NOW AVAILABLE
in the App Store

WHAT IS shmap ?

Shmap is a location-based mobile messaging application. **Shmap** changes the game by transforming ordinary messages into moments. Its magic comes from messages that are delivered – either privately, to groups or to the general public – only when the recipients enter a location associated with the message...

...So when you get a **Shmap,** you know it's **immediately relevant** to the **time** and **place**

http://shmap.me

info@ideally.net

SHMAP MESSAGE TYPES

Before you start, here are a few basic message types in **Shmap** you should know:

Personal Shmaps - These messages are sent privately from you to one or more (i.e. groups) of your Shmap contacts. These Shmaps can be sent directly to your contact or be tied to a geolocation.

Shouts - These messages are publicly-visible location-based messages that can be found in the "Explore" tab of the app. If you happen to enter the vicinity where a Shout was left, then you will receive a notification.

Reminders - A location-based message you send to yourself! On the "New Message" screen, press the Reminder icon, add a location, type your message, and click "send." When you physically enter the location you added, you'll

Sponsored Shmaps - These messages are created by the Shmap team or our business partners. Like Shouts, they are found in the Explore Tab and you will receive a notification if you enter their location.
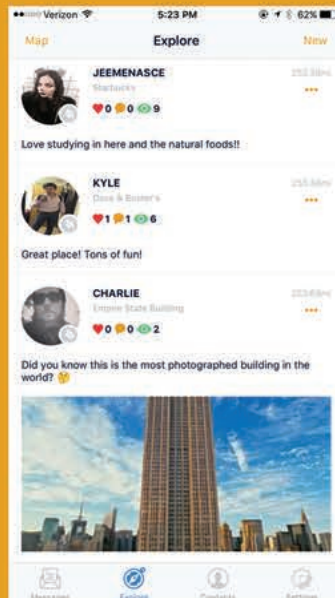
SHMAP QUICKSTART GUIDE
for more details, visit **info.shmap.me**

SENDING SHMAPS

To compose any Shmap message, click the **"New"** link (found at the top right of the screen in the "Messages" and "Explore" tabs).

EXPLORE

Simply put, the Explore feed is your view into all of the Shouts around you! "Like" and Comment on Shouts and meet new friends.
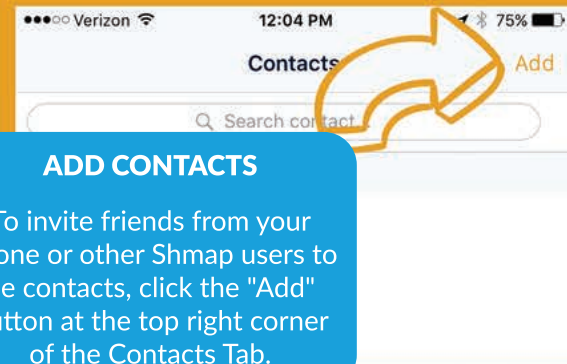
EDIT YOUR PROFILE

Click the "Edit" link at the top right side of your profile to engage the Edit Profile screen. Change or update your personal info here.

ADD CONTACTS

To invite friends from your phone or other Shmap users to be contacts, click the "Add" button at the top right corner of the Contacts Tab.

INTRO TO shmap TABS

The **Messages** tab is where all of your sent and received Shmaps are located.

The **Explore** tab is a feed of content containing Shouts and Sponsored messages from other Shmap users.

The **Contacts** tab is where you can find existing Shmap contacts, send out invites to others, and approve incoming Shmap contact requests.

The **Settings** tab is where you can edit your Profile, change your username, log out of Shmap, and more.
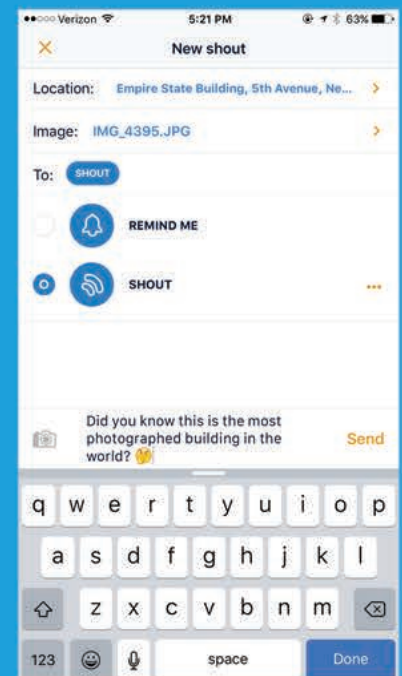
For more details, visit **http://info.shmap.me**

SHOUT OUT LOUD!

