



THE FIRST NFT LICENSING PLATFORM

NFT and Corporate Collaborations on the Rise

Nike generated approximately **\$180 million** in revenue after acquiring CloneX.

Adidas generated **\$23.5 million** after publishing metaverse with BAYC.

SPORT

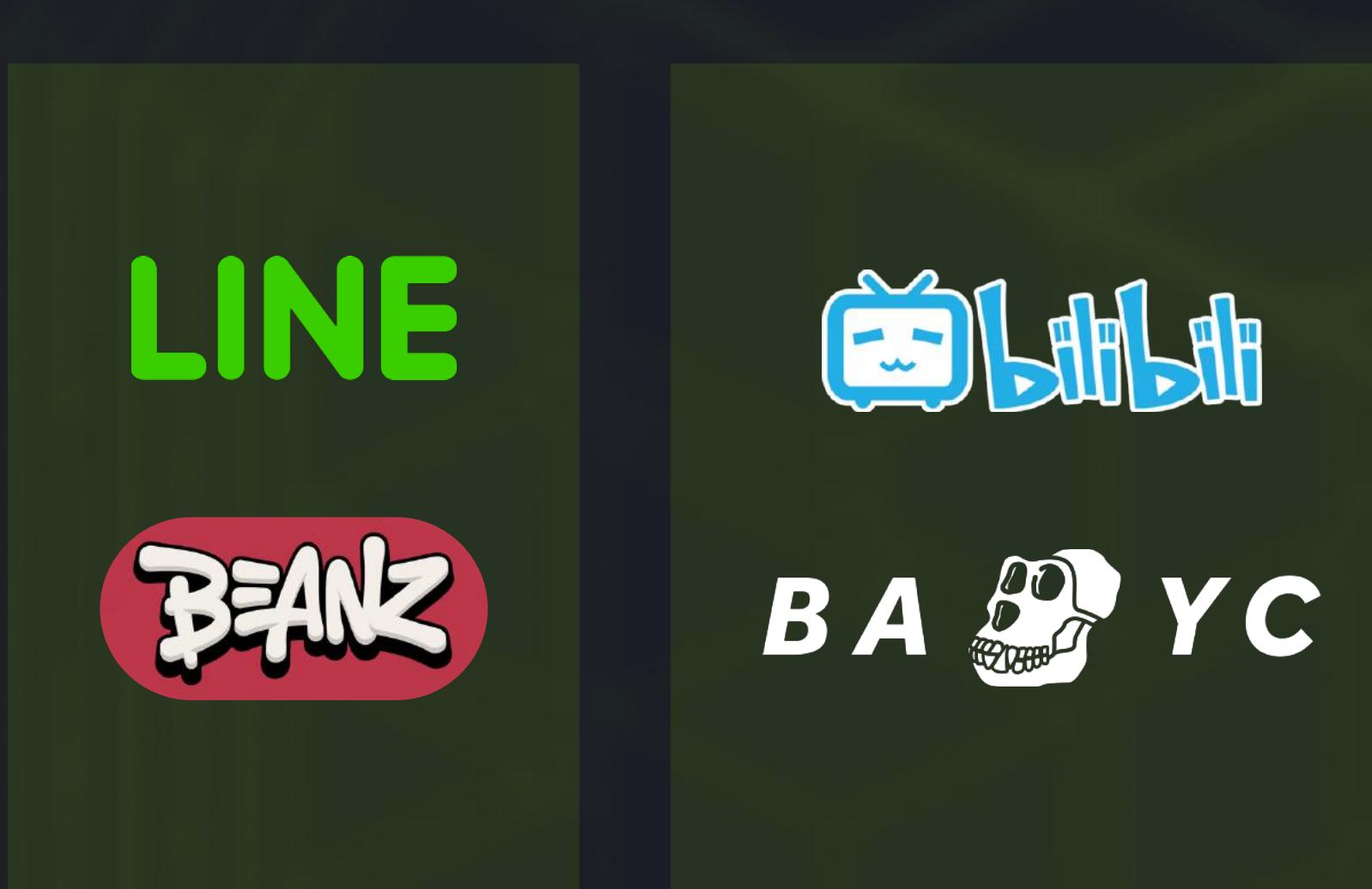


CONSUMERS



TIFFANY & Co.
CryptoPunks

INTERNET

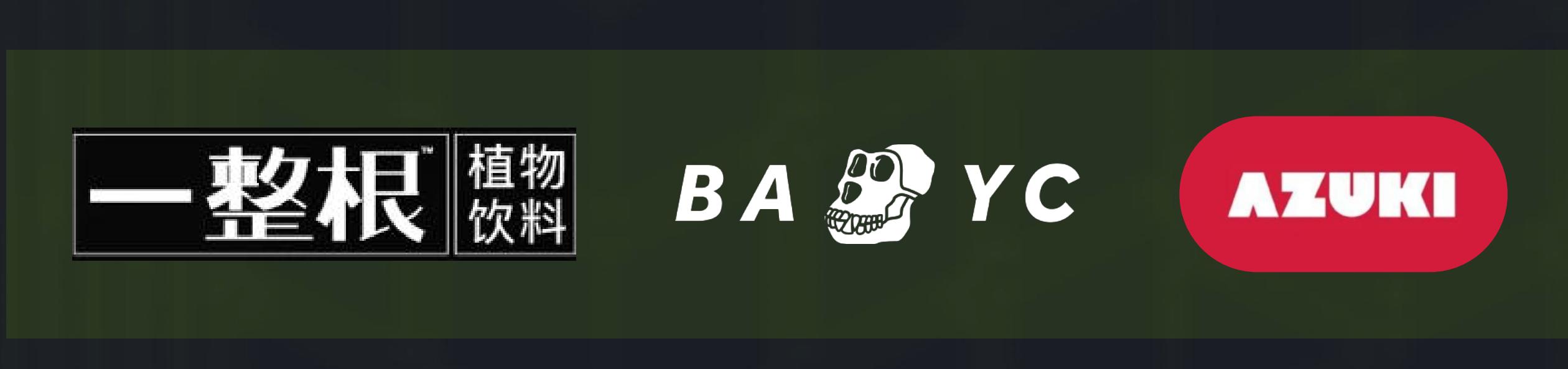


GASTRONOMY



CUBE ENTERTAINMENT
THE SANDBOX.

ENTERTAINMENT



WEB3



NFT Project

WEB2



Enterprises



Enterprises / Individuals



NFT Holder



Market lacks a
safe, efficient
deal-closing
platform

- ✗ Led by the project side instead of NFT holders
- ✗ The partnership framework is convoluted
- ✗ Not leverage on security of Web3 smart contracts

CGMI

CGMI stands as a premier
NFT license trading platform



List

Seller-side deal solution

1. Easy and swift listing process.
2. Able to set different prices for various purposes.

11,831 Listed

Q 3455

#4424

499.99
USDC/Day
\$37.12 USD

Get License

< Back

Bored Ape Yacht Club **✓**

BAYC - #001

Avatar **Commercial** **Non-commercial**

Copy **Adaptation** **Commercial Use**

1.99 USDC/Day \$37.12 USD

Get License

Not your taste? Try to [Make A Wish](#)

Recreate!

View More

Wish

Buyer-side deal solution

- Creates a **Wish** to declare the **usage** and **quantity** of the NFT license, the pool amount, and the term.
- Select NFTs from those offered by holders.

Wish

The function of 'Wish' is used to collect and transact selected products for buyers. Sellers can choose to join their desired 'Wish' and wait for buyers to make their selection.

