

Colby Goettel

Reed

English 312

18 March 2014

Comcast-Time Warner Cable Merger and Broadband Infrastructure

This year, Comcast announced that it will be buying Time Warner Cable for a staggering \$45B. This merger between the two largest telecommunications companies in the United States will create a monopoly similar to Bell Labs before its dissolution. This monopoly, the merger of two corporations notorious for their poor customer service and lack of commitment to providing quality infrastructure, will only further delay the building of proper broadband infrastructure in the United States, thus further pulling us into the Stone Age. Some argue these points, but what will be the actual effect of this merger on the United States' broadband infrastructure?

In early February, Comcast announced a bid to buy Time Warner Cable in an all-stock deal of more than \$45B. Comcast and Time Warner Cable, both cable television and Internet service providers, are the two largest cable companies in the United States. Their merger would create a monopoly on telecommunications in the United States.

Utah shows a great example of what happens to the competition when monopolies exist. In the mid-2000s, seventeen Utah cities joined forces to provide quality fiber infrastructure to their residents. Their consortium is called the Utah Telecommunication Open Infrastructure Agency, or Utopia. The cities laid fiber optic cable and currently provide service to over 11,000 subscribers. Comcast didn't like the competition and paid off the Utah legislature to make it legal for cities to lay infrastructure, but illegal for them to advertise their service.

Provo announced last year that Google Fiber would be buying their existing infrastructure. This deal cost a grand total of \$1. Provo tried to sell for almost \$300M, but Google said that they would pay \$1, nothing more, but would improve the existing infrastructure with almost \$500M of work. This deal ended the city and its citizens from having to pay further taxes to pay off the infrastructure and will greatly improve the infrastructure in Provo.

However, unbeknownst to most, Utopia actually provides better and cheaper service than Google Fiber. But they're not allowed to advertise it because Comcast paid off the legislature to make this illegal.

Fortunately, because Google Fiber is coming to Provo and improving infrastructure, they have forced Comcast to improve their service or be left in the dust. Comcast has since been going to existing customers and giving them free cable television and 50Mbps Internet. The disgusting thing is that they have had the infrastructure in place for years to offer this kind of service, but didn't because there was no competition. Why the hell should any of their customers remain faithful to a company that has swindled them for years?

The Comcast-Time Warner Cable merger will create a monopoly on major Internet service providers (ISP) in the United States. This is a severe antitrust issue. However, Congress does not see the issue this way. Partly to blame is the fact that 15/18 members of the Senate Judiciary Committee and 32/39 members of the House Judiciary Committee have received a donation from Comcast. This is legal bribery. This will ensure that Comcast will have its way throughout the hearings. Incredulously, Comcast has spoken up about this bribery saying that it is simply them being involved in the political process (Sottek). They have brazenly committed bribery and have brazenly dismissed their actions as natural, regular, part of the political process.

When cities perform routine maintenance on roads and underground pipes, they need to bury fiber optic cable because that is the cheapest route to installing infrastructure. Burying cables, as a rule of thumb, costs ten times as much as running cables overhead. And there is no concern with burying unused fiber optics, commonly known as dark fiber, for fear of the cables rotting. Fiber optic is made of glass. It is already rust. The cables do not deteriorate over time. In fact, a single strand of multi-mode glass fiber (what is commonly being buried) can carry every digital communication on earth. Times seven. The most important thing for cities to be doing is burying fiber for future use.

Other countries have already done this to a great extent. South Korea currently offers the best broadband Internet in the world. They offer Gigabit Internet for a measly \$25/mo. Google Fiber is currently being hailed as the savior of Internet service and offer the same bandwidth for \$70/mo!

Table 1. Average Measured Connection Speed by Country/Region

| | Country/Region | Q4'12 Avg. Mbps | QoQ Change | YoY Change |
|----|----------------|-----------------|------------|------------|
| - | Global | 2.9 | 5.0% | 25% |
| 1 | South Korea | 14.0 | -4.8% | -13% |
| 2 | Japan | 10.8 | 2.7% | 19% |
| 3 | Hong Kong | 9.3 | 3.4% | 5.4% |
| 4 | Latvia | 8.9 | 2.3% | 20% |
| 5 | Switzerland | 8.7 | 0.5% | 20% |
| 6 | Netherlands | 8.6 | 0.1% | 3.3% |
| 7 | Czech Republic | 8.1 | 7.0% | 21% |
| 8 | United States | 7.4 | 2.3% | 28% |
| 9 | Sweden | 7.3 | 7.4% | 29% |
| 10 | Finland | 7.1 | 4.3% | 20% |

Source: "2013 Internet Statistics." *Ispreview.co.uk*. N.p., 2013. Web.

Romania and Estonia currently have better and cheaper Internet than the United States.

The bathroom light switches in Estonia are on the outside of the bathroom and they have better Internet than the US.

