

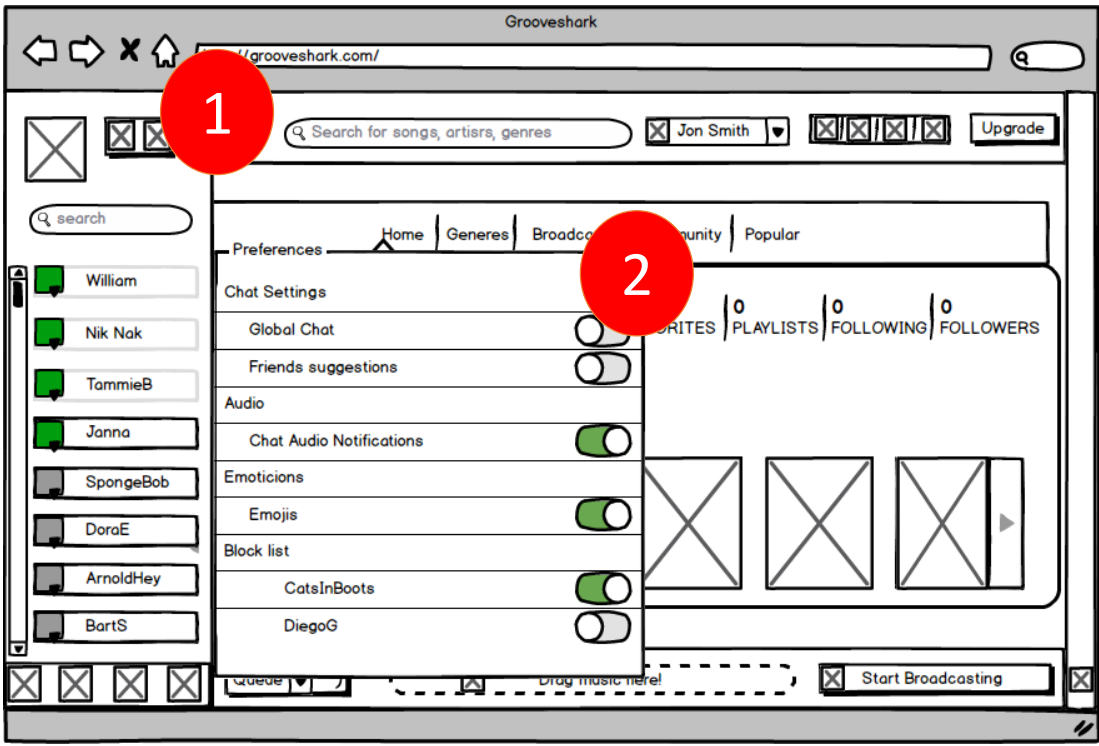


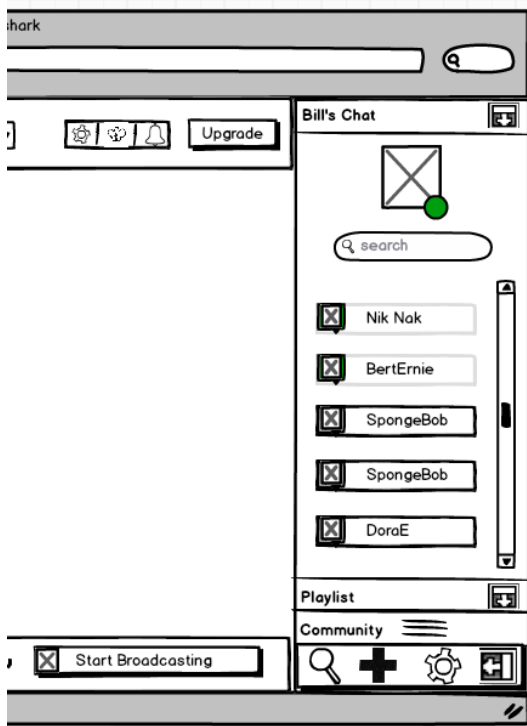
# GROOVESHARK CHAT CLIENT

CONTEXT	USER NEEDS	PERSONAS
We have developed design ideas for a chat client to be incorporated in the Grooveshark website. This chat client goes beyond the current broadcast chat feature and allows artists and listeners to connect one on one, share music, and build community.	<ul style="list-style-type: none"><li>Easy one on one chat between Grooveshark users.</li><li>Ability to create a group chat with friends.</li><li>Ability to block users who are spammers.</li><li>Ability to share music.</li><li>Control privacy settings.</li></ul>	<div><div><div>Key Goals</div><ul style="list-style-type: none"><li>Wants a <b>one-on-one</b> chat client to connect this friends on Grooveshark.</li><li>Create a <b>chat</b> group that talks about <b>new music</b>.</li></ul><div>Frustrations</div><ul style="list-style-type: none"><li>Does not like the current live broadcast chat feature</li><li>Not being able connect with friends with similar musical interests.</li></ul></div><div><div>Bill Hood</div><div><p>"I enjoy listing to 50's, 60's Pop and Current Country Music and organizing online events"</p><p>Grooveshark Expert user</p></div><div>Uses Grooveshark to listen to music for a long time.</div><div>Feels comfortable using the current Grooveshark site layout.</div><div>Wants a chat feature that would help him connect to people listening to the similar music.</div></div><div><div>Key Goals</div><ul style="list-style-type: none"><li>Listen and <b>share</b> favorite music with friends.</li><li><b>Chat</b> with friends about a recent album or song.</li><li>Invite friends for a quick <b>group chat</b>.</li></ul><div>Frustrations</div><ul style="list-style-type: none"><li>Managing chatting and music at same time.</li><li>Spam users.</li></ul></div><div><div>Marvind aka Nik Nak</div><div><p>"Need a lively conversation on my favorite music album"</p><p>Grooveshark Novice user</p></div><div>21 year old undergrad student at University of Florida</div><div>Techy, highly active on social media and loves music.</div><div>Carries a laptop most of the time logged on his favorite music client Grooveshark.</div></div></div>

