

Project Method	Costs	Creating an app	Utility	Monetization
<div>Outlook Web Extension</div> <div>Jocool 101</div>	<div>Server/Backend (if app/website)</div>	<div>Programming</div> <div>Jocool 101</div>	<div>Busy/Available Status</div> <div>Jocool 101</div>	<div>User data</div>
<div>App</div> <div>Jocool 101</div>	<div>Production (Employees)</div> <div>Jocool 101</div>	<div>Design</div>	<div>Sharing Schedules</div>	<div>Deal With Schools</div> <div>Jocool 101</div>
<div>Website</div>	<div>Maintenance / bug fixing</div> <div>Ceily Green</div>	<div>Publishing/Backing</div> <div>Jocool 101</div>	<div>Customizability</div> <div>Jocool 101</div>	<div>Ads</div>
<div>Google Calendar extension</div> <div>Elaine Deng</div>	<div>Advertising</div>	<div>Publicity</div> <div>Jocool 101</div>	<div>Messaging</div>	
<div>School Run App</div> <div>Jocool 101</div>			<div>Find friends in same classes</div> <div>Ceily Green</div>	
			<div>If school-run app, users can sign in through school outlook email; gmail and number are also options</div> <div>Elaine Deng</div>	