# CALLEY HAYES

#### CONTACT



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## **KEY COMPETENCIES**

- Team collaboration
- Independent problem-solving
- Written and oral communication

#### **ACHIEVEMENTS**

Great Lakes Recycling Endowed Scholarship (2021)

For demonstrated academic excellence

Dean's List: Winter 2020, Spring/Summer 2020, Fall 2020, and Winter 2021



#### **EDUCATION**

2020 - 2021

**Associate of Applied Science** 

Website Programming

Macomb Community College / Macomb, MI

2008 - 2013

**Bachelor of Fine Arts** 

Computer Art & Animation

Syracuse University / Syracuse, NY



### **TECHNICAL SKILLS**

HTML

CSS

• JavaScript

Bootstrap

Photoshop



#### **RELEVANT COURSEWORK**

- ReactJS, Node.js, Redux
- C#, ASP.NET
- PHP
- SQL, SQL Server, MySQL
- Python
- SEO, Google Analytics
- E-Commerce
- Networking



#### ADDITIONAL KNOWLEDGE

- Responsive Web Design
- Version Control (Git, GitHub)
- Browser developer tools
- CLI

- XML, AJAX
- WordPress
- Wireframes and mockups
- cPanel



## **WORK EXPERIENCE**



Apr 2018 -Mar 2020

## Print Project Manager

Company Folders

- Built rapport and trust in the company brand by effectively and efficiently addressing customer needs
- Enhanced customer experience by advising on print and design processes to streamline projects

Oct 2016 -Apr 2018

#### Sales Office Supervisor

Waldenwoods Resort

- Coordinated procedures in membership sales office to facilitate resort tours
- Collaborated with marketing manager to boost brand awareness and membership sales
- Created printed and digital marketing materials for use at RV shows and to promote resort events