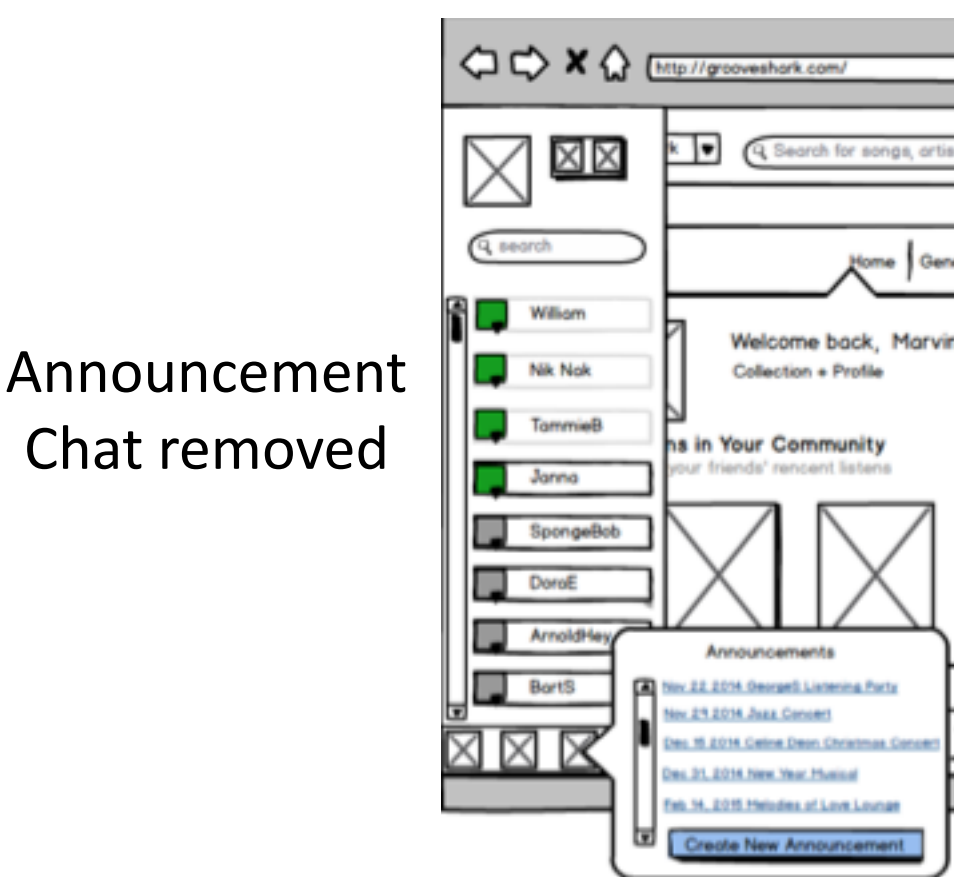
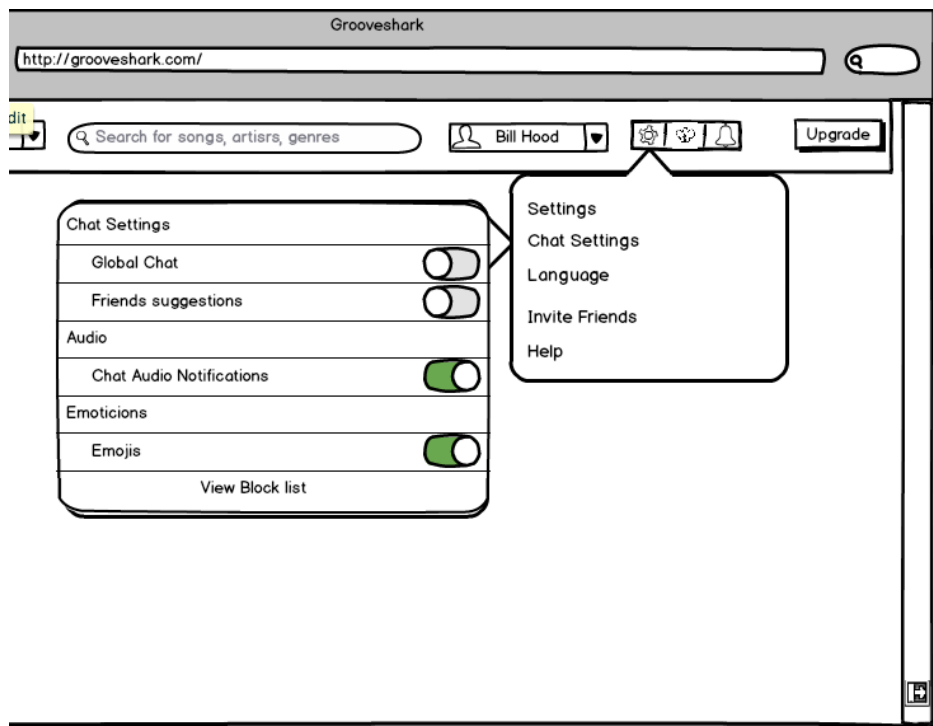
## IMPROVEMENTS FROM OLD WIREFRAMES



