

CARLOS OLIVO GRANDET CABALLERO

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OBJECTIVES

Gain experience and knowledge on the creation and implementation of public policies and innovative solutions, with focus on good governance, urban development and technology. Adapt the economic theory into the world reality and create innovative strategies and policies to improve local governments through a transformation of their institutional design and guidance in projects' implementation.

EDUCATION

Centro de investigación y Docencia Económicas (CIDE), Mexico City, Mexico

Bachelor in Economics September 2008- June 2012

- Honors: awarded merit-based scholarship
- Study Abroad: earned 6,000 dollars scholarship to study one semester (September 2011) at University of California, Los Angeles (UCLA)

PROFESSIONAL EXPERIENCE

Instituto Mexicano para la Competitividad (IMCO) A.C., Mexico City, Mexico

Jun. 2011 – Present

Project manager

Sep. 2013 – Present

Salary: \$59,000 dollars per year. Responsible of planning and implementing IMCO's projects as part of the Mexican Economic Policy Program (MEEP) financed by USAID. Currently leading a team of 10 people with background in laws, economics, political science and computer science in 4 different projects. Managing a \$300,000 budget destined to pay for salaries, IT development, survey conduction and general research expenses. Giving press conference, interviews and presentations to relevant public and private actors. Creating reports for USAID on the projects' progress

Strengthening the municipal institutional capacities. Donor: USAID. Mexico City. October 2014 – Present

- Leading a team of 5 people in diagnosing municipal strengths and weaknesses in implementing urban policies based on data and legal analysis
- Responsible of overviewing and creating an econometrical model to explain bad governance at a municipal level, this analysis uses data from the National Census and the Municipal Governments Census
- Responsible of approving and devising a set of indicators to evaluate the legal framework related to urban policy, accountability and professionalization

Open data and e-government policies to reduce obstacles to business in Mexican municipalities. Donor: USAID. Mexico City January 2014: Present

- Leading a team of 9 people to diagnose and implement open data and e-government pilot projects in 6 municipalities and in Mexico City
- Incorporated 6 Mexican municipalities to the pilot project that consists on implementing an open data strategy
- Incorporated the Secretary of Economic Development of Mexico City to the project by jointly developing an online application to inform and make more efficient the business inspections procedure
- Conducted a research on e-government policies in the 53 largest Mexican municipalities, the research consisted on database analysis, case studies and simulated-users
- Conduct a research on how to improve the inspections in Mexico City using data on 10,000 business inspections, reviewing the legal framework to diagnose institutional challenges and interviewing relevant agents.
- Planned and currently implementing an open-data strategy to obtain information related to urban and economic development
- Planned and currently supervising the development of an online application that will improve the citizen's access to information and conduct data analysis

Design of a SMEs equity market. Donor: USAID. January 2014 – October 2014

- Led a team of 4 people to diagnose the challenges limiting access to equity markets in Mexico and designing a market to allow SMEs in Mexico to finance themselves through equity
- Collaborated with public officers from the National Banking and Equity Commission to advance proposals and evaluate the implementation of our market design
- Responsible of giving a press conference and interviews regarding the study findings

Senior Researcher

June 2012 – Sep. 2013

Salary 37,000 dollars per year. Conducted rigorous analysis based on data and qualitative tools. Wrote reports and articles on several topics such as fiscal, urban and welfare policy. Responsible of devising communication strategies and occasionally giving media interviews and presentations to relevant actors. Responsible of making grant proposals, I collaborated in two successful grant proposals. One given by USAID for the amount of 600,000 USD and one by the British Embassy for the amount of 70,000 USD.

Analysis of the legal framework and practices of the Local Supreme Audit Institutions (SAI). Donor: UK Embassy. June 2012 – May 2013

- Evaluation of the 32 state auditing laws to determine institutional capabilities of local SAIs
- Created indicators and evaluated the quality and availability of the information regarding the auditing process, with a focus on citizen's access.
- Presented the project to authorities of the 32 Local SAIs to determine areas of growth and further collaborations.
- Worked with 3 SAIs to improve their legal and transparency practices

Support of parking meters in Mexico City. June 2012 - August 2012

- Collaborated with the ITDP Mexico to advocate and present arguments for installing parking meters in Mexico City.
- Responsible of conduction an economic impact analysis based on previous successful projects and mobility databases.
- Wrote several articles stating the advantages of the parking meters
- Spoke with neighbors committees to inform the advantages and areas of improvement of the parking meter project.

