

# CARLOS OLIVO GRANDET CABALLERO

Lope de Vega 217, Col. Polanco, México D.F. carlos.grandet@imco.org.mx

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## OBJECTIVES

Gain experience and knowledge on the creation and implementation of public policies and innovative solutions, with focus on good governance, urban development and technology. Adapt the economic theory into the world reality and create innovative strategies to increase local governments' adoption of data analysis and technology in their internal procedures and policy design.

## EDUCATION

Centro de investigación y Docencia Económicas (CIDE), Mexico City, Mexico

**Bachelor in Economics** September 2008- June 2012

- Honors: awarded merit-based scholarship
- Study Abroad: earned 6,000 dollars scholarship to study one semester (September 2011) at University of California, Los Angeles (UCLA)

## PROFESSIONAL EXPERIENCE

**Instituto Mexicano para la Competitividad (IMCO) A.C.**, Mexico City, Mexico

Jun. 2011 – Present

### *Project manager*

**Sep. 2013 – Present**

*Salary: \$59,000 dollars per year. Responsible of planning and implementing IMCO's projects as part of the Mexican Economic Policy Program (MEEP) financed by USAID. Currently leading a team of 10 people with background in laws, economics, political science and computer science in 4 different projects. Managing a \$300,000 budget destined to pay for salaries, IT development, survey conduction and general research expenses. Conducting research based on quantitative and qualitative evidence. Giving press conference, interviews and presentations to relevant public and private actors. Creating reports for USAID on the projects' progress*

Strengthening the municipal institutional capacities. Donor: USAID. Mexico City. October 2014 – Present

- Leading a team of 5 people in diagnosing municipal strengths and weaknesses in implementing urban policies based on data and legal analysis
- Presenting the project and working with senior public officers from the National Institute of Federalism and the Federal Commission of Coordination with Local Governments to advance proposals that strengthen municipal institutions
- Responsible of overseeing and creating an econometrical model to explain bad governance at a municipal level, this analysis uses data from the National Census and the Municipal Governments Census
- Responsible of approving and devising a set of indicators to evaluate the legal framework related to urban policy, accountability and professionalization

Open data and e-government policies to reduce obstacles to business in Mexican municipalities. Donor: USAID. Mexico City January 2014: Present

- Leading a team of 9 people to diagnose and implement open data and e-government pilot projects in 6 municipalities and in Mexico City
- Incorporated 6 Mexican municipalities to the pilot project that consists on implementing an open data strategy
- Incorporated the Secretary of Economic Development of Mexico City to the project by jointly developing an online application to inform and make more efficient the business inspections procedure
- Conducted a research on e-government policies in the 53 largest Mexican municipalities, the research consisted on database analysis, case studies and simulated-users
- Conduct a research on how to improve the inspections in Mexico City using data on 10,000 business inspections, reviewing the legal framework to diagnose institutional challenges and interviewing relevant agents.
- Planned and currently implementing an open-data strategy to obtain information related to urban and economic development
- Planned and currently supervising the development of an online application that will improve the citizen's access to information and conduct data analysis

Design of a SMEs equity market. Donor: USAID. January 2014 – October 2014

- Led a team of 4 people to diagnose the challenges limiting access to equity markets in Mexico and designing a market to allow SMEs in Mexico to finance themselves through equity
- Collaborated with public officers from the National Banking and Equity Commission to advance proposals and evaluate the implementation of our market design
- Interviewed relevant actors and performed case studies to understand the sectorial barriers
- Overviewed and guided statistical demonstrations of hypothesis regarding the market's failures. This analysis used data from Bloomberg
- Designed an alternative equity market in Mexico for SMES, this included directing the regulatory, financial and market structure analysis conducted by the members of the team
- Responsible of giving a press conference and interviews regarding the study findings

Barriers to ICT entrepreneurship in Mexico. Donor: Microsoft and USAID. October 2013- January 2014