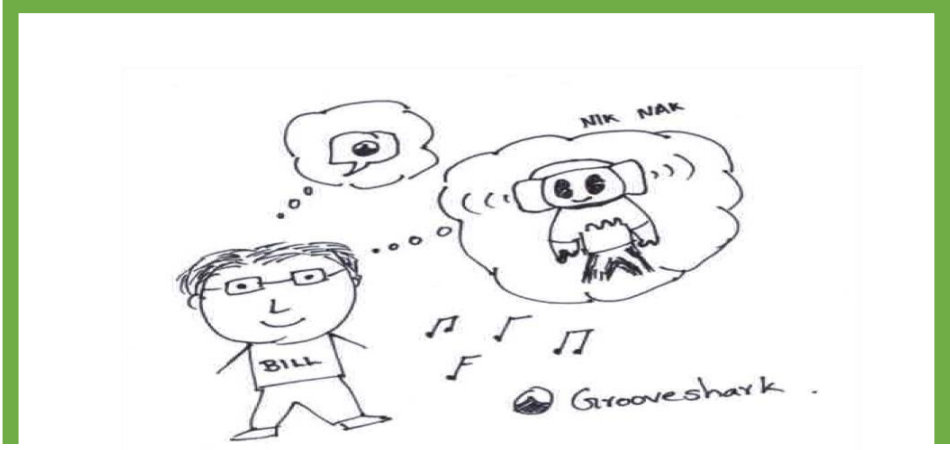
1  
Chat client moved to right side within existing playlist layout



2  
Chat Settings moved under settings menu

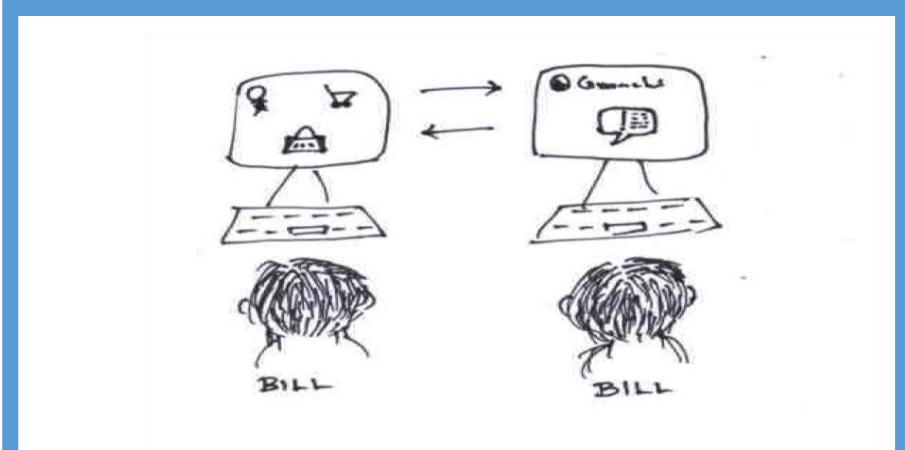


## KEY FEATURES, STORYBOARDS & WIREFRAMES



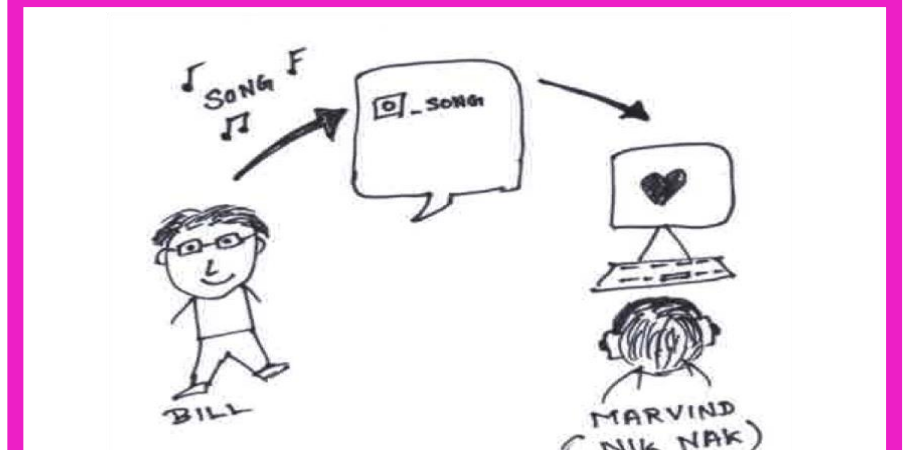
Bill wants to chat one on one with his friend Marvind aka Nik Nak

One on One Chat



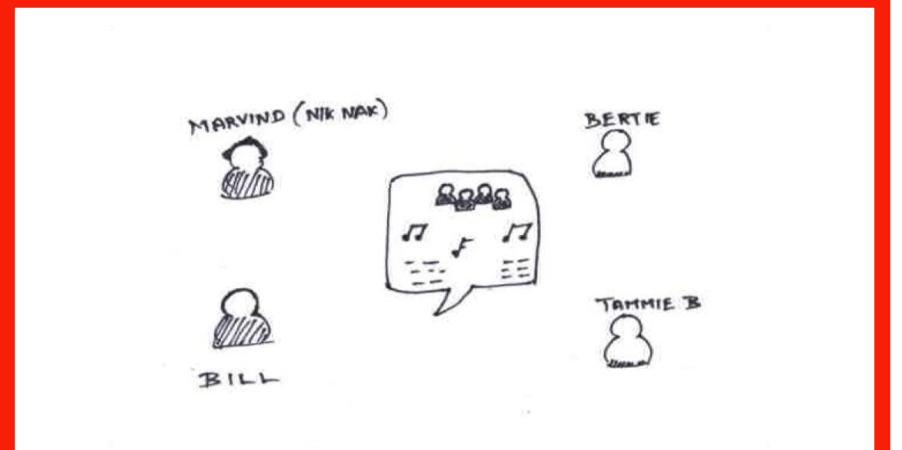
Bill wants to pop out his chat so he can browse on the web but still continue to talk to Nik Nak

