# More frequent commitments promote cooperation, ratcheting does not

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joint work with Axel Ockenfels<sup>c,d</sup> and Bodo Sturm<sup>e,b</sup>

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## **Prolog**

## Paris agreement UNFCCC (2015)

> Global action plan to limit global warming to well below 2°C

## **♦** Nationally determined contributions Falkner (2016)

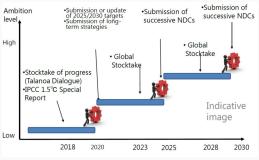
- > Pros: Eased entry into force
- > Cons: Contributions fall short of achieving the 2°C target!

## **♦** Ratchet-up mechanism UNFCCC (2015, Article 4)

- > Gradually increase parties' contributions over time
- > Achieve the 2°C target

## Prolog (con't)

#### What does the ratchet-up mechanism do?



Source: IGES

'As nationally determined contributions to the global response to climate change, all Parties are to undertake and communicate efforts [...] the efforts of all Parties will present progression over time [...]'

UNFCCC (2015, Article 4.3)

#### Motivation

#### Why does the ratchet-up mechanism need an update?

#### UNEP (2021) ...

> Contributions are still too low to reach the 2°C target figures ...

#### Charness et al. (2011)...

Agents strategically restrict their true capacity, because they anticipate that higher levels of output will be met with increased obligations more lit ...

### Gallier & Sturm (2021), Alt et al. (2022)

- > Ratchet-up mechanism increases agents' risk of being free ridden and decreases contributions to a public good results...
- > Collective minimum contributions promote contributions, only if binding results...

#### **Motivation** (con't)

#### How to update the ratchet-up mechanism?

'I hope we come out with a very good framework.

Whether it's five years (or) less, I can't tell you today. [...] But I definitely believe it should be as short as we can.' John Kerry

#### Policy proposal

Carattini & Löschel (2021): Making parties update and review their NDCs more frequently, e.g., every year rather than on the current five-year schedule

#### Prior

Schelling (1960): Small and more frequent commitments could limit the risk of being free ridden, establish trust, and foster cooperation

## This paper | Research questions

#### Many small vs. few big contribution decisions

- > Do agents contribute more to a public good if they can make many small instead of a few big contribution decisions?
  - > Voluntary contribution mechanism: Freely decide upon their contributions to the public good
  - > Ratchet-up mechanism: Each contribution to the public good at least as high as in the previous round

## This paper | Spoiler

## Public goods game, w/ details

> multiple rounds & multiple decisions per round:

> voluntary contribution & ratchet-up mechanism:

#### Simulation methods details

Even *low* contributions in the beginning of 5x5 could lead to cumulative contributions that are higher than in 5x1, if ...

- > some agents are willing to lead by example
- > some agents have conditional cooperative preferences

## ☆ Experimental results ☆ details

> Contributions in 5x5 are higher than in 5x1, in BASE & RAT

## **Experimental design** | Public goods game

#### w/ multiple rounds & multiple decisions per round

- > n identical individuals,  $i \in \{1, \ldots, n\}$
- $\rightarrow$  In each round  $t \in \{1, \ldots, T\}$ 
  - > i receives an endowment: w
  - i makes  $d \in \{1, \dots, D\}$  contribution decisions:  $g_{i,t,d}$
- > At the end of each round t
  - $\rightarrow$  i's cumulative contributions:  $g_{i,t} = \sum_{d=1}^{D} g_{i,t,d}$
  - > Public good provision level:  $G_t = \sum_{j=1}^n g_{j,t}$
  - > Payoff:

$$\pi_{i,t}(w - g_{i,t}, G_t) = w - g_{i,t} + 0.5 * G_t$$

## **Experimental design | Treatments**

| Treatment | Mechanism               |            | Setting |     |
|-----------|-------------------------|------------|---------|-----|
|           | Voluntary contributions | Ratchet-up | 5×1     | 5x5 |
| BASE 5x1  | +                       | ×          | +       | ×   |
| BASE 5x5  | +                       | ×          | ×       | +   |
| RAT 5x1   | ×                       | +          | +       | ×   |
| RAT 5x5   | ×                       | +          | ×       | +   |

procedure



## Experimental design | VCM

#### BASE 5x1

- $\rightarrow$  w/ t=5 rounds & d=1 decision per round
- > w/ voluntary contribution mechanism
- Players can freely decide upon their contributions

