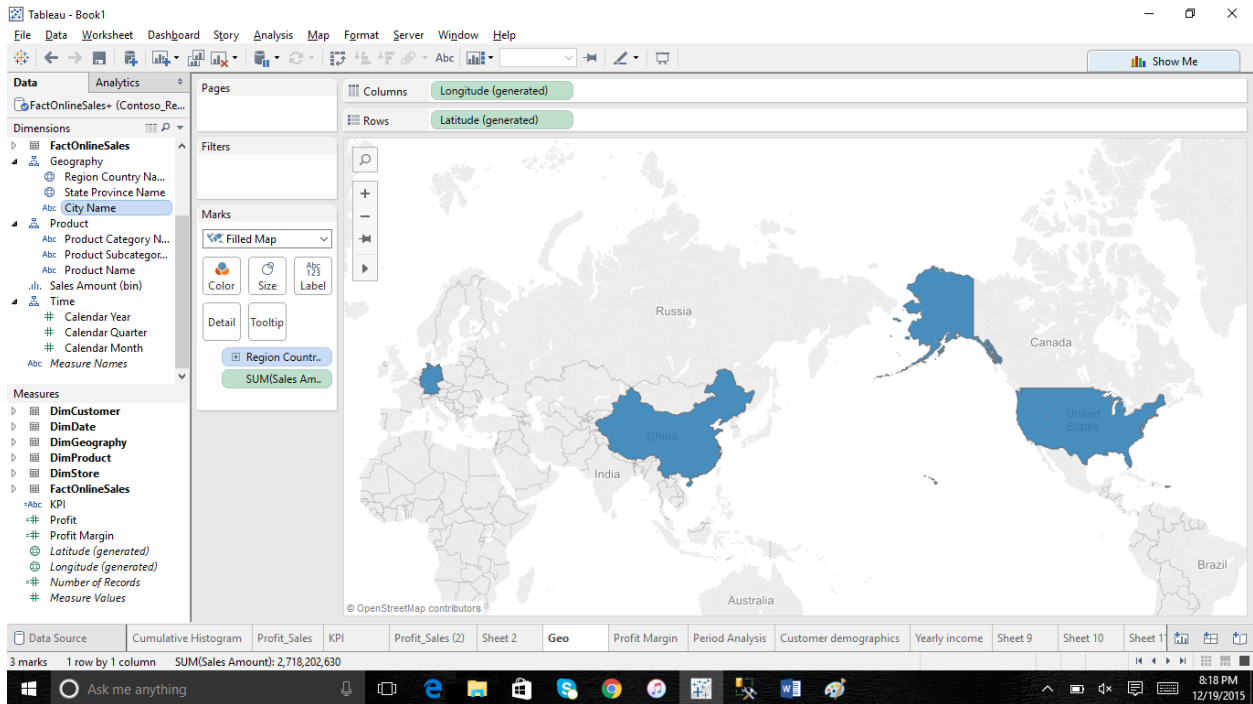
3. KPI chart. The average is taken and those above average are 'above benchmark'.



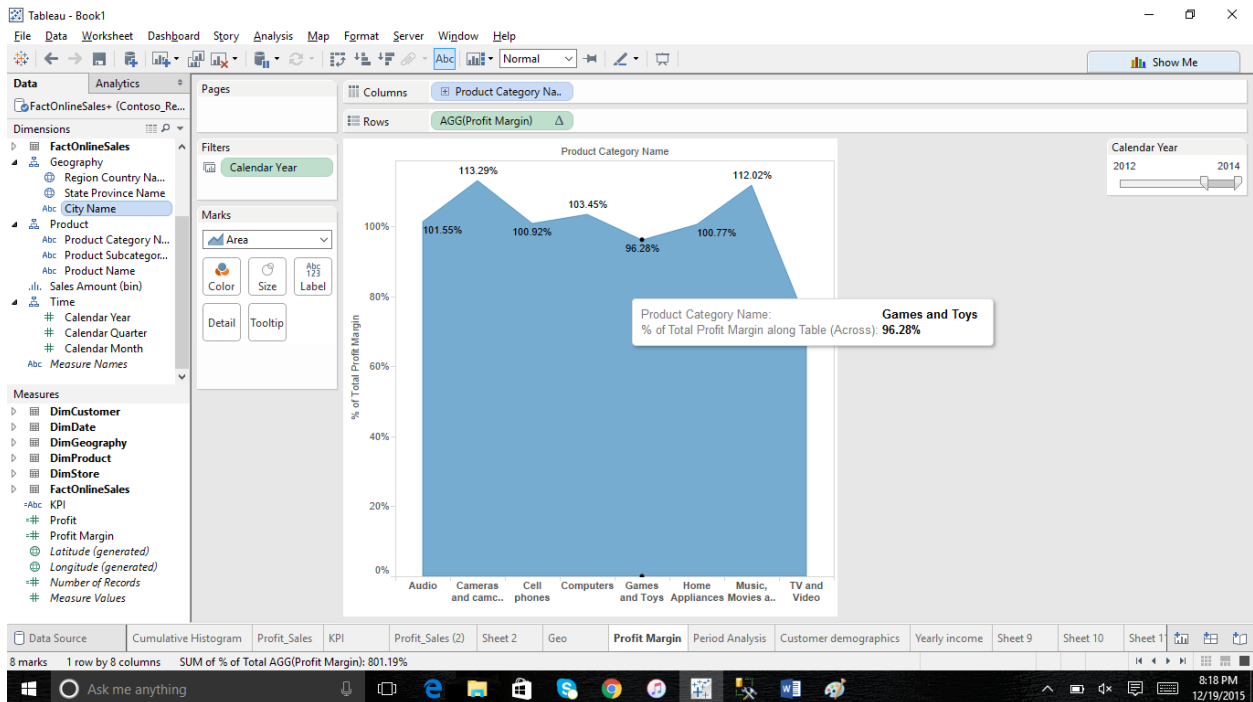
4. Profit and sales amount by calendar year:



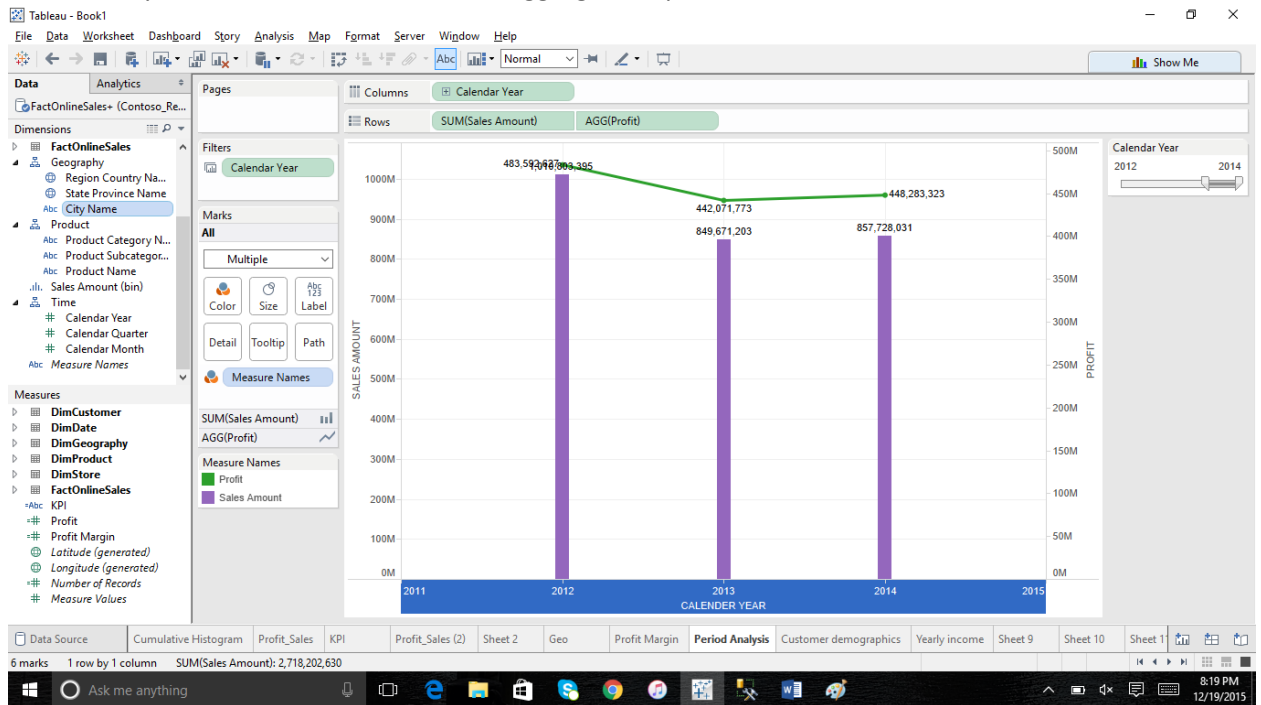
5. Geo map showing maximum sales amount.