Pop Out Feature



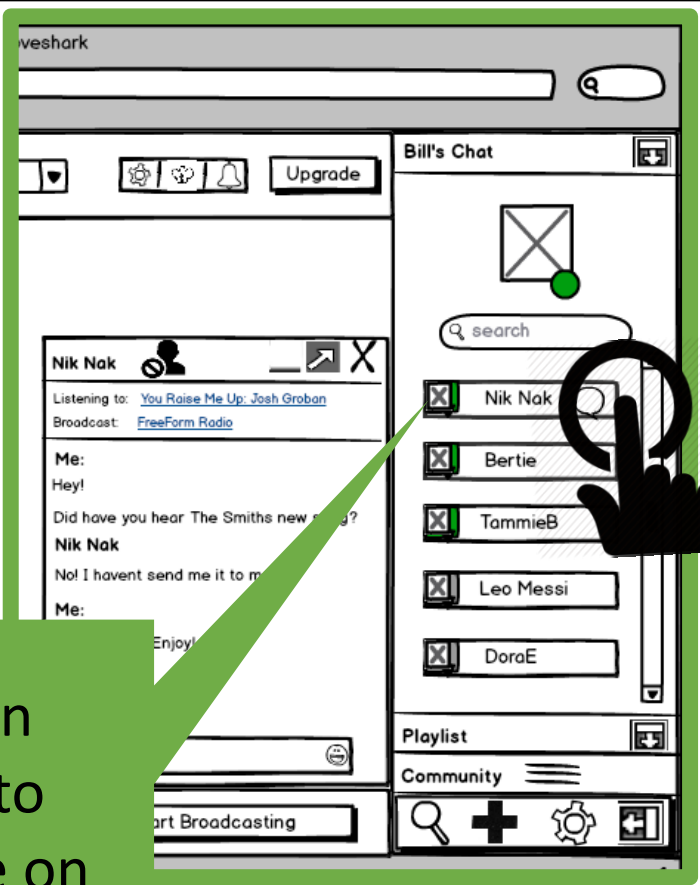
Bill wants Nik Nak to listen to a song he really likes so he shares it in the one on one chat.

Share Music

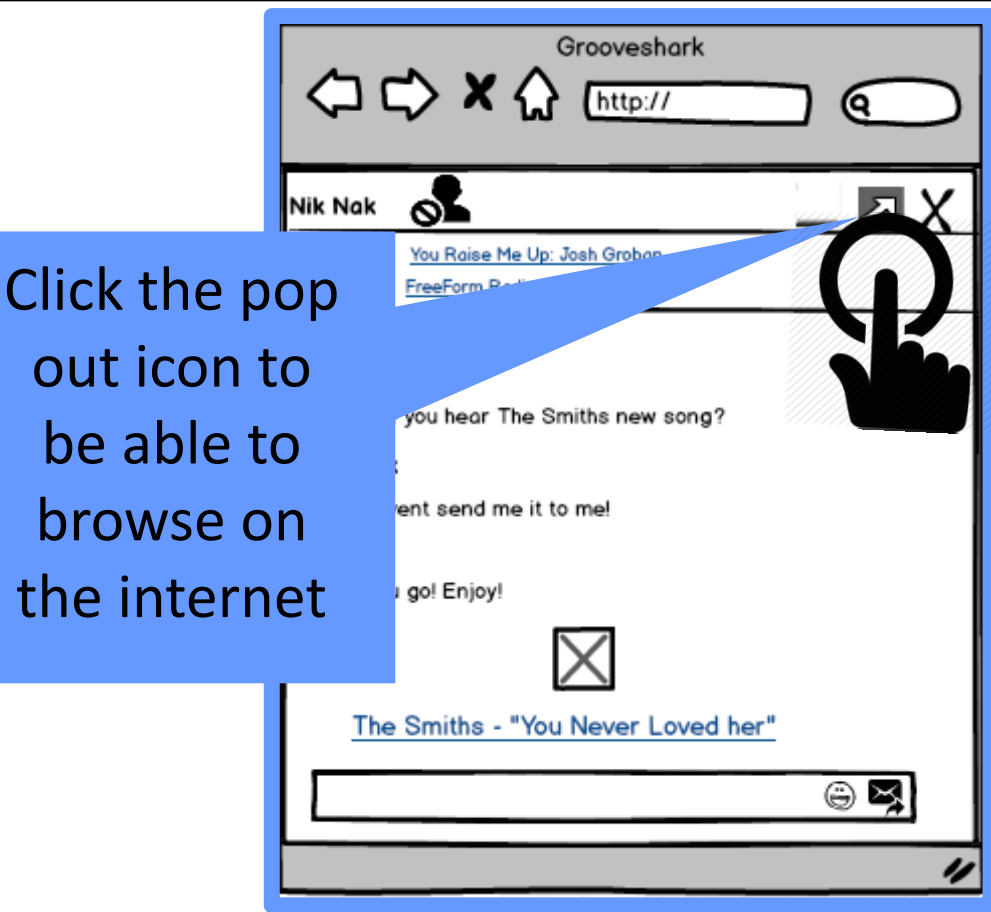


Bill wants to add a few more friends to the to make it a group chat so he adds Bertie and TammieB