Junior Researcher - Halftime position

July 2011 – May 2012

Salary: 14,000 dollars per year

Report on Municipal Transparency. Donor: Global Integrity. July 2011 – May 2012

- Coordinated 18 reporters that evaluated the culture of transparency at a municipal level
- Data analysis and recommendation design based on the results of the evaluation
- Collaborated with Global Integrity staff to devise a disclosure strategy for the project
- Worked with authorities from 6 municipalities to improve their transparency policies.

Intern

March 2011 – June 2011

Urban Competitiveness Index. March 2011 – June 2011

- Created scorecards diagnosing the strengths and weakness of the 53 cities included in the Index
- Literature review and writing policy recommendations regarding housing policy

Excelsior TV, Mexico City, Mexico

Economic analyst and commentator

Sep. 2013 – Jun. 2014

- In charge of presenting a tri-weekly analysis of economic and financial news broadcasted on a national news channel.

Centro de investigación y Docencia Económicas (CIDE), Mexico City, Mexico

Research assistant to Professor Alejandro López-Feldman, PhD

Feb. 2011 – Jun. 2011

- Conducted literature reviews on issues related to environmental economics and its relation to poverty
- Managed and maintained a database of use of natural resources in rural Mexico

INDEPENDENT PROJECTS

Onceporciento, Mexico City, Mexico <http://onceporciento.org/>

Onceporciento is non-governmental organization that seeks to empower citizens through the use of innovative participation mechanisms

Founder

Oct 2013 – Present

- Designed vision and mission of the organization, as well as its governance structure
- Designed the growth strategy for 2014 as well as the 3 main projects the NGO is implementing
- Organized several forums in Mexico City related to urban policy

Director of Digital Strategy.

Oct 2013 – Present

- Organized a team that designed a platform for students to publish articles and opinions. The website will be launched in January 2015 at <http://onceporciento.org/>
- Received a grant to develop a platform to improve citizens' interaction regarding social action. A screencast is available in <http://vimeo.com/111384569>

Animal Político

Animal Político is a website that addresses political issues from a citizen's perspective. It is the second most visited editorial website in Mexico.

Blogger

Oct 2013 – Present

- Procured a space in Animal Político for IMCO's institutional blog
- Published bi-weekly articles in a Mexican website of political and economic contest at IMCO's institutional blog: <http://www.animalpolitico.com/blogeros-neoliberal-nel-liberal/>

GRANTS AND AWARDS

- United World Colleges (UWC) Scholarship to study two years at the UWC-USA on full board and tuition
- Merit scholarship in CIDE based on academic excellence
- Hack-Labs Grant by the Knight Foundation and the World Bank to develop an online application to promote citizen engagement.
- Selected to represent the Youth Mexican Delegation in the Toronto G-20 Summit in 2010

ARTICLES AND PUBLICATIONS (SELECTION)

Gabriela Alarcón y Carlos Grandet (2014) Manual para una reforma útil del Distrito Federal (y su zona metropolitana). Este País. <http://estepais.com/site/?s=carlos+grandet#sthash.loWbvgtB.dpuf>

Grandet, Carlos (2014) El municipio: una institución diseñada para el fracaso. Animal Político. <http://www.animalpolitico.com/blogeros-neoliberal-nel-liberal/2014/10/27/el-municipio-una-institucion-disenada-para-el-fracaso/>

Carlos Grandet (2014) ¿Por qué apoyar los parquímetros en Coyoacán? <http://www.animalpolitico.com/blogeros-neoliberal-nel-liberal/2014/03/10/por-que-apoyar-los-parquimetros-en-coyoacan/>

Carlos Grandet (2014) Preguntas incómodas sobre parquímetros en el DF. http://imco.org.mx/desarrollo_urbano/preguntas-incomodas-sobre-parquimetros-en-el-df/

Carlos Grandet (2013) Cuando lo gratuito cuesta: parquímetros en la Condesa. <http://www.animalpolitico.com/blogeros-neoliberal-nel-liberal/2013/01/21/cuando-lo-gratuito-cuesta-parquimetros-en-la-condesa/>

Grandet, Carlos (2013) El fiasco de movilidad en la Ciudad de México. Este País. <http://estepais.com/site/2013/el-fiasco-de-la-movilidad-en-la-ciudad-de-mexico/>