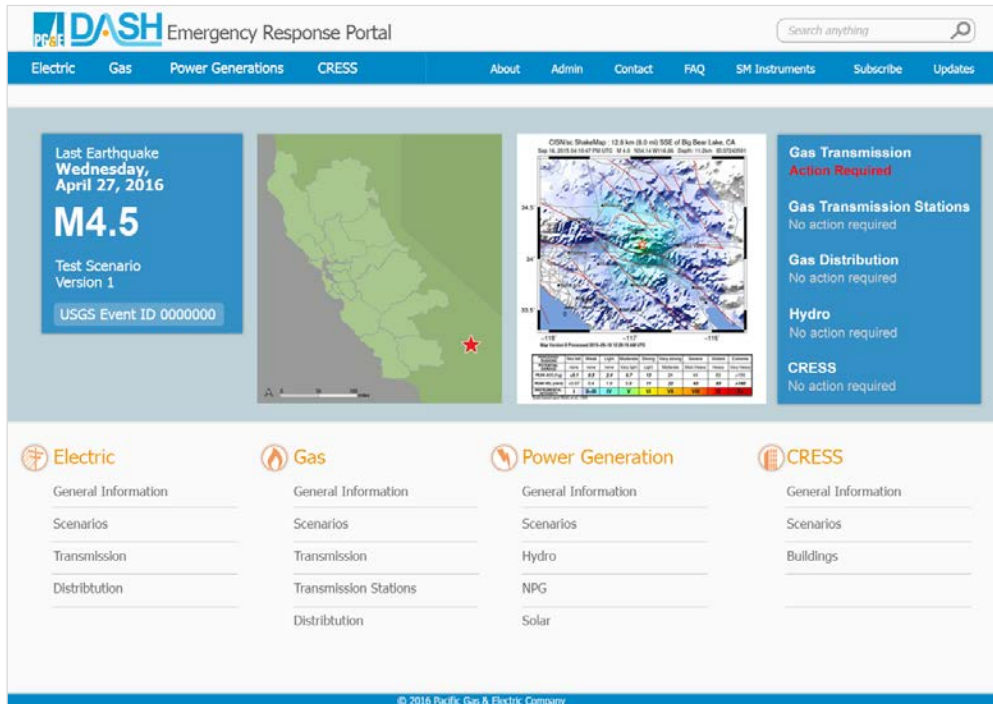


## Work Samples

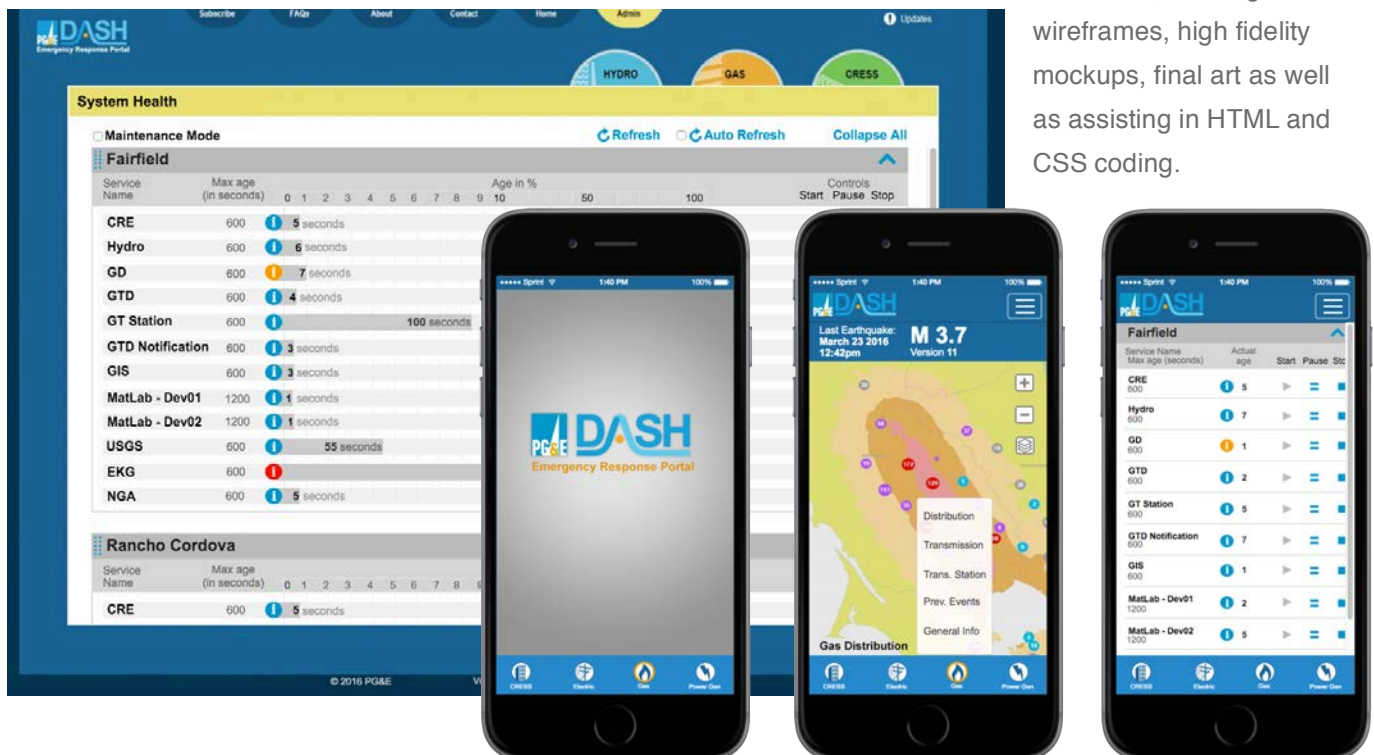