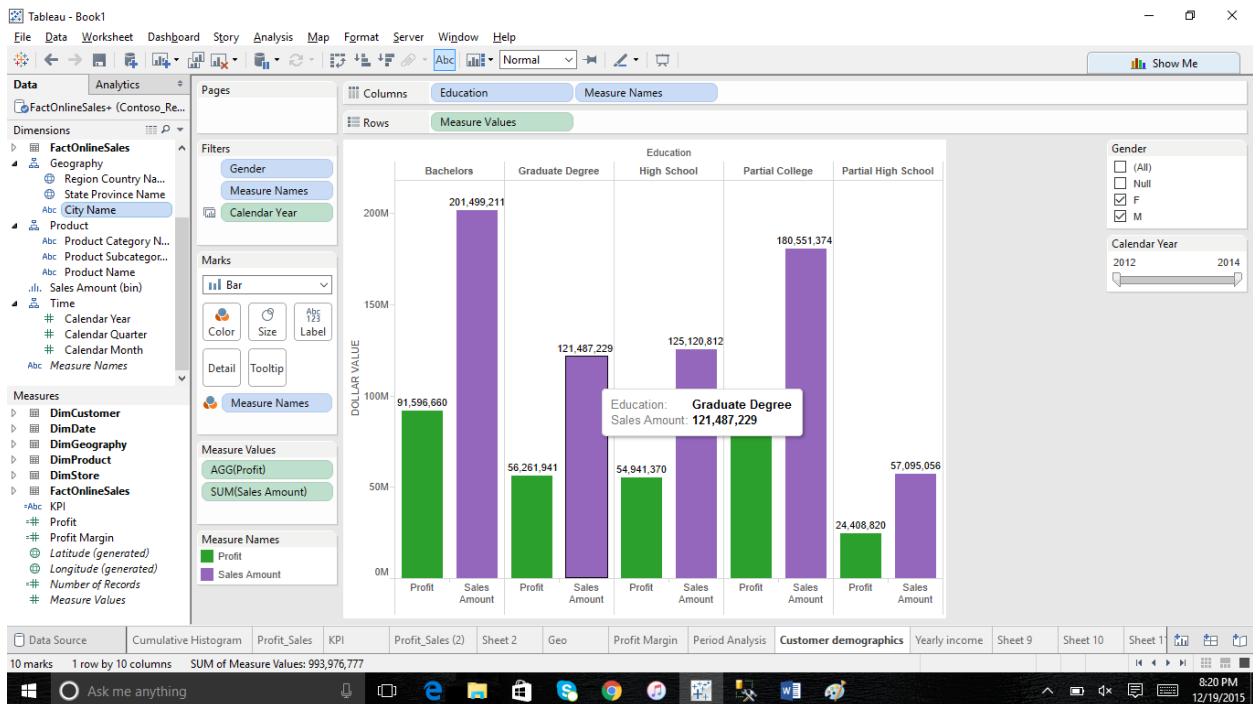
6. Profit margin against product category.



