

## IA Texto a Imagen

Herramientas de IA

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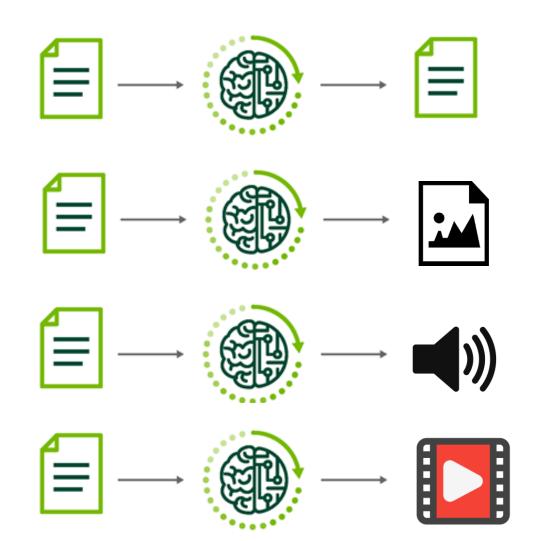
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#### **IA Generativas**









- 1. Generacion de imágenes: Prompts (instrucciones)
- 2. Planos fotográficos
- 3. Ángulos de la toma
- 4. Estilos
- 5. IA disponibles
- 6. Texto a diagramas



## **Prompt**

Description of the Subject + Type of Image + Image Style + Camera Viewpoint + Additional Rendering Details.

"A captivating landscape featuring a breathtaking mountain range bathed in the warm glow of orange and pink, capturing the sun's gentle descent on the horizon, presented in landscape photography, blending realism and impressionism, with a wide-angle perspective."



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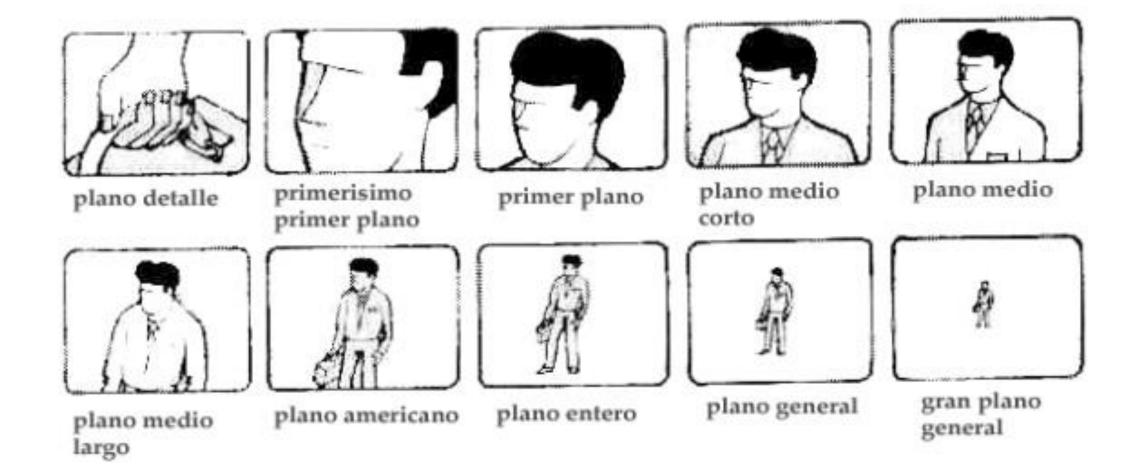


## Planos fotográficos





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## Ángulos fotográficos

Macro: Extreme close-up shots, typically of very small subjects.

**Headshot**: Focuses on the person's face, often used in professional settings.

**Glamour Shot**: A style of portrait with a focus on the subject's appearance.

Portrait: Captures the personality or mood of a subject.

Medium Shot: Cuts off around the waist, showing some background.

Full Body: Includes the entire body of the subject.

Low Angle: Shot from a lower point, looking up at the subject.

High Angle: Taken from a higher point, looking down on the subject.

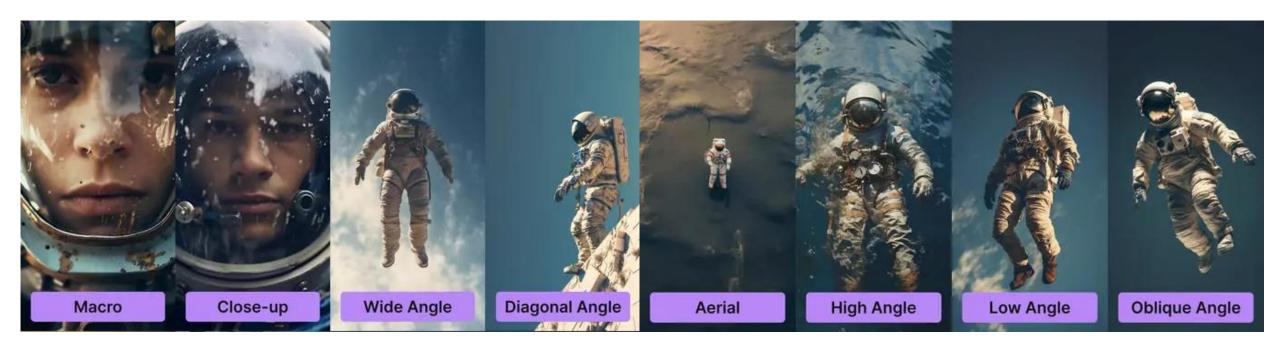
Wide: Shows a broader view or landscape.