- Led a team of 4 people to diagnose the challenges limiting entrepreneurship growth in the Mexican ICT sector
- Presented the recommendations to senior officials of the National Institute of Entrepreneurship, some of them were adopted by the Institute, such as the ones regarding a greater emphasis on innovation at universities.
- Interviewed relevant actors and performed case studies to understand the sectorial barriers
- Overviewed the conduction of an online survey and the data analysis, as well as supervised the use of the National Employment Survey to determine the ICT sector and entrepreneurship growth potential
- Responsible of giving a press conference and interviews regarding the study findings

### **Senior Researcher**

**June 2012 – Sep. 2013**

*Salary 37,000 dollars per year. Conducted rigorous analysis based on data and qualitative tools. Wrote reports and articles on several topics such as fiscal, urban and welfare policy. Responsible of devising communication strategies and occasionally giving media interviews and presentations to relevant actors. Responsible of making grant proposals, I collaborated in two successful grant proposals. One given by USAID for the amount of 600,000 USD and one by the British Embassy for the amount of 70,000 USD.*

Creating a competitive fiscal policy in México. May 2013 – September 2013

- Literature review of best practices surrounding fiscal policies in OECD countries.
- Meetings with representatives from the largest Mexican companies to present our findings and receive feedback
- Diagnosed the Mexican fiscal federalism using public finance data from state and municipal governments
- Impact analysis of different fiscal reforms that will improve Mexico's competitiveness using econometrical and dynamic modelling techniques.

Analysis of the legal framework and practices of the Local Supreme Audit Institutions (SAI). Donor: UK Embassy. June 2012 – May 2013

- Evaluation of the 32 state auditing laws to determine institutional capabilities of local SAIs
- Created indicators and evaluated the quality and availability of the information regarding the auditing process, with a focus on citizen's access.
- Presented the project to authorities of the 32 Local SAIs to determine areas of growth and further collaborations.
- Worked with 3 SAIs to improve their legal and transparency practices

Intellectual Property Protection: Challenges to Mexico. Donor: Microsoft. June 2012 - August 2012

- Estimated the illegal use of software and hardware by each sector of the Mexican economy
- Impact analysis of the effect of the U.S. Unfair Competition Act in Mexican exports

**Junior Researcher - Halftime position****July 2011 – May 2012***Salary: 14,000 dollars per year*

Report on Municipal Transparency. Donor: Global Integrity. July 2011 – May 2011

- Coordinated 18 reporters that evaluated the culture of transparency at a municipal level
- Data analysis and recommendation design based on the results of the evaluation
- Collaborated with Global Integrity staff to devise a disclosure strategy for the project
- Worked with authorities from 6 municipalities to improve their transparency policies.

**Intern****March 2011 – June 2011**

Urban Competitiveness Index. March 2011 – June 2011

- Created scorecards diagnosing the strengths and weakness of the 53 cities included in the Index
- Literature review and writing policy recommendations regarding housing policy

**Excelsior TV, Mexico City, Mexico****Economic analyst and commentator****Sep. 2013 – Jun. 2014**

- In charge of presenting a tri-weekly analysis of economic and financial news broadcasted on a national news channel.

**Centro de investigación y Docencia Económicas (CIDE), Mexico City, Mexico****Research assistant to Professor Alejandro López-Feldman, PhD****Feb. 2011 – Jun. 2011**

- Conducted literature reviews on issues related to environmental economics and its relation to poverty
- Managed and maintained a database of use of natural resources in rural Mexico

**INDEPENDENT PROJECTS****Onceporciento, Mexico City, Mexico <http://onceporciento.org/>**

Onceporciento is non-governmental organization that seeks to empower citizens through the use of innovative participation mechanisms

**Founder****Oct 2013 – Present**

- Designed vision and mission of the organization, as well as its governance structure
- Designed the growth strategy for 2014 as well as the 3 main projects the NGO is implementing
- Research and presentation of grant proposals
- Organized several forums in Mexico City related to urban policy

**Director of Digital Strategy.****Oct 2013 – Present**

- Organized a team that designed a platform for students to publish articles and opinions. The website will be launched in January 2015 at <http://onceporciento.org/>
- Received a grant to develop a platform to improve citizens' interaction regarding social action. A screencast is available in <http://vimeo.com/111384569>

**Animal Político**

Animal Político is a website that addresses political issues from a citizen's perspective. It is the second most visited editorial website in Mexico.

