

Camille Gonzalez

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EDUCATION

Minneapolis College of Art and Design | Master of Arts Graphic and Web Design | GPA: 4.0 | Minneapolis MN, Expected Graduation: September 2025

St. Olaf College | Bachelor of Arts Majors: Art History & Sociology/Anthropology, Minor: Asian Studies | GPA 3.8 | Northfield MN, Graduated May 2020

Study Abroad Programs | University of Oslo Summer School & National Taiwan University

ACADEMIC HONORS AND AWARDS

Graduate – 2024 AIGA Worldstudio DxD Scholarship Recipient, 2024 MCAD Merit Scholarship Award for the MA in Graphic and Web Design

Undergraduate – Dean's List (2016-2020), Steven Fox Endowed Scholarship (2017), Clausen Merit Scholarship (2018-19), Stromseth Merit Scholarship (2018-19), Alliss Merit Scholarship (2018-19)

DESIGN & MANAGEMENT EXPERIENCES

Grants and Program Manager, Mortenson Family Foundation, Minneapolis, MN — August 2024 - Present | Grants and Program Coordinator — August 2020 - 2024

- Publishes information about a content management system, such as WordPress, and coordinates the design and external distribution of invitations, information, visuals, and infographics. Also maintains and enhances design branding systems.
- Ensures the continuity and efficiency of systems and projects across the Foundation and performs administrative processes (e.g., mass communications, tech support, and grant distribution) in collaboration with the accounting team.
- Coordinates grantmaking process by using a grant management database and assisting Community Relationship Officers (CRO) across three grant portfolios to configure, track, and report on their grant-making processes.
- In partnership with CROs, implement data collection tools such as surveys and focus groups to analyze data that helps evaluate program impact and community needs, and identify areas for improvement.
- Assists the Executive Director and Community Relationship Officers with board, committee, and partner meeting preparation and implementation.

Media Content Creation, Wacom Technology Corporation — May 2024 - June 2024

- Created a series of engaging and shareable video/social media content for the launch of Wacom's Movink product, targeting creative professionals and students.
- Filmed an unboxing video, a detailed product review, and demonstrations of the artistic process, showcasing Movink's portability with lifestyle and "on-the-go" shots.
- Integrated additional tools and software to provide viewers with a complete creative workflow, tailored to resonate with fellow artists.
- Ensured content was optimized for social media shareability to maximize audience engagement and brand reach.

Chair of Operations, St. Paul Art Collective Board, St. Paul, MN — May 2024 - Present

- Develops and oversees a youth mentorship program in website and graphic design development, providing guidance, resources, and hands-on learning opportunities to young people interested in graphic and digital arts.

- Advises the board in optimizing the organization's content management system (i.e., WordPress) as a channel for user experience, accessibility, and storytelling.
- Collaborates with programming and fundraising committees to ensure that the website and other digital platforms meet the needs of various stakeholders, aligning the digital presence with the organization's brand and goals.

Interim Vice President, St. Paul Art Collective Board, St. Paul, MN — May 2024 - Present

- Collaborates with the Board President and members to execute the nonprofit's mission, vision, and strategic priorities. Lead in developing and evaluating the overall strategy while ensuring governance through best practices, transparency, and accountability.
- Assists in board meeting preparation and facilitates productive discussions aligned with organizational goals. Steps in for the President as needed, handling meeting presiding and public representation. Provide strategic advice on key managerial decisions.
- Represents the nonprofit at meetings, conferences, and partnerships, acting as a spokesperson when necessary to uphold the organization's mission and vision.

Donor Research Intern, Minneapolis Institute of Art (MIA), Minneapolis, MN — June 2019 - September 2019

- Conducted research on MIA's donors' behaviors on equity and inclusion to further the museum's commitment to promoting inclusivity, diversity, equality, and accessibility.
- Researched and verified familial connections of MIA's major donors and transferred information into Salesforce. Also, prepare printed documentation (ex., donor profiles) of family donor relationships for the advancement team.

RESEARCH EXPERIENCE

Researcher, Survey Research/Analyst for the "To Include is to Excel" Grant, Northfield, MN — January 2019 - June 2019

- Analyzed survey data from a grant-funded project to help transform St. Olaf College's curriculum and teaching practices for new generations of students.
- Conducted focus groups and utilized SPSS to complete open coding of survey data on students' perceptions of equitable practices in the classroom.
- Engaged in writing as a systematic and iterative process and produced a 20-page report, "Survey on Inclusive Teaching: Data Analysis" (2019), which proposed recommendations for operationalizing suggestions generated from survey respondents.

Ethnographic Researcher, Ethnographic Research Methods, St. Olaf College — February 2019 - May 2019

- Designed and conducted qualitative research in the tradition of sociological and anthropological ethnography methods, including data collection (ex. mass email and survey), field notes (ex. in-person interviews), sociological and anthropological, and theoretical analysis.
- Produced a 28-page report on "Instructional Faculty and Staff of Racial and/or Ethnic Minority At St. Olaf College" (2019).

Art History Researcher, Methods of Art History, St. Olaf College— February 2019 - May 2019

- Explored and learned methods by which art historians and curators analyze works of art. Develop an advanced understanding by examining and applying historical factors surrounding principle movements of art history.
- Completed a 15-page report on Louise Bourgeois's art portfolio and history titled "To Do, To Redo, and To Undo" (2019).

PRESENTATION AND POSTERS

Camille Gonzalez, Zipi Diamond, Ellen Dunn, Hannah Haglund, Sumner Pitt, and Ryan Sheppard (2018).
Free Chapstick & Condoms!: Student Knowledge & Motivations for Wellness Center Use.
Research Presented April 2019 83rd Annual Meeting of the Midwest Sociological Society at
the Hyatt Regency Chicago

PUBLICATIONS

Abdinur, M., **Gonzalez, C.**, Hanson, A., Hassen, R., & O'Hara, D. (2023). One Foundation's Journey towards
Centering Community-Led Work. *Interdisciplinary Journal of Partnership Studies*, 10(1),
Article 7. <https://doi.org/10.24926/ijps.v10i1.5465>

ADDITIONAL SKILLS

- Languages: English (Fluent), Spanish (Fluent), and Chinese (Elementary)
- Technical Skills: WordPress, Figma, Adobe Illustrator/Photoshop/Premiere/After Effects/Aero, html/css/P5.js, Salesforce, SPSS, Excel, Word, PowerPoint,