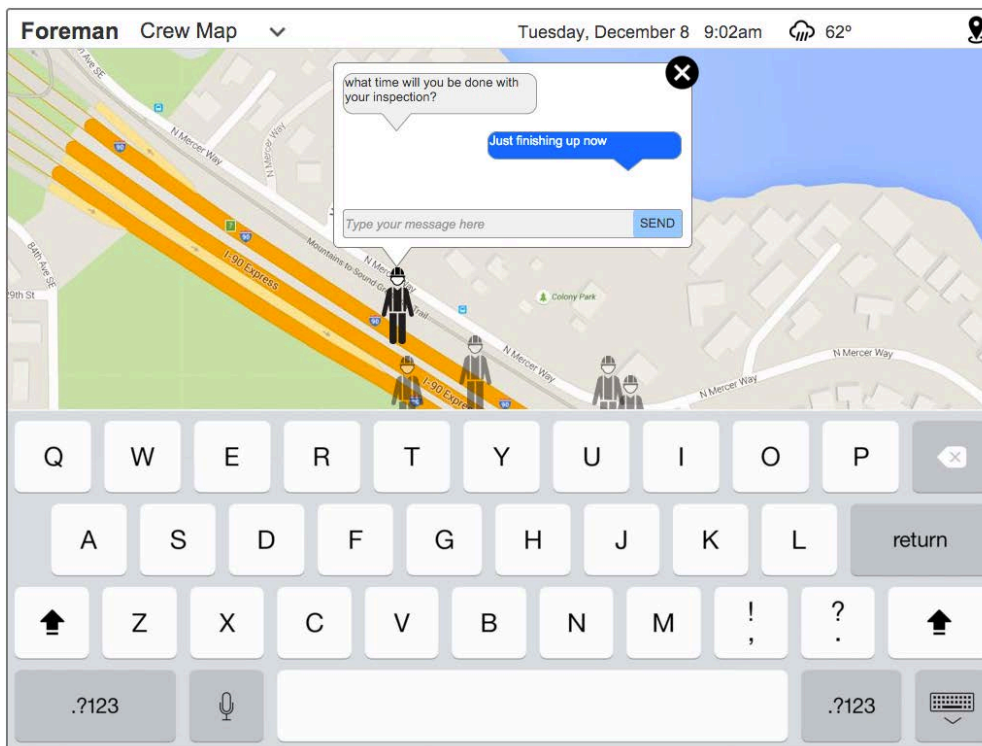
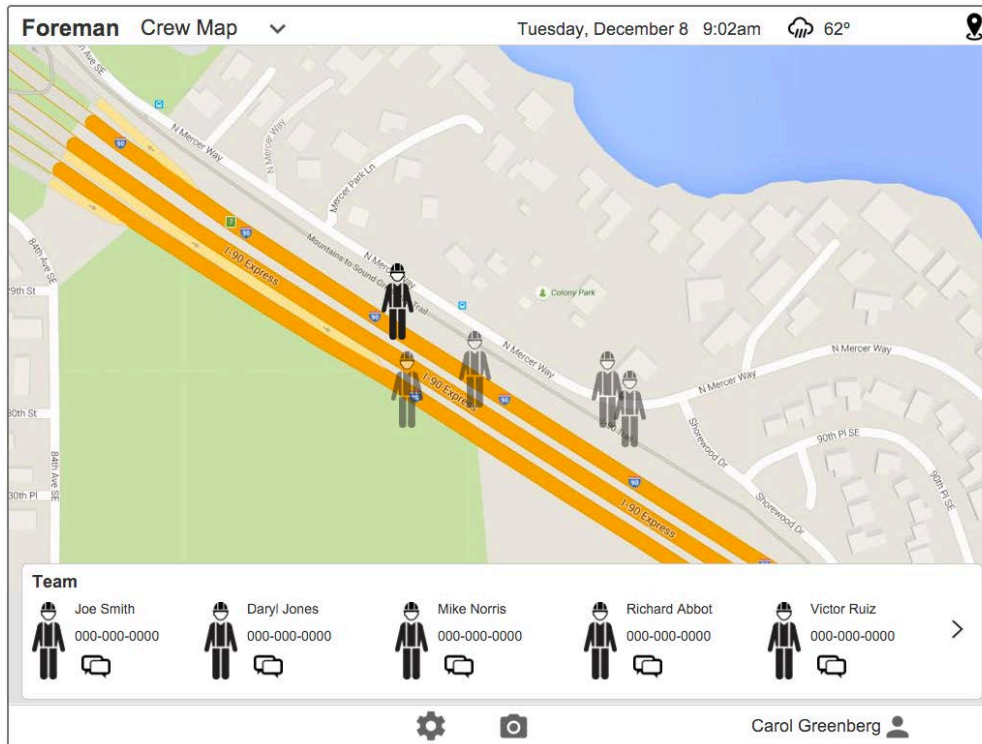
### PACIFIC GAS & ELECTRIC