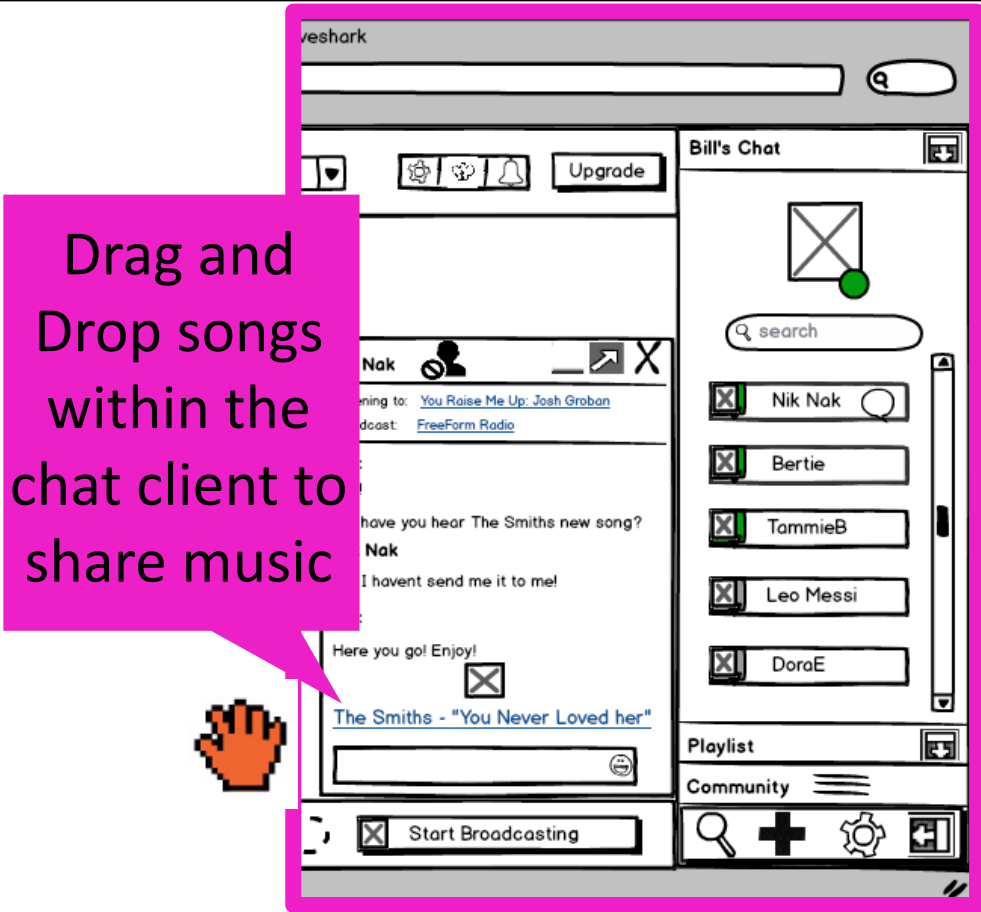
Group Chat



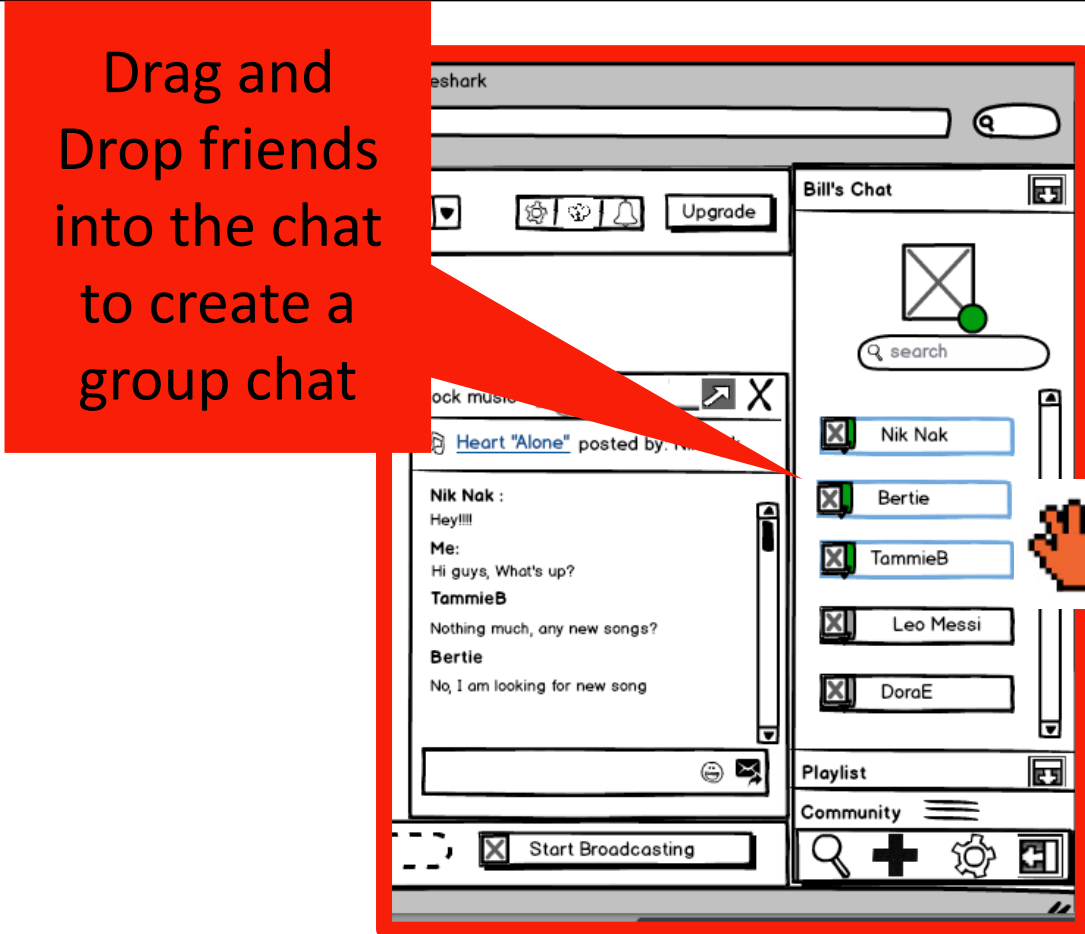
Click on friend to start one on one chat