Make A Wish

10 Days Left Avatar

LiningxBayc #73623

Experiad 365 Days Quantity 2/10



4,400 USDC \$37.12 USD

10 Days Left Avatar

LiningxBayc #73623

Experiad 365 Days Quantity 2/10




LiningxBayc #73623

Avatar | 🛥️ 🕵️ 🚧

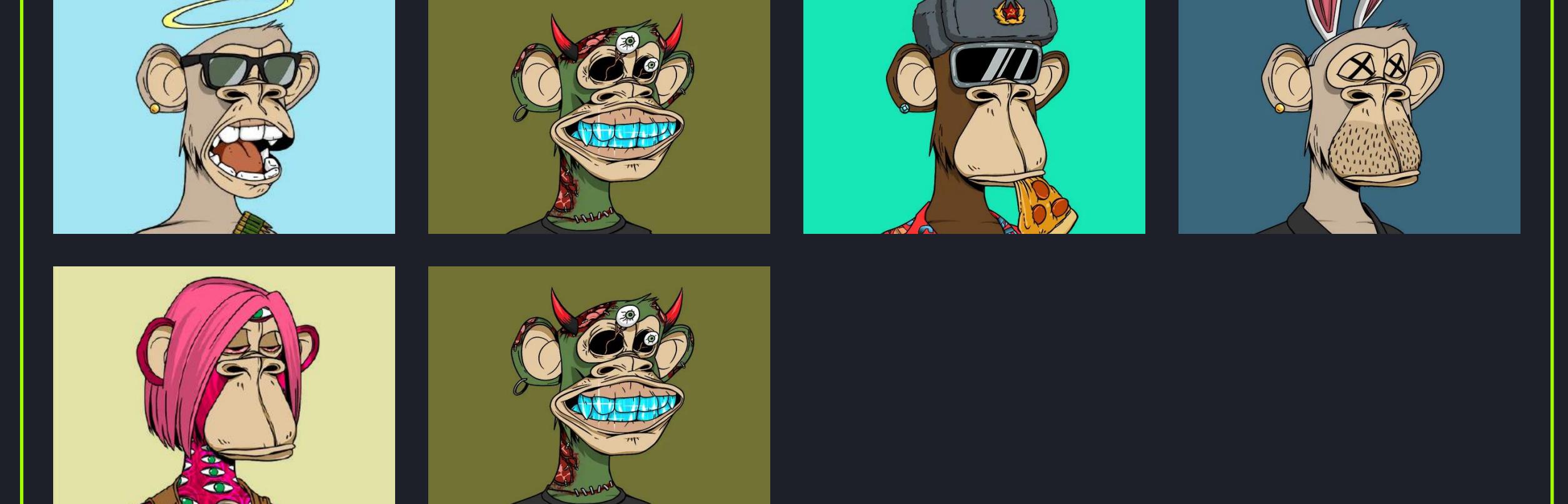
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The Bored Ape Yacht Club is a collection of 10,000 unique Bored Ape NFTs- unique digital collectibles living on the Ethereum blockchain. Your Bored Ape doubles as your Yacht Club membership card, and grants access to members-only benefits, the first of which is access to THE BATHROOM.

Total Payment 4,400 USDC Will Be Closed In 10 Days

Usage Avatar License Usage Period 100 days

Participants [6]