*Wireframes, Prototypes, Design, Coding*

PG&E created a great product, but needed to improve the ease-of-use.

We redesigned the application and reached PG&E's expectations. We used our proven UX Incubator method by conducting stakeholder interviews, creating wireframes, high fidelity mockups, final art as well as assisting in HTML and CSS coding.





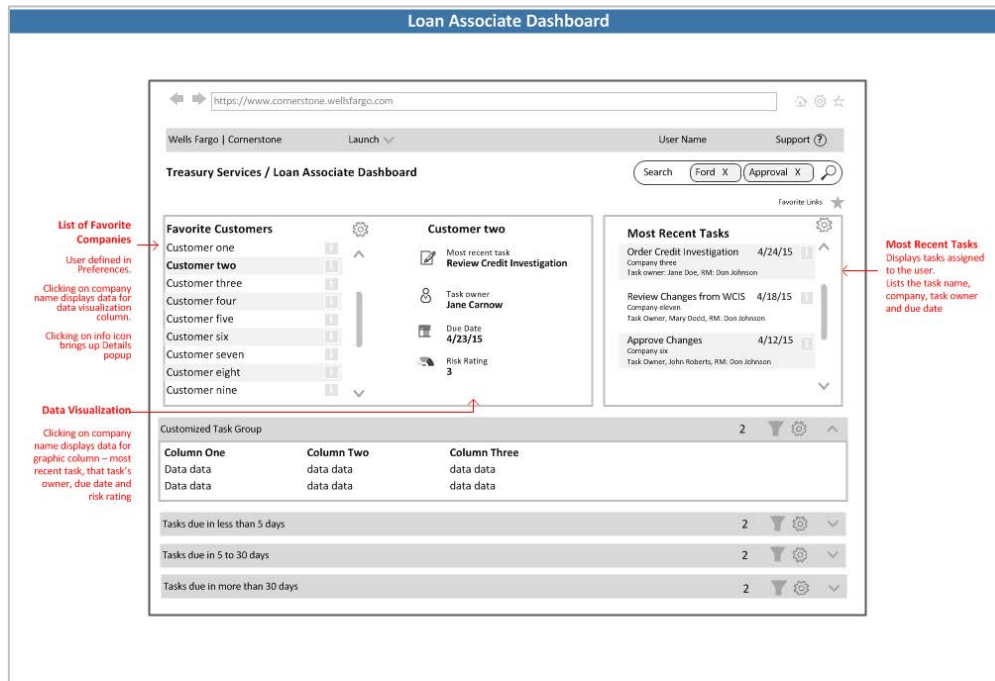
## AUTODESK

*Stakeholder Interviews,  
Wireframes, Prototypes*

Autodesk is creating version 2 of a tablet based application intended for the civil construction industry which is responsible for building roads, bridges and other large-scale transportation projects.