Click the pop out icon to be able to browse on the internet



Drag and Drop songs within the chat client to share music



Drag and Drop friends into the chat to create a group chat

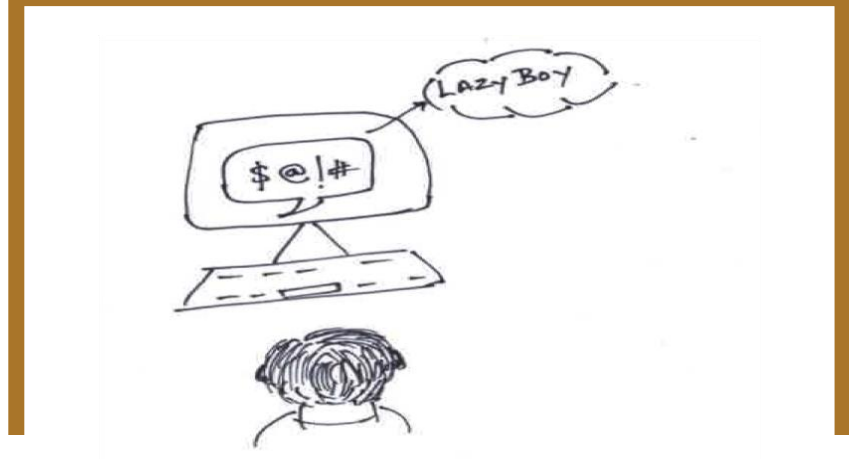


Bill wants to meet new people and chat so he turns his global chat on and enters a broadcast

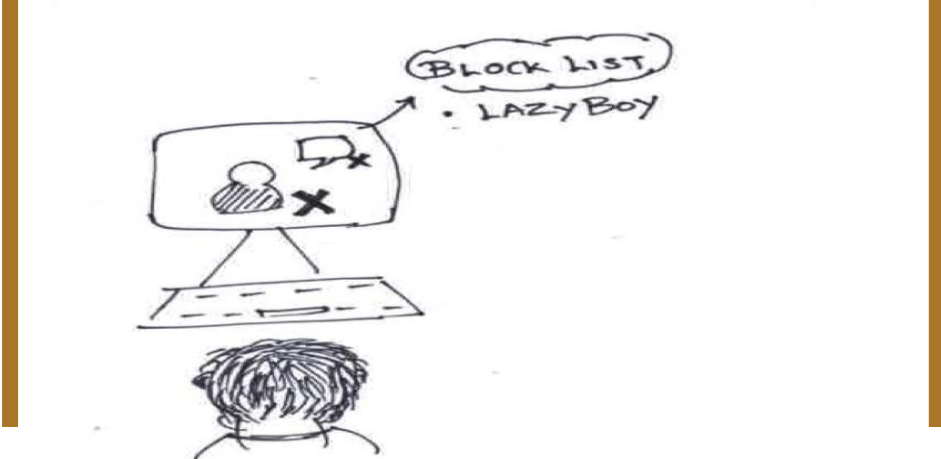
Group Chat



Bill receives a chat request from someone in the broadcast named Lazyboy. And Bill accepts his chat request.

