



## **Increase Your Commissions**

Promotions and discounts are an effective way to increase sales in the travel industry. According to the American Marketing Association, promotions are unparalleled in their ability to attract new clients, increase brand awareness and ultimately grow your business. LJ Market Research found 52 percent of consumers who were given a sales promotion ultimately did business with that company. The remaining 48 percent said they would be more likely to do business with that company in the future because of the promotion.

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## **Using Promotions to Sell More Excursions**

Take advantage of your shore excursion commissions to increase your cruise sales. It's easy, use your commission as a value added amenity when your clients book their vacation with you! This promotion is much less expensive than offering onboard credits and prepaid gratuities. Offer a % or \$\$ savings - it's easy and there are no upfront costs. Contact us if you'd like to hear more or to order your coupon codes.

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## **Start working with us!**

Visit our [Travel Agents page](#) to sign up and start earning commissions today!

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Of course, you can always call our Excursions Experts Monday - Friday, 9 a.m. to 6 p.m. EST at 866-999-6590 or email [info@shoreex.com](mailto:info@shoreex.com) with any questions or if you need anything.

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