Engage

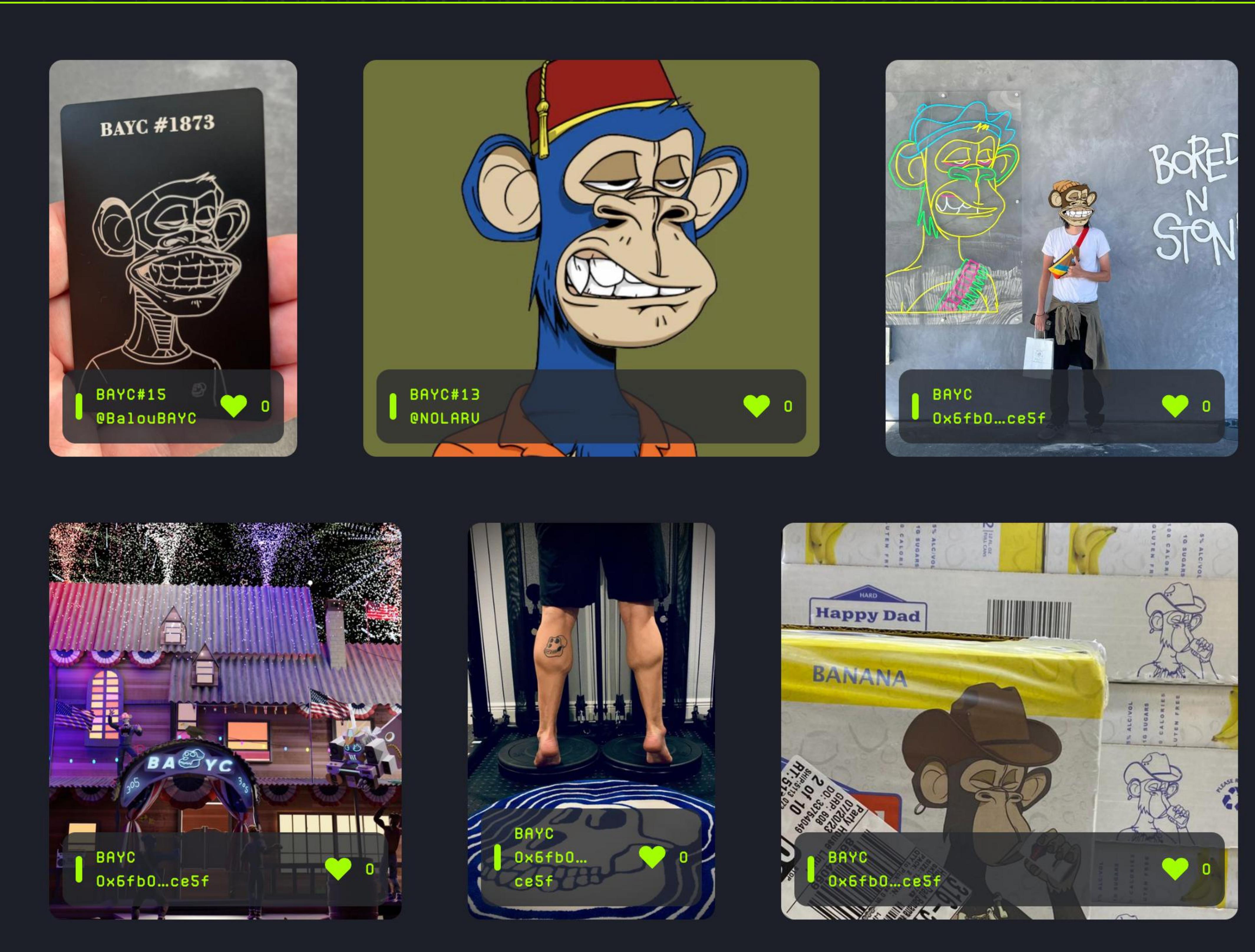
Recreate & Scenario

Display to boost deals

The NFT community is the **magic** behind NFTs' extraordinary achievements.