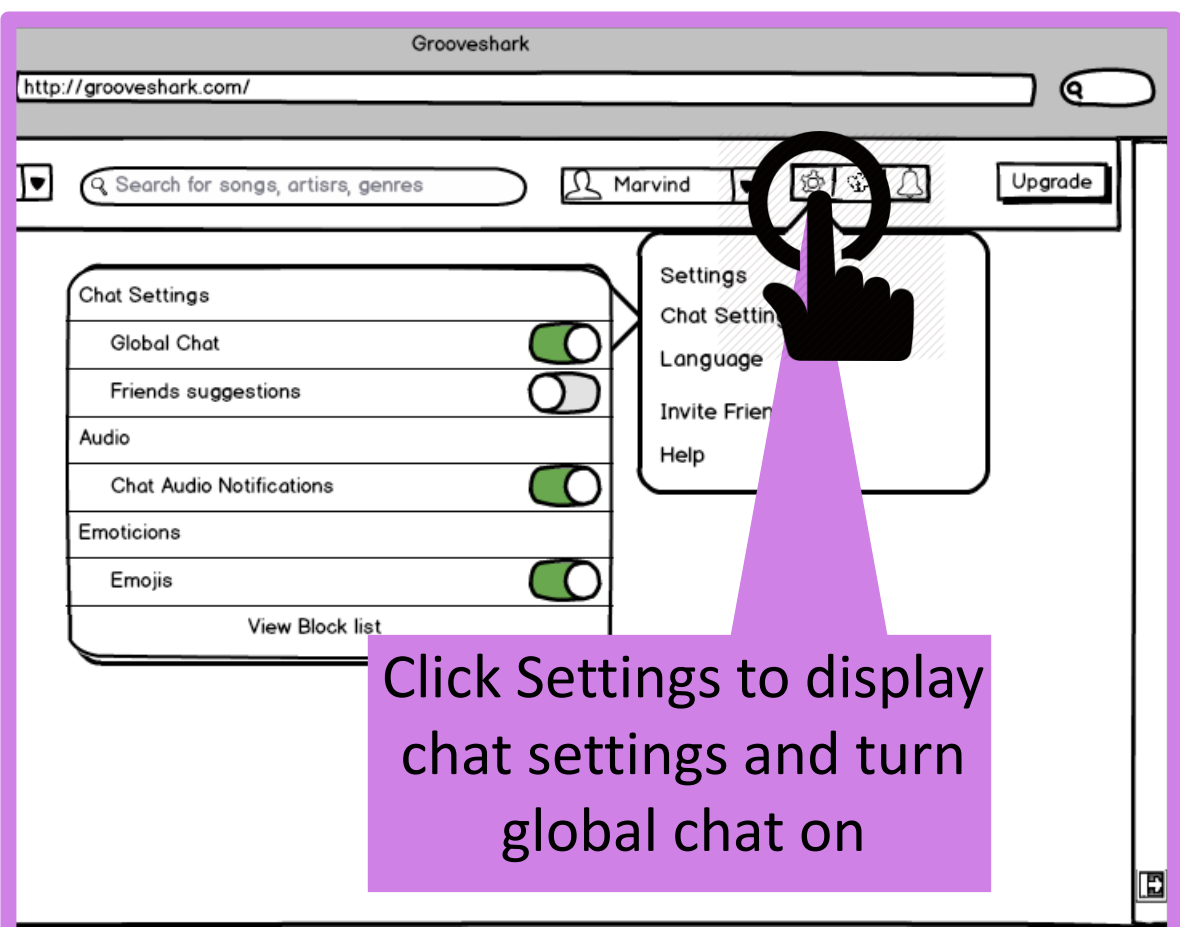


Lazyboy begins to spam Bill and he decides to block him

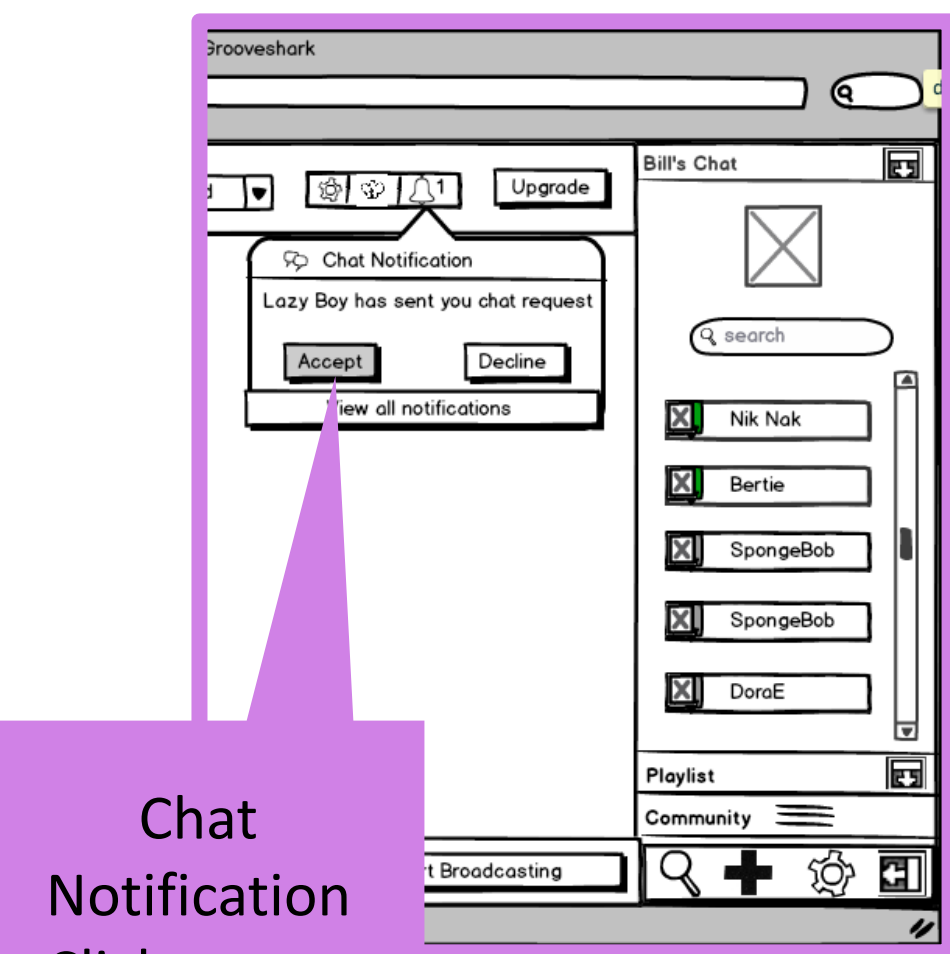


Bill views his block list to make sure Lazyboy is blocked

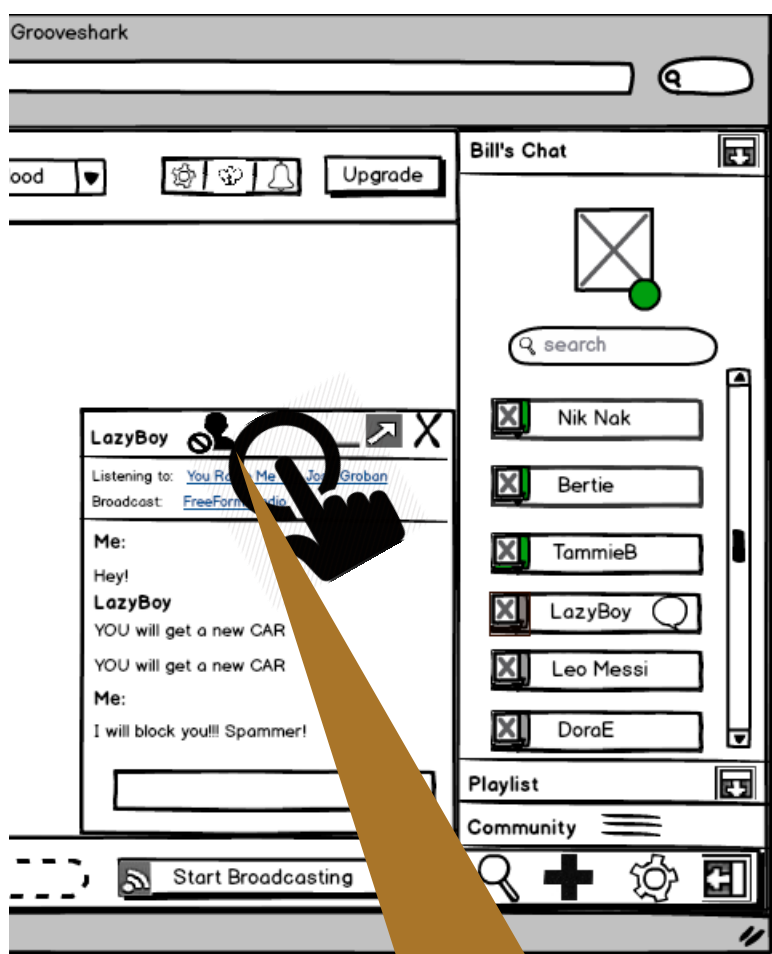