$$\rightarrow 0 \leq g_{i,t} \leq w$$

#### BASE 5x5

- $\rightarrow$  w/ t=5 rounds & d=5 decisions per round
- > w/ voluntary contribution mechanisms
- Players can freely decide upon their contributions

$$\rightarrow d = 1 : 0 \le g_{i,t,1} \le w$$

$$\Rightarrow d > 1: 0 \le g_{i,t,d} \le w - \sum_{d=1}^{d-1} g_{i,t,d}$$

## **Experimental design** | Ratchet-up mechanism

#### RAT 5x1

- $\rightarrow$  w/ t = 5 rounds & d = 1 decision per round
- > w/ ratchet-up mechanism
- Each contribution per round at least as high as the previous
  - t = 1, like BASE 5x1
  - $\Rightarrow$  BUT t > 1,  $g_{i,t-1} \le g_{i,t} \le w$

#### RAT 5x5

- $\rightarrow$  w/ t = 5 rounds & d = 5 decisions per round
- > w/ ratchet-up mechanism
- Each contribution per round at least as high as the previous
  - t = 1, like in BASE 5x5
  - $\rightarrow$  BUT t > 1,
    - $\rightarrow d = 1 : g_{i,t-1} \le g_{i,t,1} \le w$  and
    - $\rightarrow d > 1: 0 \le g_{i,t,d} \le w \sum_{d=1}^{d-1} g_{i,t,d}$

## Simulation methods | Set-up

#### **Simulated contributions** in *t*:

$$g_{i,t} = \beta \bar{g}_{-i,t-1} + (1-\beta)g_{i,t-1}$$

where

- > Contributions in t-1:  $g_{i,t-1}$
- $\rightarrow$  Others' average contributions in t-1:  $\bar{g}_{-i,t-1}$
- > w/ some agents who are willing to lead by example:
  - > Heterogeneous contributors:  $g_{i,1} = runif\{0, w\}$
  - > Defectors:  $g_{i,t} = 0$  ∀t
- > w/ some agents who have asymmetric conditional preferences:
  - > Being free ridden:  $\beta = 1 \Rightarrow g_{i,t} = \bar{g}_{-i,t-1}$
  - > Free riding:  $\beta = 0.5 \Rightarrow g_{i,t} = 0.5(\bar{g}_{-i,t-1} + g_{i,t-1})$

## Simulation methods | Priors

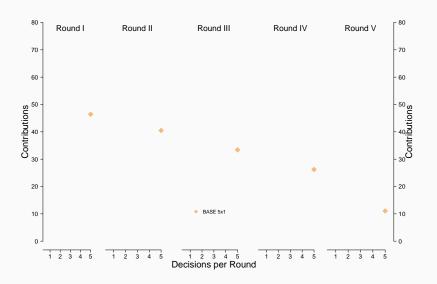
#### 5x1: BASE vs. RAT

- - > Decreasing cont' in BASE
  - > Increasing cont' in RAT
  - > Gallier & Sturm (2021): Initial cont' in RAT lower than BASE

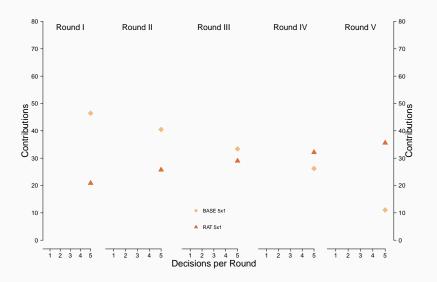
#### 5x1 vs. 5x5: BASE and RAT

- Predicted overall cont' in 5x5 are higher than in 5x1, if cont' in 5x5 do not start too small details
  - $\rightarrow$  Schelling (1960): Agents start with small cont' in 5x5
  - > Decreasing cont' in 5x1
  - > Less decreasing cont' in 5x5

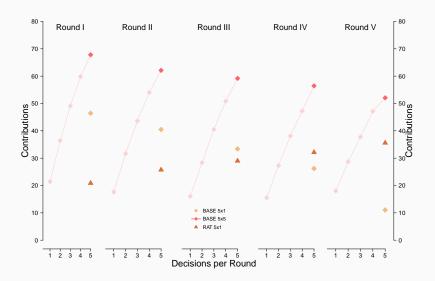
## Results | How to & Plausibility check