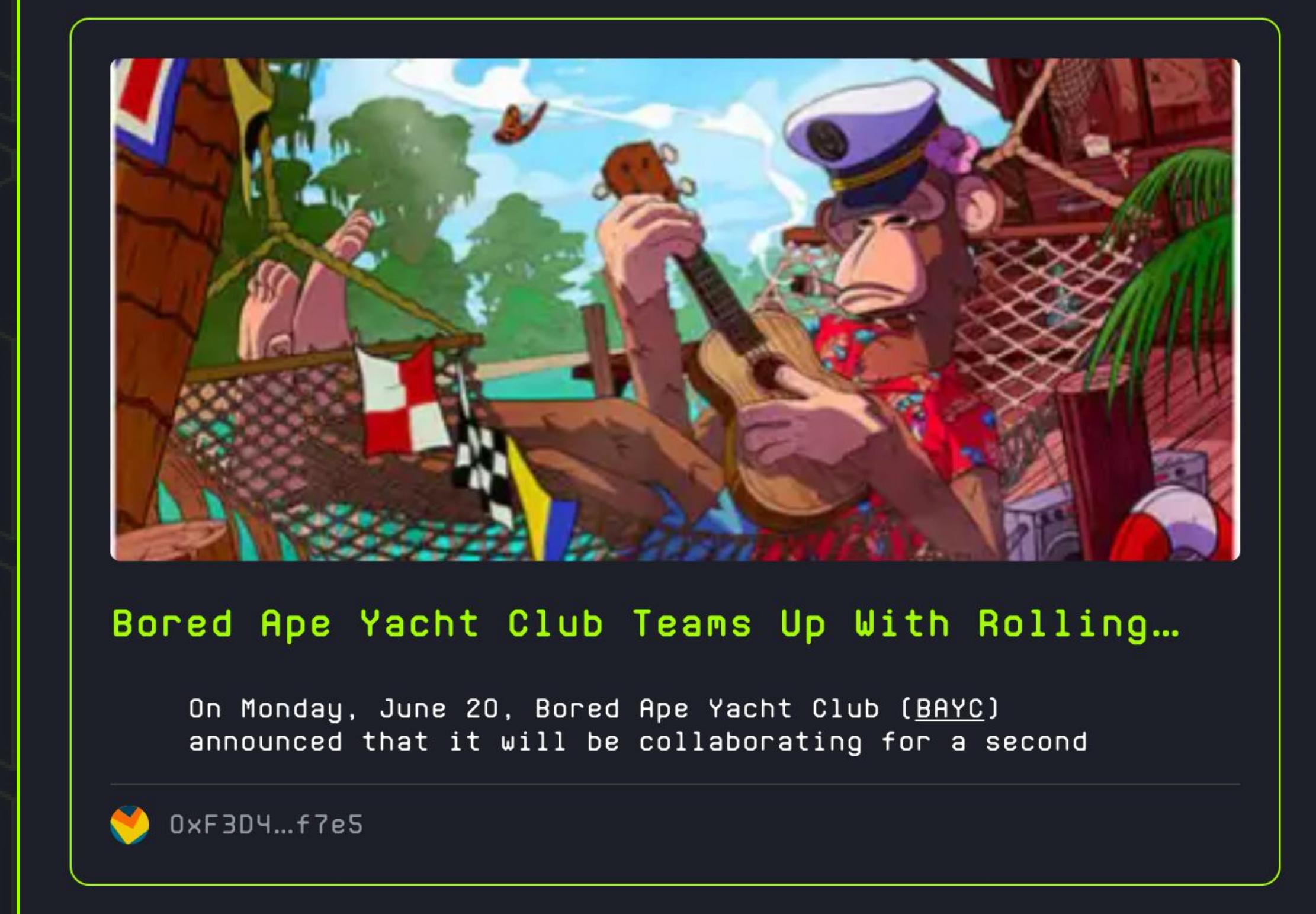
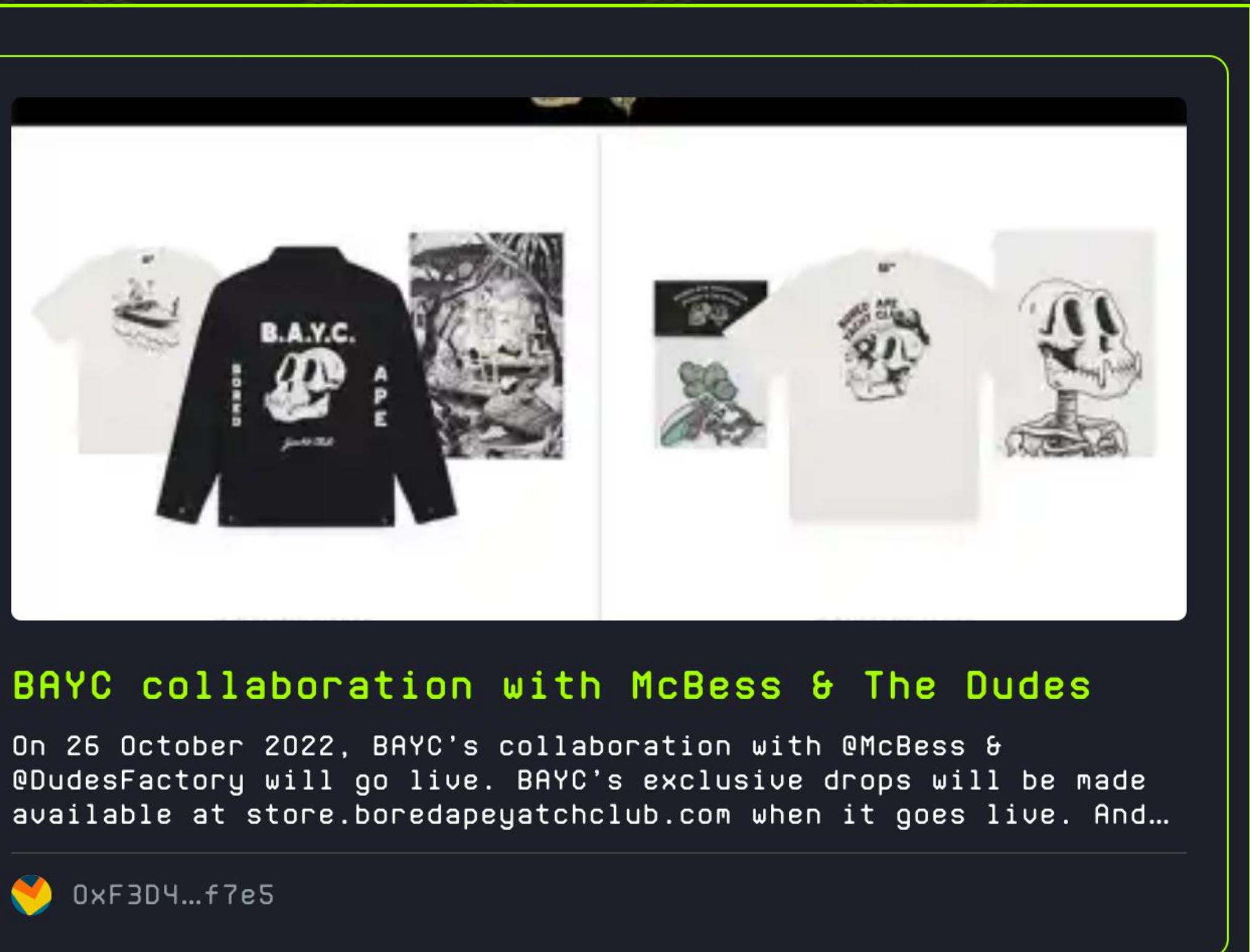
Recreate

Display the secondary creations from community on CGMI.



Scenario

Show business collaboration scenarios for NFTs.



