

Why Are We Here?



Recent media representation has portrayed air travel as dangerous



We will use actual data to debunk these theories

Why the Negative Attention?







FACTOR 2: NOT ALL EVENTS
CAN BE COVERED



FACTOR 3: FOCUS ON INFREQUENT INCIDENTS

Aviophobia

- In addition to negative media portrayal, a vast majority of the population has an innate fear of flying
 - Between 33% and 40% of all people experience some form of anxiety when it comes to flying.
 - Between 2.5% and 5% of the population have crippling anxiety, a genuine fear of flying that is classified as a clinical phobia.

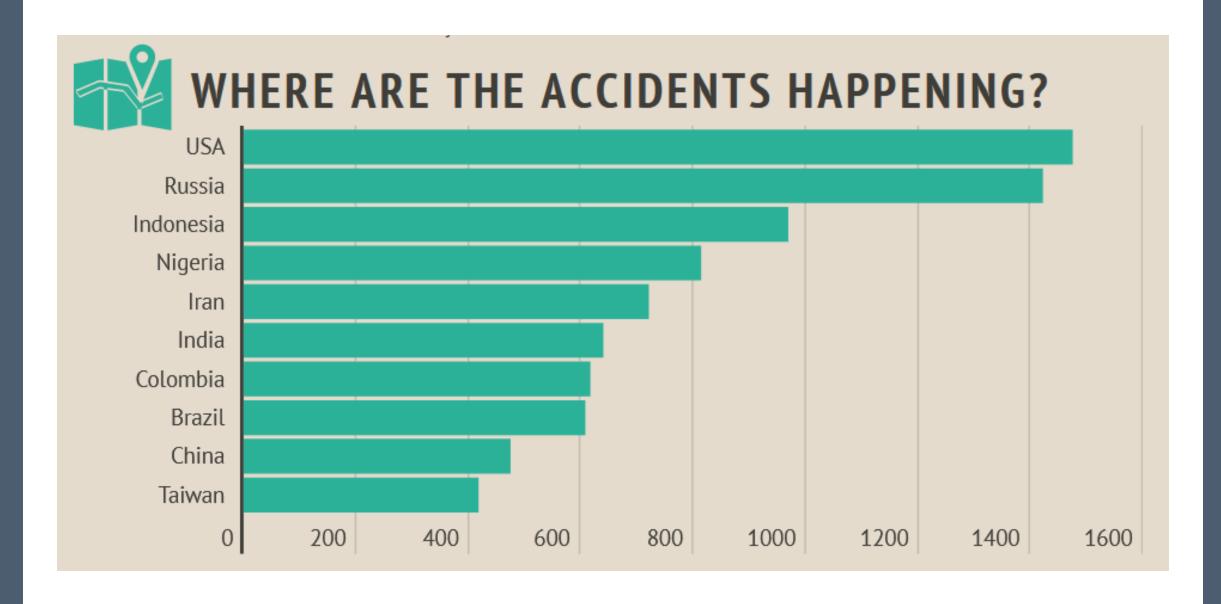
Let's Dive In

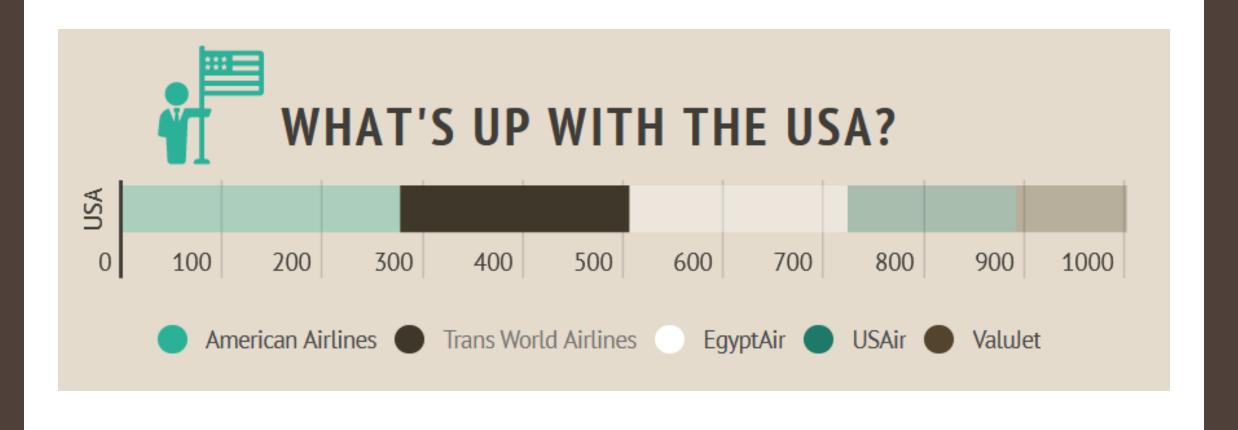
TIME TO LOOK AT SOME REAL DATA TO SEE WHAT IS GOING ON

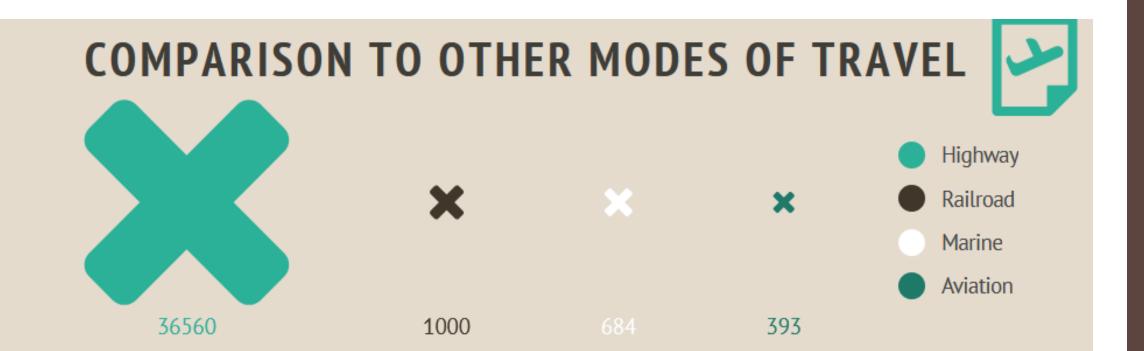
WHAT CAUSES ACCIDENTS

Mechanical **Human Error** Since 1996, the majority of commercial airline accidents have been Unknown Criminal caused by human error. Weather





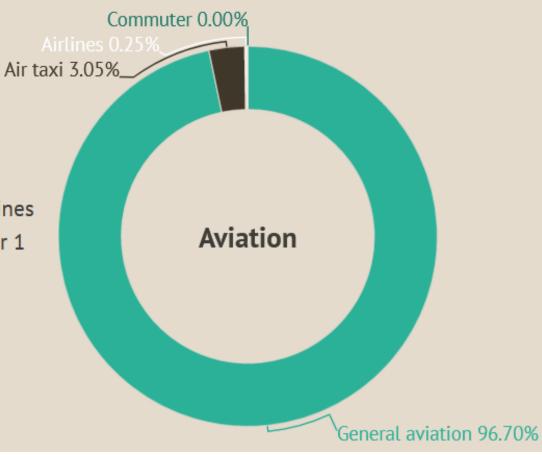






FINAL LOOK AT AVIATION

Taking a final look at the aviation data from 2018, we see that General Aviation makes up almost 97% of the fatalities. Airlines and Commuter combined for only 0.25% (or 1 out of 393 fatalities).



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CONCLUSION

WHERE DO WE GO NOW?