**Blogger****Oct 2013 – Present**

- Procured a space in Animal Político for IMCO's institutional blog
- Published bi-weekly articles in a Mexican website of political and economic content at IMCO's institutional blog: <http://www.animalpolitico.com/blogueros-neoliberal-nel-liberal/>
- Organized my colleagues and helped them publish articles on their topics of interest.

## GRANTS AND AWARDS

- United World Colleges (UWC) Scholarship to study two years at the UWC-USA on full board and tuition
- Merit scholarship in CIDE based on academic excellence
- Hack-Labs Grant by the Knight Foundation and the World Bank to develop an online application to promote citizen engagement.
- Selected to represent the Youth Mexican Delegation in the Toronto G-20 Summit in 2010

## ARTICLES AND PUBLICATIONS (SELECTION)

Carlos Grandet, Jana Palacios and Marcelina Váldez (2013) Auditorias Locales en México: evaluación de su normatividad y transparencia. IMCO-CUCEA. [http://imco.org.mx/wp-content/uploads/2013/5/reporte\\_completo\\_imco\\_udg.pdf](http://imco.org.mx/wp-content/uploads/2013/5/reporte_completo_imco_udg.pdf)

Gabriela Alarcón y Carlos Grandet (2014) Manual para una reforma útil del Distrito Federal (y su zona metropolitana). Este País. <http://estepais.com/site/?s=carlos+grandet#sthash.loWbvgtB.dpuf>

Grandet, Carlos (2014) El municipio: una institución diseñada para el fracaso. Animal Político. <http://www.animalpolitico.com/blogueros-neoliberal-nel-liberal/2014/10/27/el-municipio-una-institucion-disenada-para-el-fracaso/>

Grandet, Carlos (2014) ¿Por qué apoyar los parquímetros en Coyoacán? <http://www.animalpolitico.com/blogueros-neoliberal-nel-liberal/2014/03/10/por-que-apoyar-los-parquimetros-en-coyoacan/>

Grandet, Carlos (2014) Preguntas incómodas sobre parquímetros en el DF. [http://imco.org.mx/desarrollo\\_urbano/preguntas-incomodas-sobre-parquimetros-en-el-df/](http://imco.org.mx/desarrollo_urbano/preguntas-incomodas-sobre-parquimetros-en-el-df/)

Grandet, Carlos (2013) Cuando lo gratuito cuesta: parquímetros en la Condesa. <http://www.animalpolitico.com/blogueros-neoliberal-nel-liberal/2013/01/21/cuando-lo-gratuito-cuesta-parquimetros-en-la-condesa/>

Grandet, Carlos (2013) El fiasco de movilidad en la Ciudad de México. Este País. <http://estepais.com/site/2013/el-fiasco-de-la-movilidad-en-la-ciudad-de-mexico/>

Grandet, Carlos (2014) La seguridad social universal que (merecemos, necesitamos) tenemos. Este País. <http://estepais.com/site/?s=carlos+grandet#sthash.loWbvgtB.dpuf>

Rodrigo Gallegos, Carlos Grandet and Pavel Ramirez (2014) Los emprendedores TIC en México. IMCO [http://imco.org.mx/wp-content/uploads/2014/05/20140507\\_Los\\_Emprendedores\\_de\\_TIC\\_en\\_Mexico.pdf](http://imco.org.mx/wp-content/uploads/2014/05/20140507_Los_Emprendedores_de_TIC_en_Mexico.pdf)

## SKILLS

Languages: Native fluency in Spanish; Proficient in English; Conversational in French and Portuguese.

Courses and Certifications: Introduction to R, Getting and Cleaning Data and Exploratory Data Analysis by Coursera-John Hopkins; Computational Economics by CIDE

Advance knowledge of STATA and E-views. Basic knowledge of Mathematica, QGIS and R.