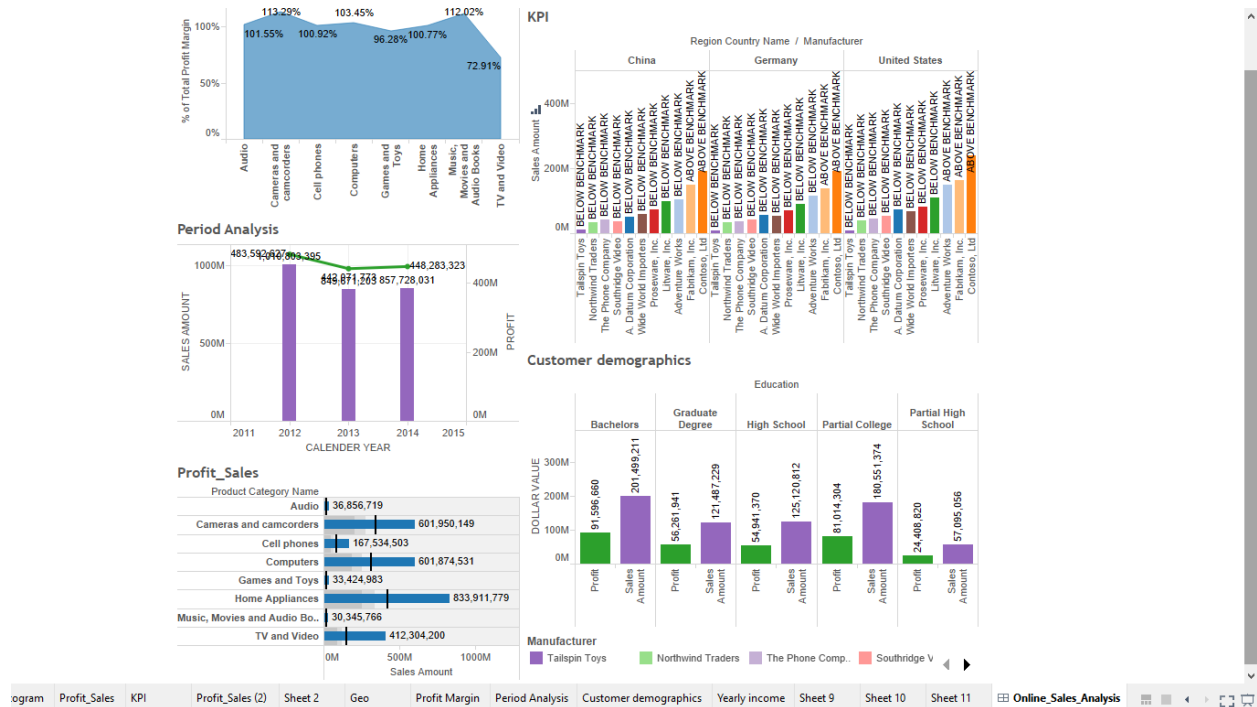
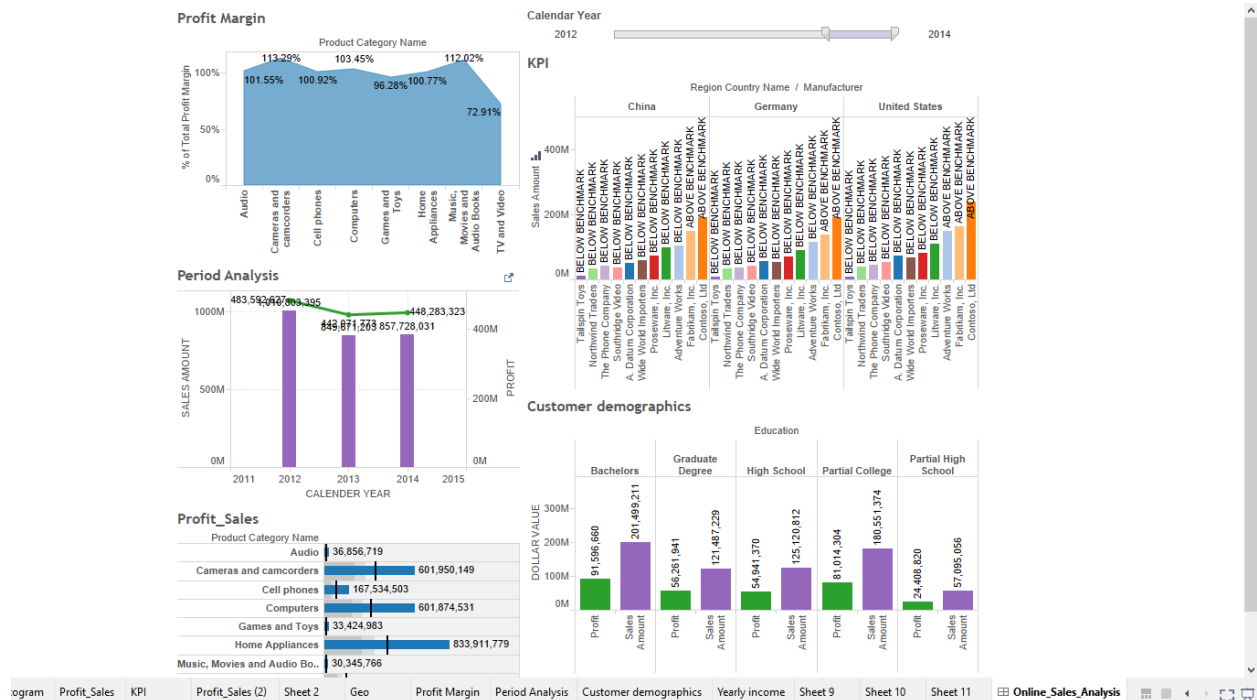
7. Period analysis: Sum of Sales amount and aggregate of profit.