This application is used out 'in the field' and so required stakeholder interviews and contextual inquiry on job construction sites. Based on the interviews, UX requirements were gathered and working mockups produced using Axure Pro.

In this example, a job foreman is easily able to locate team member and communicate with them real time in the field.

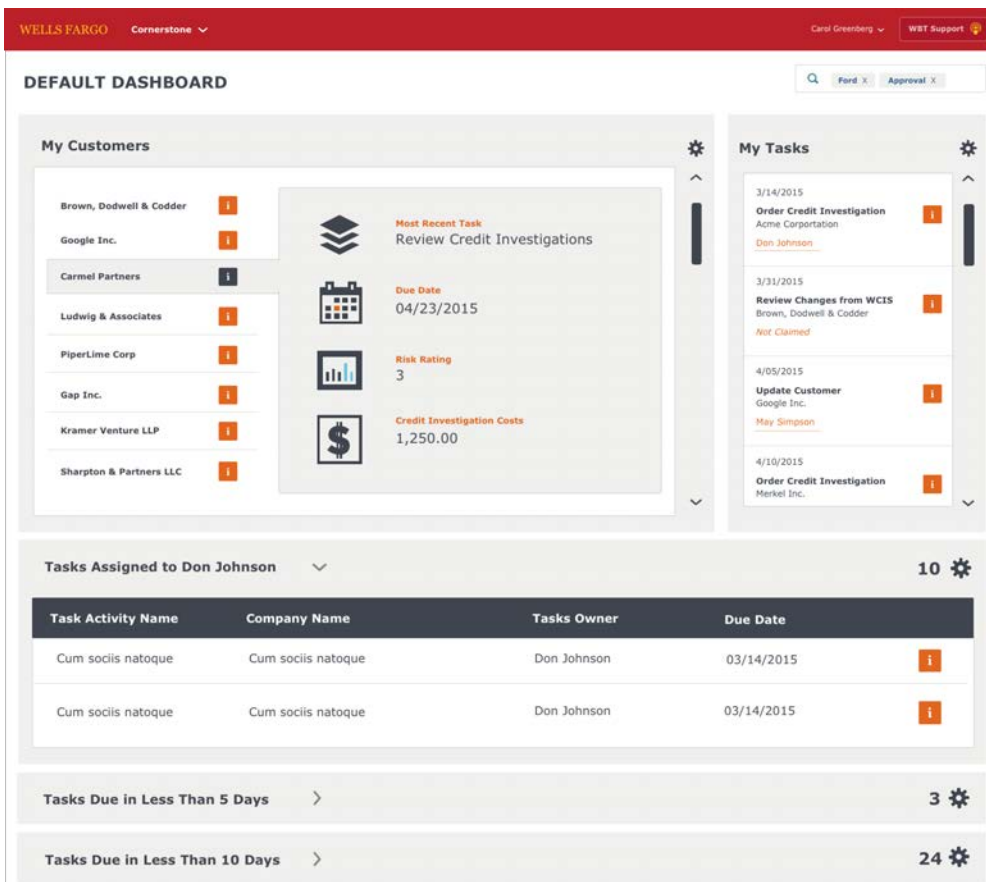


## WELLS FARGO

*Wireframes, Prototypes, UX Requirements, UX Testing*

In the span of one year, we successfully completed our mission – to socialize UX best practices and processes into the development environment, redesign an existing application to enhance the user experience and use the latest tools to ensure responsive design across desktop and tablets, and manage ongoing UX defects.

Stakeholder interviews, contextual inquiry and online questionnaires were part of our discovery phase. Customer feedback was equally important in defining customized dashboards and content pages.





## FRESENIUS MEDICAL CARE NORTH AMERICA

*Wireframes, Prototypes, Design, Illustration*

This project required integrating the complex functionalities of three separate legacy applications into one. The UX Incubator utilized their user centered design expertise to produce a more efficient application work flow.

Applying artistic skills in graphical design and utilizing WPF and the XAML language, we produced a stunningly visual yet simpler and more intuitive user interface that will be easier for users to learn and to be more productive.

