



Happy New Year, everyone! With 2015 fully underway, we wanted to share some of our goals and resolutions with you, and also suggest a couple you should set for yourselves.

We've unofficially dubbed 2015 **"The year where the best get better!"** What does that mean? It means we want to get even better -- even better customer service, even better tools and functionality, even better looking (the site, not us ourselves!), and even better at making you money.

We'll do our part to make all of that happen, and here's what we suggest you set for goals for your year:

- Make more money in 2015.
- Work smarter, not harder.
- Have more fun helping your clients have fun!



TAKE 10! Our New Webinar Series

Introducing our new simple and quick webinar series! You've got 10 minutes to be inspired, be motivated, learn something new, see what's working for everyone else, get ideas and more! In less time than it takes to drink a cup of coffee, you'll walk away with a shiny new tidbit of knowledge.

Our first one is about **something that takes you just 30 seconds to do**, and can have a huge impact on your number of bookings

[To register to attend, click here.](#) Please note: Limited availability, so register today to secure your spot!



It's NOT "All About the Base"

With new berths to fill, cruise lines are offering more aggressive savings -- great for your clients, but not so great for your commissions!

Because of these reduced base fares, it's now even more important than ever to take advantage of revenue-producing shore excursions opportunities. By resolving to make a point to sell shore excursions, you can not only make up for that difference in cruise

commission... you can make even more!

The average shore excursion booking is between \$300-\$350 per cabin, and Alaska and Europe can be up to \$2,000 per person! You do the math... shore excursions commissions can add up fast!

Your personal booking link for Shore Excursions Group:

<http://www.shoreexcursionsgroup.com/v/affiliate/?id=&data=>

Of course, you can always call our Excursions Experts Monday - Friday, 9 a.m. to 6 p.m. EST at 866-999-6590 or email info@shoreex.com with any questions or if you need anything.

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