8. Customer Demographics: Profit and sales amount against education and calendar year

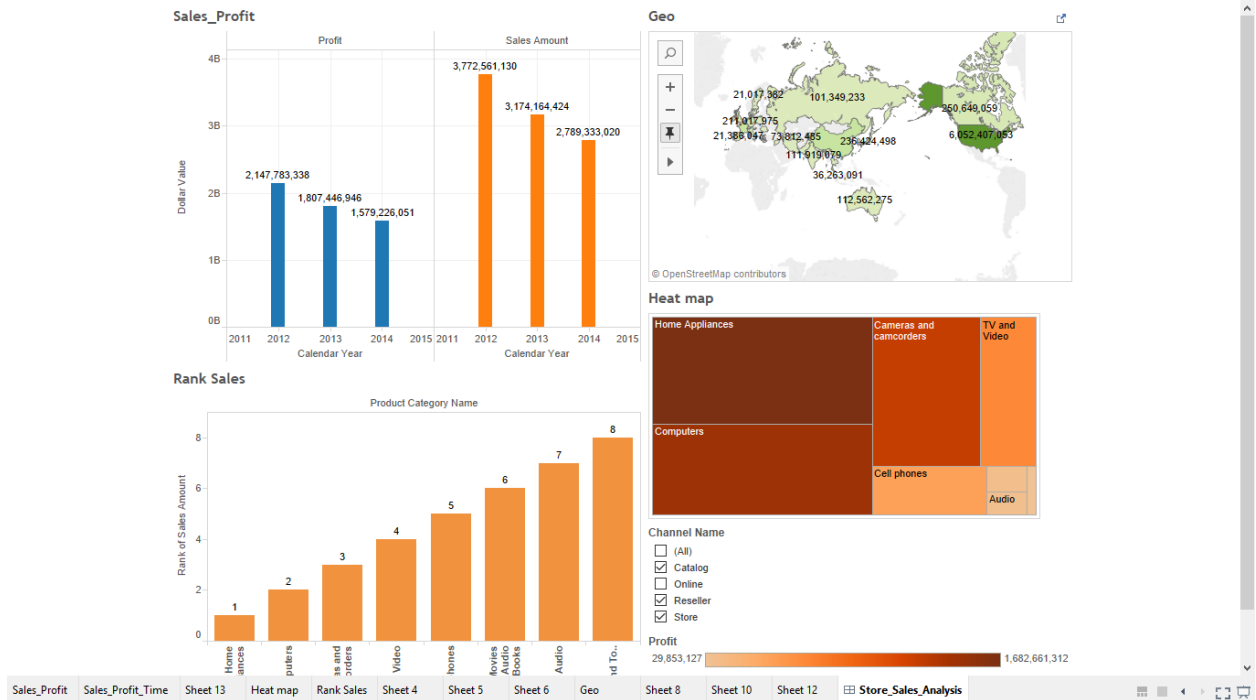


9. The dashboard shows online sales analysis with the global filter as calendar year.

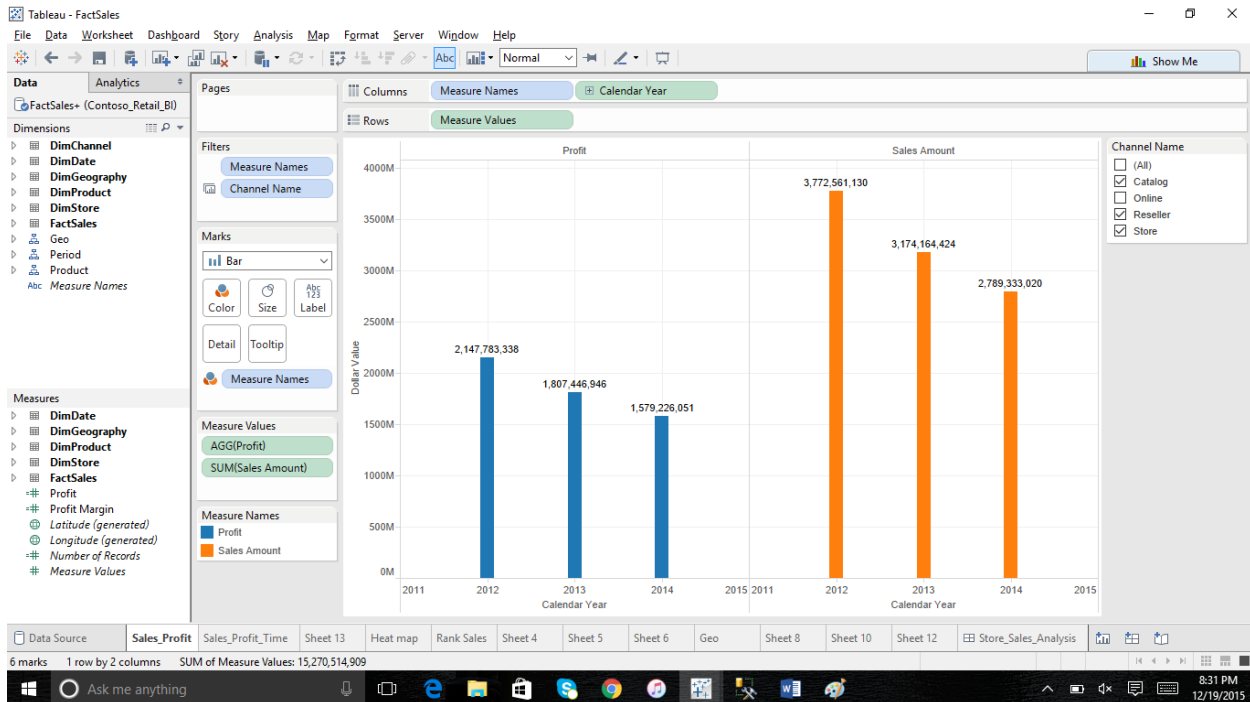


Store sales analysis:

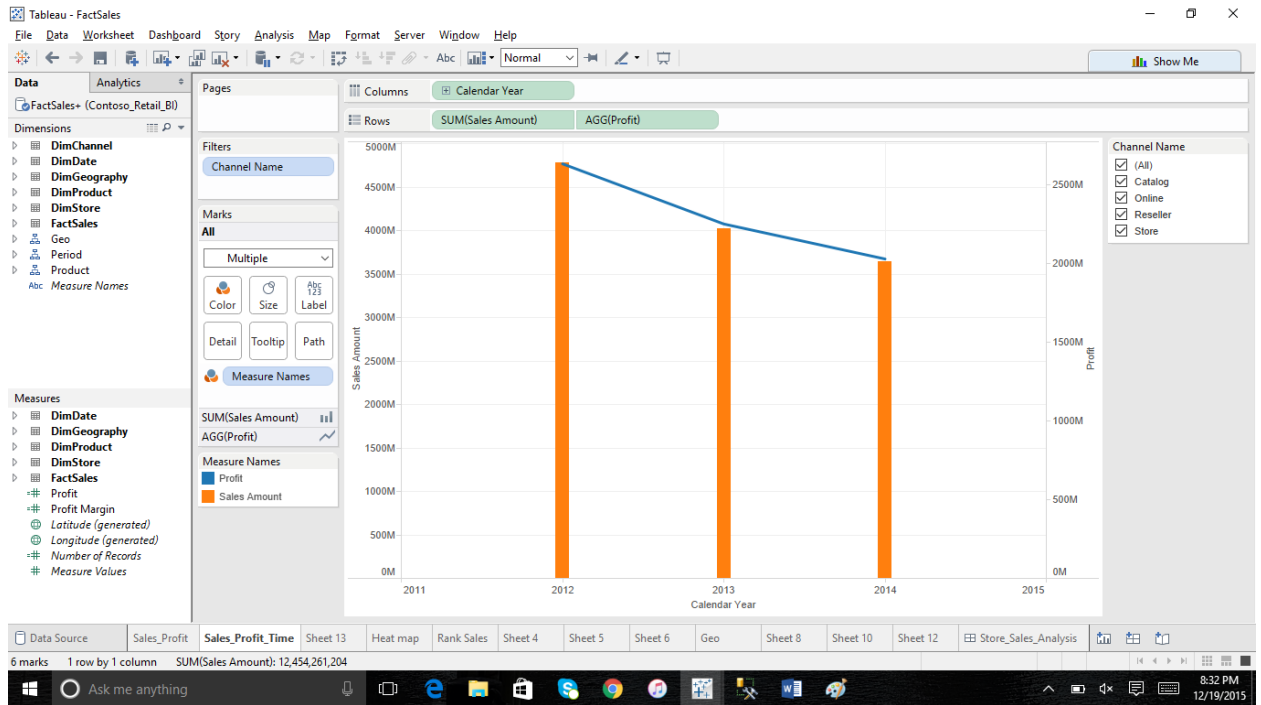
1. Dashboard showing store sales amount:



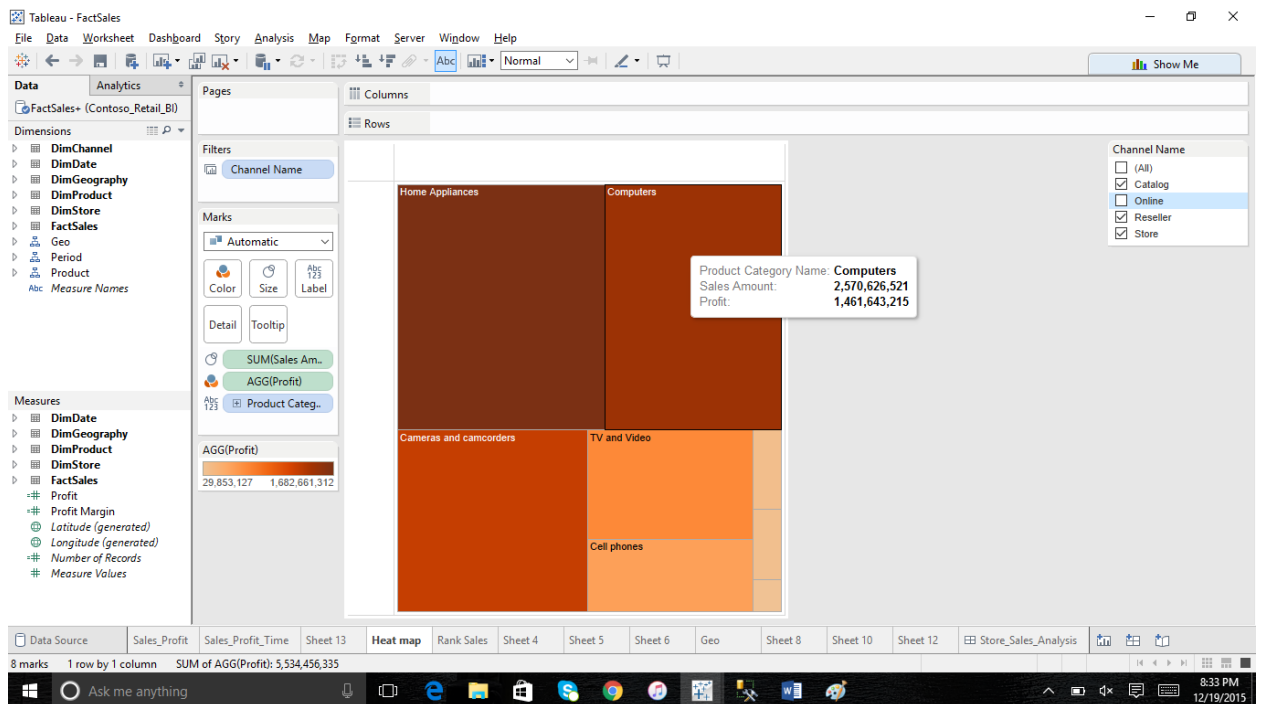
2. Profit and sales against channel name:



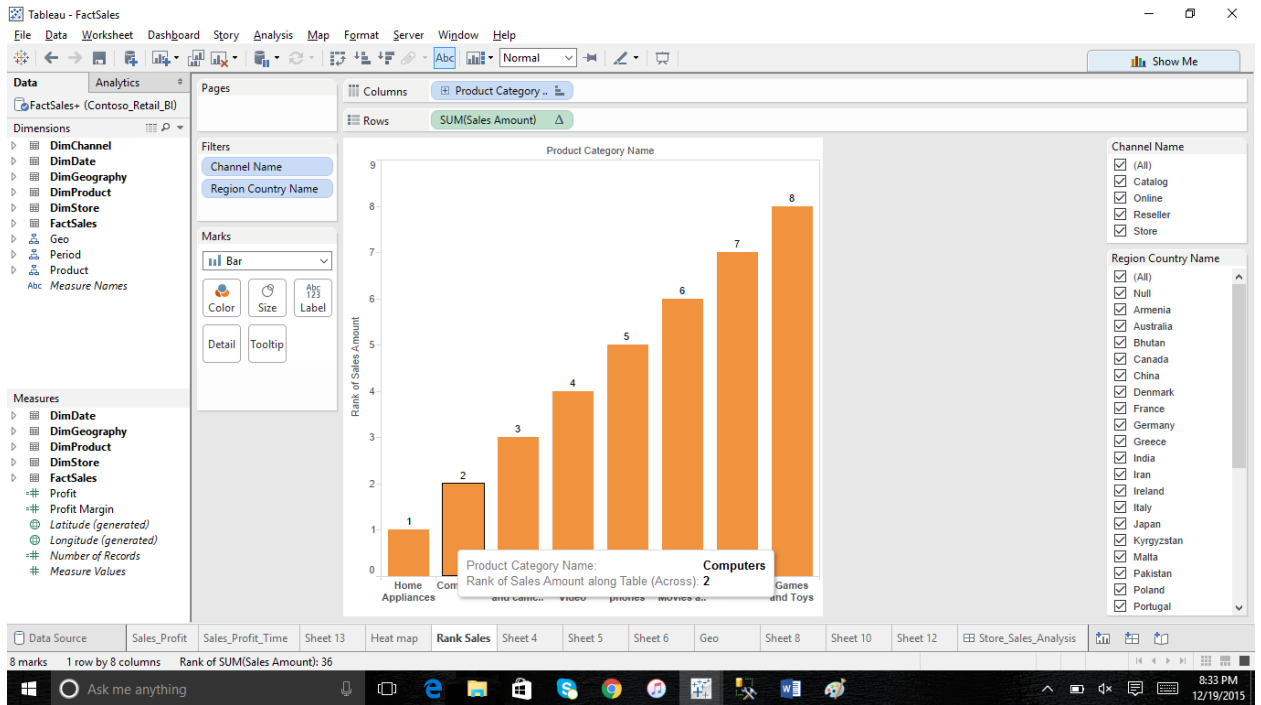
3. Sales and profit against calendar year and filter as channel name:



