**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. Campaigns in “the arts” (theater, film, video and music) are highly successful, relative to other categories. Documentaries and non-fiction writing had a 100% success rate.
2. May appears to be the best month to launch. December launch is ill-advised.
3. If launching a food truck or video game, you might look elsewhere for seed money.

**What are some limitations of this dataset?**

We cannot go more granular than the entirety of the United States. You may want to focus on your region, state, city, or zip code. Also, this data is no more recent than campaigns from 2017.

**What are some other possible tables and/or graphs that we could create?**

You could show a bar graph for each category or sub-category by percent funded, successful campaign divided by total campaign, to compare success rates.

*(just saw this calculation was done in the bonus work)*

You could compare success rates by country, by month launched, etc. That is what I’d be most interested in – a very wide array of success rate correlations.