Many people have argued that this deal is about cable television and has nothing to do with the Internet. This couldn't be further from the truth. Cable television is going out the door. The only real foothold that cable television currently has is sports and reality TV. Everything else can be found online. The current generation needs to die before cable television can also die, but nothing about the current merger is about cable television. It's all about Internet. According to

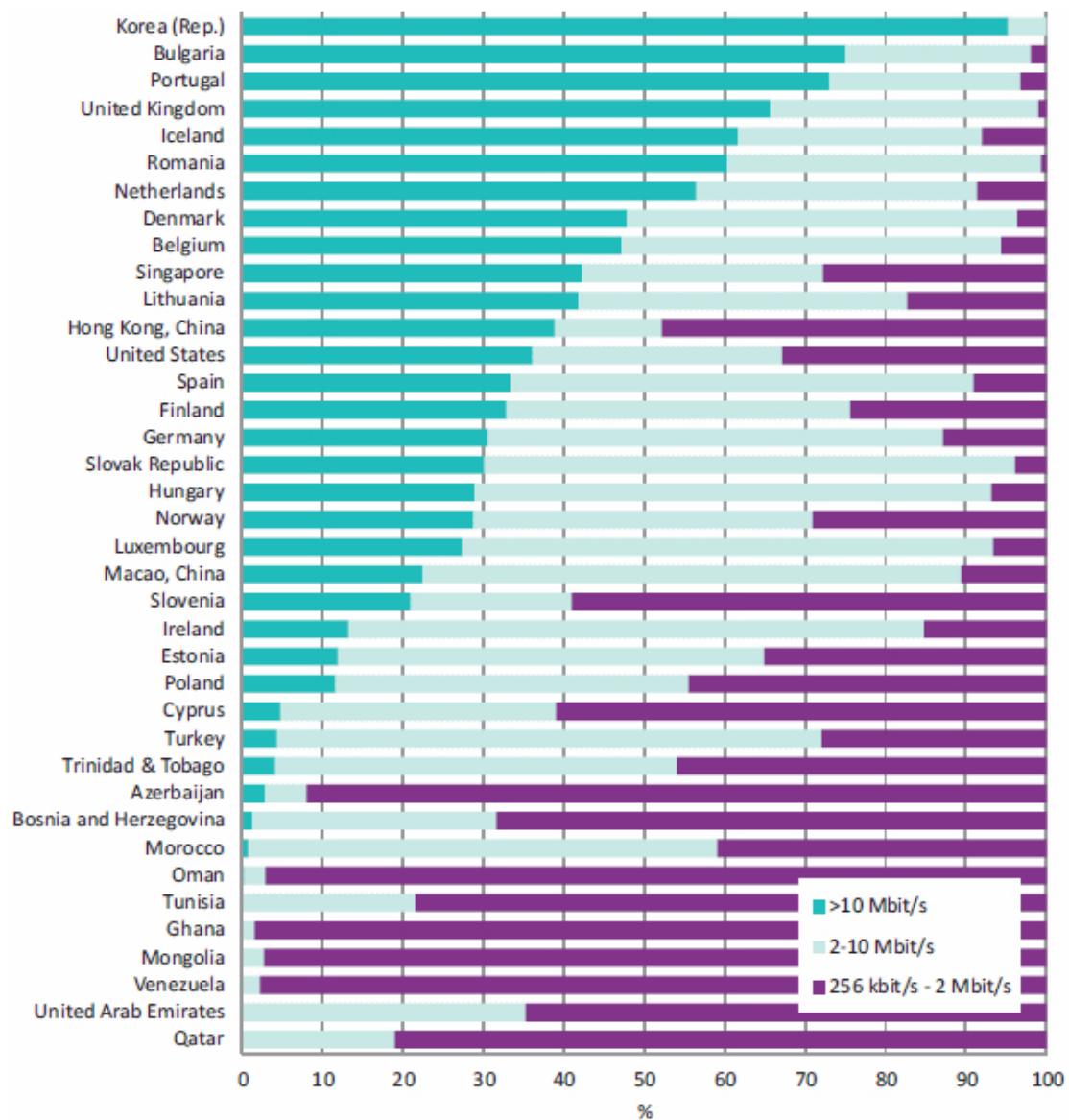


Fig. 1. Fixed (wired)-broadband subscriptions by speed, selected economies, 2010.

Source: "Fixed (wired)-broadband Subscriptions by Speed, Selected Economies, 2010."

Ispreview.co.uk. N.p., 2010. Web.

tech pundit Paul Venezia, this merger “is about controlling the content and delivery of Internet-based communication and entertainment.”

Paul’s article on the topic will be further discussed: <http://www.infoworld.com/d/data-center/the-broadband-barbarians-will-soon-control-the-gates-236847?page=0,0>

Historically, Comcast and Time Warner Cable have both provided terrible service and infrastructure. They’ve already shown that they have the infrastructure in place to provide quality bandwidth, but don’t because there is no incentive. They raise prices, provide terrible customer service, and pay off the legislature to get their way. Legislation has been passed in Utah and is currently underway in Kansas to further stymie broadband infrastructure and competition. Enough is enough. Tight regulations do not allow for advancement. The United States has poorer Internet than Romania and it’s because of companies like Comcast and Time Warner Cable.

Works Cited

“Question on Multi-mode Glass Fiber.” Message to Barry M. Lunt. 19 Mar. 2014. E-mail.

“Question on Utopia.” Message to Joseph J. Ekstrom. 19 Mar. 2014. E-mail.