CRG

CHARLES **R.GIGANTE**

Digital Product Development

PROFILE

Strategic, results-oriented digital media professional with proven track record of managing complex projects while delivering high-quality results on time and within budget. Consummate professional with superior collaboration skills and a strong dedication to client service. Consistently resolves complex challenges to deliver satisfied clients.

CONTACT ME

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🌐 http://crg.io
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PROFESSIONAL SKILLS

- WEB DEVELOPMENT
- MOBILE PRODUCT MANAGEMENT
- ANALYTICS & REPORTING
- SPECIFICATIONS, DOCUMENTATION
- MANAGEMENT & TEAM BUILDING
- CONTENT DEVELOPMENT
- AGILE DEVELOPMENT METHODS

WORK EXPERIENCE

- **FREELANCE** 2014 - PRESENT
  Website Developer

- **IDEALLY** [mobile app developer] 2013 - 2016
  Director of Product Development: Co-founder of Ideally and product manager of **Shmap** – an iOS application that harnesses GPS technology to put *location* at the center of the social messaging experience. Responsibilities include product requirements documentation, user stories, product roadmap, project management, web development, strategy, UI/UX/design, social media marketing and more. Management tools include Jira, Slack, Cloudforge, etc.

- **IN8 MOBILE** 2011 - 2013
  Manager, Content & Promotions: Managed the concepts, creative design, technical implementation and roadmap for all promotions and sweepstakes within in8 Mobile's two image/music recognition applications: iD and Verizon iD.

- **UNIVERSAL MUSIC GROUP** 2007 - 2010
  Senior Producer, Mobile: Responsible for all mobile content production for UMG's labels, giving UMG the top market share in the ringtone business. Managed an internal team of five to fulfill label production priorities. Collaborated closely with marketing executives to ensure all campaign commitments were met.

- **WARNER BROS.** 2005 - 2007
  Lead of Wireless Personalization: Mobile wallpaper and ringtone creative lead and production manager for major properties including *Harry Potter*, *Happy Feet*, *Superman Returns*, *Looney Tunes*, *DC Comics*, *Friends* and more.

- **INFOSPACE MOBILE** 2001 - 2005
  Manager of Production: Managed the high-volume creative production of licensed music, voice and images, thus creating one of the most diverse and largest catalogs of content in the mobile industry at the time.

EDUCATION

- **NEW YORK UNIVERSITY**
  Web Development Certificate

- **UNIVERSITY OF SOUTHERN CALIFORNIA**
  B.S. Music Industry

PROFICIENCY

- PHOTOSHOP
- HTML, CSS, PHP
- GITHUB
- COPYWRITING
- WIREFRAMING
- JIRA, SLACK