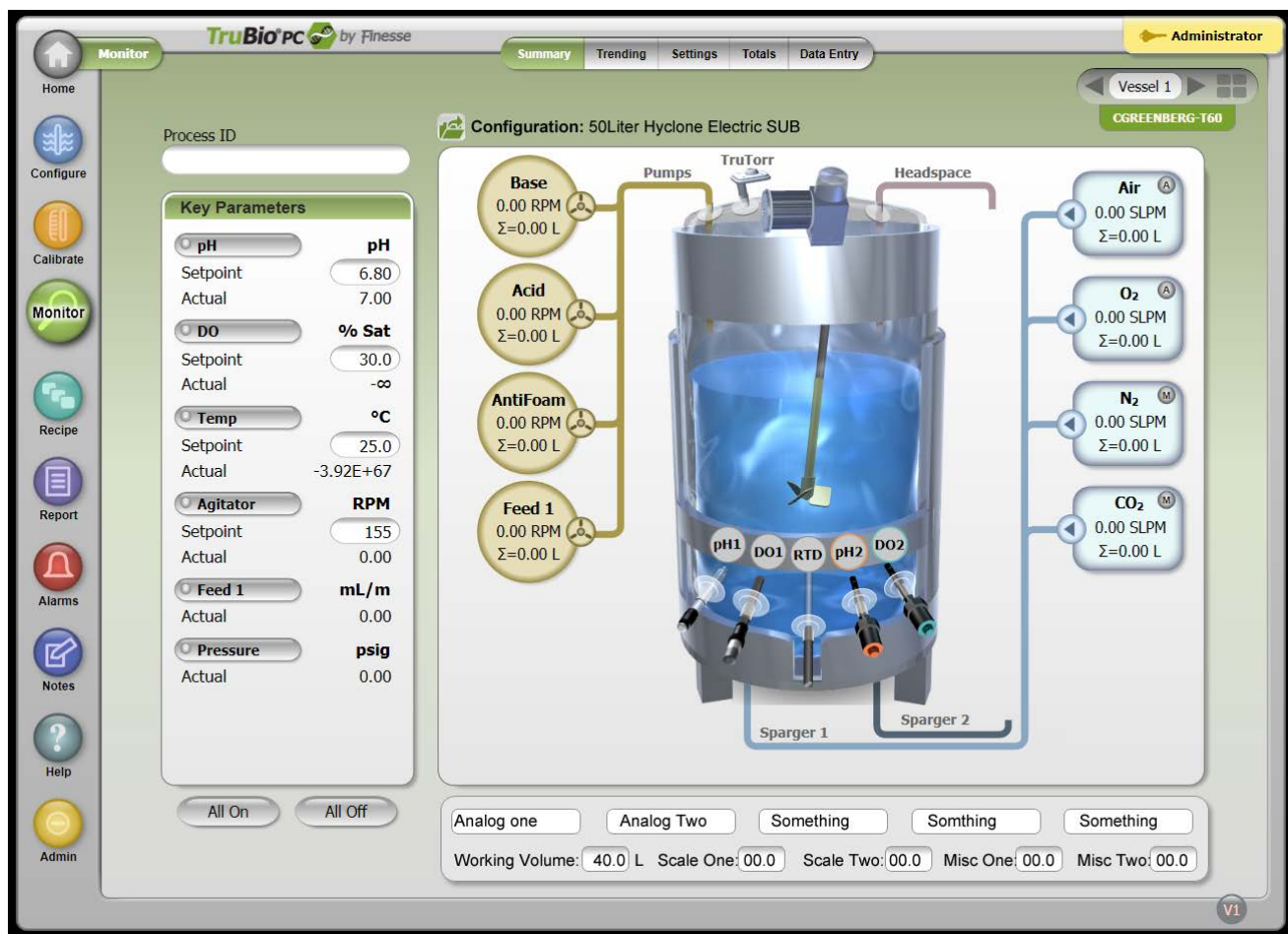


## FINESSE SOLUTIONS

*Wireframes, Prototypes, Design / 3D Illustration*

This Apple inspired interface was designed to make the complex simple. We took a 'Windows 3.1' legacy user interface and brought it into the 21st century with a 'match the real world' approach to the presentation of information.

A slick skin, 3D animations of biopharmaceutical equipment and WPF XAML based code made this app a clear winner.



## BLACKBOARD COLLABORATE

### *Wireframes, Icons*

Blackboard Collaborate, a desktop and mobile collaborative learning solution hired us to redesign the user interface, including design patterns, graphical elements and icons.



## NEARSPACE MEDICAL

*User Interface Design, Logo Design, Icons*

NearSpace Medical is a leading application developer for healthcare, creating best-in-class mobile applications. We've created user interfaces, logos and icons for NearSpace Medical mobile applications.





## NIKON

*Storyboard, Design, Illustration, Project Management*

Nikon presented the challenge: Educate customers about a complex lens processing application at a trade show while generating interest at their booth. Our solution -- a computer game.

This fun and easy-to-use game informed customers about Nikon's product advantages. The results were lines of waiting gamers/customers and a huge lead generator.