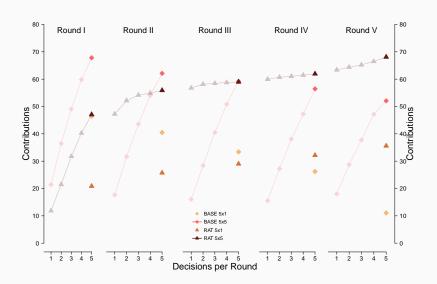
## Results | How to & Plausibility check (con't)



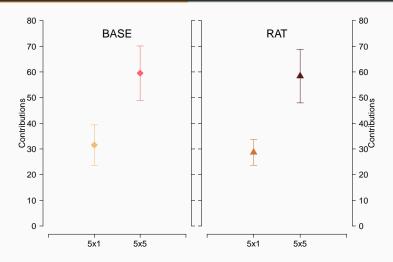
## Results | Overview



## Results | Overview (con't)

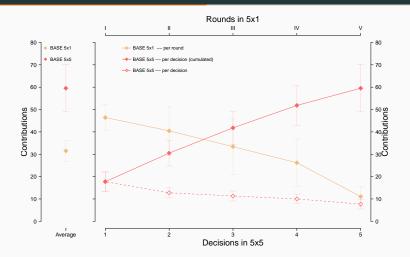


## Results | Treatment effects: Overall



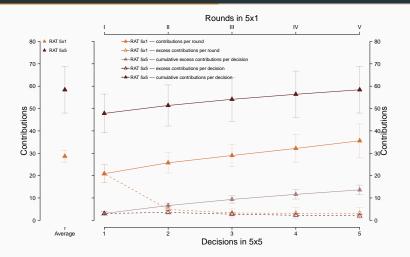
**Obs 1**. Contributions in 5x5 are higher than in 5x1, both in BASE (p-value < 0.001) and RAT (p-value < 0.001)

#### Results | Treatment effects: BASE



**Obs 2**. In 5x5, contributions start *lower* (p-value < 0.001) but decrease *less* (p-value < 0.001)  $\checkmark > sim # 1$ 

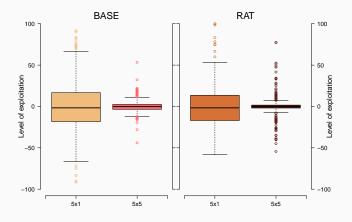
#### Results | Treatment effects: RAT



**Obs 3**. In 5x5, excess contributions start *lower* (p-value < 0.001) but decrease less (p-value < 0.001)  $\stackrel{\text{(}}{}$  sim #  $^2$ 

## Why 5x5 >> 5x1? | Further results

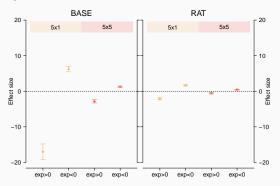
#### **Extent of exploitation**



**Obs 4**. Extent of exploitation in 5x5 is higher than in 5x1

## Why 5x5 >> 5x1? | Further results

#### **Effect of exploitation**



**Obs. 5a**. (Asymmetries): Drop after being free ridden exceeds lift after free riding

**Obs. 5b**. (Scaling): Effects in 5x5 are less pronounced than in 5x1

## Conclusion | Many small vs. few big contribution decisions

#### Public goods game w/

- > multiple rounds & multiple decisions per round: 5x1 vs. 5x5
- > voluntary contributions & ratchet-up: BASE vs. RAT

#### **Experimental results**

- > Contributions in 5x5 are higher than in 5x1, in BASE & RAT
- > Results reflect the interplay between
  - > Players who are willing to lead by example
  - > Players' asymmetric conditional cooperative behavior

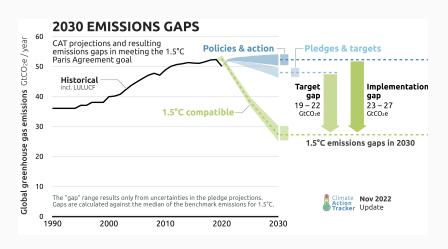
## Thank you!