Shouts allow you to make your voice heard. Leave public location messages in your hometown...or across the world!

Shouts are publicly-visible location-based messages that can be found in the **Explore** tab of the app. If you happen to enter the vicinity where a **Shout** was left, then you will receive a notification and the Shout will appear in your Messages inbox.

Why should you care? Shouts make messages immediately relevant when and where you get them!
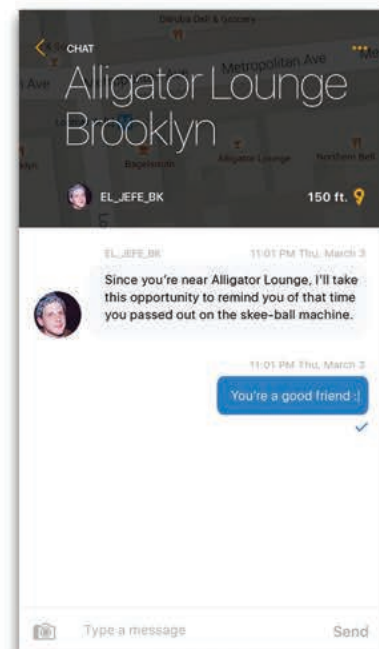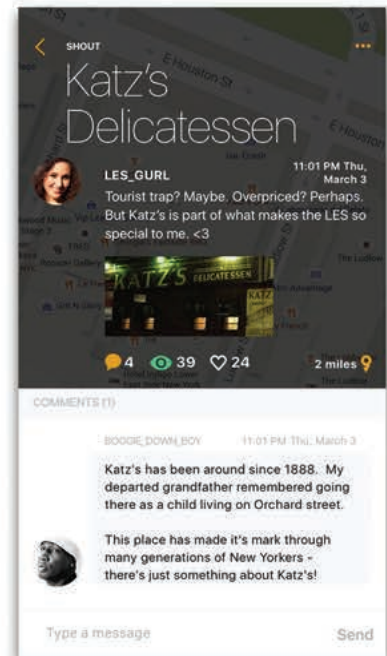
Shout

Mark Your Territory
Plant virtual graffiti in your city. "Tag" spots of personal relevance and let the world know why your hood is the best hood.

SHOUT

Katz's Delicatessen

LES_GURL — 11:01 PM Thu, March 3
Tourist trap? Maybe. Overpriced? Perhaps. But Katz's is part of what makes the LES so special to me. <3

💬 4   👁 39   ♡ 24   2 miles

COMMENTS (1)

BOOGIE_DOWN_BOY — 11:01 PM Thu, March 3

Katz's has been around since 1888. My departed grandfather remembered going there as a child living on Orchard street.

This place has made it's mark through many generations of New Yorkers – there's just something about Katz's!

Type a message   Send

Private Message

"Remember that time…"
Surprise a friend with a snarky message when he walks by a bar, reminding him of an embarrassing moment there.

CHAT

Alligator Lounge Brooklyn

EL_JEFE_BK   150 ft.

EL_JEFE_BK — 11:01 PM Thu, March 3
Since you're near Alligator Lounge, I'll take this opportunity to remind you of that time you passed out on the skee-ball machine.

11:01 PM Thu, March 3
You're a good friend :|

Type a message   Send

Tweet to your followers in support of Shmap. Tell them what you love about the app and ask them to download using our link below:

bit.ly/getshmap

Help spread the word on Facebook by sharing direct links to download Shmap from the app store.

Use Instagram to promote Shmap by enticing your friends with photos of locations you've left Shouts at. Add our download link to your Profile if you're going above and beyond!

For more details, visit **http://info.shmap.me**