Block Feature



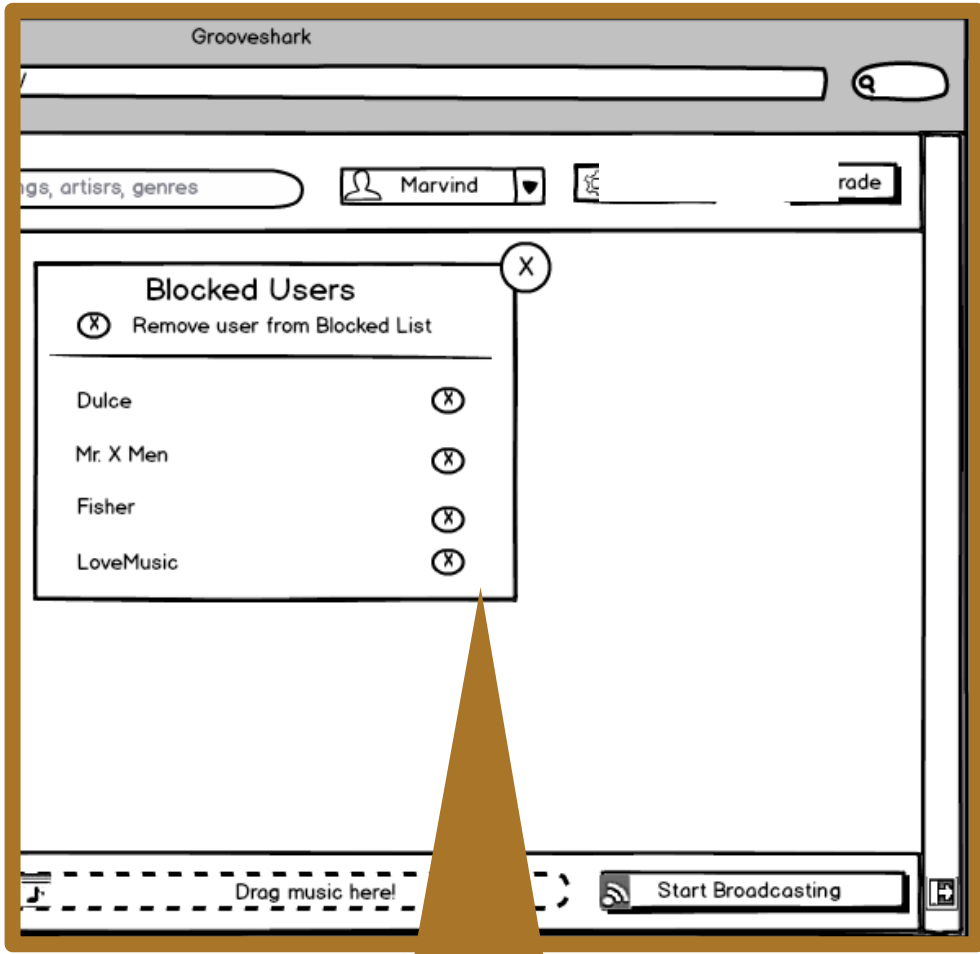
Click Settings to display chat settings and turn global chat on



Chat Notification Click accept to start chat



Click on block icon to block the user from chat



View block list