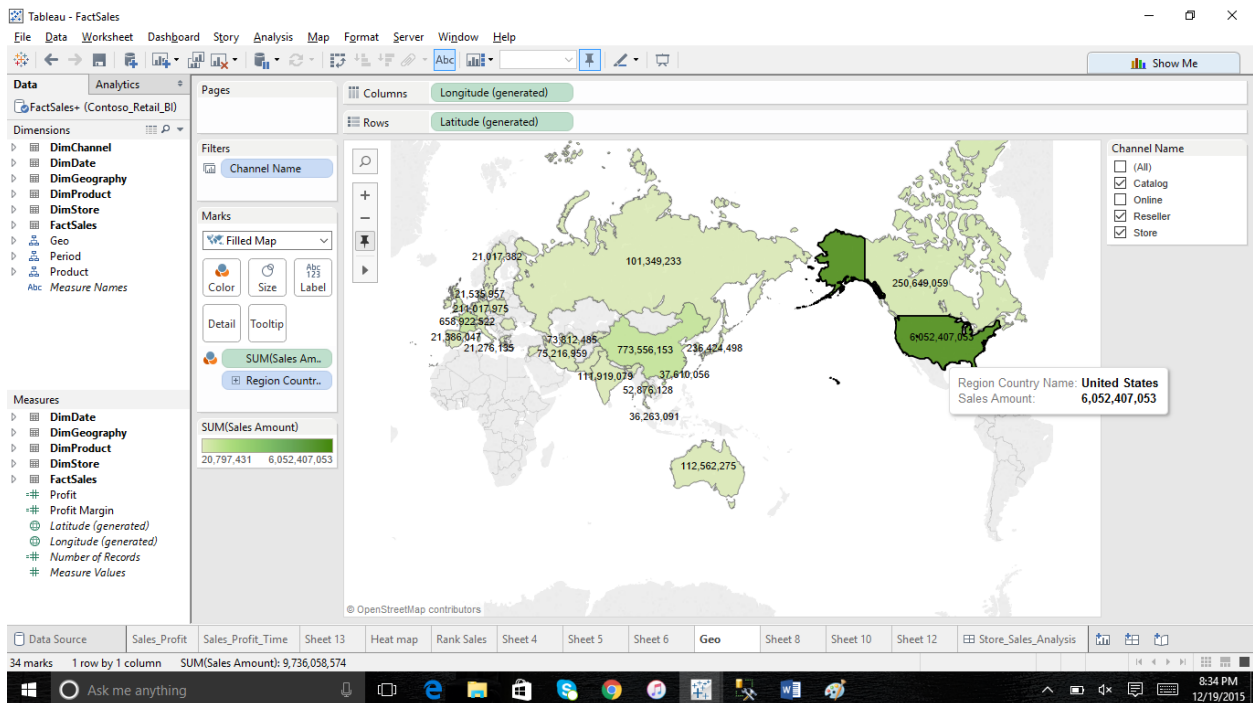
4. Heat map showing sales amount and profit against channel name:



5. Ranking sales amount against product hierarchy and region, channel.

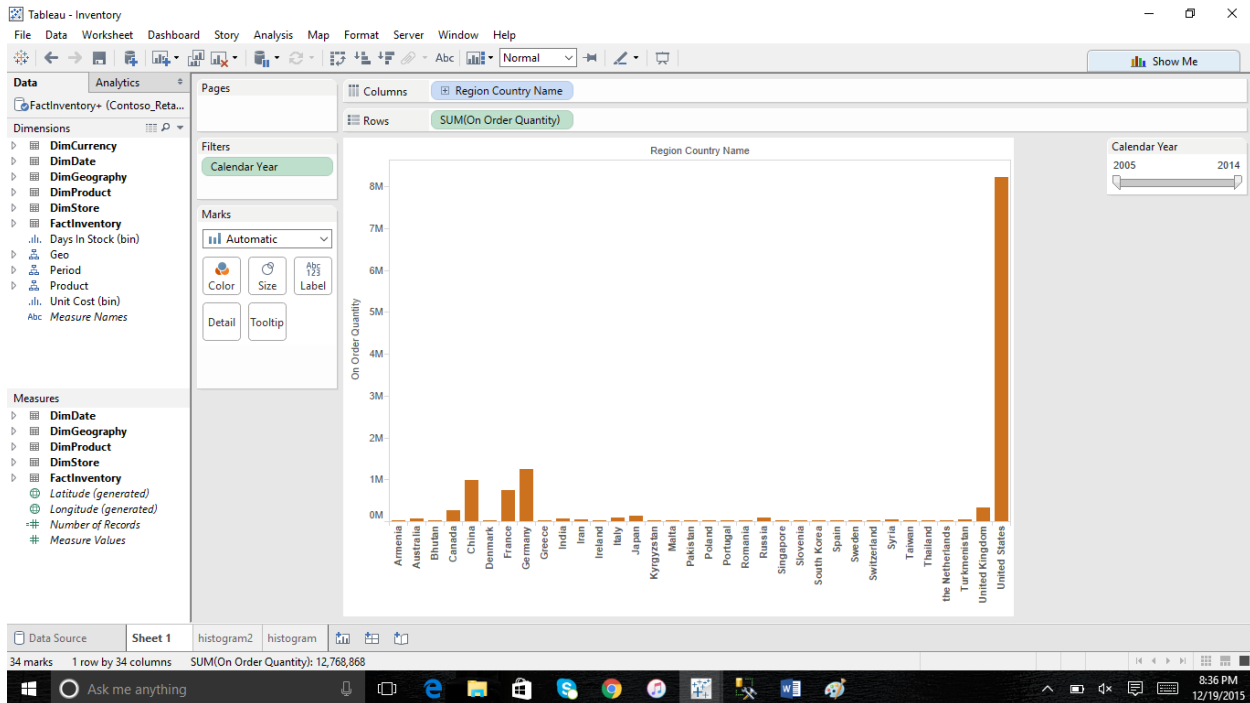


6. Geo map showing the sales amount with filter as channel name.



Inventory analysis:

1. On order quantity against region country name against calendar year.



2. Cumulative histogram: This is an advanced analytics chart showing the varying values of the unit cost. As per the chart 0 to 40\$ has maximum values in the contoso retail database. The line graph shows the added values of total running sum.

