

## Pre and Post-Cruise Activities on the Rise

It's all in the family! Multi-generational travel continues to grow in popularity. Many of our travel agency partners have reported an increase in bookings that include grandparents, parents and kids. One reason might be Baby Boomers. As they accumulate more wealth, Baby Boomers seem eager to spend money on traveling with their kids and grandkids. Target this lucrative market so that it pays off for both you and your clients!

## **Don't Just Sell Excursions DURING Their Cruise!**

A great way to kick off – or cap off – an amazing family cruise vacation is to extend the magic with a pre- or post-hotel program. It's a great way to increase your commission – and your clients' enjoyment! And now you can take advantage of our lower-priced, higher-quality pre- and post-cruise tours and activities too. Pass the savings on to your clients as you earn more!

## Start working with us!

Visit our <u>Travel Agents page</u> to sign up and start earning commissions today!

Of course, you can always call our Excursions Experts Monday - Friday, 9 a.m. to 6 p.m. EST at 866-999-6590 or email info@shoreex.com with any questions or if you need anything.

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