



CASSIANO GOBBET

✉ cassiano@thinking.media ☎ (M) (+33) 07 82 55 95 41
🌐 thinking.media 📺 fb.com/cassiano.gobbet
🐦 cassianogobbet **LinkedIn**

WHO I AM: I am a product and project manager with a strong background in digital media and great interest in platform development, content strategy, new media products and business models.

EDUCATION

- 2005-2006
Bournemouth University
Multimedia Journalism MA
Journalistic content and management across media and platforms
- 1998-2002
Universidade de São Paulo
Communications BA
Communication bachelors with specialization in Journalism
- 2014
ESPM
Project Management
Project Management practice and principles.
See Full List **in**

PERSONAL QUALITIES

- Confidence
- Reliability
- Resiliency
- Leadership
- Planning
- Creativity

+INFO

- Online News Association Brasil**
Founder
Founder of the Brazilian branch of the Online News Association
- Digital Media and Journalism**
Researcher
Digital media related issues researcher and teacher
- Berkeley Open Infrastructure for Network Computing (BOINC)**
Volunteer for the Berkeley crowdsourced computing engined project
See Full List **in**

EXPERIENCE

- 2011 - 2017
Yahoo
News, Finance and Frontpage Manager
Manager of the three main verticals and coordination of the social media assets in Brazil.
- 1998 - Present
Various
Freelancer and Producer
Production of articles for international publications like The Guardian, BBC, Daily Mirror
- 2006 -2007
BBC
Journalist
Editor for the BBC World Service covering foreign affairs and Brazil
- 1998 - 2008
trivela.com
Founder and editor
Creator of the first international football dedicated Brazilian site and magazine
See Full List **in**

PROFESSIONAL SKILLS



PERSONAL

- Languages**
Portuguese (native), English (fluent), Italian (fluent), French and Spanish (intermediate))
- Work Permit**
EU passport holder