ADVANTAGE OF CGMI

Decentralized Empowerment

By granting every NFT Holder the ability to engage in copyright transactions.

Streamlined Efficiency

Making copyright trades as simple as a single click.

Uncompromised Security

- Relying on the robust foundation of CGMI licensing protocol.
- Standardizing the transaction procedures for both parties.

Vitality

Targeting the young group, fostering community culture, enhancing marketing efficiency, and reducing marketing costs.





Enterprises Collaboration Steps



Confirm Intent

Choose the NFT collections you want to use for collaboration.



Make a Wish

Prepare the necessary information to complete the creation of the Wish.



Promote

Collect NFTs from the community and organize related activities.



Finalize

After the deal, you can use the NFT's license for marketing.



NFT Holder/NFT Projects Collaboration Steps



Listing on CGMI

Add the NFT Collection to CGMI.



Partnership Exploration

Seek suitable IP demand parties for collaboration.



Transaction Customization

Confirm the transaction terms and liaise with the partner.



Collaborative Promotion

After sealing the deal, leverage our co-promotion efforts to magnify your NFT's brand resonance and commercial allure.

Case 1

Adidas x BAYC

Adidas has partnered with BAYC to explore metaverse scenarios, customizing virtual outfits for BAYC as well as physical footwear.



Case 2

Gucci x YugaLabs

The renowned luxury brand Gucci, famous for its handcrafted leather goods and clothing, recently announced a collaboration with Yuga Labs to jointly explore the metaverse.



Case 3

一整根 x BAYC

The well-known plant-based beverage brand HARDCORE CORCEOUS LAB has collaborated with the NFT project BAYC to launch a special limited-edition packaging.



Case 4

Line x Beanz

The renowned NFT project "Azuki" and its sub-brand "Beanz" have recently partnered with "Line Friends".



