

grove

cultivate your post-grad community

problem

After leaving their college communities, post-grads are suddenly faced with the overwhelming challenge of **building and retaining friendships** amidst a sea of new connections.

solution

A platform that gives post-grads the tools to **turn new connections into deeper friendships** by **simplifying the stressful aspects** of inviting, planning, and following up with new friends.

design process

1. needfinding
2. fieldwork / testing
3. low-fi prototype
4. med-fi prototype

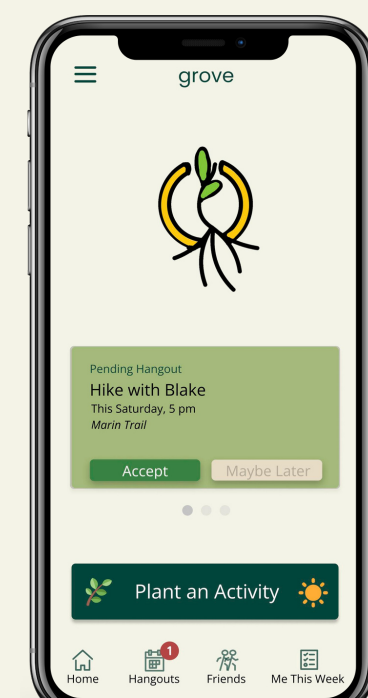


Shivansh

Recent Duke Grad, Consultant, International Zoom (30 min) interview
"In college, you're **subscribing** to a community rather than **building** a community from scratch post-grad."



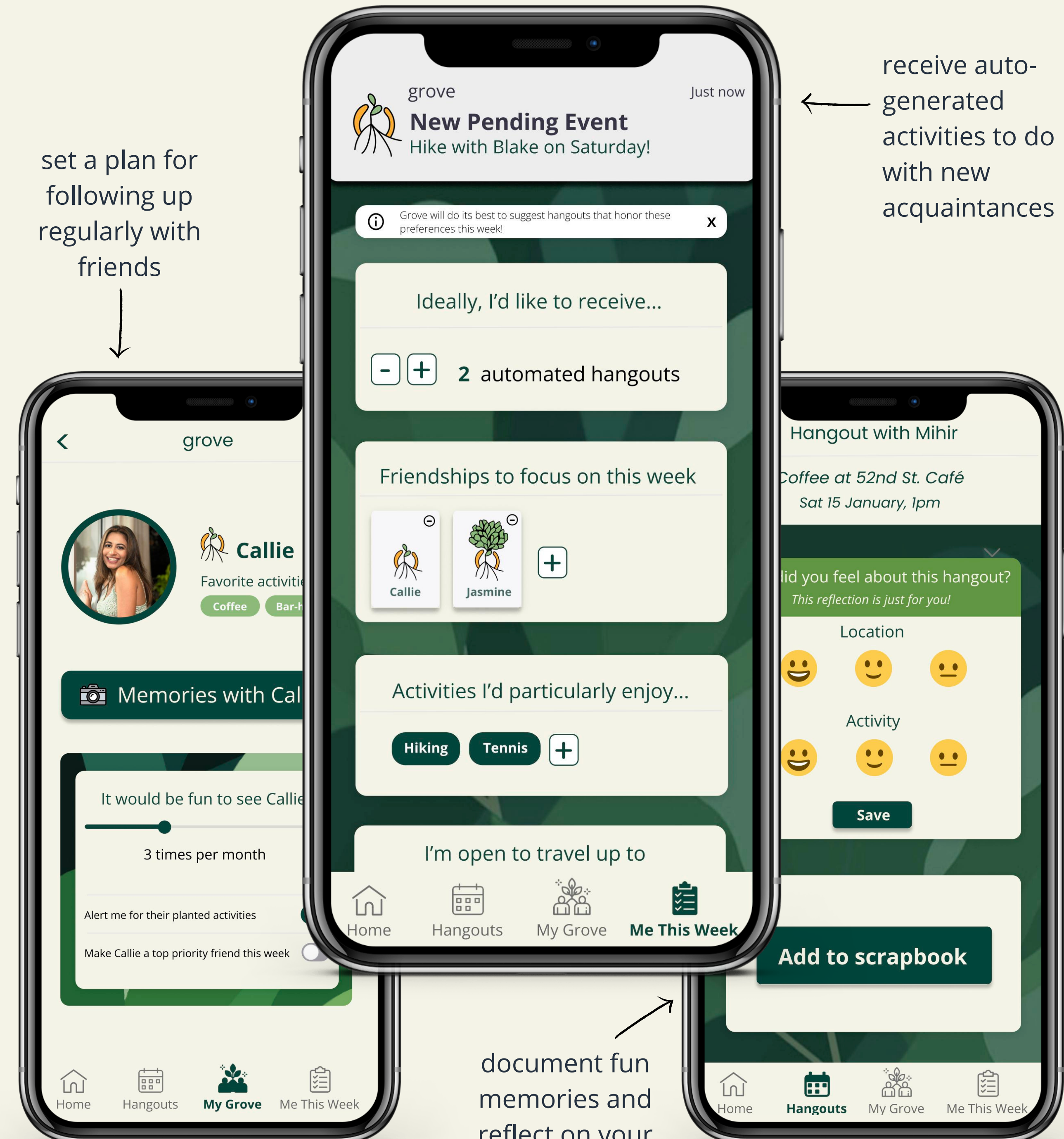
Great news! Sara, from your CalHawaii club, would love to join you for **lunch at Wiki Wiki Hawaiian BBQ**, a Hawaiian restaurant <15m walk from Berkeley's campus, next **Saturday, January 29th at noon**. Are you down?



hangout stress-free

set a plan for following up regularly with friends

receive auto-generated activities to do with new acquaintances



deepen 1:1 friendships

document fun memories and reflect on your growing friendships

make lasting memories