



CARLOS GONZALES

Professional Summary

Bilingual Professional with broad of skills in the media and communications area. Skilled in editing programs, social media marketing, sports knowledge, proficiency in both English and Spanish, Journalism and Marketing. Positive and engaging radio professional with a solid history of success in leveraging leadership, planning and interpersonal strengths to maximize effectiveness with listeners and staff.

Work History

Wmnf 88.5fm - Radio Co-Host and Producer

Tampa, FL

09/2019 - Current

- Co-Host music shows EuroRadio and Latino 54
- Spearheaded promotional appearances on behalf of station and to inform listeners of upcoming events
- Engaged with audience members through telephone calls and personal commentary on musical selections and other items of interest
- Delivered exceptional programming to audience members by always researching events, guests and programs thoroughly
- Improved quality processes for increased efficiency and effectiveness
- Producer of Live Music Showcase

Canal 6 Central American Broadcasting Company - Soccer Analyst

San Pedro Sula, Honduras

06/2018 - 08/2018

- Analyzed games of the FIFA World Cup
- Hosted Facebook Live transmissions about World Cup content, gave opinion based on the games and created own takes regarding on what happened in the tournament
- Assisted in generating and managing social media accounts (Facebook & Twitter)

Lions Pride Media Group - Distribution and Youtube Manager

Saint Leo, FL

08/2018 - Current

- Edit event videos using Adobe Pro Cut and iMovie
- Manage all YouTube content for the Newspaper

tito_gonzalez16@hotmail.com

(813) 895-9185

San Antonio, FL 33574

-
- WEBSITE:
<https://titogonzalez163.wixsite.com/calolo>
-

Skills

- Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media
 - Sports IQ: An immensely variety of knowledge in international soccer and the NBA its fundamentals
 - Strong debating skills: Great argumentation skills for persuasive speech and writing, anticipate responses
 - Editing: Highly skilled with editing programs such as Adobe Pro Cut
 - Platforms: can use all social media and engage the public to cooperate
 - Production experience
 - Radio board operation
 - Professional Communications
 - Bilingual oral communication
 - Advertising and marketing
 - Content Creator
-

Education

Saint Leo University

- Supervise all distribution locations in the University Campus

Saint Leo Art and Sciences Department - Social Media Intern

Saint Leo, FL

09/2017 - 12/2017

- Engage University's community through dynamic written, graphic, and video content
- Worked with marketing and other social media members to coordinate ad campaigns with social media strategies
- Monitor social media presence and complete daily social media outreach

SPORTalk - Content Promoter

Tampa, FL

04/2019 - 06/2019

Updated Website

- Devoted special emphasis the different sports that the website SPORTalk brings to its users and worked to maintain the reach and interested of the people entering the website everyday

Additional Information

- Award And Honor: Saint Leo International Scholarship - Merit-based scholarship of \$7,000 (November 2015) Extracurricular Activity: International Club / Public Relations Chair

Saint Leo, FL

B.A: Communication