SUMMER

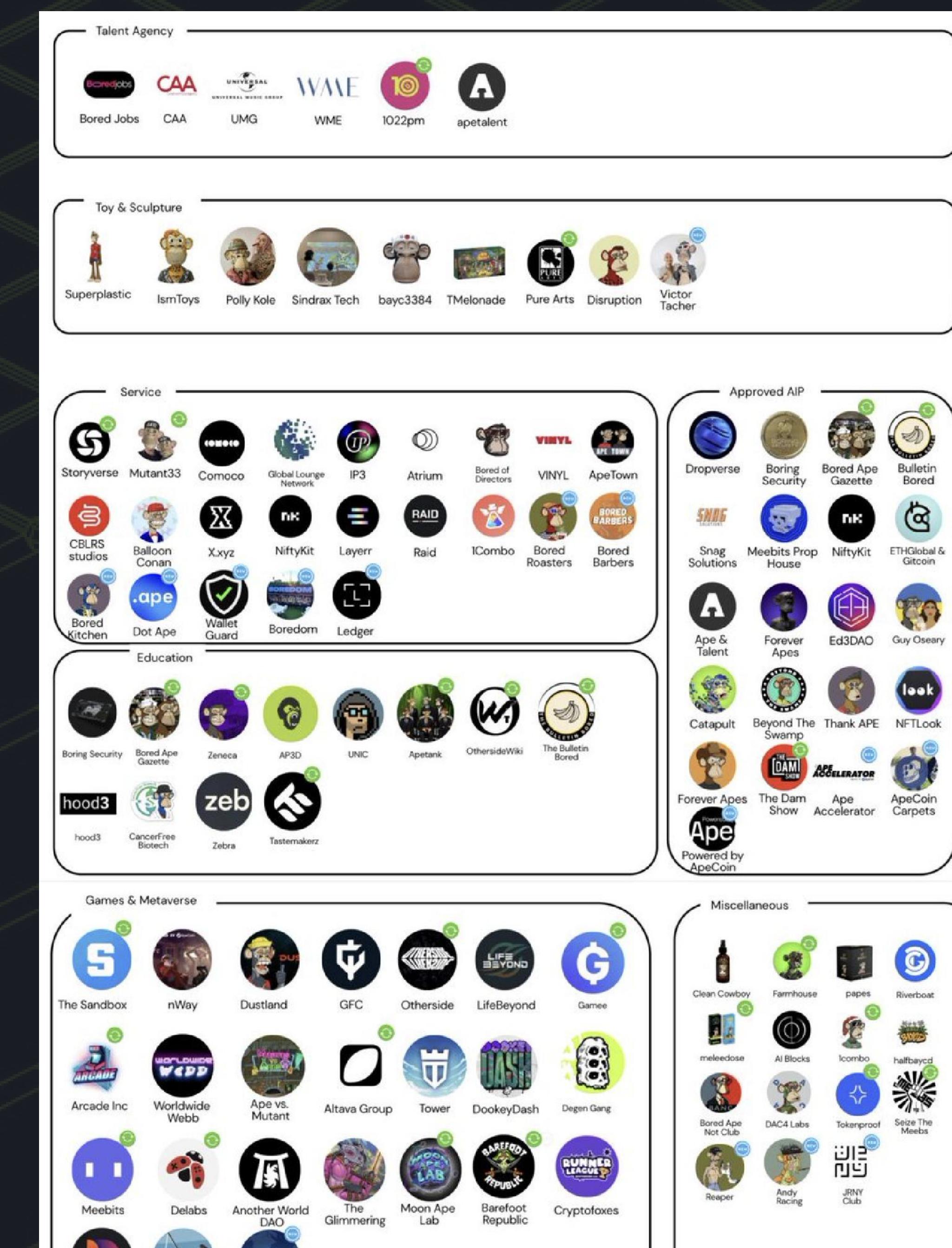
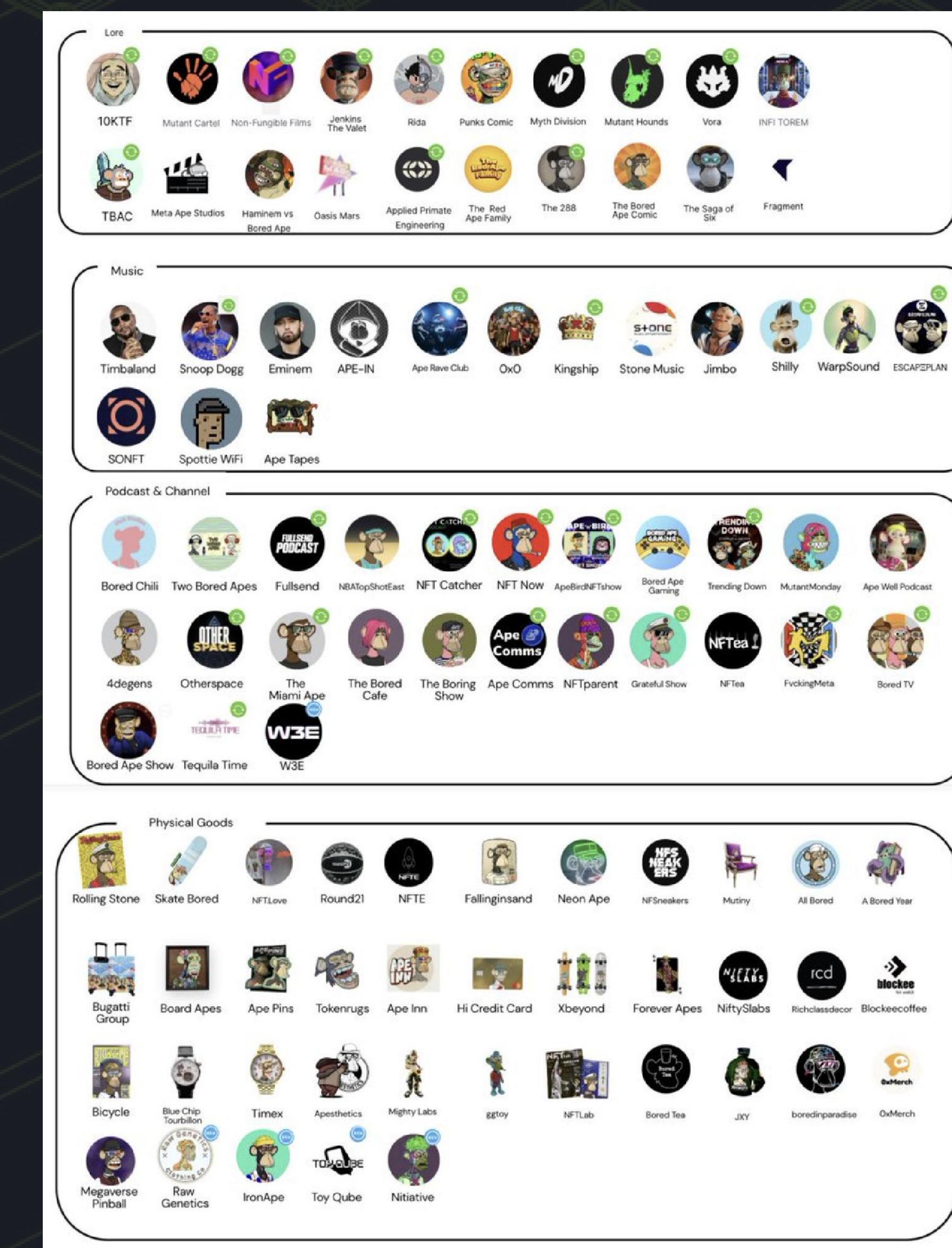
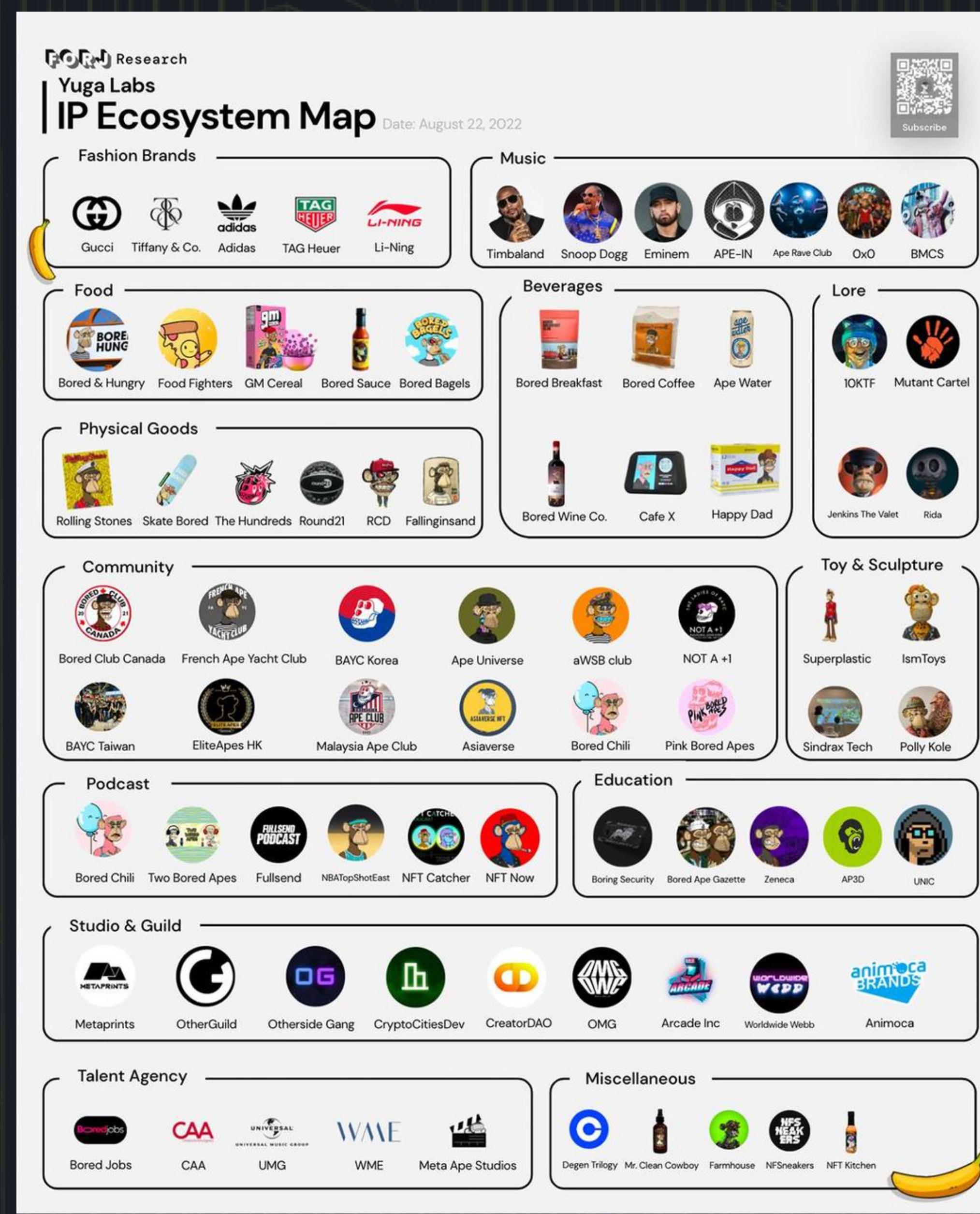
Enterprises are pursuing collaborations in the Web3 space to tap into the user base of Web3 NFT communities.

NFT holders are seeking partnerships with established enterprises to enhance their brand recognition.

Source: Twitter: @Harry_Forj

2022

2023





THANK YOU



Email
hello@cgmi.xyz