If you have questions or comments, please let me know

https://cgallier.github.io/

## **Appendix**

### **Appendix** | **Emissions Gaps**





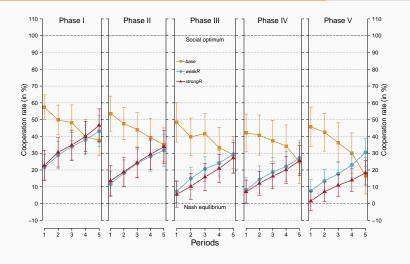
## Appendix | Ratchet effect

#### Amano & Ohashi (2018)

◆ Firms (Japanese televisions) strategically hold back on energy efficiency to be able to continue to sell less efficient products for the foreseeable future



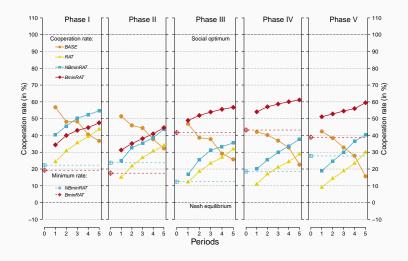
## Appendix | Gallier & Sturm (2021, JEBO)



motivation

priors

## Appendix | Alt et al. (2022, DP)





## Appendix | Schelling's 'small-price-of-trust' hypothesis

#### Schelling (1960)

[...] if the contribution is divided into consecutive small contributions, each can try the other's good faith for a small price. [...] no one need risk more than one small contribution at a time.

#### **Duffy et al.** (2006)

Contributions to a public good are larger in a dynamic multi-round game than in a one-shot game

#### Dorsey (1992), Kurzban et al. (2001)

> If contributions can be constantly revised, ratcheting increases contributions to a public good



## Appendix | Procedure

#### **Laboratory & software**

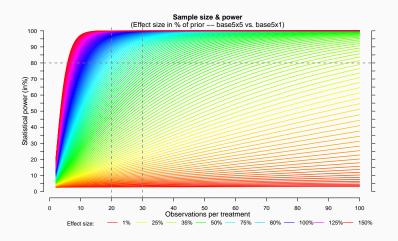
- > Protocol: online visually monitored sessions
- > Cologne Laboratory for Economic Research
  - > Pilot: Nov. 22
  - > Sessions: Dec. 22 / Jan. 23
- > o-tree for programming & orsee for recruiting

#### **Details**

- > Registration / certification: Ethics Committee of the Faculty of Economic and Social Sciences at University of Cologne
- > All in all, 368 participants
- > 'Five rounds à five decisions'-design (partner matching)
- > Exchange rate: 60 ECU = 1 Euro
- > Average payoff of 10 Euro

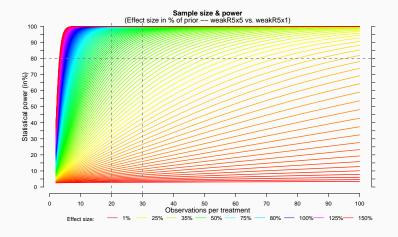
## Appendix | Power calculation

#### BASE 5x5 vs. BASE 5x1



## Appendix | Power calculation

#### RAT 5x5 vs. RAT 5x1



## **Appendix** | **Simulation**

#### **Conditional preferences**

- > Two types of players
  - > Uncooperative (*DF*):  $g_t = 0 \ \forall t$
  - > Asymmetric conditionally cooperative (*CC*):  $\beta=0.5$  or  $\beta=1$
- > Initial contributions (aka point of departure)
  - >  $CC_{unif}$ :  $g_1 = runif[0, \bar{u}]$  for all CCs, where  $\bar{u}$  is the upper bound

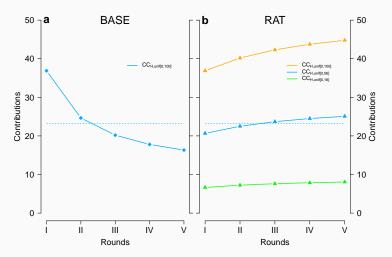
#### Simulated population & groups

- > 1,000 random samples w/ replacement from
  - > CC<sub>L</sub>: 75% of DF & 25% of CC
  - > CC<sub>H</sub>: 25% of DF & 75% of CC



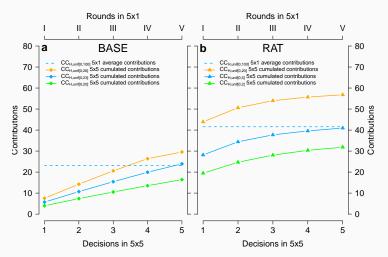
## Appendix | Simulation methods

5x1: BASE vs. RAT



## Appendix | Simulation methods

#### 5x1 vs. 5x5: BASE and RAT



## THIS IS THE END!