Ultra Wide: Even wider than a standard wide shot, often panoramic.

Vigilada Mineducación



## **Viewpoint - Angulos**





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#### **Estilos**



https://www.animationguides.com/photoshop-ai-image-transformation/ https://www.animationguides.com/photoshop-ai-image-transformation/
https://www.recraft.ai/blog/how-to-generate-ai-images-in-your-own-design-style mos Innovación Tecnológica con Sentido Humano



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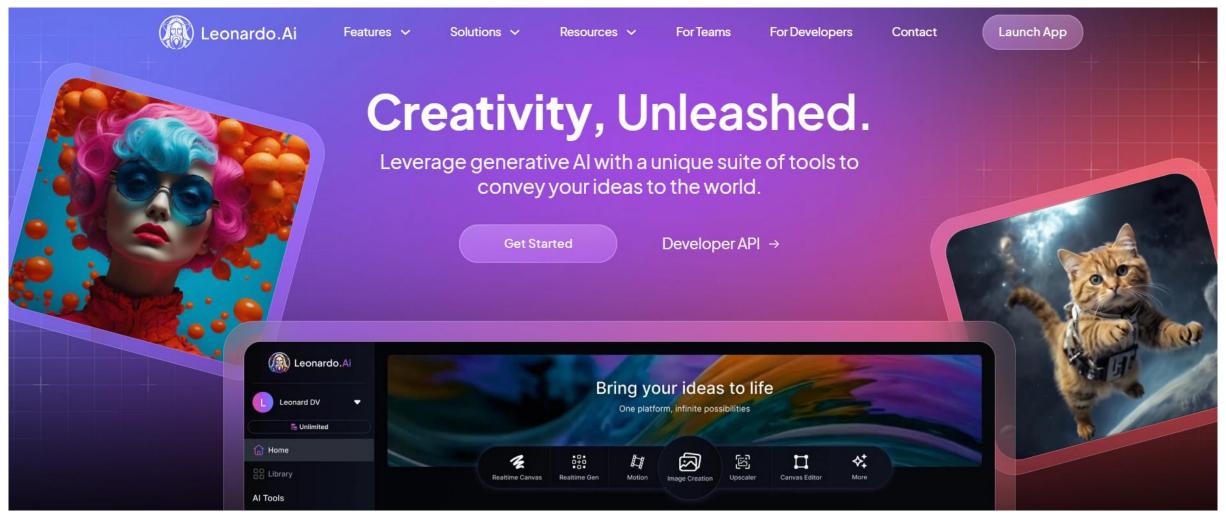
#### Flux1.1



A detailed, cinematic rendering of an old dusty detailed CRT monitor on a wooden desk created using FLUX.1. (Image source: Black Forest Labs)



#### Leonardo



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#### Ideogram

A Disney Pixar-style medium shot of a young woman with long dark hair seated on a chair at the beach. She wears only a white tank top and nothing else, complemented by white slippers. The setting is a beautiful beach during the golden hour, with buildings in the background and a warm sunlight illuminating the scene.



## Comparación con el mismo prompt

Ideogram Flux1.1 leonardo





## **Ejercicio**

Lea la siguiente noticia y construya un prompt para generar cada una de las imágenes allí mostradas:

https://www.lasillavacia.com/en-vivo/los-rios-en-la-region-amazonica-en-su-peor-crisis-en-mas-de-un-siglo/

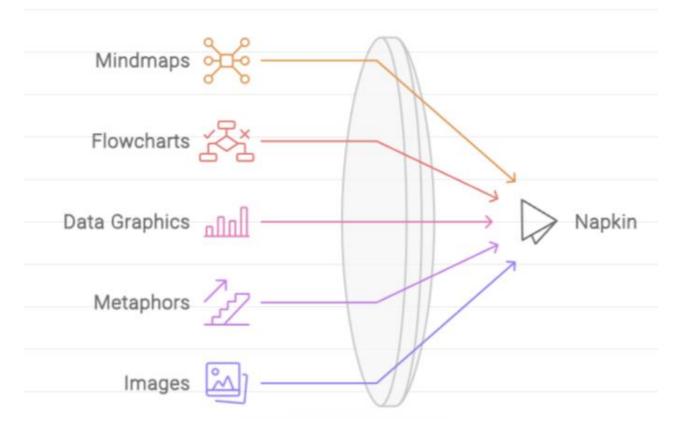


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## Texto a diagramas

Napkin turns your text into visuals so sharing your ideas is quick and effective.





# 1 Gracias!



